

## Hot Shapers Privacy and use of Cookies Statement

1. Whenever You use this website, you will be subject to the Privacy Statement in force at all times, and You should review that text in order to check that You are in agreement with it. The provision of your data is voluntary, however, please note that if You do not provide us with the required personal data, we may not be able to provide the information, products or services You need or process your request.
2. Personal data You provide will be kept in a file under the responsibility of HOT SHAPERS for the purposes of:
  - a. the performance and enforcement of the purchase and sale contract over the products You have purchased, or of any other contract between You and us; and
  - b. attending to Your requests.
3. You have the right to access and correct your personal data and request information about our data protection policies and procedures. HOT SHAPERS, with registered address at 10650 NW 29th Terrace, Doral, FL 33172, being in charge of the file, undertakes to keep your personal information confidential and to ensure the exercise of your access, rectification, cancellation and objection rights by sending a letter to the above referred address or to the registered address of HOT SHAPERS, as provided in the paragraph below or by email to [customercare@hotshapers.com](mailto:customercare@hotshapers.com)
4. To fulfill the purposes above, we are required to disclose the information that You have provided to us to other companies in the Ideal DRTV Group located in The United States of America, 10650 NW 29th Terrace, Doral, FL 33172. We understand that by providing information in this website or otherwise to us, you expressly authorize us to disclose and process your information as described.
5. We also intend to use your name, email address, phone number to send you commercial communications about all the services of HOT SHAPERS and/ or of any other brands/companies belonging to the Ideal DRTV Group, including those with activities related to the development and support of e-commerce business. Your consent is required before we do so. You can withdraw your consent by writing to the above referred address/e-mail of HOT SHAPERS customer care. You can change your preference in respect of receiving such communications by logging into the MY ACCOUNT section of this website and editing your preferences. You can unsubscribe at the Newsletter section.
6. The user (You) hereby guarantees that the personal data provided is true and accurate and undertakes to notify any change or alteration to the same. Any loss or damage caused to the website or to the person responsible for the web-site or to any third person through the provision of erroneous, inexact or incomplete information on the registration forms will be the exclusive responsibility of the User.
7. Cookies: We use cookies in this website, small text files with information on your navigation in this site whose principal objective is to improve your experience in the website. You can find further information on the cookies that we use, their purpose and other information of interest in the section Information on cookies. By accepting this privacy policy you consent to the use of the cookies used in this website and which are described on the previously indicated page. You

may refuse to accept cookies by activating the setting on your browser which allows You to refuse the setting of cookies. However, if You select this setting You may be unable to access certain parts of the Website or unable to avail of any of our services. Unless You have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when You log on to our site. Information on cookies

### **What is a cookie?**

A cookie is a small text file that a website places in your PC, telephone or any other device, with information on your navigation in that website. The cookies are necessary to facilitate navigation and to make it friendlier and they do not damage your computer. Although in this policy the general term cookies is used since it is the principal method of storing information that this website uses, the browser's "local storage" space is used for the same purposes as the cookies. In this regard, all the information included in this section is also applicable to this "local storage".

### **For what are cookies used in this website?**

The cookies are an essential part of how our website functions. The principal objectives of our cookies are to improve your navigational experience. For example, the cookies help us to identify you (if you are registered in our website), to remember your preferences (language, country, etc.) during the navigation and in future visits, to manage the shopping cart, to allow you to carry out on-line purchases, etc. The information collected in the cookies also allows us to improve the website, by means of estimates on the numbers and patterns of use, the adaptation of the website to the users' individual interests, the improved speed of the searches, etc.

### **For what are the cookies NOT used in this website?**

We do not store sensitive information of personal identification such as your address, password, credit card data, etc., in the cookies that we use. Neither do we use the cookies to guide advertising to our users according to your navigation nor for other advertising aims, not ours or of third parties.

### **Who uses the information stored in the cookies?**

The information stored in the cookies of our website is used exclusively by us, with the exception of that of Google Analytics, which are used and managed by Google and by us for statistical aims, and the Payment Operation Analysis cookie, which is generated exclusively when a purchase is made, and it is analyzed by an external company with the objective of offering sufficient guarantees on the payment operations performed.

### **Can the use of cookies be deactivated?**

Yes, the cookies can be deactivated. However, if you select this configuration, you might not be able to access certain parts of our website, it may cause less efficient navigation and you cannot take advantage of some of our services. If you prefer to restrict, block or erase the cookies from this website, you can do so by modifying your browser's configuration. Although the parameterization of each browser is different, the configuration of the cookies is usually done in the "Preferences" or "Tools" menu. For more details on the configuration of the cookies in your browser, consult its "Help" menu.

### **What specific cookies use this website and for what purposes?**

Below is a table with the cookies used by this website

These cookies are used to identify the user during the session, avoiding the user having to repeat authentication processes in the website and accelerating some processes of the website.

**Cookies for navigation**

These cookies serve for the user's navigation during the session, remembering the selections made, the pages of our website already visited, etc.

**Cookies for favorites**

The cookies allow remembering certain user selections in the following accesses to the web page.

**Cookies for navigation analysis**

These cookies obtain generic information on the user's accesses to the website (not to its content) in order to provide us subsequently with aggregated information of these accesses for statistical purposes.

**Cookies for purchase analysis**

These cookies allow compiling information on the device from which the purchase is made in this website for the purpose of verifying that these operations offer sufficient guarantees for the clients. At no time do these cookies include sensitive information such as credit card data.

**Below there's a table that contains the significant use we give to some of the cookies we use, if the list is not complete, please note that all of these share similar functions, contact us for more info.**

Name	Function
_ab	Used in connection with access to admin.
_orig_referrer	Used in connection with shopping cart.
_secure_session_id	Used in connection with navigation through a storefront.
Cart	Used in connection with shopping cart.
cart_sig	Used in connection with checkout.
cart_ts	Used in connection with checkout.
checkout_token	Used in connection with checkout.
Secret	Used in connection with checkout.

Secure_customer_sig	Used in connection with customer login.
storefront_digest	Used in connection with customer login.

Name	Function
_landing_page	Track landing pages.
_orig_referrer	Track landing pages.
_s	Shopify analytics.
_shopify_fs	Shopify analytics.
_shopify_s	Shopify analytics.
_shopify_sa_p	Shopify analytics relating to marketing & referrals.
_shopify_sa_t	Shopify analytics relating to marketing & referrals.
_shopify_uniq	Shopify analytics.

_shopify_visit	Shopify analytics.
_shopify_y	Shopify analytics.
_y	Shopify analytics.
tracked_start_checkout	Shopify analytics relating to checkout.

NOTE: This list will be updated with the greatest speed possible as the website services change that are offered on this website. However, occasionally during this updating it could occur that the list no longer includes a cookie, although it always deals with cookies with identical aims as those that are recorded in this list.

### **How long will cookies remain on my computer or mobile device?**

The length of time that a cookie remains on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies last until you stop browsing and persistent cookies last until they expire or are deleted. Most of the cookies we use are persistent and will expire between 30 minutes and two years from the date they are downloaded to your device. See the section below on how to control cookies for more information on removing them before they expire.

### **How to control cookies?**

You can control and manage cookies in various ways. Please keep in mind that removing or blocking cookies can negatively impact your user experience and parts of our website may no longer be fully accessible.

Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser controls, often found in your browser’s “Tools” or “Preferences” menu. For more information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser’s help file or through such sites as: [www.allaboutcookies.org](http://www.allaboutcookies.org).

Many of the third-party advertising and other tracking services listed above offer you the opportunity to opt out of their tracking systems. You can read more about the information they collect and how to opt out through the privacy policy links listed above.