ATMOSPHERE

2018 SUNGLASS COLLECTION

# ATROSPHERE HIGH PERFORMANCE SPORT AND LIFESTYLE EYEWEAR

### PLAY LIFE TO WIN.

The modern man lives life to the fullest. Our 2018 collection of Atmosphere sunglasses is perfect for him. Each of our sunglasses are built to withstand the roughest, toughest outdoor adventures. Made with optical grade lenses of superior quality, they're both surprisingly lightweight and impressively durable. They also have a winning sense of style.

We even offer a collection of polarized and floating sunglasses that provide premium protection from glare caused by snow, ice and water.

For sport and lifestyle eyewear, the 2018 collection of Atmosphere sunglasses sets the new standard.

### FOR ANY SITUATION, SPORT AND LIFESTYLE

## **COLLECTION**

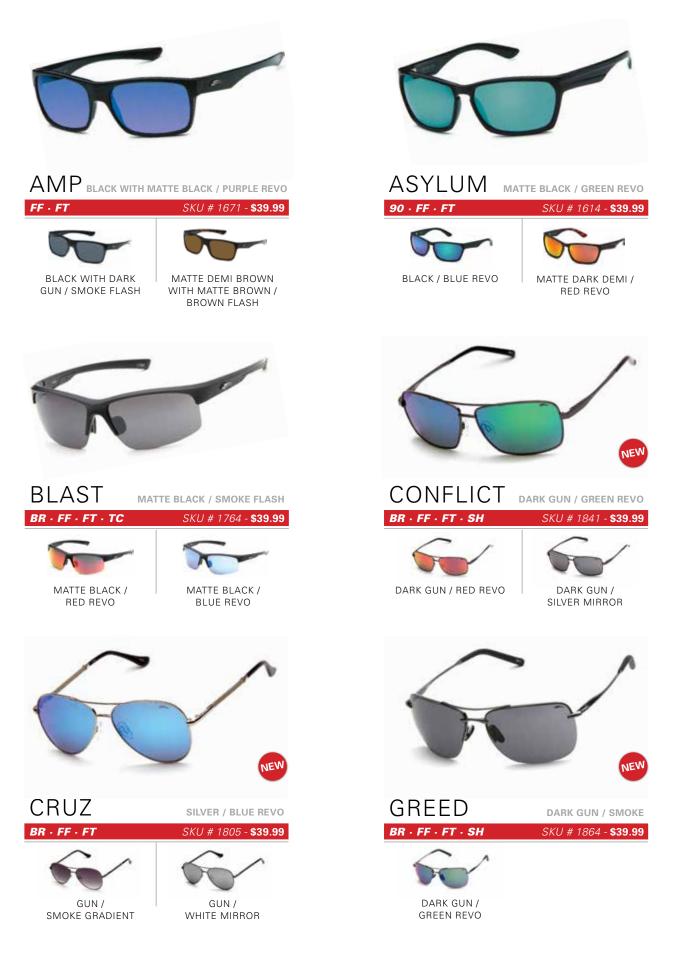
### UNBEATABLE.

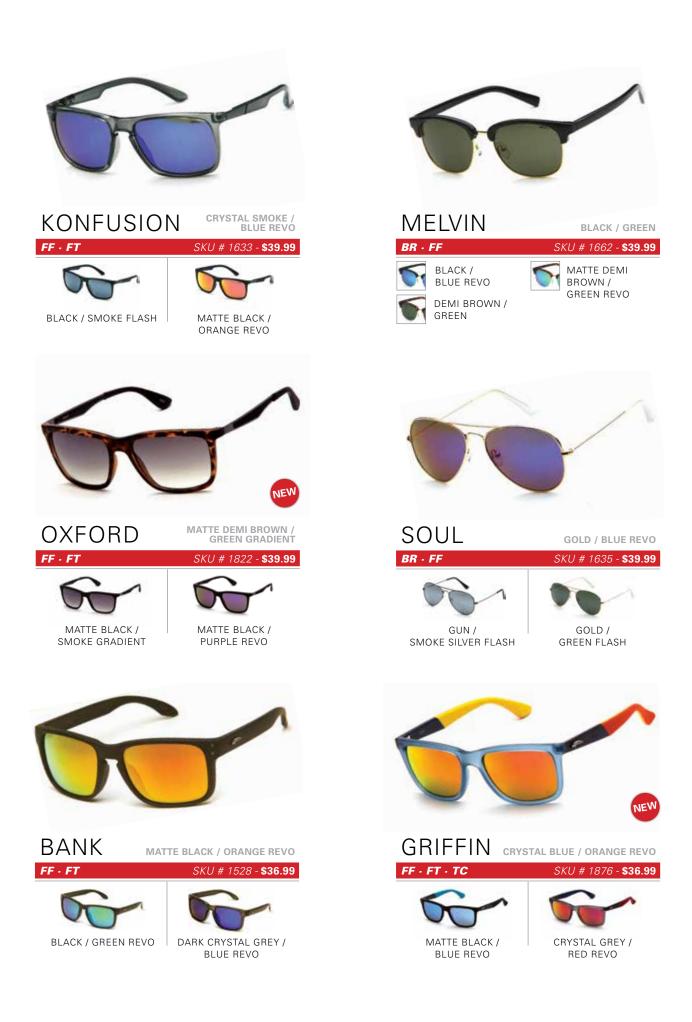
All the sunglasses in our 2018 Premium Sport and Lifestyle Collection are like the men who wear them: unbeatable. These sunglasses are made tough, with premium optical grade polycarbonate lenses. (That's not just tough. That's shatterproof.) As for the frames, they're unbeatably strong but surprisingly lightweight.

