

## 2018 Digital Traffic Highlights



**EcoFarmingDaily**

135,000 users  
+434.3% YOY

225,000 sessions  
+511.1% YOY

56 percent U.S.  
8 percent Australia  
6 percent Canada  
4 percent India

46% Desktop  
45% Mobile  
9% Tablet

**ACRES**  
USA

146,000 users  
+47.3% YOY

219,000 sessions  
+51.1% YOY

62 percent U.S.  
7 percent Australia  
5 percent Canada  
3 percent India

55 percent Desktop  
37 percent Mobile  
8 percent Tablet



Facebook: 12,353 followers  
Twitter: 3,213 followers  
Instagram: 672 followers

\* As of Sept. 2018

# DIGITAL

## Email Newsletters

Our newsletters start \$250/week for your advertising. That's an amazing deal!

### Monday Motivation

This letter reaches more than 20,000 interested growers, with an open rate and click-through rate exceeding industry standards. It focuses on eco-agriculture information.

### Soil Newsletter

This letter reaches more than 20,000 interested growers every Friday, with an open rate and click-through rate exceeding industry standards. It focuses on aggregating soil news from the week.

### New! Coming Soon

Look for new email newsletters related to eco-agriculture and human health in 2019.



## Online Display

Our display ads start \$750/month for your advertising. You won't beat this rate anywhere.

### EcoFarmingDaily.com Display

Our free content website has grown more than 100 percent in the last 12 months. We are investing in growing our readership of ecological growers.

### AcresUSA.com Display

Be in front of thousands of unique growers and farmers who shop in our store.



## Native Advertising

If you have something to teach our readers about soil health, and want to do it in the name of your brand or company, contact us for rates and scheduling availability.

## And More!

We can bring you customers with audience-building services like website design, targeted advertising, and social media campaigns.

## Tractor Time Podcast

Our podcast features interviews with the biggest names in modern agriculture, and has been downloaded more than 20,000 times in its first year. Sponsorships are available.