



SUSTAINABILITY REPORT

JANUARY 2024

W  NDERLUSTLIFE

A LETTER FROM OUR FOUNDER

Wanderlust Life is a small, woman-owned jewellery brand. We started out producing handmade gemstone necklaces in a spare bedroom by the sea, and 10 years on we're still making personalised jewellery by hand using meaningful gems, sustainable materials and practices that are kind to the planet.

From the first handmade gemstone necklace we ever sold, we've always created our collections in limited quantities with a minimalist approach. We continue to make the majority of our jewellery to order, while anything outsourced to our partners is produced in small runs. We operate in this way to ensure sell-through and to eliminate waste.

As an independent UK brand making jewellery with meaning, considerations for people and our environment have been central to our ethos for a decade. Our small team of makers put care and intention into every piece we lovingly produce, and all of us in the studio are on a journey to use the most sustainable materials and practices at every step.



WHY HAVE WE PRODUCED THIS REPORT?

At Wanderlust Life, we're on a journey to sustainability. Nature is our constant inspiration, so we're determined to develop practices that preserve and promote the environment. And because we design and make our jewellery to carry intention, meaning and spirit, the happiness and wellbeing of our producers and makers is intrinsic to our work and to our products.

We've crafted this report to track Wanderlust Life's progress as we aim to positively contribute to the planet and our community. As we move forward, we are steadfast in our commitment to providing an annual sustainability report on the status of our work.

This document both reflects on our journey so far, and outlines our plans for the future in 2024 and beyond.



CONTENTS

OUR JOURNEY SO FAR

OUR PEOPLE

OUR PACKAGING

OUR SUPPLIERS

OUR MATERIALS

OUR CARBON FOOTPRINT

STAKEHOLDER ENGAGEMENT SURVEY

STAKEHOLDER ENGAGEMENT SURVEY RESULTS

OUR B CORP JOURNEY

CHARITIES AND THE LOCAL COMMUNITY

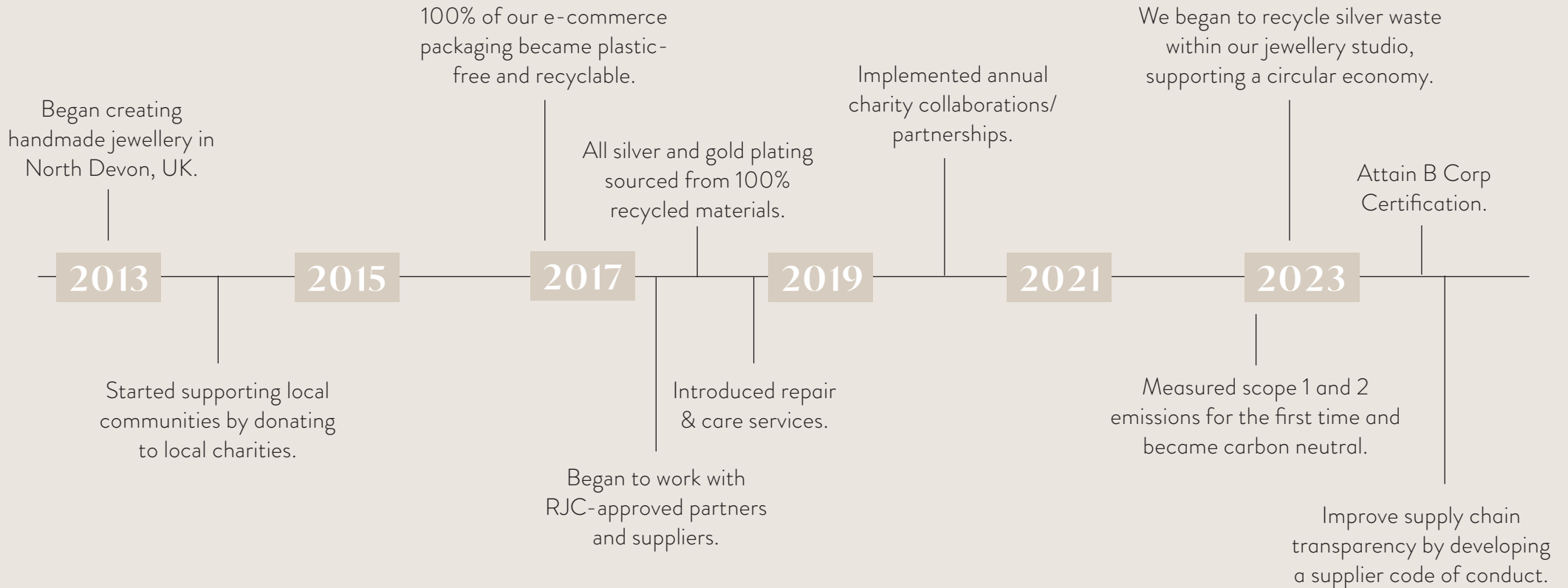
OUR NEXT STEPS



OUR JOURNEY SO FAR

From the first handmade piece of jewellery we ever made, we've always been conscious of our impact on the world, aiming to tread lightly and pass on good energy as we go. Our team has grown and our stakeholder community has widened, but we have kept this as a constant value.

