



Land Acknowledgement

We are currently standing on the unceded and occupied territory of the Ramaytush Ohlone (Lisjan), the past, present and future custodians of the land of this park and city. We invoke with hope that their connection to the land and wisdom can help forge a path toward justice and healing.

We also acknowledge at the outset of this exhibition that some countercultural movements of the 1960s and 1970s appropriated imagery, sacred paraphernalia, terminology, and costumes from the Native peoples of North America. While some of these acts were committed from a desire to do reverence or in solidarity with Native peoples, we understand the practice of appropriation and its consequences differently today.

As part of our reckoning with the visual history of San Francisco's countercultural movements, we have chosen to show these images, and welcome all feedback on how to continue reckoning with the both the legacies and present realities of displacement and violence.

The Human Be-In



#001 The Human Be-In, Golden Gate Park, 1967; Gene Anthony photograph; Contemporary Photographic Archive - Summer of Love Collection; CPA-SOL-Anthony_05; California Historical Society.



#004 Gathering on the Panhandle, San Francisco, 1966; Gene Anthony photograph; Contemporary Photographic Archive - Summer of Love Collection; CPA-SOL-Anthony_013; California Historical Society.



#002 Rick Griffin Human Be-In Original 1967



#005 L to R: Gary Snyder, Michael McClure, Allen Ginsberg, Freewheelin' Frank, and Maretta at the Human Be-In, Golden Gate Park, 1967; Gene Anthony photograph; Contemporary Photographic Archive - Summer of Love Collection; CPA-SOL-Anthony_06; California Historical Society.



#003 Michael Bowen, Alton Kelley, and Stanley "Mouse" Miller, Casey Sonnebend Human Be-In Original 1967



#006 L to R: Lawrence Ferlinghetti, Timothy Leary, at the Human Be-In, Golden Gate Park, 1967; Gene Anthony photograph; Contemporary Photographic Archive - Summer of Love Collection; CPA-SOL-Anthony_07; California Historical Society.



#008 The crowd at the Human Be-In, Golden Gate Park, 1967; Gene Anthony photograph; Contemporary Photographic Archive - Summer of Love Collection; CPA-SOL-Anthony_09; California Historical Society.



#007 The Human Be-In, Golden Gate Park, 1967; Gene Anthony photograph; Contemporary Photographic Archive - Summer of Love Collection; CPA-SOL-Anthony_08; California Historical Society.



#009 Winding down at the Be-In, Golden Gate Park, 1967; Gene Anthony photograph; Contemporary Photographic Archive - Summer of Love Collection; CPA-SOL-Anthony_010; California Historical Society.

#010 Herb Greene, *(displayed on wall)*
Self-Portrait
1967

#011 - #025 Herb Greene
(displayed on wall)
Photographs of the Human Be-In,
Golden Gate Park
January 1967

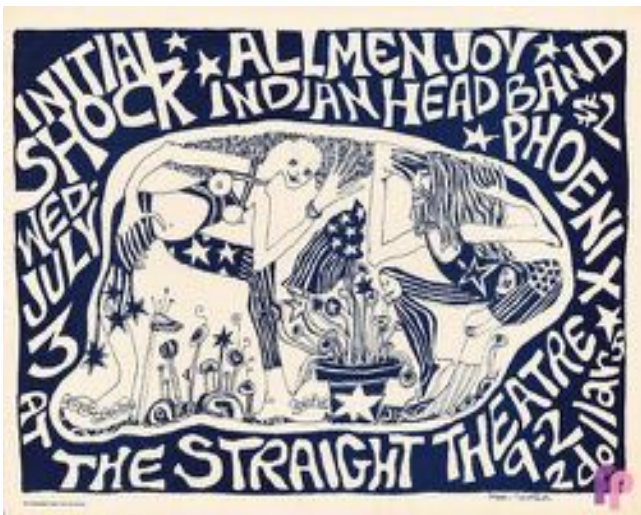
Historical Posters



#026 Lisa Law
The Grateful Dead at the Human Be-In
January 1967



#028 Gompers Saijo
Zen Mountain Center Benefit
(with Gary Snyder)
Original 1967



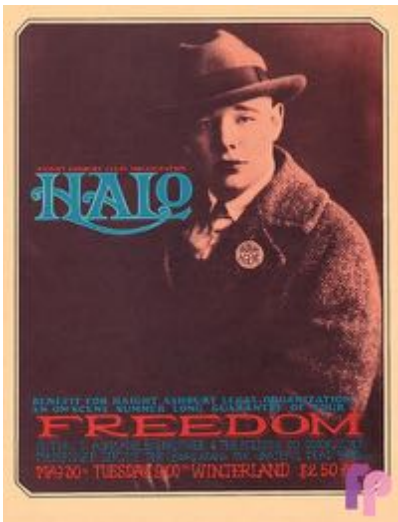
#027 Mari Tepper
Initial Shock
Original 1967



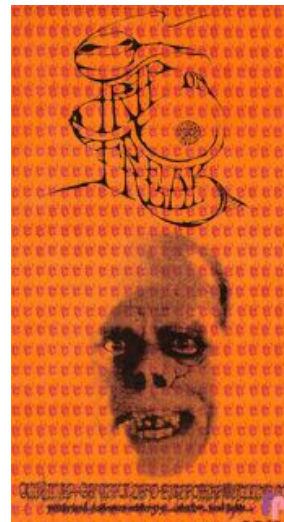
#029 Jon Adams
The Blues Project at the Matrix
Original 1966

Mari Tepper

One of the most iconic artists of the San Francisco poster scene of the 1960s, Mari Bianca Tepper worked for Bill Graham and many important concert venues in the city. A strong proponent of women's rights, sustainable living, and mental healthcare, Tepper has made art that contributed to the cultural discourse as well as serving as an activist and organizer around these issues. She has lived and worked in California and New Mexico, and has illustrated album covers, books, and posters for decades.