Our 2018 Premium Sport and Lifestyle Collection is perfect for the man who craves an outdoor adventure that gets his adrenaline pumping. It's also the ultimate collection for a guy who likes kicking back with friends on a hot and happening summer patio.

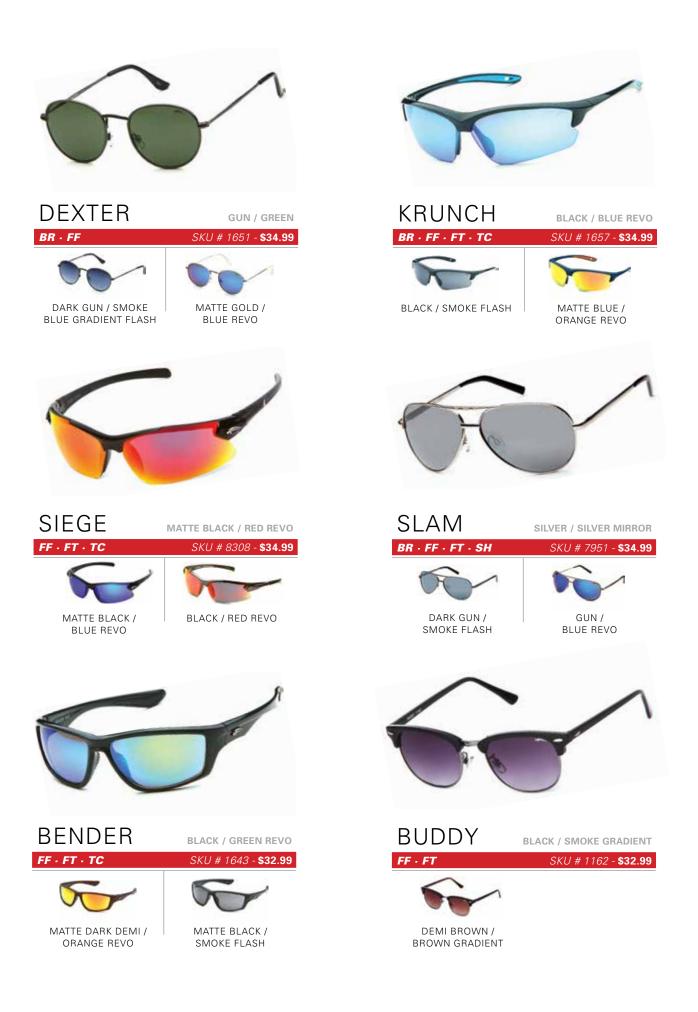
For any situation, sport and lifestyle, nothing beats our 2018 Premium Sport and Lifestyle collection.

