



Quit Tea Survey Results

Quit Tea LLC conducted an informal trial in the between May and August of 2010 to collect data on the efficacy and usage patterns from people actually using Quit Tea to quit smoking. The results are based on responses from 65 smokers, from across the United States, who were willing to fill out surveys at weeks 0,1,4, and 9 in exchange for free Quit Tea.

Not everyone finished the trial so to get an accurate estimate of success rates, when possible we counted these trial drop outs as a negative response. Some of the questions were for internal purposes and were not published in these trial results. The results are the aggregation of as many as 65 response to each question asked. Here are some of our results:

AVERAGE TRIAL PARTICIPANT:

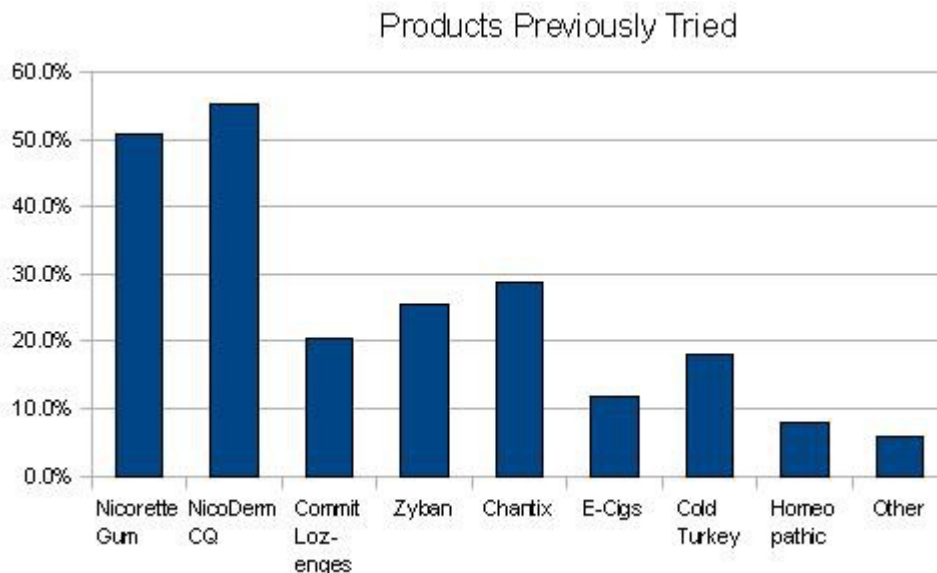
Number of Years as Smoker: 23.7

Cigarettes per Day: 18.1

Tried Quitting Previously: 93.8%

Number of Attempts: 5.7

Products Previously Tried:

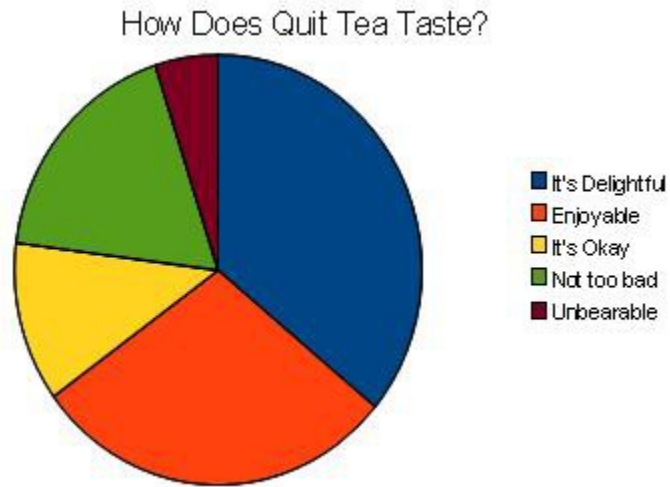


Smoking Cessation Products Previously Tried

1ST WEEK USING QUIT TEA

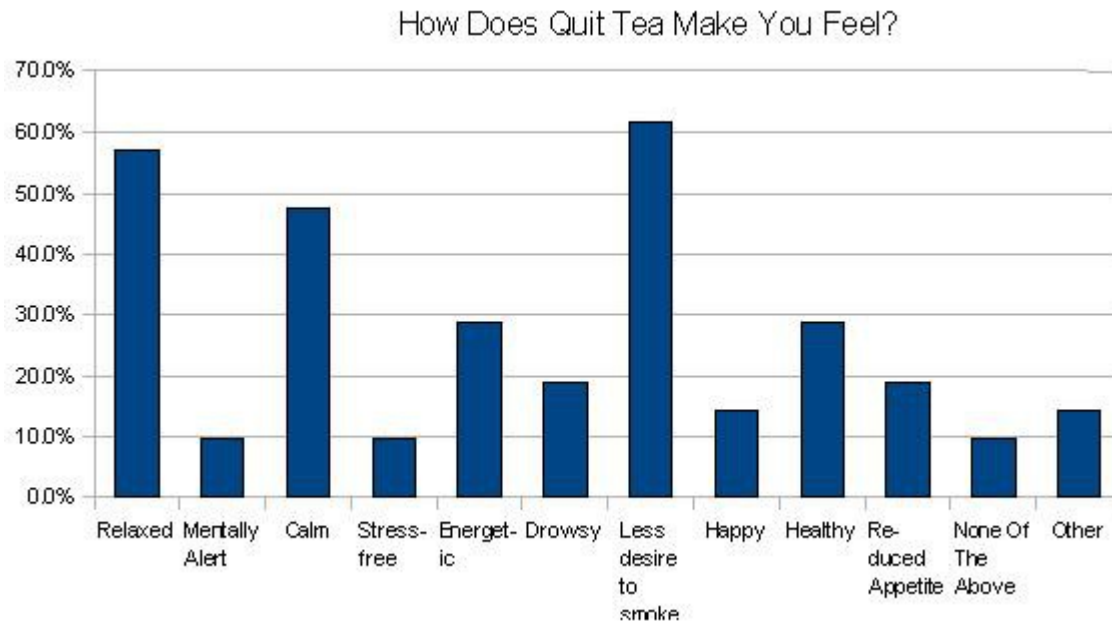
Average Number of Cups per Day: 3.1

What Do You Think of the Taste?



How Does Quit Tea Taste?

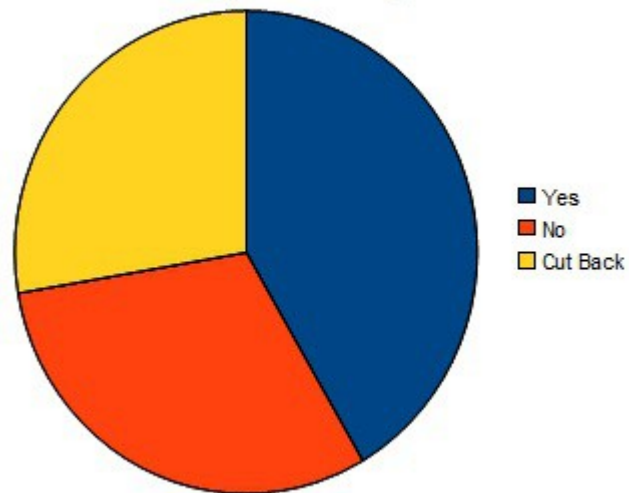
How Does Drinking Quit Tea Make You Feel?



How Does Quit Tea Make You Feel?

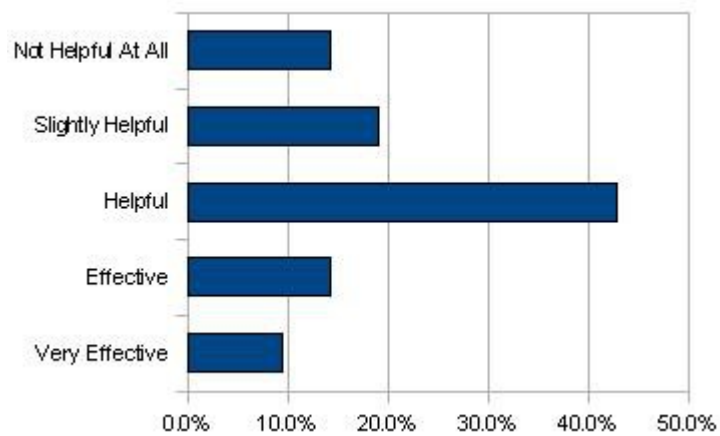
Have You Stopped Smoking After 1 Week?

Have You Stopped Smoking After 1 Week?