#030 Rick Griffin, Alton Kelley,
Stanley "Mouse" Miller
HALO (Haight Ashbury Legal Organization)
Original 1967



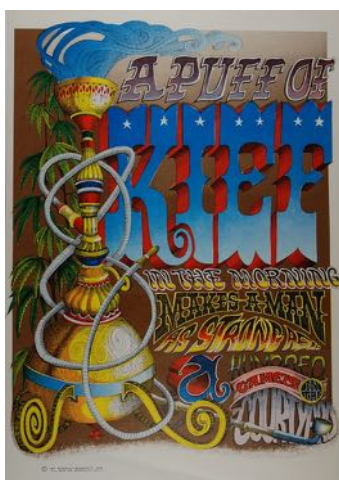
#033 Rick Griffin, Alton Kelley,
Stanley "Mouse" Miller
Trip or Freak
Original 1967



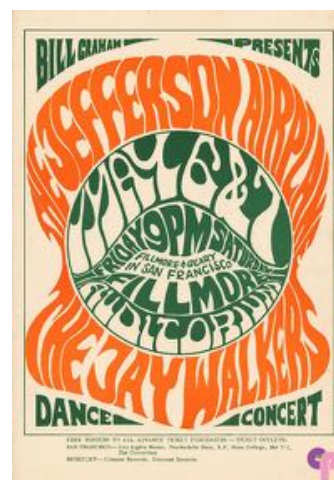
#031 Alton Kelley and
Stanley "Mouse" Miller
Edwardian Ball
Original 1966



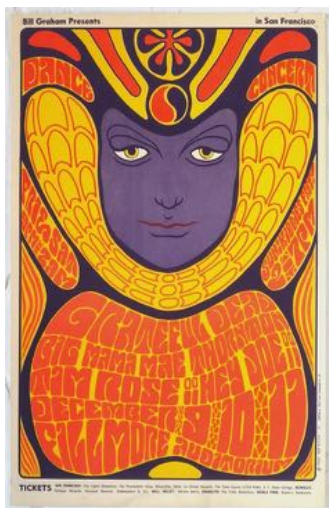
#034 George Hunter and
Michael Ferguson
The Seed
Original 1965



#032 Rick Griffin
A Puff of Kief
Original 1967



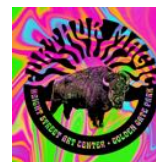
#035 Wes Wilson
BG-5
Original 1966



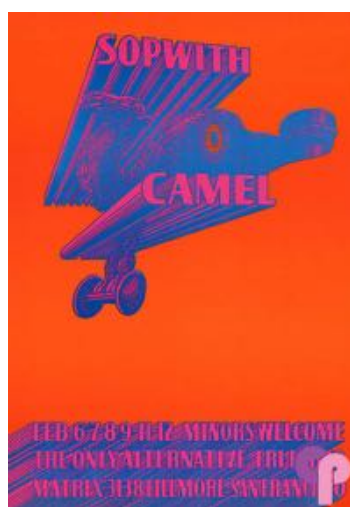
#036 Wes Wilson
BG-41
Original 1966



#039 Bob Fried
The High Mass Is Coming
Original 1967



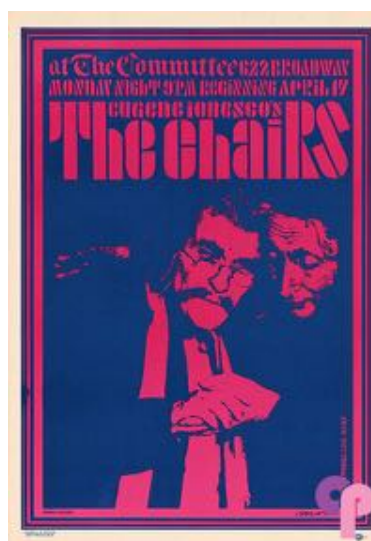
#037 Victor Moscoso
Neon Rose 16
Original 1967



#40 Victor Moscoso
Neon Rose 5
Original 1967



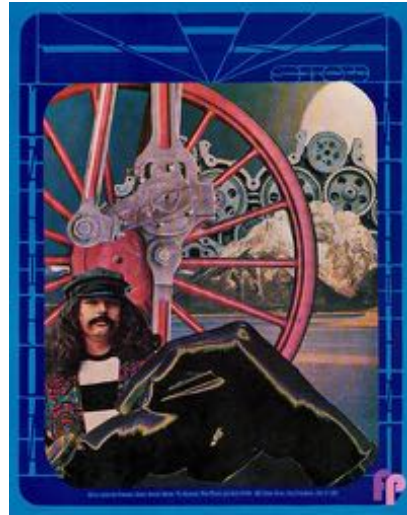
#038 Alton Kelley and Stanley Mouse
FD-45
Original 1967



