



Every card is unique, featuring year-specific stories and pictures plus celebrity births & passings.



All The Years 1929 - 1987 Are Covered.

An entertaining DVD program of the year's news, sports, people and events.

Mailing envelope included.

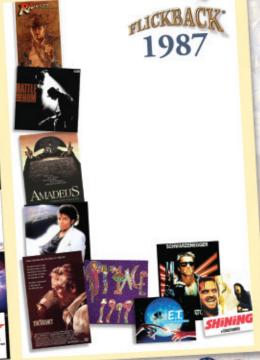
The dedication page has plenty of space for a personal message.

The inside features year-specific lists plus decade events and sports statistics.

'7s' Are
Now
Shipping!

(1937, '47, '57, '67, '77 & '87)

The Milestone Years are Always Best-Sellers. ORDER The control of the American Christian and Control of the Control of the



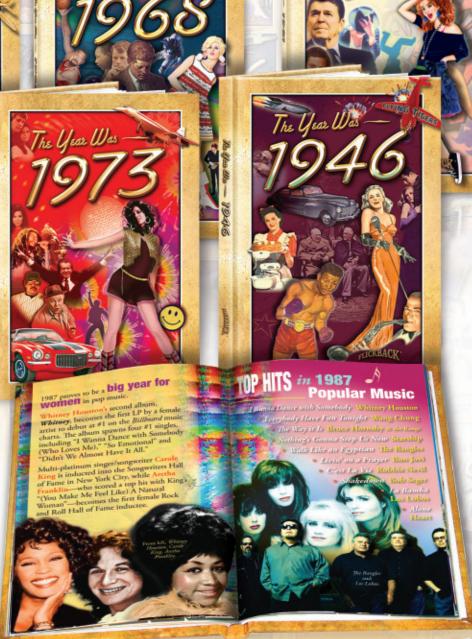


All The Years 1946 - 1987 Are Covered. The fun little hardback that comes packed with a year's worth of pictures, stories and ads!

Best-Selling Milestone Years! 1947, 1957, 1967, 1977 & 1987



64 full-color pages in a glossy 4" x 6" hard-bound shell brimming with news, entertainment, sports, fashion, fads and people — plus a generous serving of the year's best ads.



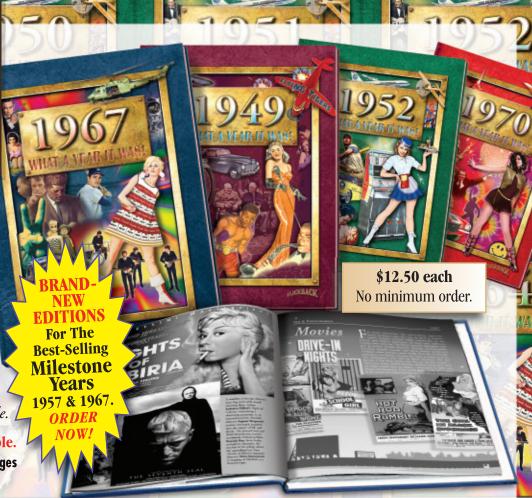


# What A Year It Was! Books

Nostalgic, informative and sometimes tongue-in-cheek, What A Year It Was! is a fascinating look back at the headline events of your special year. The lavish hardcover "scrapbook" is packed with compelling stories, photos, ads and artwork detailing the movies, music, shows, sports, fashion, news, people, places and events that make a year memorable.

Most Years 1947 - 1970 Are Available.

8.75" x 11.25" hardcover/160-176 pages B&W Content







Greeting Cards

for
All Occasions

from

FLICKBACK®

1-800-541-3533 to request a catalog

### HOW OLD?









IT JUST HIT ME!

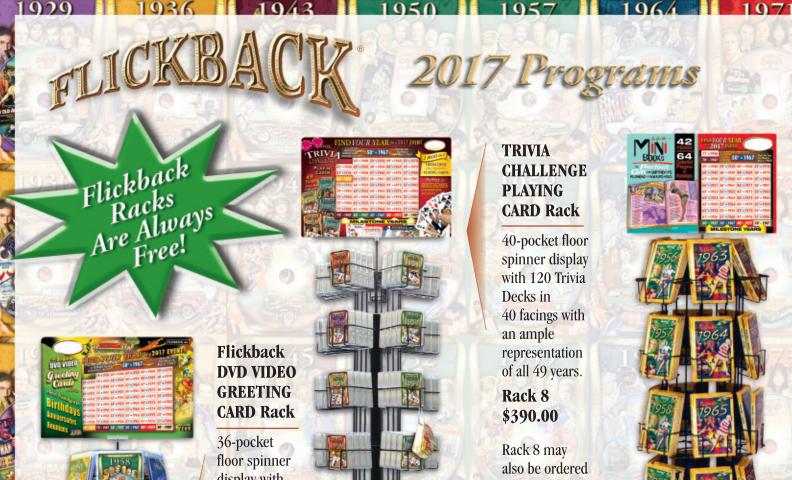
Made in the U.S.A.



Flickback Media, Inc.

.com

9822 Independence Ave. Chatsworth, California 91311 800.541.3533 • fax 818.709.6522









68" high + 12" with header 1.5 sq. ft. footprint

display with 130 Video Greeting Cards. The selection consists of 2 each of all 58 years, plus more of all the bestsellers, especially the milestone years. Pocket dividers are provided to assist customers in finding their year.

Rack 4 \$637.00



Ask us about customizing any rack program to fit your customer demographic.

with 160 Trivia Card decks for \$520.00.

#### **MINI BOOK** Rack

42-pocket floor spinner holds 104 Mini Books (mixed load of 1946 through 1987 with extra milestone year best-sellers).

> Rack 17 \$442.00

The Trivia **Card Rack** 10A can be added to Rack 17.



68" high + 10" with header. 1.5 sq. ft. footprint

078 1929

COMBO

TRIVIA
CHALLENGE
PLAYING
CARD and
DVD VIDEO
GREETING
CARD Rack

Features the same 130 Video **Greeting Card** configuration as Rack 4 and also includes 6 hangers that hold 96 Trivia Decks. The Trivia Deck pack consists of 2 each of all 49 years plus additional milestone year best-sellers.

Rack 4-10A \$949.00

no. 1 Best-Seller

68" high + 12" with header. 1.5 sq. ft. footprint

#### LARGE COMBO DVD VIDEO GREETING CARD, TRIVIA CHALLENGE PLAYING CARD and MINI BOOK Rack

36- pocket Video Greeting Card display plus 42- pocket Mini Book display, plus 96- pocket Trivia display. The floor spinner holds 130 Video Greeting Cards, 104 Mini Books, and 96 Trivia Challenge Playing Card decks.

Rack 18 \$1,391.00

## TRIVIA PLAYING CARD Rack Addition (Can be used with Rack 4, Rack 17 & Rack 18)

1043

Rack additions for existing DVD Video Greeting Card or Minibook retailers who want to add the Trivia Challenge Playing Cards without utilizing extra floor space. Modify your existing rack by adding 48 Trivia Card pockets packed with 96 Trivia Card decks.

Rack 10A \$312.00.



68" high + 10" with header. 3 sq. ft. footprint.



#### REORDERS

Minimum mix of any 12 units (individual products can be ordered in quantity of 1 each). Individual Pricing:

Trivia Challenge Playing Cards — \$3.25, Video Greeting Cards — \$4.90, Mini Books \$4.25, What A Year It Was! Books — \$12.50

1984

935

1942

949

95

0

