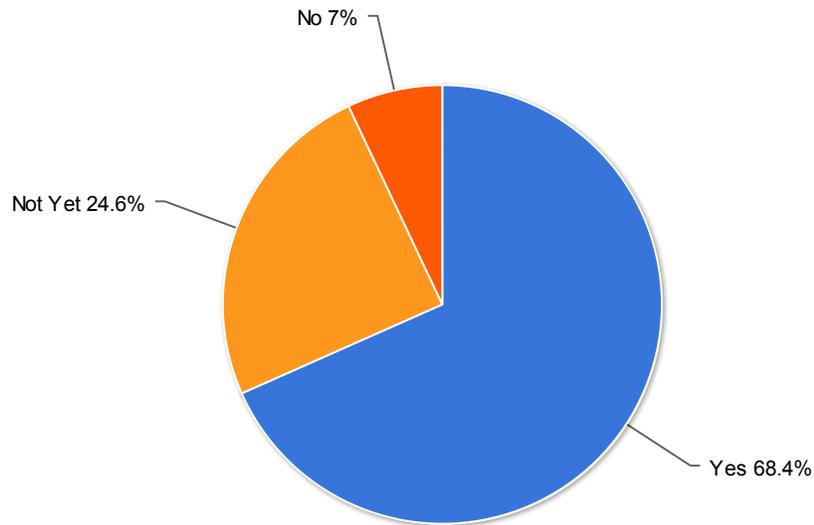


Summary Report - Auto Run

Survey: Quit Tea Free Sample Follow Up Survey

1. Have you tried your sample cup of Quit Tea?

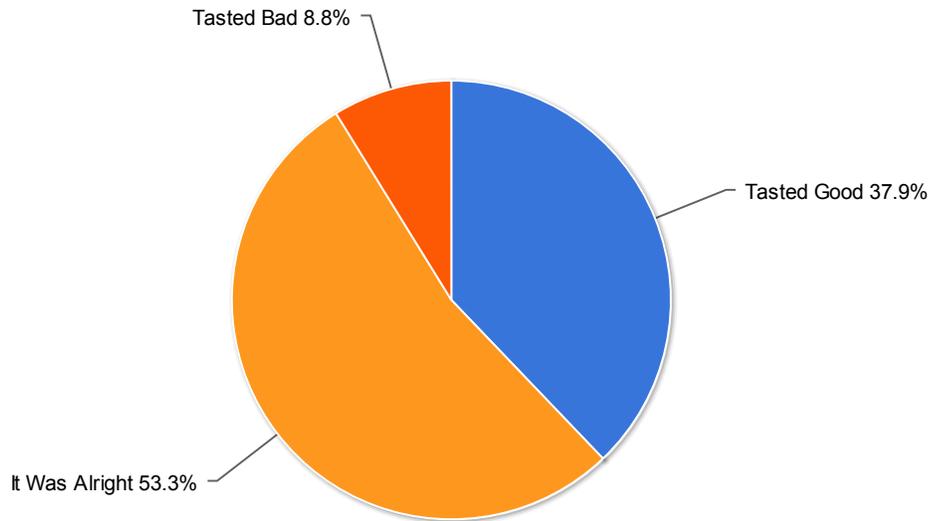


1. Have you tried your sample cup of Quit Tea?

Value	Count	Percent %
Yes	700	68.4%
Not Yet	252	24.6%
No	72	7.0%

Statistics	
Total Responses	1,024

2. Did you like the flavor of Quit Tea?

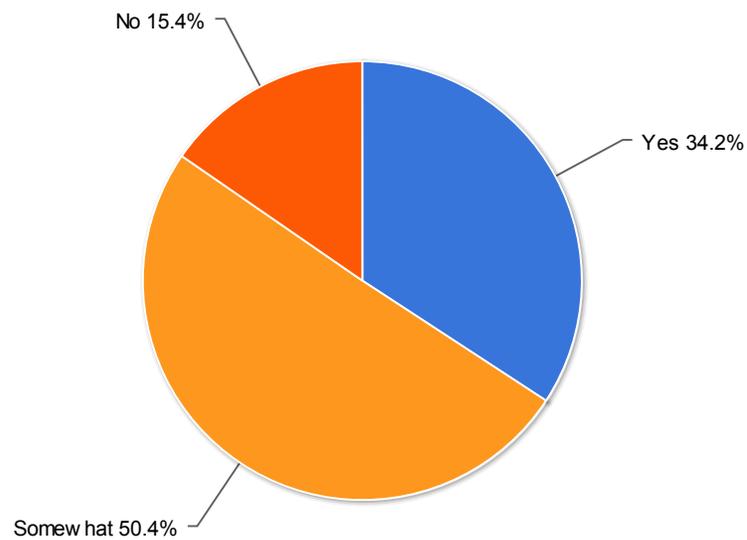


2. Did you like the flavor of Quit Tea?

Value	Count	Percent %
Tasted Good	284	37.9%
It Was Alright	400	53.3%
Tasted Bad	66	8.8%

Statistics	
Total Responses	750

3. Did you find drinking Quit Tea had a relaxing effect?

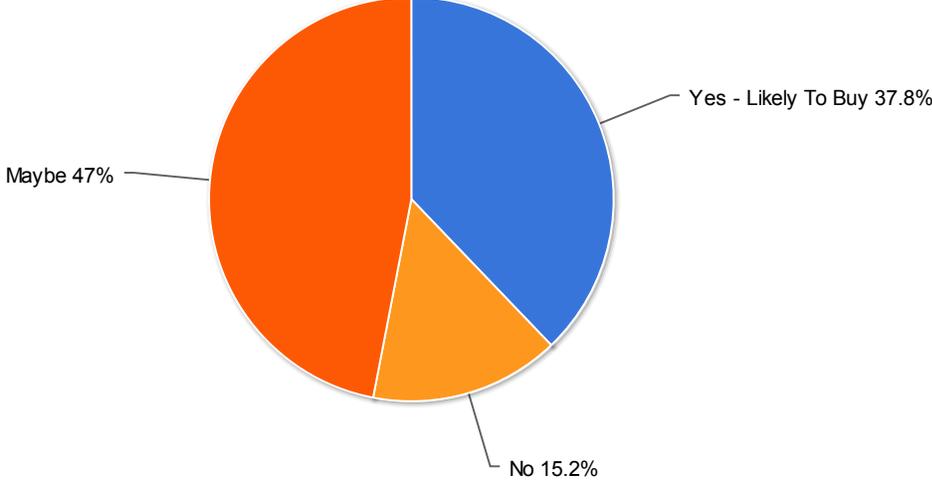