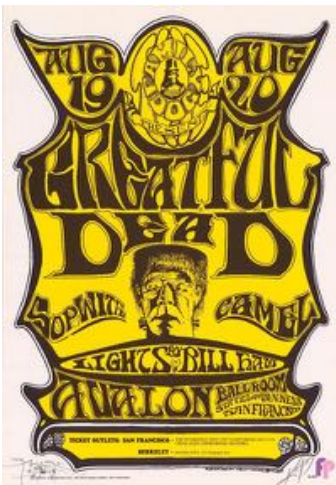
#041 Victor Moscoso
Neon Rose 19
Original 1967



#042 Mark Kanen
Acid Man
Original 1967



#045 Alton Kelley
Joint Show
Original 1967



#043 Alton Kelley and
Stanley "Mouse" Miller
FD-22
Original 1966



#046 Anonymous
The Great Pentagon Exorcism
Original 1967



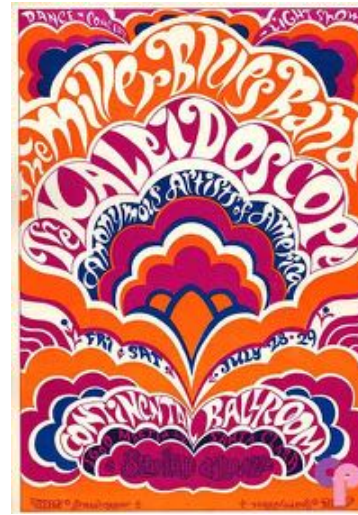
#044 Herb Greene and Wes Wilson
BG-23
Original 1966



#047 Stanley Mouse
Shakespeare Festival
Original 1967



#048 Alton Kelley and Stanley Mouse
Busted
Original 1967



#051 Grasshopper
The Miller Blues Band at
Continental Ballroom
Original 1967



#049 Victor Moscoso
Neon Rose 1
Original 1966



#052 Alton Kelley and Stanley Mouse
FD-28
Original 1966



#050 Victor Moscoso
Neon Rose 3
Original 1967



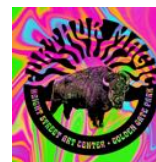
#053 Wes Wilson
BG-7
1966



#054 Wes Wilson
BG-18
Original 1966



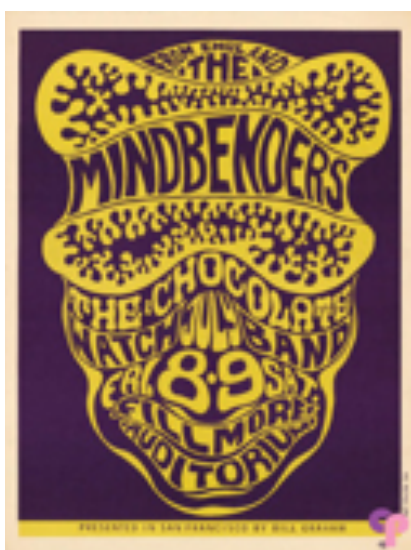
#057 Rick Griffin
Lucifer Rising
Original 1969



#055 Wes Wilson
BG-54
Original 1967



#058 Paul Foster and Norman Hartweg
Can You Pass the Acid Test?
Original 1965



#056 Wes Wilson
BG-16
Original 1966



#059 Rick Griffin
The Oracle
Original 1967



#060 Wes Wilson
BG-3
Original 1966



#062 Wes Wilson
BG-9
Original 1966



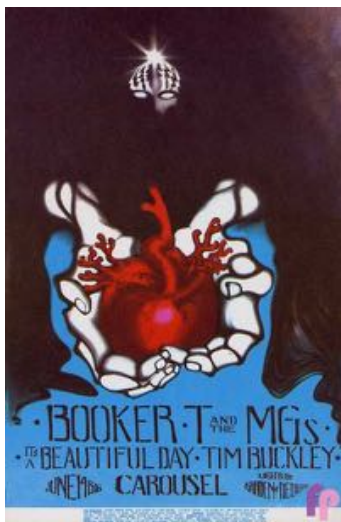
#061 Bonnie MacLean
BG-0
Original 1966



#063 Wes Wilson
BG-51
Original 1967

Bonnie MacLean

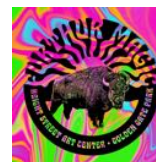
Bonnie MacLean was a central figure in the development of the iconic poster style of the San Francisco counterculture. Born in Philadelphia in 1939, she moved to San Francisco in 1963, when she met Bill Graham. After Graham and Wes Wilson had a falling out, MacLean effectively replaced him as one of the key artists for the BG poster series. MacLean and Graham married in 1967 and divorced in 1975. A life-long learner and artist, MacLean passed away in 2020.