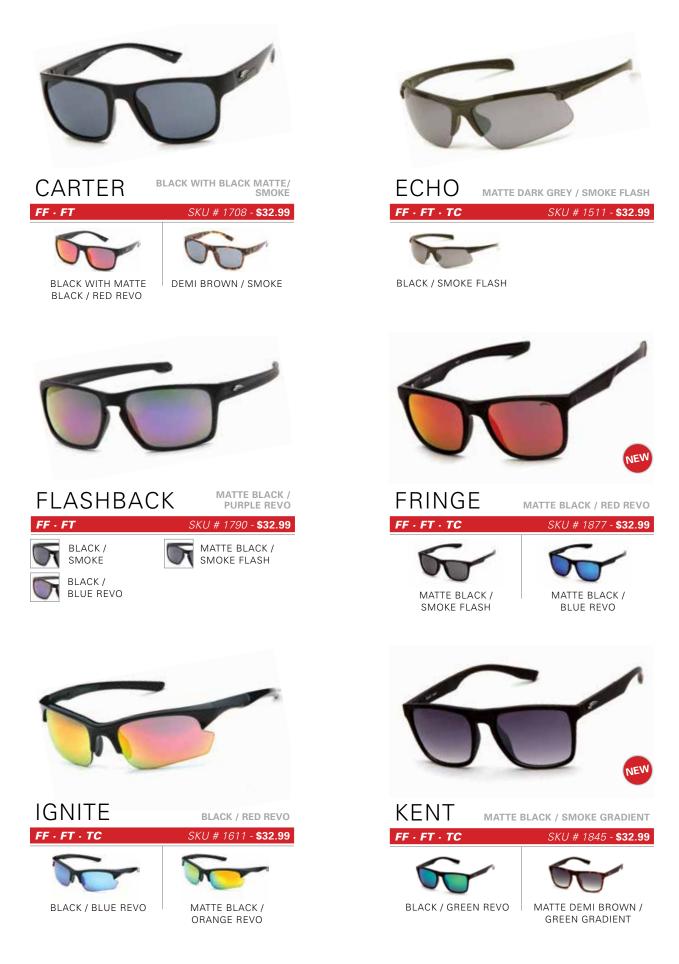




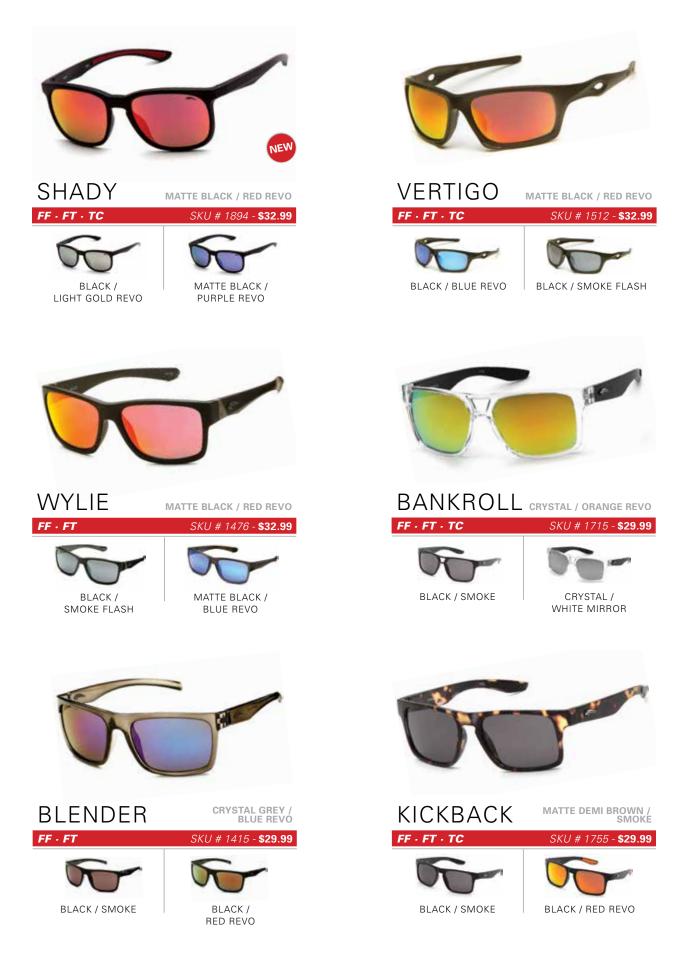


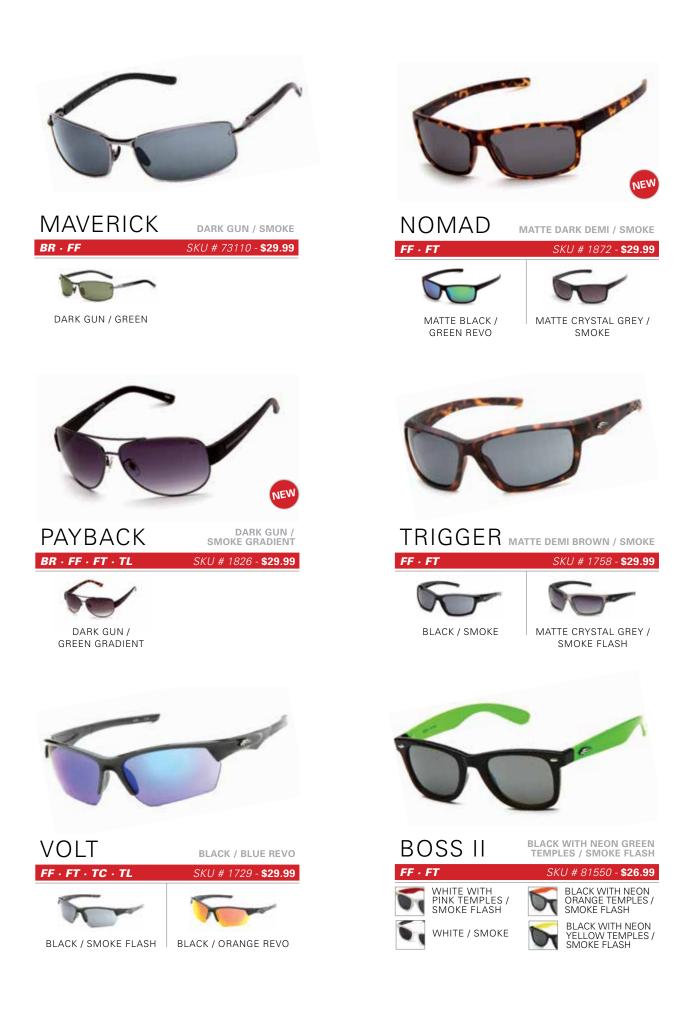


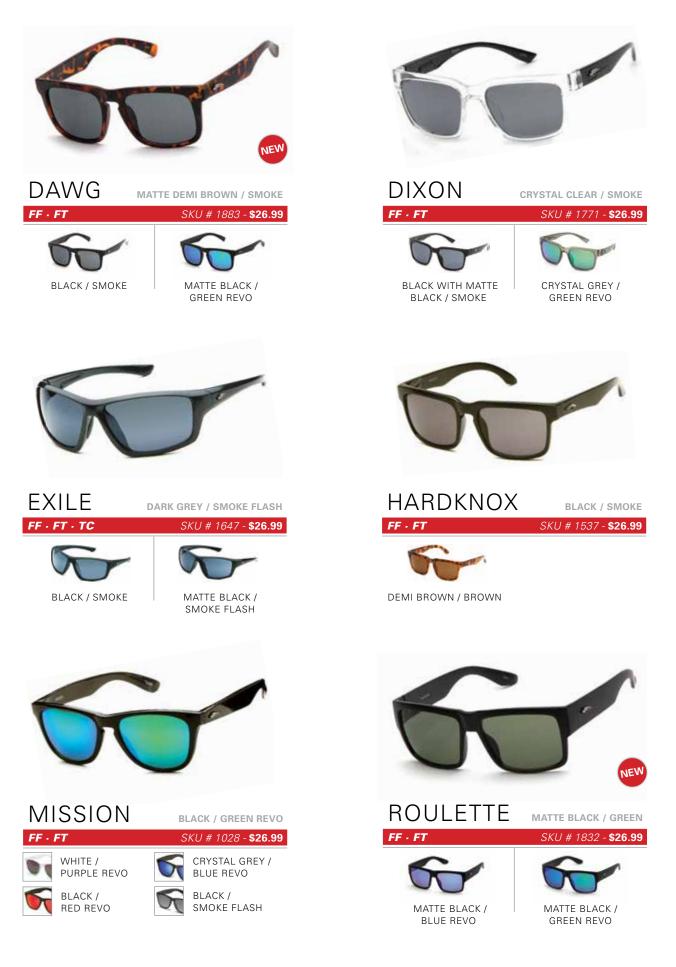


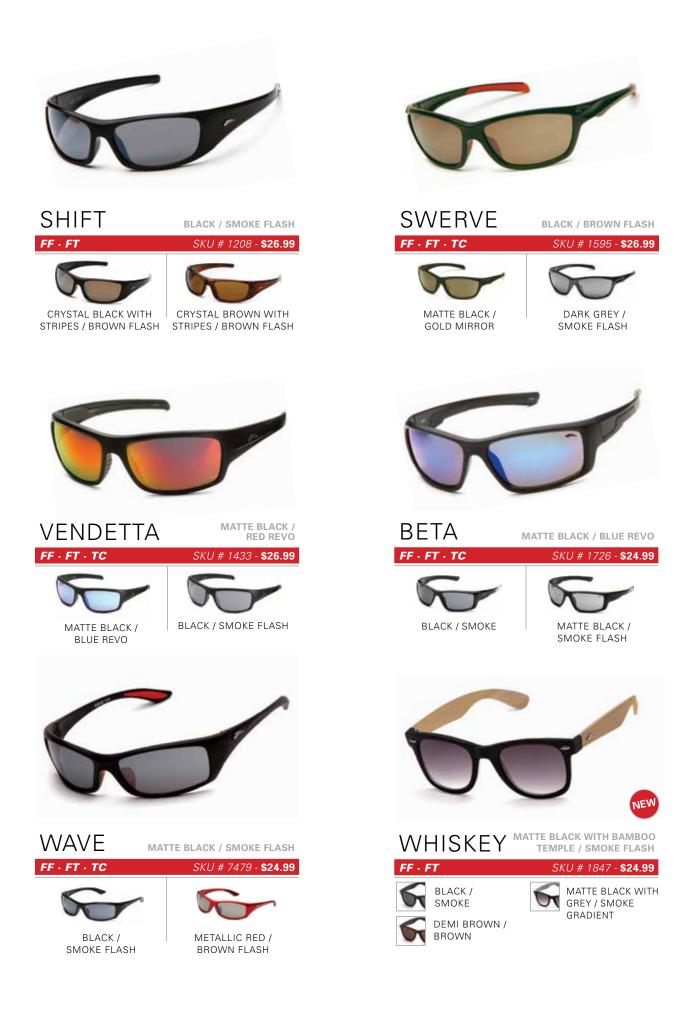


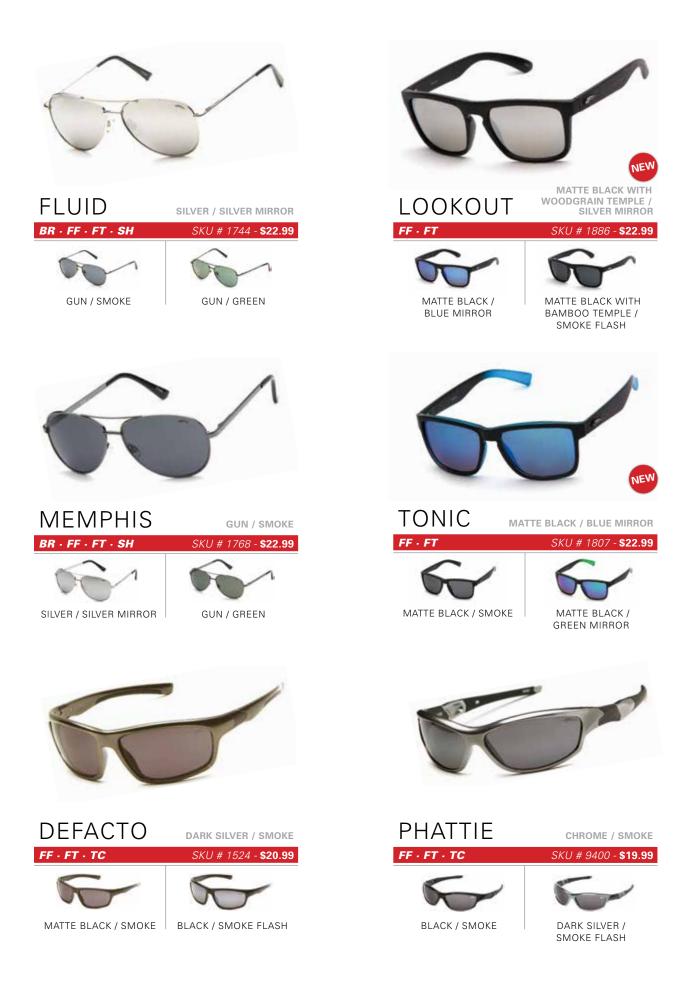












2018 SUNGLASS COLLECTION