3. Did you find drinking Quit Tea had a relaxing effect?

Value	Count	Percent %
Yes	258	34.2%
Somewhat	380	50.4%
No	116	15.4%

Statistics	
Total Responses	754

4. After trying this cup, are you likely to buy Quit Tea, at some point in the future, to help you quit smoking?

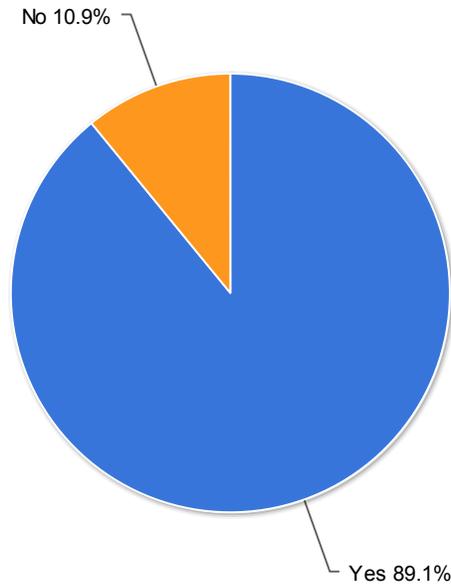


4. After trying this cup, are you likely to buy Quit Tea, at some point in the future, to help you quit smoking?

Value	Count	Percent %
Yes - Likely To Buy	294	37.8%
No	118	15.2%
Maybe	365	47.0%

Statistics	
Total Responses	777

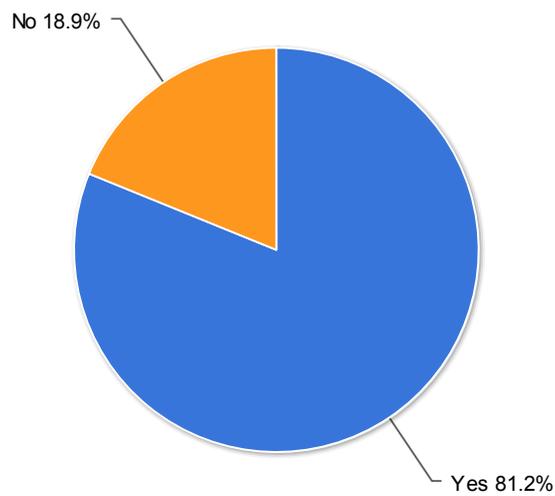
5. Would you tell someone else, who needs to quit smoking, about Quit Tea?



