



MARKETING ANALYST

Company: Depict Inc.

Location: San Francisco, CA

Type: Full Time

Min. Experience: 1-3 Years

About Depict

Depict gives customers access to an endless collection of curated art, displayed on a revolutionary 4K digital frame that will change your perception of what art can be. Every year consumers spend \$200B filling empty walls. They are largely unsatisfied with what ends up on those walls - the process is stressful, expensive, and opaque. We aim to solve the empty wall problem by filling spaces with art that is meaningful while providing income to the artists and institutions with whom we work.

Learn more about us [here](#).

What you'll do:

Working directly for the Head of Marketing, the Marketing Analyst will work to ensure excellent delivery of all marketing program elements.

Responsibilities include:

- Management of a range of events including the Modern Salon program
- Own ad hoc requests for various operational needs (e.g., small errands to vendors, drop off / pick up, shipping Frames, etc.)
- Build and maintain list of bloggers and influencers, and manage ongoing communication to build community of Depict supporters
- Maintain email lists and segmentations
- Schedule and code in emails; test and monitor analytics
- Schedule and run social posting; monitor analytics
- Schedule and run blog and other CMS functionality; monitor analytics
- Build and maintain marketing analytics dashboard
- Provide back-up help for Customer Service as needed
- Help optimize processes for efficiency and efficacy



Who you are:

- Passionate about art and our brand in particular
- You have a "no task is too small" attitude
- Extremely detail oriented.
- Smart and organized - possibly a little OCD?
- Excellent communication skills.
- Energetic, patient, and adaptable
- Eager to learn every single day
- Capacity to take direction and feedback
- Proficient in Microsoft Office (Excel, PowerPoint) and email
- Driven by an entrepreneurial spirit

How to Apply

If you're interested in the position, please email your resume and cover letter to kim@depict.com. If there's a fit, our team will be in touch.