### **REDUCING GLARE BY 99.9%**

### PREMIUM POLARIZED & FLOATING SUNGLASS COLLECTION

### **READY FOR OUTDOOR ADVENTURE.**

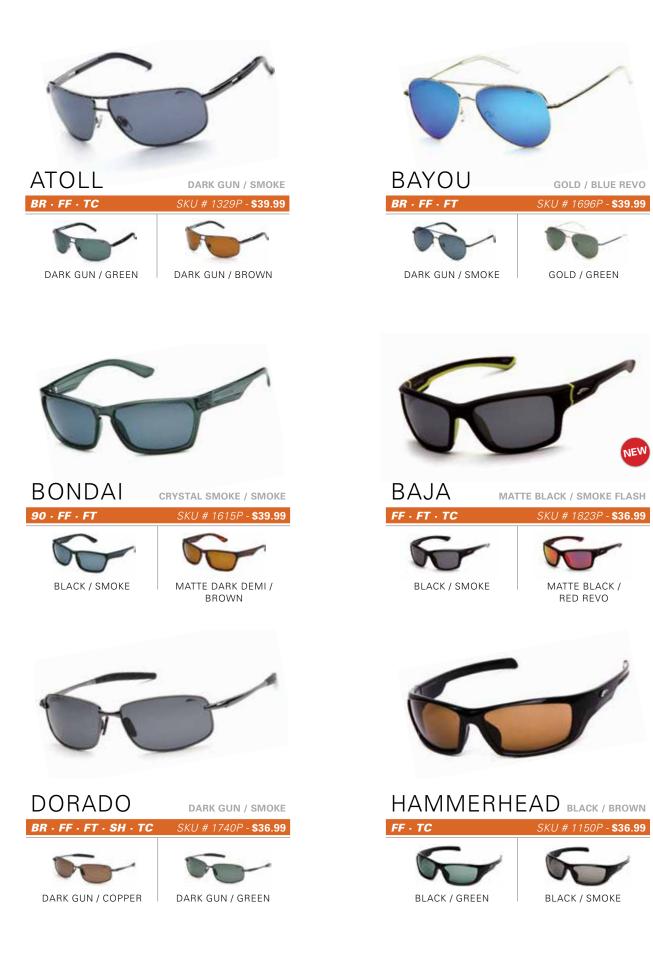
Any outdoor adventure comes with both thrills and pitfalls. You've got to be ready for anything. On the