

# **2023 OFFICIAL RULES** SAVE & PRINT FOR CONVENIENT CHECKLIST

## **ATLAS® AWARDS GUIDELINES**

- Must register for ATLAS<sup>®</sup> Awards and create a T-H Marine online account prior to sanctioned tournament.
- By registering for **ATLAS®** Awards, you agree to follow all guidelines in order to be eligible.
- Must run a T-H Marine ATLAS<sup>®</sup> Jack Plate.
- Must place the T-H Marine decal visibly on your boat. Photo proof rules below.
- Must wear **T-H Marine** or **ATLAS® Awards hat** at weigh-in, or have the **T-H Marine logo** visible on your jersey.
- **Results must be verified** through the tournament organization's official website or publication.
- In team events, only T-H Marine product owner qualifies for contingency. One payout per team.
- Anglers that have been provided **financial sponsorship from T-H Marine** are not eligible.
- For cash payouts, a W9 and ACH form will be requested.

### **PHOTO PROOF RULES**

Jersey and decal images should be uploaded to ATLAS<sup>®</sup> Awards account upon registration for proof approval. Decal must be visible on boat. Logo on jersey is only required if you do not wear T-H Marine or ATLAS<sup>®</sup> Awards hat at weigh-in.

**T-H Marine** reserves the right to request and use photographic evidence of product ownership. Failure to provide photographic evidence will result in disqualification in the **ATLAS®** Awards program.

### SUBMITTING A CLAIM

- ATLAS<sup>®</sup> Awards account and profile must be created and completed prior to submitting a claim. A complete profile includes all product images, proof of logo on jersey, and T-H Marine decal on boat.
- ATLAS<sup>®</sup> Awards claims must be submitted within 30 days of tournament win through your ATLAS<sup>®</sup> Awards account.
- Photographic evidence of **T-H Marine ATLAS® Jack Plate** and bonus products must be included in **ATLAS® Awards** account profile prior to submitting a claim to be eligible for payouts.



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#### PAYOUTS

Please allow 6-8 weeks for processing and payout. The status of each claim can be found on **ATLAS® Awards** membership account.

Please check account for status updates on a claim prior to contacting the help desk.

Store credit is only valid on **thmarinesupplies.com** and will be issued via email.

ATLAS<sup>®</sup> Awards winners will be responsible for paying all taxes on contingency earnings.

All decisions on eligibility and payment made by **T-H Marine** on the **ATLAS® Awards** program will be FINAL.

### FIRST PLACE TOURNAMENT WINNER

- **ATLAS®** Awards member must place **FIRST** in a sanctioned tournament to collect \$1,500 cash or \$2,000 store credit, plus any bonus money for additional **T-H Marine** products on boat.
- **ATLAS® Awards** member must follow all **GUIDELINES** in order to be eligible for payouts.
- If an ATLAS<sup>®</sup> Awards member places FIRST and fails to submit a claim within 30 days of the event, member will not be eligible for payout.

## **HIGHEST FINISHER**

There will be no Highest Finisher payout if an ATLAS® Awards member places first in a sanctioned tournament. One payout per tournament, First place OR highest finisher.

#### **BONUS PAYOUTS**

\$25 (\$50 Store Credit) bonus for each verified product. Product images must be included in account profile PRIOR to claim submission to collect any bonus.

G-FORCE<sup>®</sup> Eliminator™

- G-FORCE<sup>®</sup> Conservation Cull System
- G-FORCE<sup>®</sup> Troll Jacket<sup>®</sup>
- GATOR GUARDS® Keelshield
- Two-Way Boat Alarm System™
- HOTFOOT®
- LOC-R-BAR®
- TROLL-TAMER®
- KONG<sup>®</sup> Wave Tamer
- KVD KONG<sup>®</sup> Mount
- **HYDROWAVE®**

If no ATLAS<sup>®</sup> Awards member places FIRST in a sanctioned tournament, highest finisher will be paid \$150, plus any bonus money for additional T-H Marine products on boat.

- There will only be ONE highest finisher per tournament. **ATLAS® Awards** members can check the status of their claim on their **ATLAS®** Awards account to determine if they finished highest.
- **T-H Marine** will determine highest finisher for each tournament 30 days after the event.
- If an ATLAS<sup>®</sup> Awards member finishes highest and fails to submit a claim within 30 days of the event, member will not be eligible for payout.