#064 Stanley "Mouse" Miller
Booker T. and the MG's at the Carousel
Original 1968



#067 Victor Moscoso
FD-51
Original 1967



#065 Peter Bailey
BG-59
Original 1967



#068 Victor Moscoso
FD-57
Original 1967



#066 Grasshopper
Quicksilver Messenger Service at the
Continental Ballroom
Original 1967



#069 Wes Wilson
BG-4
Original 1966



#070 Steve Renick
FD-34
Original 1966



#073 Irene McHugh
The White Rabbit in Wonderland
Original 1967



#071 Bonnie MacLean
BG-102
Original 1968



#074 Mari Tepper
Dr. Sunday's Medical Show
Original 1967



#072 Nancy Parker
Rhythm (W24)
Original 1968



#075 & #076 Mari Tepper
Fillmore Calendar
Original 1967



#077 Tom Connell
Grass
Original 1967



#080 Irene McHugh
Flight Patterns
Original 1967



#078 Wilfried Satty
Mirage
Original 1969



#081 Pro Arts
Soul Sister
Original 1969



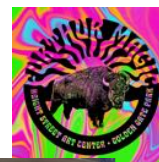
#079 Unknown
Jimi Hendrix
Original 1973



#082 Irene McHugh
Awakening
Original 1967



#083 Mark Behrens
Iggy and the Stooges at New Old Fillmore
Original 1970



#086 Living Eyes
Velvet Underground
Original 1993



#084 Victor Moscoso
Neon Rose 9
Original 1967



#087 Wes Wilson
BG-11
Original 1966



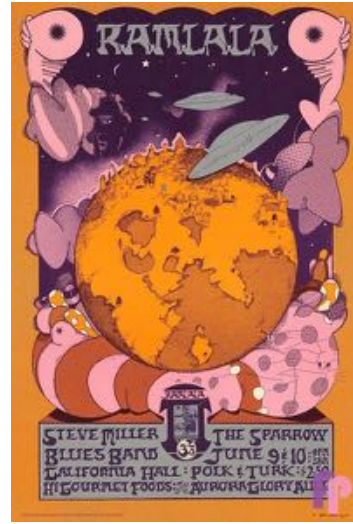
#085 Jim Blashfield
BG-83
Original 1967



#088 Wes Wilson
BG-29
Original 1966



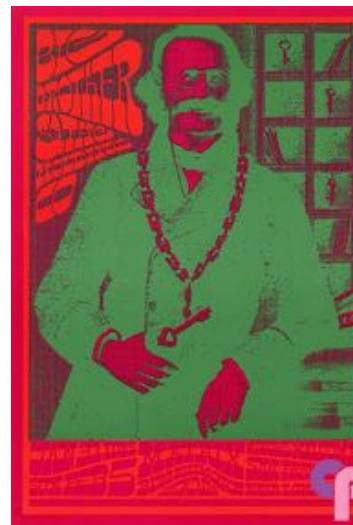
#089 Victor Moscoso
FD-53
Original 1967



#092 Michael Wood
Steve Miller Blues Band at California Hall
Original 1967



#090 Victor Moscoso
Neon Rose 11
Original 1967



#093 Victor Moscoso
Neon Rose 4
Original 1967



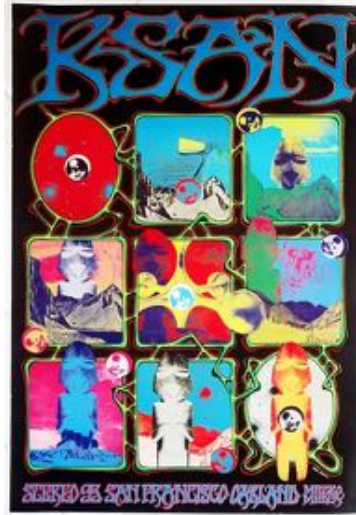
#091 Victor Moscoso
Neon Rose 15
Original 1967



#094 Bill Olive
Who Rolled Mary Jane? (W40)
Original 1969



#095 Nick Nickolds
Red Anima
Original 1968



#098 Rick Griffin and Alton Kelley
KSAN SF Radio
Original 1969



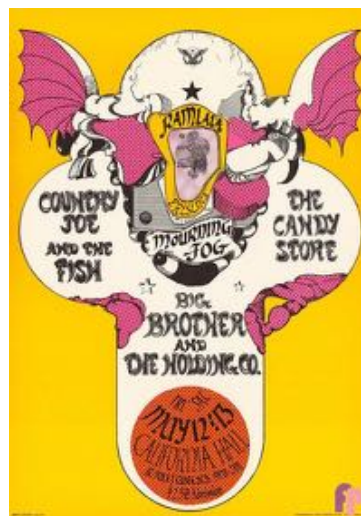
#096 Irene McHugh
Pipe Dreams
Original 1967



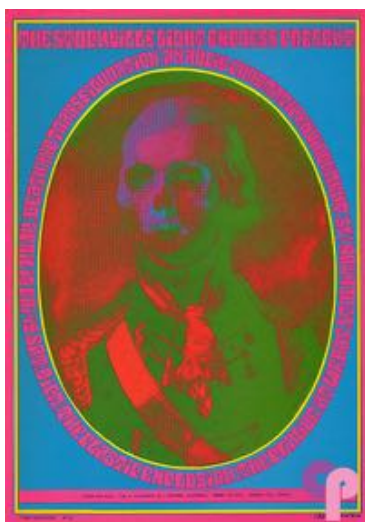
#099 R. Zambrana
Stop War (W210)
Original 1970