slopes, you can be blinded by harsh sunlight reflecting off the snow and ice. On the trip back, the glare from wet roads can be equally treacherous.

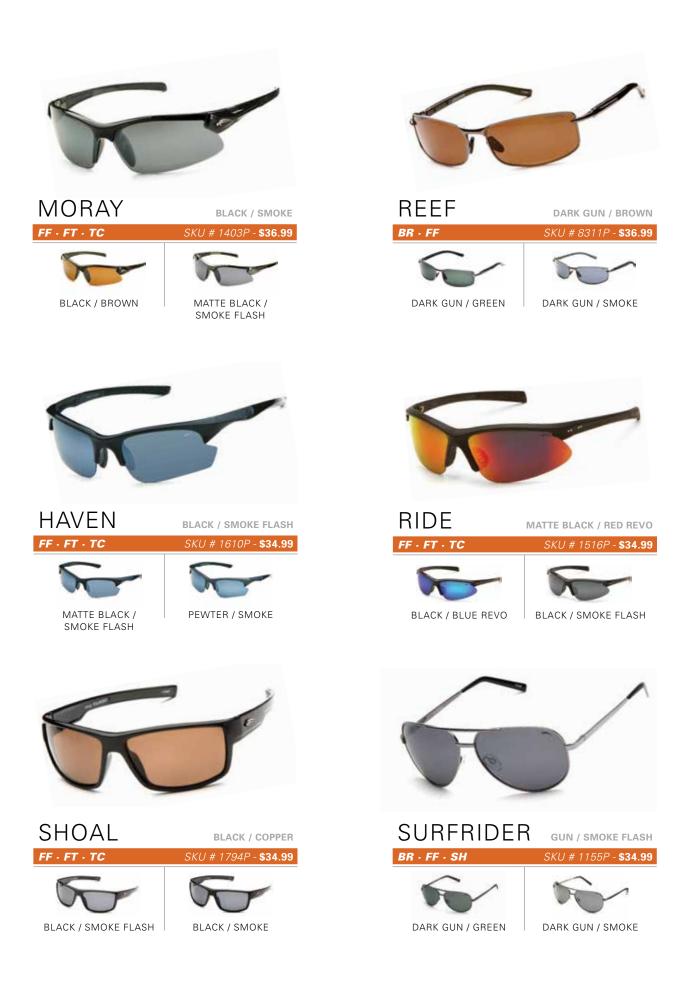
Our 2018 Premium Polarized & Floating Collection is the top pick for those who crave adventure.