5. Would you tell someone else, who needs to quit smoking, about Quit Tea?

Value	Count	Percent %	Statistics	
Yes	727	89.1%	Total Responses	816
No	89	10.9%		

6. Was the free sample helpful to you in deciding if you wanted to use Quit Tea to quit smoking?



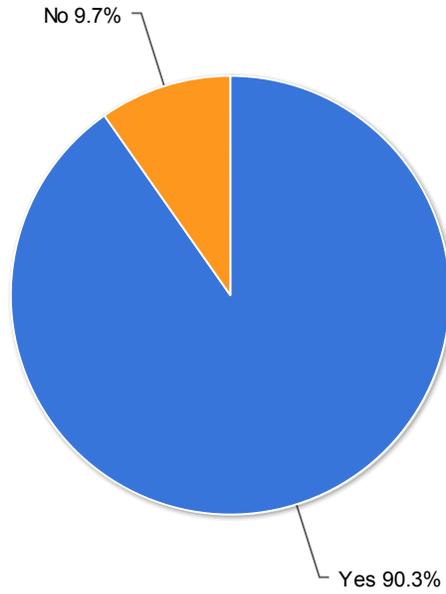
6. Was the free sample helpful to you in deciding if you wanted to use Quit Tea to quit smoking?

Value	Count	Percent %	Statistics
-------	-------	-----------	------------

Yes	633	81.2%
No	147	18.9%

Total Responses	780
-----------------	-----

7. Are you currently a smoker?

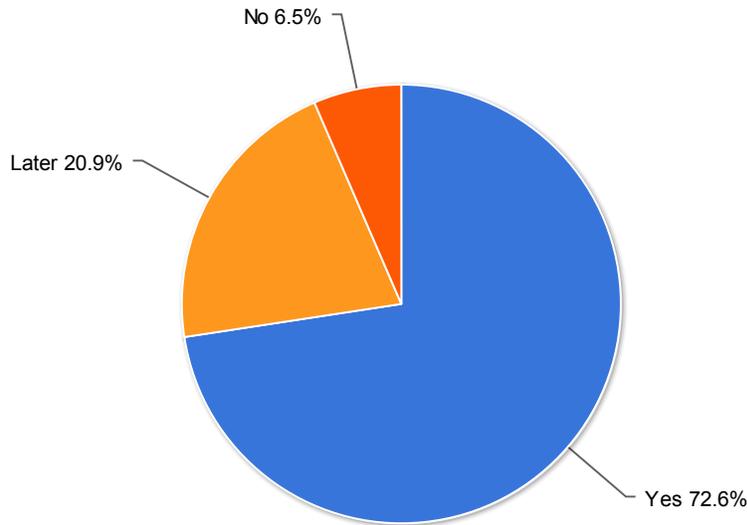


7. Are you currently a smoker?

Value	Count	Percent %
Yes	807	90.3%
No	87	9.7%

Statistics	
Total Responses	894

8. Are you looking to quit smoking in the near future? (in less than 1 month)



8. Are you looking to quit smoking in the near future? (in less than 1 month)

Value	Count	Percent %	Statistics	
Yes	638	72.6%	Total Responses	879
Later	184	20.9%		
No	57	6.5%		

9. Any comments?

Count	Response
1	-Thanks-Quit Tea will Help me to break the habit_
1	1 pk maybe not enough to judge effects
1	1 tea bag isnt an adequate sample. this sqmple should hqve included 3 or a days worth
1	1 teabag was not enough for me to decide if it will help me stop smoking
1	Any chance there is a cold tea?
1	Are we eligible for any more samples??
1	As of today 10/16 I have not received any sample of quit tea. Have been watching for it to come.
1	Awful smell and taste. Hated it
1	DID NOT GET SAMPLE YET
1	DOES IT WORK REALLY
1	Definitely plan to use free sample !!
1	Did not get sample
1	Didn't feel any effect
1	Didn't receive a sample