Our timeline illustrates what we've achieved so far and some of our future plans for 2024.





OUR PEOPLE

Wanderlust Life is a women-owned business that values individuality, creativity, health and personal development. The well-being of our team is at the heart of the brand and intrinsic to our work culture. Each individual voice matters and every opinion counts. We strive for authenticity, balance, positivity and collaboration.

We employ 14 individuals from our local community. Within this team, our makers craft over 80% of our jewellery by hand in our light-filled studio on Devon's Atlantic coastline in the UK. In a recent employee survey, 92% of the team expressed high satisfaction with the culture at Wanderlust Life.



OUR PACKAGING

In 2018, we committed to the goal of ensuring all of our e-commerce packaging would be 100% plastic-free and recyclable. All of our jewellery boxes and display cards are made from FSC-certified 100% recycled paper, meaning the paper products we use come from responsibly managed forests that meet the FSC's strictest environmental and social standards.



OUR SUPPLIERS

Since 2018, we have worked with artisans in Jaipur and in Birmingham's jewellery quarter who are certified members of the Responsible Jewellery Council (RJC). We have a longstanding relationship with our suppliers, and they adhere to and promote the RJC Code of Practices, which is the global standard for responsible supply chains in the jewellery industry. This ensures fair labour practices and safe working conditions throughout the supply chain.

In 2023, we created a supplier questionnaire to find out more about our supplier practices, and we had a 100% positive response rate. We conducted this questionnaire to understand more about our suppliers, and in 2024 we plan to further strengthen and improve our supply chain transparency through a supplier code of conduct.



OUR MATERIALS

We're on a mission to use sustainable materials and practices to do right by people and to tread lightly on our home planet.

Ever since we integrated artisan partners into our supply chain in 2018, all the silver and gold vermeil we source and use has come from 100% recycled materials.

For our gold vermeil production, we work with a firm of craftsmen in Birmingham's jewellery quarter. The mining companies they use to source their gold meet strict standards across their operations.

We recycle any silver waste generated in our studio, contributing to a circular economy.

In 2019 we also introduced lab-grown diamonds and opals into our jewellery designs. These genuine gemstones are created in a controlled environment, which ensures they're both eco-friendly and ethical.

We believe that the most sustainable product is the one you already own, and so we offer a full refurbishment service on our fine cord necklaces and bracelets.



OUR CARBON FOOTPRINT

In 2023 we measured our carbon footprint for the first time through the Make it Net Zero Programme via SWMAS Ltd. Thanks to our light manufacturing processes and the use of renewable energy across all sites, we found that our annual carbon footprint as a company is already very low, producing just 1.184 kg CO₂e per year.

(Our carbon footprint was calculated from scope 1 and 2 emissions, with scope 1 being direct emissions from owned or controlled sources and scope 2 being indirect emissions from the generation of purchased electricity.)

We have offset the carbon that we produce via Ecologi, purchasing 2 tonnes in 2023 which goes towards community projects that both protect the environment and improve people's day to day lives. In particular, one of the projects include improving access to clean water in Haiti, Malawi and Eitrea.

Going forward, we will continue to measure our scope 1 and 2 emissions annually. We also plan to start measuring our scope 3 emissions in 2024 as we recognise that this will be the biggest contributor to our overall carbon footprint and also provide the biggest opportunity where carbon reductions can take place.



STAKEHOLDER ENGAGEMENT SURVEY

A stakeholder refers to individuals with an interest in Wanderlust Life who can influence or be impacted by our business operations and performance. This includes our employees, customers, partners, and suppliers.

Our stakeholders influence all that we do at Wanderlust Life, and so understanding what is important to them really shapes how we prioritise our sustainability journey. In our first-ever stakeholder survey in 2023 we had 128 responses.

In our survey, we asked our stakeholders how important different areas of sustainability were to them, including the importance of:

- Reducing our carbon footprint
- Packaging and waste
- Sustainable and responsible sourcing
- Supply chain transparency
- Supporting the local community
- Charity donations
- Employee benefits, health and wellbeing
- Equality, diversity and inclusion

We also asked if our stakeholders were aware of our repair and refurbishment services, and whether they would be interested in recycling unwanted silver jewellery in the future for loyalty points.

They were also given the opportunity to provide any additional feedback on our sustainability journey.



STAKEHOLDER ENGAGEMENT SURVEY RESULTS

The results showed us that ‘sustainable and responsible sourcing’ and ‘packaging and waste’ were the most important issues to our stakeholders concerning our corporate and social responsibility.