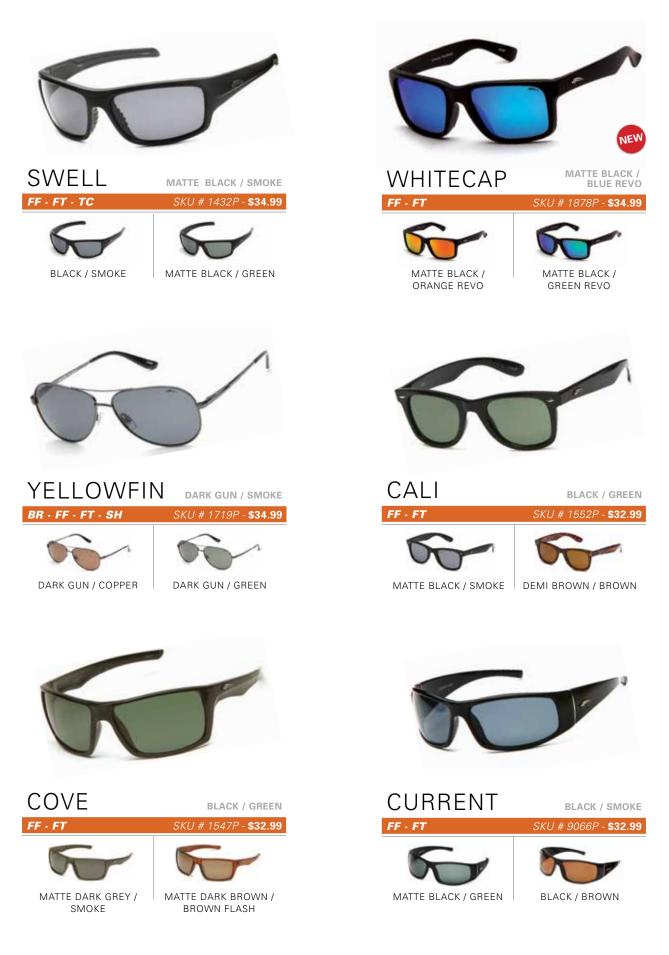
Each of the sunglasses in this collection are made with technologically advanced polarized lenses. They provide a level of vision protection that's unprecedented, reducing glare by 99.9%.

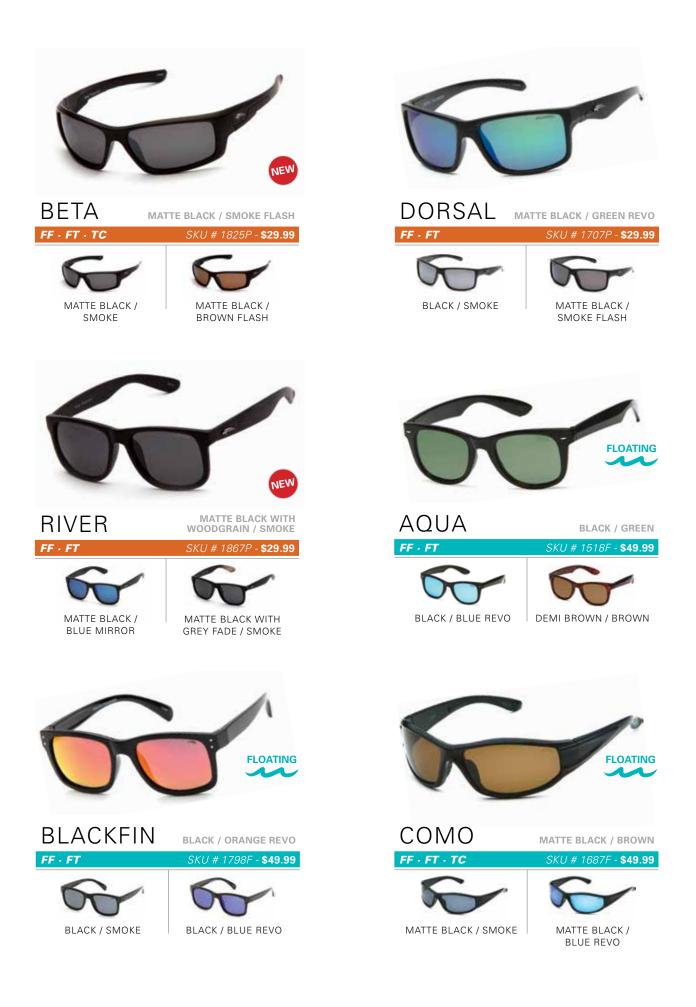
When an outdoor adventure involves watersports, our Premium Polarized Floating sunglasses are the preferred choice, because they're designed with maximum quality floatation technology.