1	Didn't receive it :(
1	Don't think one tea bag was enough to make a decision on whether it works or not.
1	GOOD PRODUCT
1	GOT SAMPLE BUY HAVE`NT TRIED IT YET ,tHANKS
1	Going to try this wk end
1	Good Stuff
1	Great stuff.
1	HAVE NOT RECEIVED IT YET
1	HAVE TO BUY SOME CUZ IF WORKS,1 TEABAG NOT ENUF
1	Hard to decide if it will work lonf term
1	Have Not had a Chance to try it did not get my Sample
1	Have not received sample yet
1	Have not received sample, yet. I am looking forward to trying it.
1	Have not received yet. Thanks :)
1	Have not tried tea yet, but is one bag enough to judge product?
1	Have to quit due to a stroke need all the help I can get
1	Haven't received sample yet
1	Haven't recieved it yet
1	Haven't tried it yet
1	I I havent tryed the tea yet!
1	I NEVER GOT IT
1	I already quit, the sample just came too late...thanks, I'm going to pass it on.
1	I am a tea drinker...so I have my favorites. This doesn't taste like anything I have ever tried.
1	I am considering the tea.
1	I am going to give it a try this Saturday
1	I am looking forward to quit smoking without chemicals
1	I believe Quit Tea in a powerful tool that I WILL use when I am ready to stop smoking, thank you
1	I can't believe that I ordered this as I don't smoke.
1	I could not answer most of these questions because I got the sample for someone else
1	I did not try the tea yet
1	I do like haveing a chance to sample your product
1	I enjoyed it and will use it in conjunction with my quit patches.
1	I felt relaxed, and it tasted 10 times better than I thought it would.
1	I gave it to my son in law; I'm not a smoker. He has not tried yet
1	I gave this to a friend who smokes.
1	I had trouble drinking it all but some people might like the taste.
1	I have not received it yet
1	I have not received my sample yet

1	I have not tried the tea since I do NOT know the caffeine content.
1	I haven't tried it yet
1	I haven't tried it yet so I answered these questions as vaguely as I could! Sorry!
1	I hope it works
1	I just quit a month ago. This tea was neat!
1	I just received it in the mail today so I haven't had the chance to use it.
1	I like the fact that the tea can be used in addition to other aids (patch, etc.).
1	I need to know where to buy it
1	I never got it so I couldnt try it. sorry
1	I never received it
1	I never received my sample
1	I never recieved my sample. Susan Mckeon 141 West Ottawa St Richwood OH 43344
1	I now only smoke on occasion.
1	I ordered this for my son who smokes - he said he liked it and would think about buying it!
1	I promise I'll try it soon.
1	I quit smoking around the same time as i used the tea...but i am using wellbutrin to quit.
1	I still haven't recieved my sample patiently waiting!!
1	I think 2 samples would get people off to a better start towards quitting.
1	I think if the sample had been 2 bags it might have been a better test. Just my opinion.
1	I think the sample was to limited to see if it worked or not
1	I tried to purchase it at my local walgreens they weren't in stock i will try again.
1	I use an electronic ciggarete
1	I waited for the sample but it took a long time to get to me. I quit using another method.
1	I was expecting the tea to taste awful. Instead I was pleasantly surprised by its herbal flavor.
1	I was pleased at how the tea reduced the craving for a cigarette.
1	I was surprised at the taste of the product...not a mediciney tast
1	I will buying more, I'm looking for anything to help me quit smoking, thank you so much
1	I will have to buy it to see if it works. Thank you for the sample!!!!
1	I wish I had 2 samples-one for my wife! Thank you!
1	I wish the tea was not so expensive I would definitely but it immediatly.
1	I'll try it soon. Thanks!
1	I'm glad for the sample or I never would have tried this product. Thank-you!!
1	I'm just not ready no matter what I try
1	If it tasted better I would buy.
1	Is there any local stores that carry Quit Tea in Bay City, MI ,,,, 48706
1	It done nothing for me, sorry.
1	It is just so hard after smoking for 65 years but thank you
1	It looks like a used teabag dried out