#097 Nick Nickolds
American Shakti
Original 1967



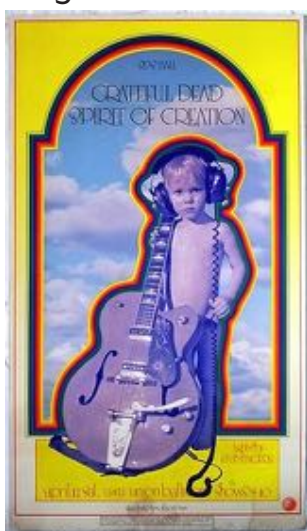
#100 Pyxis Studios
"Ramlala Presents" Big Brother and
the Holding Company
Original 1967



#101 Victor Moscoso
Neon Rose 13
Original 1967



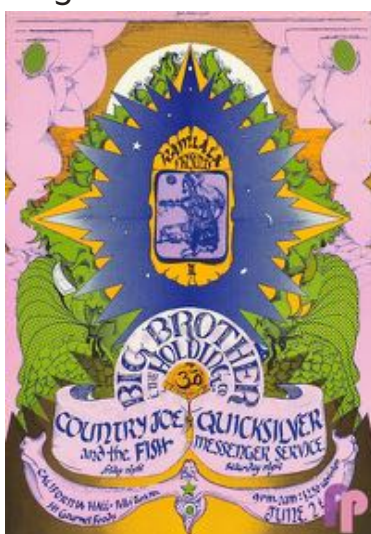
#104 Unknown
Elvin Bishop at Pepperland
Original 1973



#102 Richard Taylor
The Grateful Dead Spirit of Creation
Original 1969



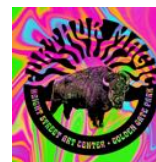
#105 Victor Moscoso
Neon Rose 17
Original 1967



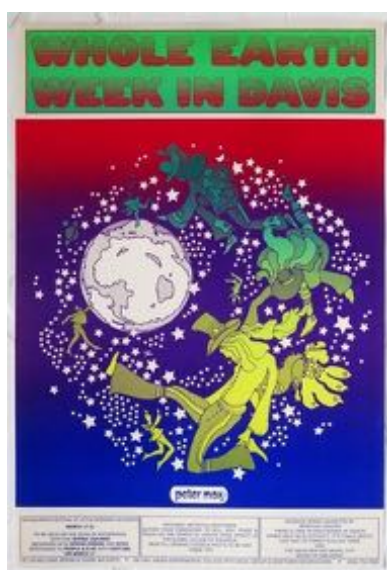
#103 Michael Wood
Big Brother and the Holding Company at
California Hall
Original 1967



#106 David Byrd
Rolling Stones Tour
Original 1969

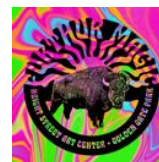


#107 Rick Griffin
Canablis
Original 1967

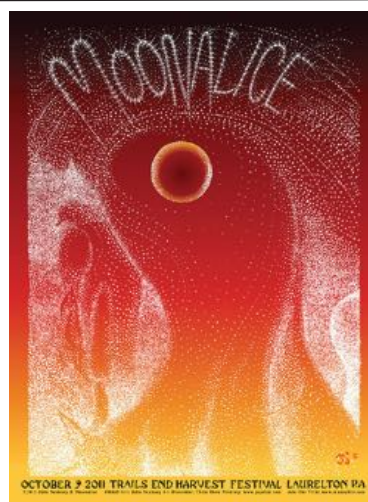


#108 Peter Max
Whole Earth Week in Davis
Original 1970

Moonalice Posters



#109 Alexandra Fischer
Moonalice #1054
2018



#112 John Seabury
Moonalice #418
2011



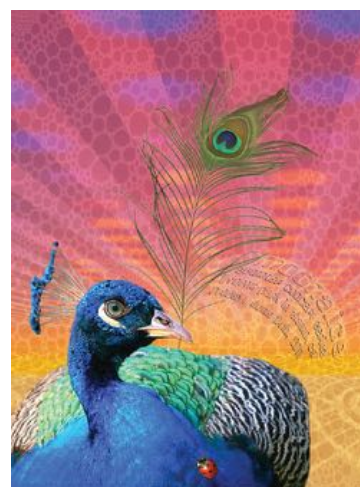
#110 Chuck Sperry
Moonalice #120 & #121
2008



#113 Lee Conklin
Moonalice #755
2014



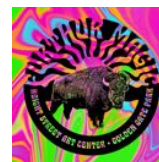
#111 Chris Shaw
Moonalice #305 (Red & Blue)
2010