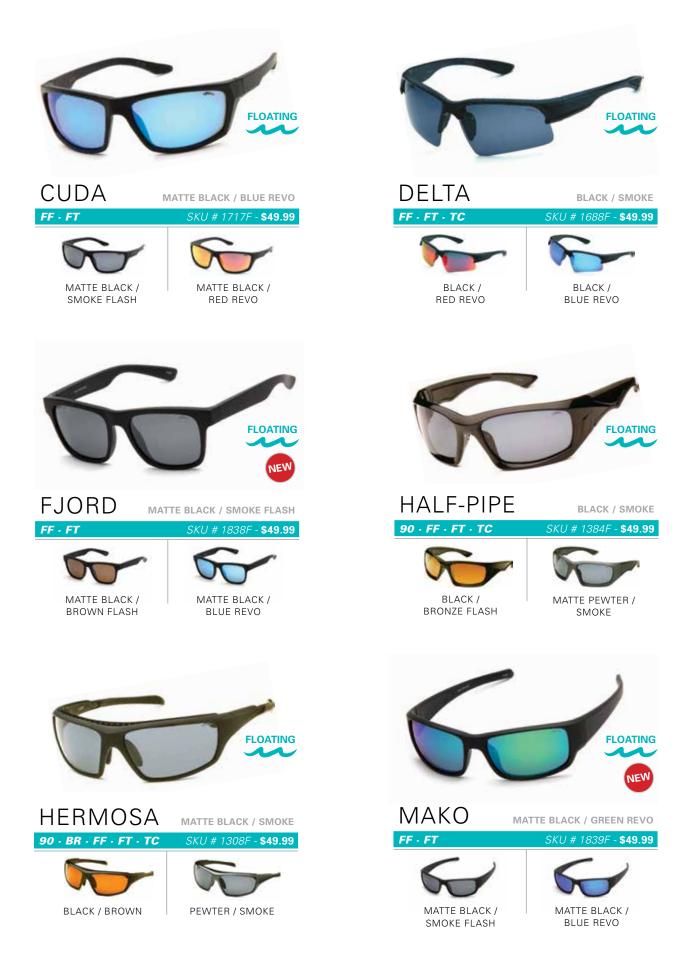


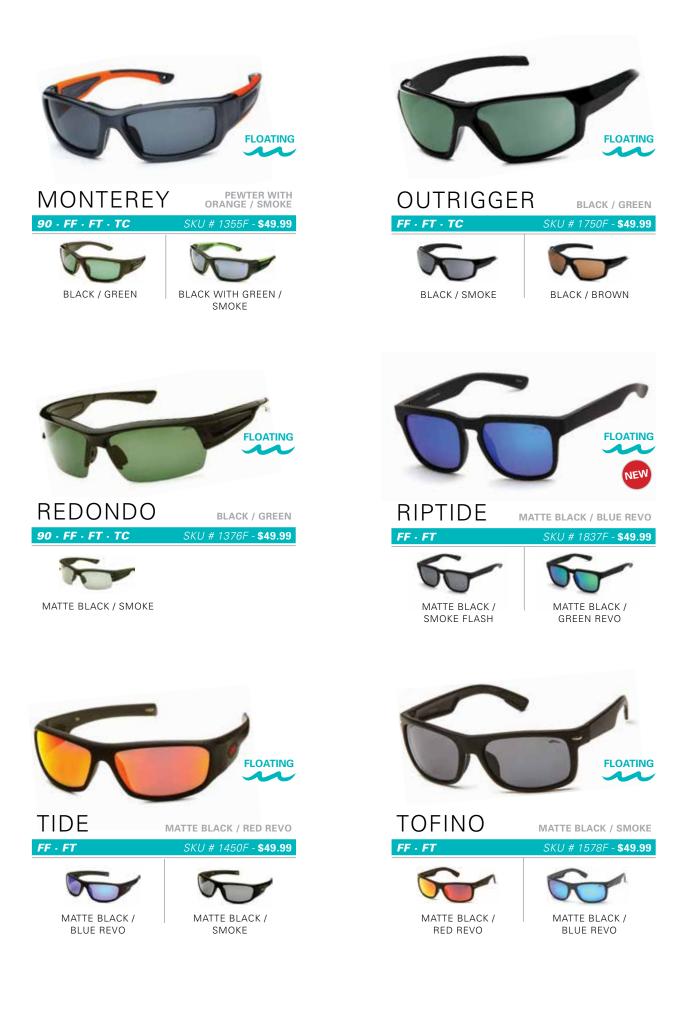






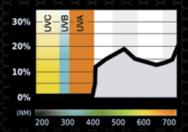






### **TECHNICAL: FEATURES**

### 100% UV protection featured throughout the entire line



UV or ultraviolet light radiation is part of the invisible light spectrum that falls between 100 and 380 nanometers [nm]. UV light is divided into

three ranges UV-A, UV-B, and UV-C. The range below 280 nm is not considered a threat because most of it is filtered out by the earth's protective ozone layer.

