

FASHION

15 Elevated Loungewear Brands That Go Beyond Sweatpants and Sweatshirts

Sleep to street and back again.

3/15 Wol Hide



Leah D'Ambrosio started Wol Hide with a mission to create sustainable sweaters along with loungewear that feels as cozy as it looks. The brand designs simple pieces for everyday living crafted from quality materials such as alpaca, Pima cotton, and organic cotton for luxurious softness. To establish its commitment to sustainable practices, Wol Hide works with family-run factories and female hand-knitters.

The brand's neutral knit collections appeal to the minimalist in everyone. The warm brown hues are inspired by the earth, while the grey, cream, and beige tones personify walking through a luscious field.