



THE P.PRINCI STORY

For seven generations the P.Princi family have mastered the butcher trade. In the late 1940's, Pasquale Princi left Delianuova, Italy and set out to Australia in search of a better life for his family. Pasquale boarded the SS Toscana and docked in Fremantle, Western Australia on July 25, 1949. After three years, his wife Mariantonia joined him.

In the early 1960's, the first store was opened on Newcastle Street, Northbridge. The decision was made to move to Fremantle to open a new store in 1965. Our second store was opened on Market Street, Fremantle where Pasquale operated the store alongside his wife. This was the flagship store where Pasquale established his name, with a reputation that has lived on and will continue to live on for generations. By the ripe age of 7, their son Joe was mastering the trade in store. At the age of 13, Joe made the decision to leave school to work alongside his father and then by 18 had taken complete control of the store. Pasquale made the decision.....it was time to pass the baton on.

Fast forward 72 years, two stores, and two generations, the P.Princi family continues to uphold a reputation as one of Western Australia's most prominent butchers.

A new chapter is establishing itself in the business, with Joe's nephew Michele being the seventh generation to continue the journey. Our flagship store, opened in October 2020, has recently been awarded The International Innovation Award and is Australia's first butcher to be inducted to The Gold Butcher's Club.

It has been the successful mix of entrepreneur and traditionalist that has taken Joe and Michele from butchers to meat masters – winning multiple awards across Australia and earning a reputation as a pioneer among their peers.

We want to take our customers on the journey we've been on. It's more than meat, it's a passion. The taste is in the detail.

In loving memory of the late Pasquale and Mariantonia Princi.

WA AWARD-WINNING FREE RANGE HAMS

FREE RANGE HAMS

| Bone-In Leg Ham | _\$26.00kg |
|---|------------|
| (Whole Approx. 7kg-10kg or Half Approx. 5kg-6kg) | |
| Bone-In Leg Ham – Ready to Glaze | \$30.00kg |
| (Whole Approx. 7kg-10kg or Half Approx. 5kg-6kg) | _ |
| Gluten-Free Marmalade | |
| & Maple Glazed Bone-In Leg Ham | \$33.00kg |
| (Whole Approx. 7kg – 10kg or Half Approx 5kg – 6kg) | |
| Champagne Leg Ham | _\$34.00kg |
| (Whole Approx. 7kg-8kg) | |
| Gluten-Free Marmalade & Maple Glaze Tub(Approx. 500g) | \$12.50ea |



WA AWARD - WINNING BERKSHIRE HAMS - NATURALLY CURED

| \$36.00kg | \$40.00kg | \$40.00kg



WA FREE RANGE BERKSHIRE PORK

| Signature Rolled Pork Belly 'Porchetta'(Seasoned Only) | \$32.00kg |
|--|--------------|
| Pork Rack '10 Rib'(Plain/Mediterranean Stuffed) | \$31.00kg |
| Pork Belly Bone-in(Plain/Seasoned) | \$26.00kg |
| Whole Suckling Pig | Market Price |





WA GRASS FED ANGUS BEEF

| Whole Eye Fillet | | \$76.00kg |
|--|-----------------------------------|-----------|
| (Plain/Italian Style Marinade) | | |
| | | |
| Whole Scotch Fillet | | \$70.00kg |
| (Plain/Italian Style Marinade) | | |
| 30 Day Dry Aged Standing | Rib Eye '3–7 Rib' | \$66.00kg |
| (Plain/Italian Style Marinade) | | |
| 30 Day Dry Aged T-Bone | | \$57.00kg |
| (Approx. 1.5kg Bistecca Fiorent | ina Style - Plain/Italian Style N | Marinade) |
| 30 Day Dry Aged Tomahav (Approx. 1.5kg Per Piece) | vk | \$72.00kg |
| (Approx. Long Let Liebe) | | |

WA PREMIUM WAGYU BEEF

| Sliced Scotch Fillet Wagyu | \$250.00kg |
|--|--------------|
| Sliced Porterhouse Wagyu(8 – 9 Marble Score) | \$200.00kg |
| Tomahawk Wagyu | Market Price |
| (8 – 9 Marble Score 2kg Per Piece) | |







