PRIMA NATURE MERLOT

IGP Pays d'Oc







Act for planet



Winegrower's note

Prima Nature is a range of without added sulfite wines that offer particularly pure, generous and intense aromas. Each cuvée, whose composition is reduced to the essential, expresses the character and taste of the fruit and the terroir. This wine is born from the knowledge of Gérard Bertrand and his enologists, who have a unique expertise in sulfites-free winemaking. The vines are grown according to organic standards which require a high quality of the grapes. Prima Nature is also a vegan range for consumers who reject animal exploitation. Intense and fruity, Prima Nature will provide you a unique experience of the terroir while respecting the environment.



Winemaker's note

The work begins in the vineyard, with a specific and meticulous selection of the most suitable plots for this type of wine. 90% of the result depends on this painstaking work: the vines must be in perfect health, with strong, fresh, dense foliage and grapes that have reached their optimal maturity. The window for successful harvesting of the fruit is very narrow, the acid/sweetness balance and maturity of the tannins being so crucial to this type of wine. The winemaking process for the reds is very traditional, aside from the fact that we do not use SO2, or any other additive. The grapes are de-stemmed and left to macerate for around ten days. During this time, the only extraction work involves a daily pumping over to release the full potential of the fruit. The grapes are then pressed, with the presses kept separate, and the wines are then racked in order to remove the coarser lees before malolactic fermentation begins. After the fermentation, the wine is racked again, then cooled to ensure an optimal stability in the vat.



Tasting notes

This wine has a beautiful deep red colour with garnet reflections. This round and fruity Merlot reveals greedy aromas of subtly spicy red fruits.



Grape varieties

Merlot



Serve at 16°C with a risotto or vegetable wok.



MERLOT

VIN BIOLOGIQUE SANS SULFITES AJOUTÉS PAYS D'OC - SUD DE FRANCE

GÉRARD BERTRAND