1	It never arrived!
1	It was very helpful!
1	It will be my new years resolution to quit smoking
1	Last week on the patch program
1	Loved the taste. I've already ordered a box.
1	Maybe if possible make different flavors.
1	Maybe mask the flavor with other flavors. It was nasty.
1	More smokers should substitute with tea.
1	My bag was completely broke open when I got it so I had no choice but to throw it out.
1	My son who lives here(also a smoker) would like to try your tea, if he may.
2	N/A
1	NEVER RECEIVED
1	NEVER recieved my sample
1	NO THANK YOU
2	NONE
1	NOPE
1	Need to get up my nerve @ 53.
1	Never received it
1	Never received sample.
1	No.
1	None
1	Not yet
1	One tea bag can't show anything!
1	Please send me the survey again in a week so I can try the tea. Thanks
1	Price is a little high
1	Quit Tea had no effect whatsoever on my desire to smoke or not smoke.
1	Really Worked!!
1	Resend in a few weeks after I've had a chance to try it. If lit works for me how much is 30?
1	Sample never arrived.
1	Sample should be more than one.
1	Still haven't recieve this product
1	Surprisingly good! Thank you
1	THANKS!!!
1	Thank You !
1	Thank You 4 the free sample it helped me out alot. Happy Holidays
1	Thank You!
4	Thank you
1	Thank you for allowing me the opportunity to try your product.

1	Thank you for letting try your product. I will keep it in mind for future use
1	Thank you for making this!
1	Thank you for my free sample. It will help me in the future.
2	Thank you for sample
1	Thank you for sample. Just received it & will try it very soon. I'll let you know in a few days.
1	Thank you for sending me the sample!
1	Thank you for the free sample
1	Thank you for the free sample, i haven't yet had a chance to try it
1	Thank you for the opportunity to try it!
1	Thank you for the sample
1	Thank you for the sample. I liked it.
1	Thank you for the tea, I have set a day to start quitting can't wait to try.
1	Thank you for your sample, it was helpful!
1	Thank you it was lovely!
1	Thank you very much for the sample, I wish that I liked it. :(
4	Thank you!
1	Thank you!!
1	Thanks
1	Thanks for the free sample.
1	Thanks for the sample!
1	Thanks for the sample, it was really helpful!
2	Thanks for the sample.
1	Thanks for the sample..
1	Thanks so much!
1	Thanks so much, will definitely use Quit Tea when I quit!
1	Thanks!
1	Thanks-
1	The flavor was a tad different; but it was calming. Would be something I would buy
1	The smell was horrible,and filled up my entire house. The taste wasn't any different.
1	The spicy smell and taste was offputting.
1	The taste was not very good. Probably would not purchase in the future
1	The taste was very similar to a yogi tea I once tried. I rather enjoyed it!
1	The tea is a little spicy
1	This helped me decide to purchase the tea.
1	Very good idea!!! Good luck and God bless!
1	Very tasty, but a little pricey. A little bit more then a pack of smokes.
1	Was good
1	Was too weird of a package to trust drinking it.

- | | |
|---|---|
| 1 | Will try when I'm ready to quit. |
| 1 | Wish it would have had a coupon in the sample |
| 1 | Would be nice in different flavors. |
| 1 | Yes it was for a friend. |
| 1 | a couple of samples would have been better for me to give you better feed back for your product |
| 1 | a little grassy tasting |
| 1 | after the tea I got sick and quit smoking.. |
| 1 | anise seed/ licorish is not real good for people with high blood pressure |
| 1 | bigger samples |
| 1 | change the tast and smell of the tea |
| 1 | did not receive |
| 1 | did not receive it as of yet. |
| 1 | didnt receive the tea |
| 1 | difenant varities of flavor would be great |
| 1 | dont like taste |
| 1 | from the one cup of the tea its hard to tell if it would really help |
| 1 | got it for my boyfriend & he is still smoking. |
| 1 | great idea esp for tea drinkers :D |
| 1 | great ideal! |
| 2 | great product |
| 1 | great product would love to buy it or get samples for friends and family |
| 1 | great product.. I will use again.. soothes the cravings for cigarettes. |
| 1 | great tea!!! |
| 1 | great way to quit fits into my life |
| 1 | had and odd taste |
| 1 | hard to judge results from one tea bag |
| 1 | hard to tell if a whole box would make a difference |
| 1 | have not got it yet |
| 1 | have not received |
| 1 | have not received product, can't comment yet |
| 1 | have not recieve free sample yet |
| 1 | have not reciveid yet! |
| 1 | have not tried as of yet |
| 1 | have not tried sample yet |
| 1 | have not tried yet |
| 1 | have not tried yet, but will |
| 1 | have not tried yet. look forward to it |
| 1 | have to admit that it wasnt as strong as i thought it would be. |

