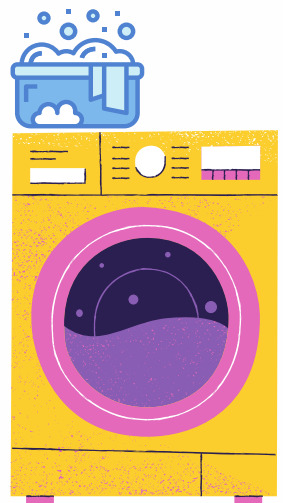


Modern Cloth Nappies

DEBUNKING COMMON CLOTH MYTHS



M: "THEY'RE TOO HARD TO WASH"

R: 10 minutes a day is all you need!

A daily prewash and a main wash every 2-3 days is all it takes to keep your cloth nappies clean and hygienic. We recommend visiting www.cleanclothnappies.com.au to perfect your wash routine!

M = MYTH
R = RESPONSE



M: "CLOTH NAPPIES ARE EXPENSIVE"

R: Using cloth nappies will actually save you thousands!

The average child will churn through 5000-7000 disposable nappies before toilet training. Purchasing 25-35 cloth nappies will save you \$2000+ for your first child and the savings continue if you have more than one child!



M: "I HAVE TO TOUCH POO"

R: Not a myth unfortunately. This is your new reality as a parent.

Dealing with poo is one of the many 'bonuses' of parenting. Whether you choose to use cloth nappies or not, babies will poo lots in those early days; embrace the change! You might be surprised to learn that cloth nappies contain blowouts much better than disposables (meaning less poo on clothing!). Level up with cloth wipes to better clean up the poo.



M: "IT'S TOO HARD TO USE CLOTH OUT OF THE HOUSE"

R: No more than disposables!

Using cloth nappies out of the house is as simple as using them at home. Simply place your dirty nappy and wipes in a wet bag and forget! Once home, discard any poo in the toilet and pop your nappies and wet bag in the dry pail. No searching for a bin!



M: "DONT CLOTH NAPPIES LEAK?"

R: A lot less than disposables actually!

Many families get discouraged early on in their cloth journey due to leaks, but it needn't put you off! Making sure you have adequate absorbency and the right fit will stop the nappy leaks! Let us help troubleshoot your fit and/or insert set up in our Alcmena Facebook VIP group or by email.