Prolonged exposure to high range UV-A and UV-B radiation can cause significant eye damage ranging from discomfort to long term vision problems such as cataracts. While clouds can block much of the visible light, nearly 80% of the invisible UV radiation can still reach your eyes. Lighter tint lenses do let more "visible" light into the eye; which is harmless, but lighter tinted lenses can still filter out 100% of the "invisible" UV light.

All Atmosphere lenses (including clear) meet or exceed the U.S. Government and FDA ANSI Z80.3 standards for impact resistance and UV protection. All lenses filter out 100% of the dangerous UV light up to the maximum 400 nanometers.

### **Polarized Lens Technology**

Polarized lenses have an invisible horizontal filter integrated into the lens which is designed to eliminate reflected (polarized) light. This polarized light is more commonly referred to as glare. When sunlight is reflected off a surface, it becomes concentrated and even more intense. Polarized lenses filter out 99.9% of this reflected glare. Recommended for bright sun and variable light conditions. Lens performance is fully maximized on/or around water.

### POLYCARBONATE LENS RESIN

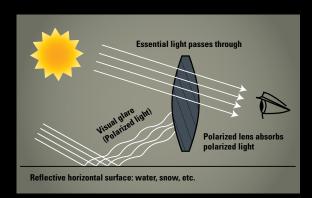
This Optical grade resin is used to produce the most impact resistant lenses on the planet. Our Polycarbonate lenses exceed the FDA ANSI Z80.3 standards for shatter resistance. These lightweight, superior strength lenses make them the perfect choice for active lifestyles.

#### NICKEL SILVER ALLOY

Nickel silver alloy is the standard for metal frame materials in the optical industry. It is chosen for its overall durability. Visioncorp uses 18% nickel silver alloy in all its metal frames and incorporates a nickel-free coating to comply with the CE (European) sunglass standards.

#### **LIFETIME** WARRANTY

All of our sunglasses offer a lifetime warranty against defects for the life of the product purchased. Should any defect occur at any time, the sunglass will be replaced with an identical or similar pair NO QUESTIONS ASKED!



### **TECHNICAL: FEATURES**

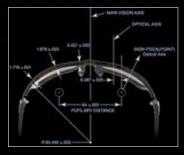
#### **BR: Adjustable Bridge Rest**



Our fully adjustable alloy bridge component includes Tactilite™ rubber bridge rests. This performance combination provides a customizable fit, as well as improved security and

comfort during aggressive, high velocity sports and activities. The added open space around the bridge of the nose also enhances air circulation to dramatically reduce fogging and perspiration related issues.

### FT: Focal Point Lens Technology



Focalpoint<sup>™</sup> lens technology is a process where the thickness of a deeper base curve lens is horizontally tapered from the bridge area and

becomes thinner at the outer edge of the lens near the hinge. This process eliminates prismatic distortion by shifting the pure optical sweet spot of each lens from its natural position, and places it directly in front of the eye for crisp, clear optical clarity throughout the peripheral range of each lens.

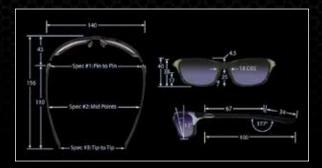
### **VL: Vented Lens**

Our active lens vents allow air to be passed directly into the lens eye area to help circulate air between the eye and the back of the lens which helps reduce fogging.



#### **FF: Four Point Frame Fit**

We pride ourselves on engineering and constructing a product that fits well and continues to fit well over the life of the sunglass. We go through a meticulous specification process which measures tip to tip distance, pin to pin distance, mid-temple distance and panoscopic angle during the development process, to ensure each frame is well balanced and has a secure and comfortable fit right off of the display.



### 90: TR90 Grilamid Nylon

TR90 offers a true quantum leap over all other frame materials used today. This incredibly durable and resilient nylon resin has a smooth handmade finish, and incorporates a lab tested memory feature in the resin which keeps the frame from stretching out over time. This ensures that the glass always fits snug, comfortable and secure; just like the day you brought them home.

### **SH: Spring Temple Hinges**

Our quality line-less spring hinges are durable and sleek. They provide a spring loaded fit which enhances comfort and security on our metal frames.

### **TC: Tactilite Rubber Components**

This advanced rubber compound reduces slippage when worn, and continues to perform even when engaged in activities with a high perspiration factor.



### **TL: Toric Lens Technology**

Our advanced TORIC lens technology creates a lens format that has two different base curves in the same lens. Our 10 x 4.5 base curve format creates a sunglass that fits the face ergonomically better than conventional lenses. It offers incredible peripheral coverage and vision, while at the same time does not crowd the face or look bug-eyed like a conventional 8 base lens format can do. This advanced technology also allows us to create larger, more fashionable frame shapes and still maintain a sleek and complimentary look and feel.



### DISPLAYS

### We get attention.

Maximize your sales opportunities. Nothing moves product like a great display.

Made with premium quality materials and designed to get attention, our displays stand out against the competition. That's because we have years of experience in creating leading-edge retail presentations.

We offer more than a great display. Our experienced and highly professional service team can support you with their knowledge and expertise. Let us work with you to create a retail display customized to your unique needs. With the right display, you'll see sales.



AT72 20" X 20" X 72" NOTHING MOVES PRODUCT LIKE A GREAT DISPLAY



AT112 20" X 20" X 75"

## ATMOSPHERE2018

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