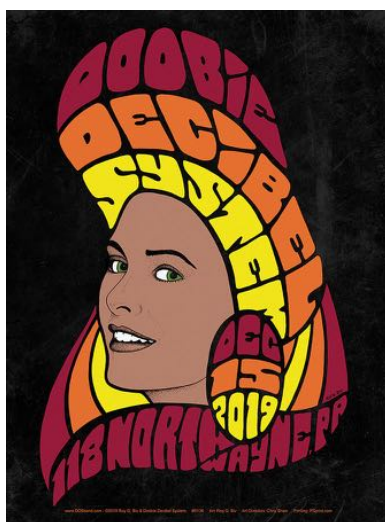
#114 Carolyn Ferris
Moonalice #383
2011



#115 Lee Conklin
Moonalice #708
2014



#118 Chuck Sperry
Moonalice #77
2008



#116 Roy G. Biv
Roger McNamee #136
2019



#119 Ron Donovan
Moonalice #163 & #164
2009

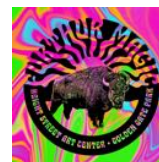


#117 Alexandra Fischer
Moonalice #1154
2019

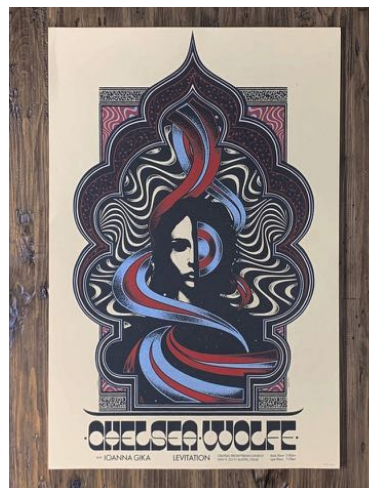


#120 Alexandra Fischer
Moonalice #749
2014

Levitation Posters



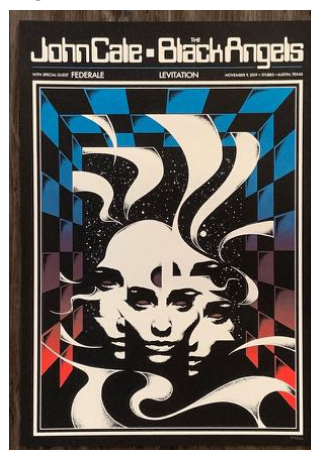
#121 Arrache-Toi Un Oeil
Levitation France
2018



#124 Robin Gnista
Chelsea Wolfe and
Ioanna Gika at Levitation
2019



#122 Simon Berndt & Rob Fitzpatrick
Levitation Weekend at Carson Creek Ranch
2015



#125 Robin Gnista
John Cale, The Black Angels and Federale
2019



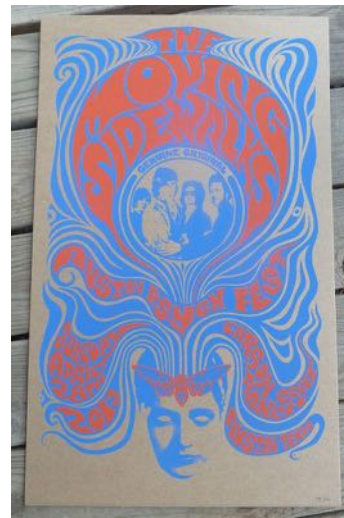
#123 Robin Gnista
Quilt at Levitation France
2014



#126 Federico Morena
Golden Dawn Arkestra, Imarhan and
Superfonicos at Levitation
2018



#127 Robin Gnista
Black Mountain, Kikagaku Moyo and
Stonefield at Levitation
2019



#130 Mishka Westell
Austin Psych Fest (6th Annual)
2013



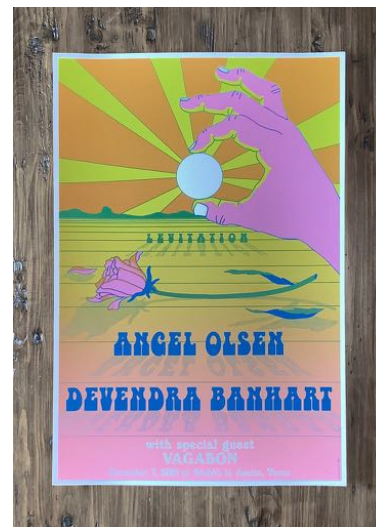
#128 Robin Gnista
The Fresh & Onlys at Austin Psych Fest
2014



#131 Weird Beard 72
Dinosaur Jr at Levitation
2019



#129 Rob Fitzpatrick
The Black Angels Winter Tour
2018



#132 Clay Hickson
Angel Olsen, Devendra Banhart and
Vagabon at Levitation
2019



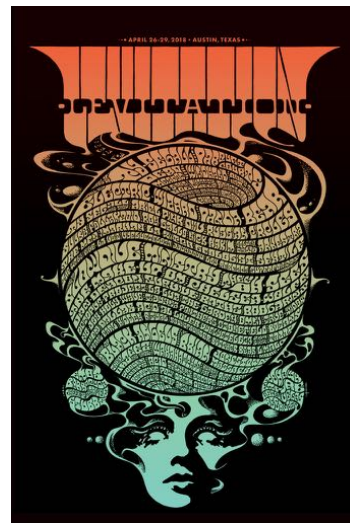
#133 Andrew Crawshaw at Broken Press
Os Mutantes at Austin Psych Festival
(6th Annual)
2013