In the additional comments section, the majority

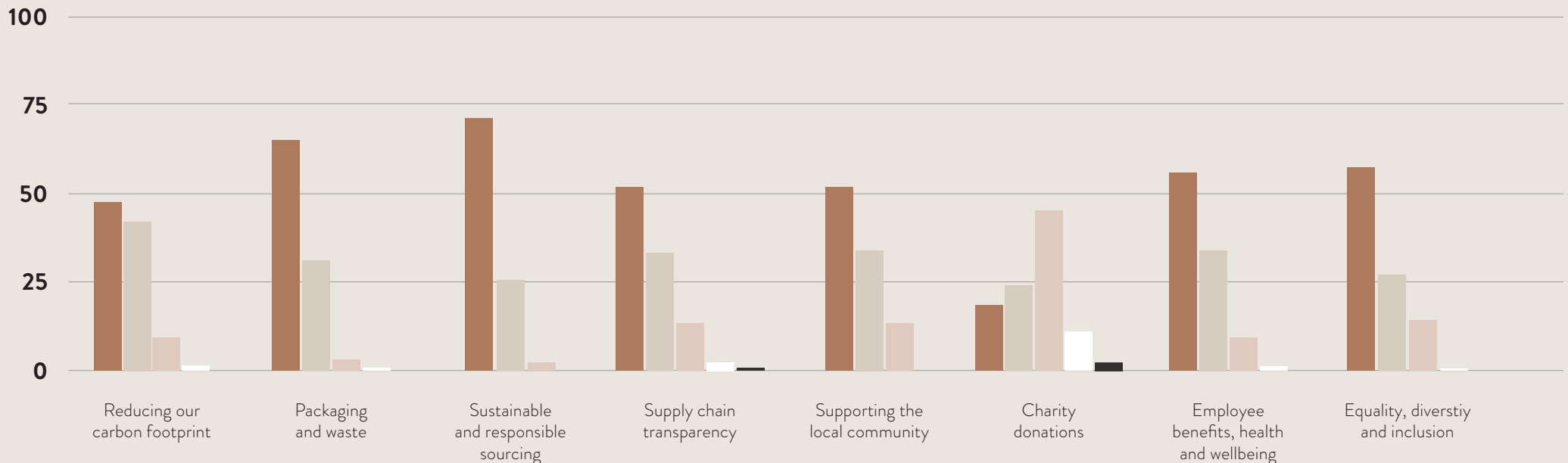
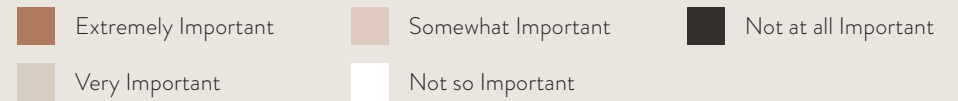
were positive responses supporting the work we have done so far. Many comments underlined the importance of an ethical supply chain.

Our survey revealed that 72% of our customers knew about our refurbishment service, and over

88% of our stakeholders were interested at the prospect of a future recycling scheme, to receive credit or loyalty points for unwanted silver jewellery.

Please rate how important each of the following are to you in terms of Wanderlust Life’s corporate social responsibility?

KEY



OUR B CORP JOURNEY

At Wanderlust Life, we've been working hard to achieve B Corp certification. Certified B Corporations meet the highest standards of both social and environmental performance, aiming to strike a balance between profit, people and the planet.

The B Impact Assessment is the most credible tool a company can use to assess and measure their impact on workers, governance, community, environment and customers. It's an invaluable framework for us to follow and work with to become a more sustainable business.

In 2023 we began working on our B Impact Assessment, and have made internal changes including introducing community volunteer days, environmental and social training, increasing employee benefits and a new employee handbook.

Becoming and maintaining B Corp certification is an ongoing commitment. After the initial assessment and gaining certification, B Corp certified businesses are re-assessed every three years. By committing to being a part of the B Corp movement, we are investing in a commitment to continually measure and improve our impact on the people and the planet.



CHARITIES AND THE LOCAL COMMUNITY

Since the start of Wanderlust Life, we have continually supported the local and wider community through charitable donations. We exist to pass on good energy, and giving back has always been an important part of what we do.

In 2020, we started to formalise our annual charity and not-for-profit partnerships. We are committed to working with partners that share our values and have worked with some incredible organisations including The Pearl Exchange, Plastic Free North Devon, North Devon Against Domestic Abuse and Love Welcomes. Our partnerships and actions have included limited edition collaborations and charity fundraisers within our local community and team.



OUR NEXT STEPS

As a team and a brand, we're proud of our achievements and longstanding values that support the importance of people and the planet within our business culture and practices.

The B impact assessment has been an important tool in establishing our sustainability strategy, and we know there is so much we can do to continually learn and improve as we move forward.

We're excited about what we can do on the sustainability front. Improving our commitment to people and the planet through our social and environmental performance remains the highest priority to us as we tackle ambitious sustainability targets including:

- Improving supply chain transparency through greater engagement with our suppliers and developing a supplier code of conduct.
- Continue to measure our scope 1 and 2 emissions annually and start measuring our scope 3 emissions. We will develop strategies to reduce emissions further, and where reduction is not possible we will offset our emissions through verified and reputable projects.
- Becoming a certified B Corp. Having our environmental and social performance verified by a reputable and independent third party provides credibility and assurance of our commitments to people and the planet.
- Introducing ways to reduce waste and overconsumption by exploring recycling schemes, rental services and pre-loved collections.
- Continuing to listen to our stakeholders by conducting annual surveys to find out what matters to them most to shape how we operate our business.

We're always open to hearing new ideas! Please don't hesitate to reach us via email at info@wanderlustlife.co.uk