- | | |
|---|---|
| 1 | haven't received it. |
| 1 | haven't received the tea yet |
| 1 | haven't received yet |
| 1 | haven't tried it yet just received it today |
| 1 | haven't use yet |
| 1 | havent gotten sample yet very upset about it. |
| 1 | havent had the chance to try it yet just got it in the mail |
| 1 | havent tried it yet. alot going on |
| 1 | hope it helps!!! |
| 1 | i am on the road to quitting |
| 1 | i am pregnant so i can't use this product yet. |
| 1 | i did not receive it yet |
| 1 | i didn't get the sample in the mail yet |
| 1 | i have already quit |
| 1 | i just received them over the weekend have not tried them out yet |
| 1 | i like the cinnamony type taste. Thank you |
| 1 | i like the innovative natural approach |
| 1 | i never got a sample. |
| 1 | i never got the sample |
| 1 | i quit but still want it so the tea helps |
| 1 | i quit smoking |
| 1 | i requested this for my sister to try |
| 1 | i use dip tobacco-skole |
| 1 | i will be buying this to help me quit smoking |
| 1 | interesting concept |
| 1 | it has been helpful |
| 1 | it just didn't work for me, may work for other's |
| 1 | it taste like feet |
| 1 | it tasted to clovery or some other spice |
| 1 | it was fine |
| 1 | it was for a sister |
| 1 | it was okay, but it didnt take my erge to smoke away. |
| 1 | it wasn't for me but I wouldn't stop anyone from trying it |
| 1 | just 1bag? really? |
| 1 | just received sample. have not tried yet. |
| 1 | just wished this would have curbed my craving to smoke |
| 1 | keep up the good work |
| 1 | love the product!!! |

1	might work for me
7	n/a
1	n0
1	na
1	need to have more sample than just on. Maybe about a week supply. Thank you.
1	need to send bigger bags
1	needed more than one cup to really see if it works
1	never came :(
3	never received my sample
1	never received sample
2	never received the sample
1	never received the sample.Sorry.
1	never received the tea :-)
1	never recieved my free sample
15	no
1	no thank-you
1	no,but thanks for the chance to try it
6	none
1	not bad for a quit smoking product
1	not enough to keep me from the anxiety of lighting up but might be different for others
1	not enough to tell if it would be effective
1	not right now
1	one bag was not enough for me to determined if it is effective for me to buy or use
1	one bag you sent, 2 smokers, a half a cup of tea each, we lasted about 2 hours.
1	one cup was not enough to know if it ould help me to quit
1	only one bag is NOT enough to decide anything
1	only work for a few hours
1	plan to try it soon
1	please make better flavors!
1	quit smoking 2 months
1	really nasty could not stop sneezing
1	really was hoping this would work. tastes too bad
1	resend this survey next week so i can let ya know the answers. thank you
1	someting to try hope it works ty
1	still haven't received the sample
1	tasted terrible
2	thank u
1	thank u for the samle ...everything helps....
1	thank u for the sample

14	thank you
1	thank you for letting me try sample
1	thank you for the free samples the was great.
5	thank you for the sample
1	thank you for the sample to try.
1	thank you for the sample!
1	thank you for the sample, i will let my daughter know about it also
1	thank you very much for the sample
1	thank you very much for the sample !!! it was great and i look foward to buying in the future!
1	thank you!
6	thanks
1	thanks for having this product
1	thanks for letting me try now i can tell friends about it
2	thanks for the sample
1	thanks for the sample.would recommend.it just wasnt for me.
1	thanks, for the sample.
1	thanks, no questions
1	thankyou!!
1	theflavor of the tea needs some serious work it was horrid!!!!!!
1	this tea can be used just to relax when stressed. I love the taste of this tea.
1	this was for a family member
1	today is 10/23/2012 just got it will let you know thanks
1	trying to help my twin sister with this sample
1	ty
1	very nice
1	very very usefull
1	want to quit Jan 4- my birthday
1	was pretty strong on the stomach
1	way too much clove.
1	were can i get more?
1	where to buy
1	wish the effect lasted longer
1	wish there where a couple more samples to see full effect
1	you really need to make it taste better cause right now it taste horrible!
1	I am answering for my boyfriend who is the smoker, he thought it tasted so bad he quit drinking it after a couple of tastes....so I drank most of it and I could tolerate it, but it wouldn't be something that I thought, oh I want one of those.
1	Put me right to sleep for two hours! I was worried i wouldn't sleep at night but i made the tea again with the same teabag and fell right asleep again. would like to try again if it didn't put me to sleep.

