

ELE^MATE



2021
Impact Report

Impact

Elevate's 10-year vision is to start 1,000 sustainable businesses among 500 vulnerable people groups for life-changing impact by 2028. We want to thank our customers and donors who helped make our 2021 impact possible.



25%

complete

So far, we've started 255 small businesses out of our 1,000 businesses goal by 2028 - making us 25% complete to our 10-year vision.

124

businesses
started

299

families
provided for

27%

complete

Altogether, we've engaged 138 people groups out of our 500 people group engagement goal - making us 27% complete to our 10-year vision.

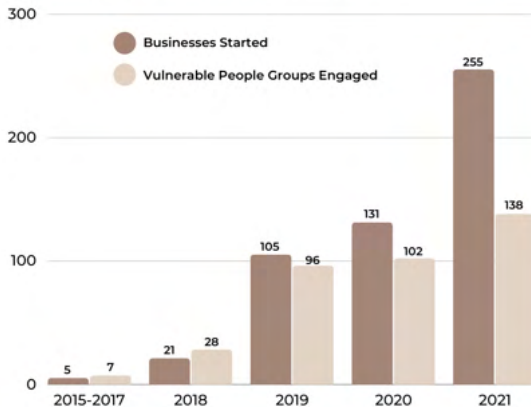
12

countries

36

vulnerable people
groups engaged

Compounded Growth Chart





West Africa

Abdul comes from a Berber background which is the indigenous people of North Africa.

He said to us, “Being Berber with roots in the countryside, I and my family were thinking of establishing an argan cooperative, as my family has always been involved in the artisanal production of argan oil.”

Argan oil is only produced in one area of the world, and the Berber people have mastered the technique of cracking the argan nuts by hand and then pressing the seed inside.

Women from the countryside are specifically gifted at this, and in the rural areas, it is culturally difficult for women to earn an income. Abdul has since been trained in our non-profits’ 6-12 month business training program and submitted a proposal to start the argan co-op to our team. Once his loan was approved, Abdul was able to launch his dream business right away. Now, Abdul employs 19 women in his facility and is able to provide a meaningful community and livelihood for women who would not have typically been able to find work. We can’t wait to share updates on how the women at the argan oil co-op are doing as the year unfolds.



South Asia

Ajab Singh received our small business training and submitted a business plan to start a ready-made garment business, selling clothes to people in the community. He received a \$500 loan to launch this business to support his family and ministry. What we didn't know at the time is that he was planning on supporting some of his community members with this business too. Ajab buys the garments in town at a wholesale market and then he distributes the clothing to three neighbors who then take the clothing out to the villages.

Through this, Ajab is providing for his family and helping create a livelihood for three other families!

When they go into the community to sell their clothes, people welcome them into their homes because they are providing a service to the community who normally would have to travel several miles to go to the market - meeting a real need in their area. So with training, mentorship, and some start-up capital, four families are now sustainably resourced.

This is one of the great powers in small sustainable businesses; it allows the locals to also support more community members than just themselves.



Elevate

PO Box 30345
Lincoln, NE 68503

www.elevatepeople.com

