

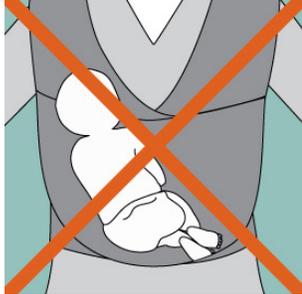
BOBA WRAP SAFETY

Use these guidelines (plus some good old-fashioned common sense) to ensure that you and your little adventurer stay safe as you two explore the world as one. Every single element of the Boba Wrap—from fabric to finishing touch—is designed for totally safe baby wearing, so all you have to do is enjoy the ride. Security sure can look cute, can't it?



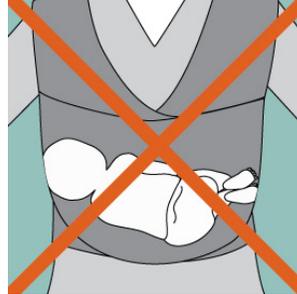
PROPER POSITION

Chin up. Face visible.
Nose and mouth free.



IMPROPER POSITION

Face covered and/or pressed
tightly against wearer.



IMPROPER POSITION

Baby too low.



IMPROPER POSITION

Baby curled with chin
touching chest.

10 Tips for the Safest Ride



1. BREATHE, BABY

This is pretty much a no-brainer, but you should always be certain that your baby can breathe easily. Newborns don't have the muscle control to open their airways with their chins against their chests, so always avoid this position. Also, make sure no fabric covers heads or faces and that your baby's nose is parallel to the floor, or higher (for naps). You can use the wrap to support his or her head while sleeping.



2. SNUG AS A BUG

Your baby should be snug against your body and high on your chest—basically in the same position your arms would hold him. If your back hurts when you're wearing your baby, the wrap may be too low, too tight or the fabric may be twisted. Your baby's face should be at or above the rim of the baby wrap (close enough to kiss kiddo's forehead). After nursing, remember to re-tighten the wrap to this position if necessary.



3. IT'S ALL IN THE HIPS

In the upright position, your baby's knees should be pulled up to hip level or higher in a frog-like position. The seat of the wrap should be pulled to reach the backside of his knee to fill out the hip socket, align the pelvis and place the spine in a natural rounded position. Don't tuck your baby's legs under his or her (cute little) bottom. This places pressure on his legs and may impede blood flow or pinch a nerve. The wider the fabric is spread, the more supportive it is.



4. PLAY DETECTIVE

Regularly give your wrap a carefully once-over to be sure that the fabric and seams are all good to go.



5. HIT THE STAGE

Use the right carrier for your baby's stage. If you're not sure which carrier is right for you, check out our carrier comparison.

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10 Tips, continued



6. HIGH-SPEED COMMON SENSE

A baby wrap is not a safety device and it does not replace a car seat. For these reasons and about a million others, do not wear your baby in a wrap when driving or riding in a car or while riding a bike.



7. USE YOUR NOGGIN

If there's an activity you wouldn't do while pregnant or one that requires protective gear, don't do it while babywearing. That means no climbing ladders, riding horses, running, skating, skiing, swimming, mowing the lawn, cleaning with harsh chemicals, skydiving, white water rafting, bungee jumping...you get the idea.



8. STEER CLEAR OF DANGER

Kiddos are nothing if not "grabbers," so be aware of what yours can reach when you're wearing them. Keep a safe distance from anything hot, sharp or otherwise hazardous.



9. SMART MOVES

For all those times you need to bend over, lean, adjust the wrap or move in some other awkward way (parenting...are we right?), be sure to support your baby with your arms and don't let go of your baby until your position is back to neutral.



10. PROTECTION FROM THE ELEMENTS

Just like when they're out of the carrier, babies need sunscreen and appropriate clothes. Don't let your little one get too hot in the summer (overdressing can cause heat stress) or too cold in the winter (check out our vests and hoodies for that extra layer over your wrap).



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