



Haight Street Art Center Presents
Grand Legacy: Levon Mosgofian & Tea Lautrec Litho
and Tea Lautrec After Hours: The David Singer Sessions

Exhibitions Open Until November 21 and Free to the Public
Virtual Tour Now Available

SAN FRANCISCO, CA—September 28, 2021—The Haight Street Art Center (HSAC) is proud to present ***Grand Legacy: Levon Mosgofian & Tea Lautrec Litho***, as well as a complementary exhibition, ***After Hours: The David Singer Sessions***.

Showcasing the essential individuals and efforts instrumental in San Francisco's counterculture movements from the 1960s through the 1980s, [the exhibitions](#) are free to the public and also available by [virtual tour](#) until November 21, 2021.

Grand Legacy: Levon Mosgofian & Tea Lautrec Litho chronicles the life and achievements of Levon Mosgofian (1907 – 1994), the founder and proprietor of Tea Lautrec Litho. Perhaps most celebrated for its long-time partnership with legendary empresario Bill Graham and his stable of rock poster artists, Tea Lautrec Litho also produced various materials across other fields. Born into an Armenian immigrant family early in the 20th century, Mosgofian was a labor organizer, a political activist, as well as a printer and close collaborator with many artists.

This exhibition is the first to consider how Mosgofian's life experiences shaped the values he brought to founding Tea Lautrec and working with artists. It is also the first exhibition to consider the rock art that Mosgofian and his team produced as only one piece of Tea Lautrec's output, a single part of the legacy of a business that was as much gathering place as it was a print shop.

Posters on display promoted a galaxy rock 'n roll superstars—including Grateful Dead, Jimi Hendrix, The Rolling Stones, The Who, Led Zeppelin, and Santana—and were designed by every key artist of the era—including Mouse, Singer, Kelley, Randy Tuten, Rick Griffin, Lee Conklin and Norman Orr. Many of the items in the show are for sale, please [visit HSAC's website](#) for more information.

Of the exhibition, **Kelly Harris, Executive Director of the Haight Street Art Center**, says, “The story of Levon Mosgofian is what San Francisco legends are made of. His influence as a printer, artist, and mentor is apparent in the vast range of works on view that contributed so much to our city’s countercultural movements. We are honored to share this joyous body of work that provides an important glimpse into San Francisco’s rich history through print.”

After Hours: The David Singer Sessions examines the unique collaboration between David Singer, the most prolific of Bill Graham’s poster artists, and the Tea Lautrec print studio. Between 1971 and 1973, Singer spent dozens of weekends at Tea Lautrec Litho, exploring and creating psychedelic graphics with renown pressman Joe Buchwald.

Ben Marks, curator of *After Hours: The David Singer Sessions*, offers, “Most people who collect rock posters from the late 1960s and early 1970s know that David Singer designed more posters for Bill Graham than any other artist of the Fillmore era. But few are aware of the work Singer did on weekends at Tea Lautrec Litho after the Fillmore West shut down, which is why the current exhibition at HSAC is so special. Working with master printer Joe Buchwald, Singer repurposed collages he had designed for concerts headlined by the likes of Joe Cocker, Little Richard, Steve Miller, Moby Grape, and the Rolling Stones, and then he reprinted these old collages in new colors, often combining two or even three of them on the same sheet of paper. A few of these “collages of collages” were trimmed, signed, and numbered back in the ’70s, but many more were left uncut and raw, allowing us to glimpse the thought process of an artist at a major career crossroads.”

The exhibitions will be open Fridays through Sundays, from 12 p.m. to 6 p.m., with extended opening hours until 8 p.m. on Thursdays. Covid protocols will still be followed, including mandatory masking.

A first-of-its-kind poster print shop and gallery, the **Haight Street Art Center** opened in July 2017 and is one of the largest galleries devoted to poster art in the United States. Since opening, the gallery has featured many exhibitions related to poster art’s history and cultural impact, including [“The Art of Consciousness,”](#) which featured seminal works from San Francisco’s Poster Renaissance (1965-1967), and provided guests with an extraordinary look into the origins of psychedelic artwork.

HSAC’s most recent exhibit, [“Queer Visions,”](#) brought together LGBTQ+ artists and institutions to explore the role of nightlife in creating a queer community in San Francisco and the importance of chosen families and genealogies in the shaping of individual queer identities.

HSAC serves the Lower Haight and the City at large with educational programming committed to the community at all levels: from students to seniors, apprentices to master artists, and from residents to visitors. In partnership with [Artivate](#), HSAC hosts classes that engage students in various activities including, interviews with elders in the community, studies on feminism, activism, and environmentalism, screen-printing in public spaces, and visits with local artists. Additionally, HSAC maintains a partnership with Blue Bear School of Music, which hosts the

[Little Bears Music Class](#) bringing parents with infants and toddlers together for music-making fun, watching, and learning from one another.

About Haight Street Art Center

The Haight Street Art Center (HSAC) is a 501(c)(3) non-profit arts collective that promotes the advancement of poster and graphic art and artists. Drawing upon the influence of San Francisco's countercultural history, the Center provides experiences with art, music, exhibitions, and public programs to create community, encourage personal exploration and inspire action toward positive cultural change. www.haightstreetart.org

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