How Effective is Quit Tea at Reducing Your Cigarette Cravings?

How Effective Is Quit Tea?



How Effective Is Quit Tea At Reducing Cigarette Cravings?

Will You Continue Using Quit Tea as Part of a Smoking Cessation Program?

Yes 71.4%

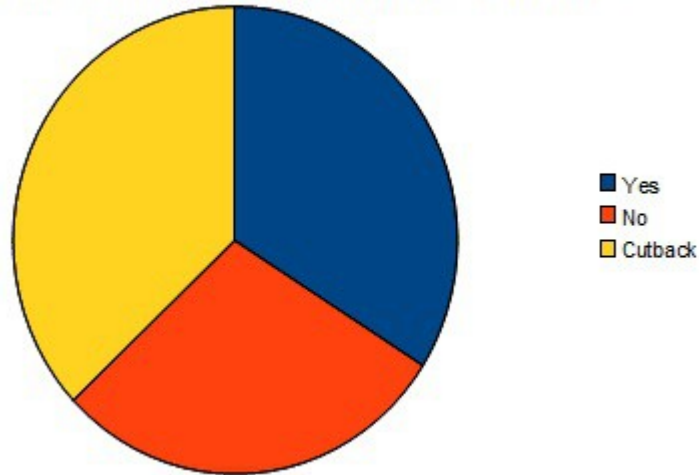
No 9.5%

Maybe 19.1%

4TH WEEK USING QUIT TEA:

Have You Stopped Smoking?

Have You Stopped Smoking After 4 Weeks?

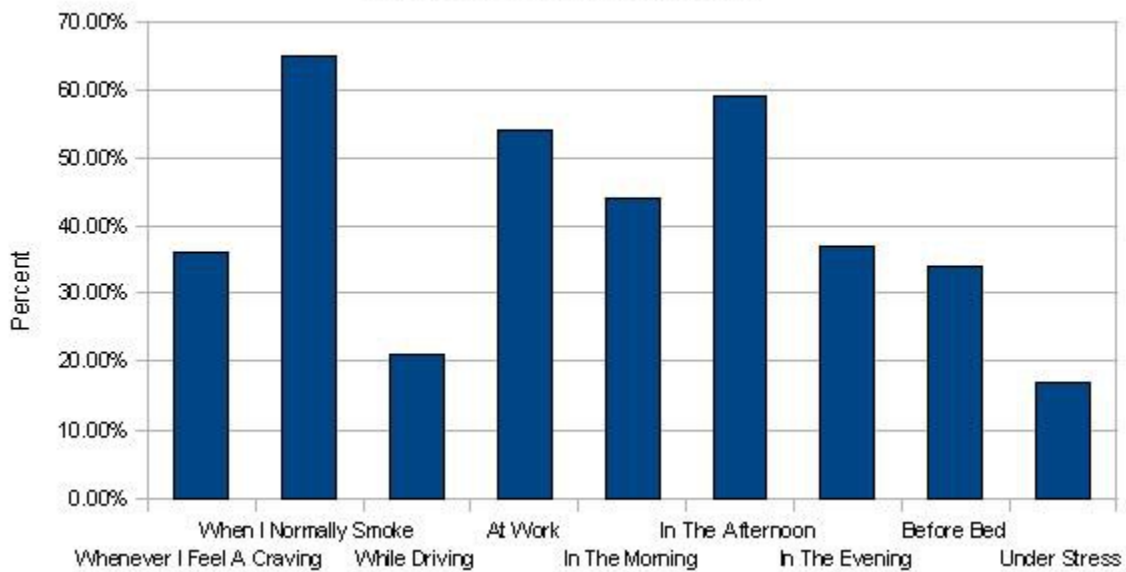


How Do You Use Quit Tea?