#136 Trevor Tipton
La Femme at Levitation France
2016



#134 Jaime Zuverza
Levitation at NRMAL
2017



#137 Robin Gnista
Commemorative (Levitation)
2018



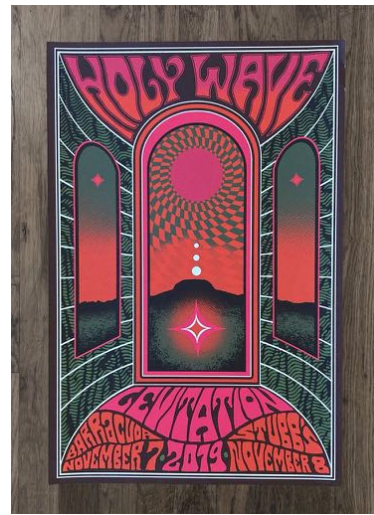
#135 Trevor Tipton
Levitation at Barracuda & Hotel Vegas
2017



#138 CMRTYZ
Broncho, Death Valley Girls and
Crocodiles at Levitation
2019



#139 Matt Cliff
Austin Psych Fest (7th Annual)
2014



#142 Federico Morena
Holy Wave at Levitation
2019



#140 Nate Duval
Stereolab in Texas by Levitation and
Margin Walker
2019



#143 Nate Duval
Black Moth Super Rainbow, Dallas Acid
and The Black Drumset at Levitation
2019



#141 Matt Cliff
Austin Psych Fest (7th Annual)
2014



#144 Weird Beard 72
High on Fire at Levitation
2019



#145 John Howard
Golden Dawn at Austin Psych Fest
2014



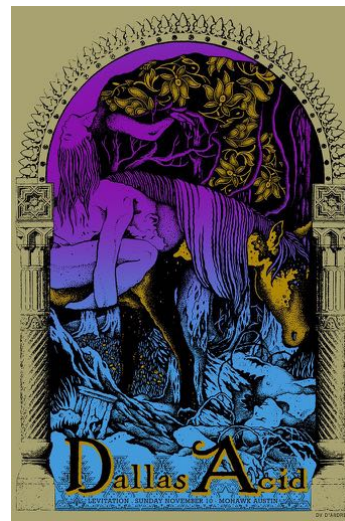
#146 Weird Beard 72
Black Mountain at Levitation
2019



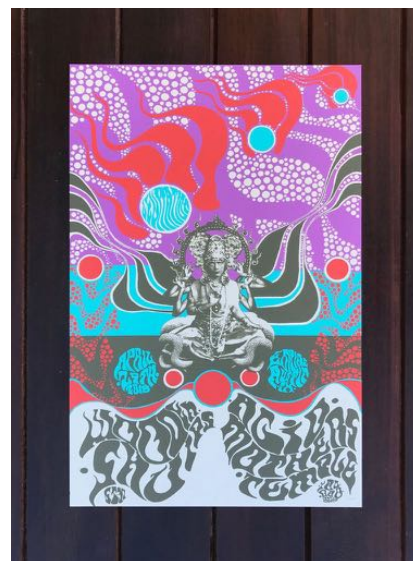
#147 CMRTYZ
Ty Seagull & The Muggers at Levitation
2016



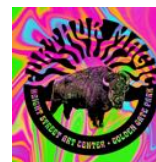
#148 Arrache-Toi Un Oeil
Levitation France
2018



#149 David D'Andrea
Dallas Acid at Levitation
2019



#150 Trevor Tipton
Wooden Shjips & Acid Mothers Temple
2018



#151 Arrache-Toi Un Oeil
Spiritualized at Levitation France
2018



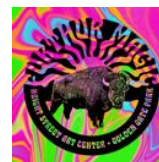
#152 Kuba Sokolski
Kikagaku Moyo at Levitation
2019



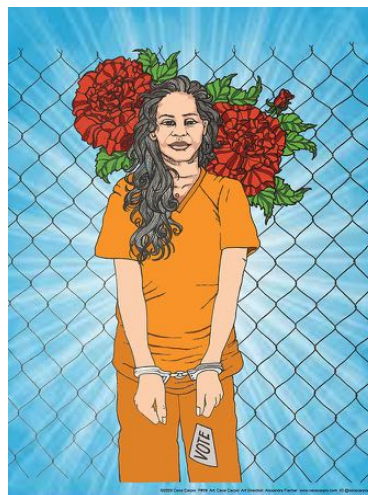
#153 & #154 Chris Shaw
Tibetan Deities
1996

#155 Bill Ham
Light Painting 2
2016

Posters from the Haight Street Art Center



#156 Nisha K. Sethi
19th Amendment: 2020 Vision
2020



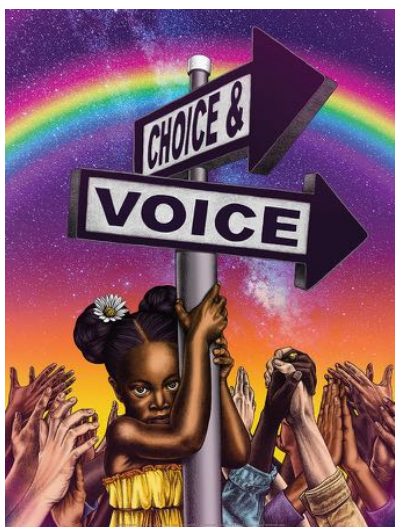
#159 Cece Carpio
19th Amendment: 2020 Vision
2020