WA GRASS FED LAMB

| Lamb Rack '8 Rib' | \$56.00kg |
|--|-----------|
| (Plain/Italian Style Marinade) | |
| Whole Bone-in Leg of Lamb | \$24.00kg |
| (Plain/Italian Style Marinade) | |
| Ezi-Carve Leg of Lamb | \$29.00kg |
| (Plain/Italian Style Marinade) | |
| Bone-in Lamb Shoulder | \$24.00kg |
| (Plain/Italian Style Marinade) | |
| Gourmet Rolled Lamb Shoulder | \$28.00kg |
| (Plain /Italian Style Marinade) | |
| Gourmet Rolled Lamb Loin Roast(Mediterranean Stuffing) | \$39.00kg |
| Whole Baby Lamb | \$23.00kg |
| (Approx. 9kg-14kg) | |



FREE RANGE DUCK

Whole Duck _______\$18.00kg (Approx.2kg+)

Duck Maryland _______\$36.00kg (Twin Pack Approx.450g)

All duck products are fresh frozen and take 3 days to thaw out





FREE RANGE CHICKEN

Whole Chicken _______\$13.00kg
(Plain/Stuffed) *accompanied on the side*

Boneless Rolled Chicken ______\$25.00kg
(Plain/Stuffed)

All rolled Chickens are fresh frozen and take 3 days to thaw out

FREE RANGE TURKEY





BRONWYN'S COOKING CORNER

| Roast Beef | \$41.00kg |
|------------------------------|-----------|
| Princi's Signature Porchetta | \$41.00kg |
| Rolled Turkey Breast Roll | \$44.00kg |

PRINCI'S SIGNATURE SEASONINGS, STUFFINGS & MARINADES

Fruity

Fig, Pistachios, Breadcrumbs, Spring Onion, Dates, Mixed Herbs & Spices

Italian Style Marinade

Salt, Pepper, Parsley, Rosemary, Garlic, Olive Oil, Mixed Herbs & Spices

Mediterranean Stuffing

Sundried Tomatoes, Breadcrumbs, Mozzarella Cheese, Spring Onion, Mixed Herbs & Spices

Gluten-Free Homemade Cranberry Sauce Tubs ___ \$12.50ea (Approx. 500g)

Gluten-Free Marmalade & Maple Glaze Tub_____ \$12.50ea (Approx. 500g)

Gluten-Free Traditional Gravy Tubs _____ \$12.50ea (Approx. 500g)

FAQ

What are your trading hours during Christmas?

7:30am – 5:30pm

What are your trading days over the Christmas period?

Sunday 24th – Open Monday 25th to Wednesday 27th – Closed Thursday 28th to Sunday 31st – Open Monday 1st January 2024 – Closed

Where is your store located?

Bicton Central Shopping Centre 258 Canning Hwy, Bicton WA, 6158

What is your contact number?

9314 2494

How do I order?

Complete customer order form and submit in store or contact us 9314 2494

Do I need to pay a deposit?

Yes, all orders require a minimum \$50 deposit.

How much notice do I need to give for my order?

It is mandatory that all orders are placed at least 5 days prior to the collection date. Due to lack of staff and excessive demand we will not be facilitating any orders that do not meet the abovementioned requirements.

What time do I need to collect my order by?

It is preferred that all orders are collected by 12pm on the day.

If you cannot make it on time, please contact our store for further assistance.

What do I need to bring on the day?

You will need to bring your proof of order, including the order number and the receipt for the deposit paid.

I've lost my order number, what do I do?

If you have lost your order number, please check your email, as you will receive an email confirmation from Ezi Manager, if you cannot find this, please contact us prior to collecting your order. Out staff can assist in tracking your order number. This is needed on the day as proof of order for collection.

"Wishing all our customers a very Merry Christmas and a prosperous New Year."

-From the P. Princi Team





9314 2494 @Princi_Butchers www.princifoodservices.com 258 Canning Highway, Bicton WA, 6158