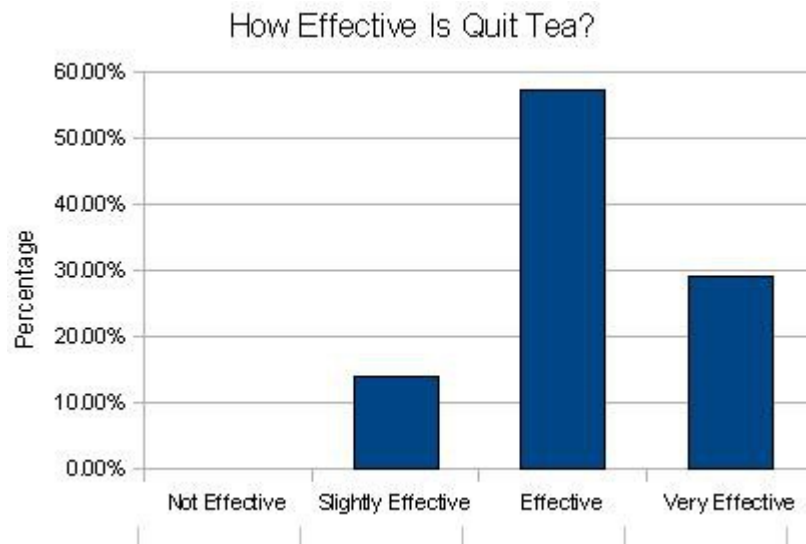
Regularly: 71%
Irregularly: 29%

When Do You Use Quit Tea?

When Do Participants Use Quit Tea
When Do You Use Quit Tea?



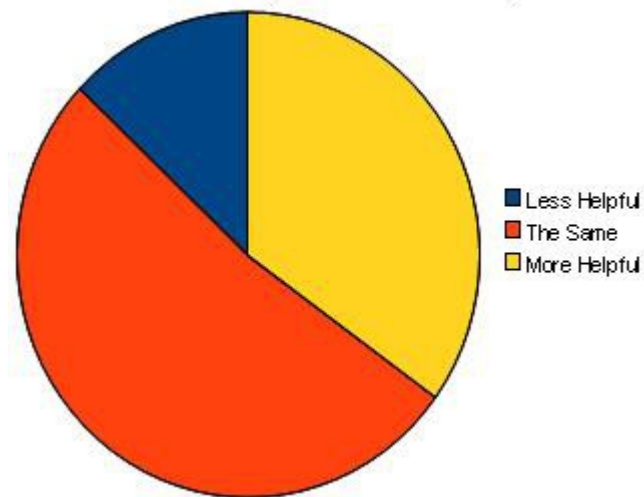
How Effective Is Quit Tea?



How Effective Is Quit Tea After 4 Weeks?

Compared To Other Smoking Cessation Options, How Would You Rate Quit Tea?

Quit Tea Compared To Other Options



Quit Tea Compared To Other Smoking Cessation Options

.Will You Continue Using Quit Tea?

Yes 72%

No 11%

Maybe 17%

Would You Recommend Quit Tea To Others?

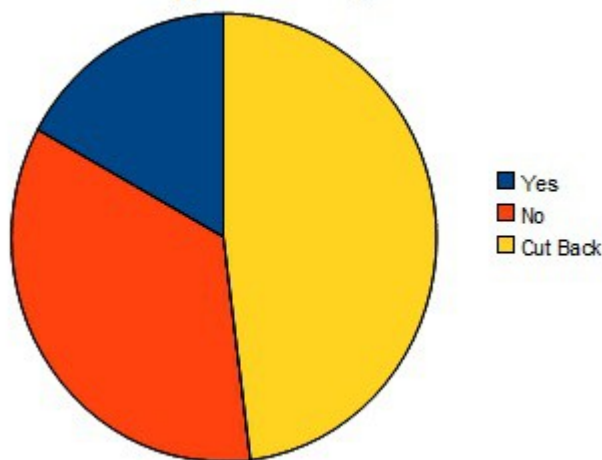
Yes 95%
No 0%
Maybe 5%

9TH WEEK USING QUIT TEA:

Have you Stopped Smoking?

Yes – 17%!!

Have You Stopped Smoking After 9 Weeks?



Have you Stopped Smoking Week 9

Will You Continue Using Quit Tea To Help You Remain Smoke Free?

Yes – 72%
No – 28%

These results are non-scientific, but have published as truthfully and accurately as possible. We understand that for a drug to be considered a smoking cessation aid by the Food and Drug Administration it must undergo scientific peer reviewed trials. Quit Tea is a dietary supplement that is intended to replace the habit of smoking, not to treat nicotine or tobacco dependence.

Quit Tea LLC
PO Box 461269
Los Angeles, CA 90046
323-902-5033