1	You did not include any information of the contents of the tea. What is in it? What is the supposed effect of drinking the tea? I won't try it till I know what's in it.
1	I don't believe that 1 tea bag would be enough to convince someone to stop. Sending 2 or 3 days worth would have been better.
1	The Quit Tea helped get me started quitting but I had to add electronic cigarettes to my aids. I have been cigarette free for 10 days. I would definitely recommend as a quit smoking aid.
1	I thank you for providing a sample. It did introduce me to a product which I would not have known was available. I like the natural cessation avenue.
1	I think you should sent more than one bag. Cause only one bag isnt enough to encourage you to stop smoking. Maybe three bags, that would be enough to get a person started.. But thanks.
1	I got this sample for my father because he is a smoker, but I love tea so after reading what was in it I drank it to calm my self. I love teas of all kinds.
1	With only 1 teabag as a sample I can not actually tell if it would help me quit smoking or not, I think at least a 5 bag sample would be needed for most anyone to notice if it is making a difference
1	Haven't tried it yet, but I am seriously wanting to quit smoking, and I have tried everything from hypnosis to patches. I am so looking forward to trying this tea! This is my cup of tea! (So to speak). Thank you so very much for the free sample!
1	I used the cup to replace maybe two cigarettes in my routine. With enough tea i might not need to smoke
1	I was so happy when the tea finally got here; I loved it. Will definitely buy - I'd suggest it to anyone!
1	I thought the tea was good, although it is hard to tell whether or not it would actually help me quit smoking without buying more. My first impression was that it would be a great aid when partnered with something else
1	I wish Tha sample was at least a few bags because one bag cannot determine whether or not it worked or not.
1	I would like to thank you very much for the free sample. Although I havent tried it yet(i've put it off just quitting smoking :() You have reminded me of my reasons to succeed. I will try this right away. thank you again.
1	I don't believe that just one bag is enough to see if it would be enough to quit. You should maybe think about sending a weeks supply. Then we would know for sure if it would really help someone quit.
1	I realize you are limited as to FREE samples, but how can anyone make a decision base on 1 small cup of tea?
1	I quit smoking on a patch but the tea is good if you want a cigarette drink the tea instead and it will take away the craving
1	It had a peppery taste,and I probably need more than just one cup of tea to get me over the smokeing problem.So I may have to buy a box to help me quit.Thank You
1	I quit smoking but tried the tea when I had an urge. It kept my hands and mouth busy till the urge passed.
1	I have already bought 2 boxes of Quit Tea. I am 45 days now of smoke free. Thanks Quit Tea for helping me quit smoking!
1	Got this for a friend who is in the process of quitting. She enjoyed it and said it helped. Will most likely be ordering more.
1	1 tea wasn't enough to make an assessment if it will be helpful or not but it was pleasant and