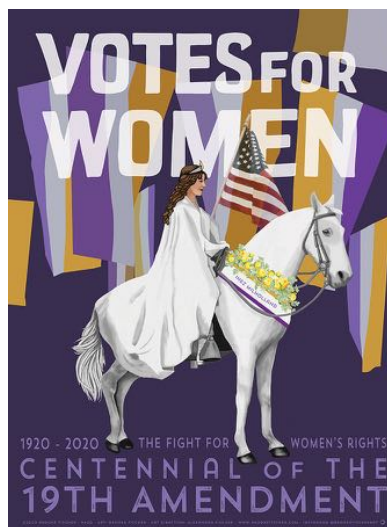
#157 John Mavroudis
The Silence of the Good
2020



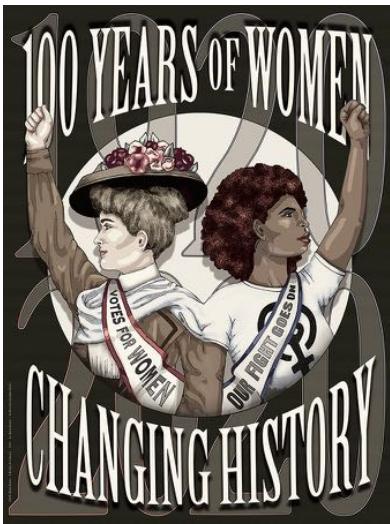
#160 Micah Bazant
The Silence of the Good
2020



#158 Lauren Yurkovich
19th Amendment: 2020 Vision
2020



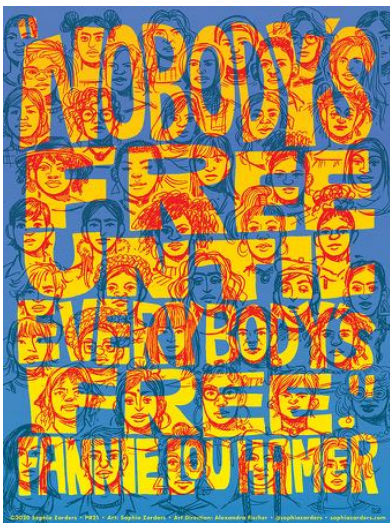
#161 Brooke Fischer
19th Amendment: 2020 Vision
2020



#162 Darrin Brenner
19th Amendment: 2020 Vision
2020



#165 Shyama R. Kuver
19th Amendment: 2020 Vision
2020



#163 Sophia Zarders
19th Amendment: 2020 Vision
2020



#166 Julio Salgado
The Silence of the Good
2020



#164 Girl Mobb
19th Amendment: 2020 Vision
2020



#167 Jennaé Bennett
19th Amendment: 2020 Vision
2020



#168 Drew Jorstad and Institute on Aging Participants
Bridging Generations: The Year of the Ox (Pink)
2021



#171 Elizabeth Blancas
19th Amendment: 2020 Vision
2020



#169 Drew Jorstad and Institute on Aging Participants
Bridging Generations: The Year of the Ox (Blue)
2021



#172 Ytaelena Lopez
19th Amendment: 2020 Vision
2020



#170 Drew Jorstad and Institute on Aging Participants
Bridging Generations: The Year of the Ox (Red and Yellow)
2021



#173 Kate DeCiccio
19th Amendment: 2020 Vision
2020

About Haight Street Art Center



The Haight Street Art Center (HSAC) promotes the advancement of poster and graphic art and artists. Drawing upon the influence of San Francisco's countercultural histories, the Center provides experiences with art, music, exhibitions and public programs to create community, encourage personal exploration and inspire action toward positive cultural change. HSAC is located at 215 Haight Street.

Learn more and sign up for our newsletter at haightstreetart.org.

Posters and merchandise can be purchased at haightstreetart.org/collections.

About the San Francisco Recreation and Park Department

The San Francisco Recreation and Park Department currently manages more than 220 parks, playgrounds and open spaces throughout San Francisco, including two outside city limits—Sharp Park in Pacifica and Camp Mather in the High Sierras. The system includes full-complex recreation centers, swimming pools, golf courses, sports fields and numerous small-to-medium sized clubhouses that offer a variety of sports- and arts-related recreation programs for people of all ages. Included in the Department's responsibilities are Golden Gate Park, Coit Tower, the Marina Yacht Harbor, the San Francisco Zoo and Lake Merced. In 2017, San Francisco became the first city in the nation where all residents have access to a park within a 10-minute walk, a direct result of the Department's commitment to increasing and improving parkland in the city.

Learn more at sfrecpark.org.

About The Rock Poster Society



The Rock Poster Society (TRPS) is a nonprofit, volunteer organization that “seeks to perpetuate and promote the long-standing relationship between music and graphic art” fondly known as “Rock Poster Art”. Members include collectors, dealers, artists and lovers of poster art. Each year, TRPS hosts a gathering in this very hall that is designed to promote and showcase the achievements of rock poster art. All the commemorative posters for this exhibition were made by TRPS artists.

TRPS also operates an artist relief fund that supports poster artists experiencing hard times. You can learn more at <https://trps.org/about/>.

The Haight Street Art Center would like to thank the following:

Herb Greene generously provided his Human Be-In photographs for *Further Magic*. Please explore much more of Mr. Greene’s work online at www.herbgreenefoto.com.

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Classic Posters generously provided many posters for *Further Magic*. Please explore Classic Poster’s vast archive of vintage rock poster art at www.classicposters.com.