	relaxing, thank you
1	We haven't received the sample. We really wanted to try it because we need help quitting but wanted to try a sample so we could see if we liked it before spending money on something we might not like at all
1	was glad I had the opportunity to try the tea. I really liked it and will buy it to help me quit smoking. thank you for the free offer helped me try something I never would of bought without trying first
1	I was disappointed. When I received the sample, it said "quit smoking" then "drink tea." I thought the product was to help you quit smoking, not that you had to quit before using it. It doesn't make sense to me. I think it was marketed incorrectly.
1	Trying to wait for some stress to exit my life before i try. i think it would be harder on me right now.
1	The taste was a little strange. My boyfriend said that it smelled like puke to him. It didn't taste that awful I thought. He is not a smoker though.
1	I will be trying soon hoping for the best do not like taking pills I already take enough thank you
1	Before receiving the sample, I had a massive heart attack which required bypass surgery and immediate quitting of smoking
1	I have been in and out of the hospital, so I haven't had a chance to try the Quit Tea. But I will.
1	Taste left much to desire. I drink constantly, due to effects of medications. Are there any teas that specifically induce salivation?
1	I had already quit by the time the sample came. I did purchase Quit Tea from Amazon a week or so after quitting. It has a different flavor than most herbal teas. I am glad I tried it, but am not sure that it really helped in the quitting process or just simply provided a distraction. Thank you for the sample.
1	MORE THAN 1 BAG WOULD BE MORE HELPFUL TO DETERMIN IF I WANT TO USE QUIT TEA IN MY QUEST TO QUIT SMOKING
1	never got my sample....and looked in walmart and couldnt find it...kayle marris 530 poinciana ct. melbourne florida 32935
1	I appreciate the sample and have told other people about your product and have passed along your card that was sent with the sample.
1	i did not try the tea it came in a plain envelope all crumbled up with just a tea bag in it i just did not trust the way u sent out the sample
1	I appreciated the sample and the opportunity to send feedback and I'll always be happy to do so in the future! Keep up the good work!
1	Though tea is uplifting and calming, it still didn't take the edge off fighting the urge to stop smoking. It actually kinda made me want to smoke more after drinking the tea.
1	I put sugar in it- really should not have one that as it made it too sweet. Should suggest no sugar.....having a hard time getting it down because of that
1	I loved the free sample, because I would not have bought it without knowing what it tasted like. I will now be buying it for my husband and myself and have already recommended it to 6 smokers that I know are also going to buy & try it! Thank You!!
1	Believe it or not, I haven't had time to try it. I will be happy to let you know my thoughts when I do. Thank you for sending the sample.
1	One (1) sample is not going to be enough to be sure that I would spend my money on more, not knowing that is worth helping me to quit smoking.

1	I found your tea to be disgusting and not helpful at all. It made me vomit. I will never be reccomend this product to anyone. YUCK!!!!
1	I never received the sample though you told me you sent me one. So qualify the answers submitted above.
1	Yes, it's the best tea that relaxes you by far to me! any other teas I try that relaxes you are cool but this one is the maximum of relaxation I felt from the tea in years! The tea makes you mind clear-headed from all that nicotine drug induce state of mind. But I recommend it whether or not you are a smoker, it's just great.
1	One tea bag sample was for taste but if your niche is for users to quit smoking and hook us on the brand then 14 days or 30 days trial would be appropriate
1	i liked the quit tea. I drink any kind of tea when I try to put off cigs or stop or don't have any.
1	I was under the assumption that this would take the edge off of my nicotine craving. However, after only 1 cup I did not feel this was the case. So, whether you need more than just the 1 bag in the sample is still up in the air.
1	I think that the taste is something that you have to get used to, but I tries the tea this morning and I went till 4:00 pm without having one cigarette! That is saying something! Thanks!
1	Thank you for providing the sample, that really helped me choose if I should purchase or not. Small samples in today's economy are so helpful.
1	i really didn't notice a difrence after drinking the tea, the tea tasted alright but didn't smell too good
1	I was looking forward to receiving my sample but I never did. I randomly filled out the survey to be able to leave a comment. Where can I purchase QuitTea?
1	change the flavor up a little, i quit before i got my sample it seems like it is more difficult this time around.
1	i REALLY DIDN'T CARE AT ALL FOR IT'S FLAVOR BUT I WOULD TELL ANOTHER TO TRY IT BECAUSE THEY JUST MAY LIKE IT'S FLAVOR.IF YOU COULD IMPROVE THE FLAVOR I WOULD TRY IT AGAIN.I DID NOTICE WHEN I WAS TRYING TO CHOCK IT DOWN THAT I DID NOT CRAVE A CIG FOR A WHILE.SO I WOULD DEFFINETLY TRY IT AGAIN IF THE FLAVOR WAS BETTER.
1	I love most hot teas, but the Quit Tea was awful. I would let friends that want to stop smoking that it is available, but I don't imagine that with that flavor that it will be a big hit.
1	I don't know if the product would have helped me to quit smoking, but the flavor is too bad to find out.
1	The sample helped as it said it would. And it kept me relaxed and calm for that one day of no smoking. I will have to buy, in the near future, to get the full effect before I can actually say it has helped me to quit smoking completely.
1	very tasty & refreshing. my urge to smoke was a lot less while I was drinking it and for about an hour after I finished. I steeped it 4 times and it was best at steep 2 & 3 but still good the other times. sorry for running on & on...Thanks for the sample :-)