

LUNE GROUP OY LTD



UNITED NATIONS GLOBAL COMPACT
**Communication
on Progress 2022**

lunette

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COMMUNICATION
ON PROGRESS



This is our **Communication on Progress** in implementing the Ten Principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.

Forewords

The holistic approach to sustainability is a vital part of good business strategy, and sustainability and human rights lie at the core of Lunette's business operations, today more than ever. I'm pleased to confirm that Lune Group Oy Ltd (Lunette) reaffirms its continued support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption. In this fifth annual Communication on Progress (2021-2022), we describe our actions to continually improve the integration of these principles into our business strategy, culture and daily operations. We also commit to sharing this information with our stakeholders.

We take great pride in our products and put effort to promote the sustainable values that we were founded on. Corporate social responsibility is in the core of our business, yet undoubtedly, a lot remains to be done. Despite of being a small company, we have achieved raising discussion on menstrual and sexual health to the forefront. We continue fearlessly raise difficult questions related to sexual and reproductive health and women's empowerment through our network, partnerships, speaking engagement in global events and our social media. We believe we can achieve greater systemic change together with our partners and stakeholders.

A warm thanks to all our partners, supporters, and loyal customers. Our shared journey of building a better world continues. I know that we are on the right path, and we can do this together.

Sincerely,



HELI KURJANEN

CEO & Founder, Lune Group Oy Ltd

Contact: Heli Kurjanen, email: info@lunette.fi

About Lune Group Oy Ltd (Lunette)

Lunette is a company based in Juupajoki, Finland, and while the company is founded in 2005, Lunette persists to be one of the leading menstrual cup producers in the world. The company has a subsidiary in the United States, in addition to team members and established presence in Sweden, United Kingdom, and Austria.

Formerly Lunette became a part of Peptonic Medical AB. Peptonic, which trades on the Spotlight Stock Exchange in Stockholm, Sweden, and offers progressive medical development and femtech products, and through this contributes towards a more sustainable and equitable development of the future of safe menstrual and reproductive health. Although Lunette has continued to trade as a separate business unit and brand under Peptonic Medical AB business entity, the collaboration with Peptonic Medical AB has enabled us to share the core values of inclusion, menstrual and reproductive health education, menstrual equity and improving quality of life, as well as helped us to extend the scope of our mission.

Our primary product and focus of sales and marketing is the Lunette Menstrual Cups manufactured in Finland, still our business model includes a variety of other menstruation related products, and intimate and sexual health products. In 2021-2022 our product range were sold through a widespread retailer network in almost 50 countries.

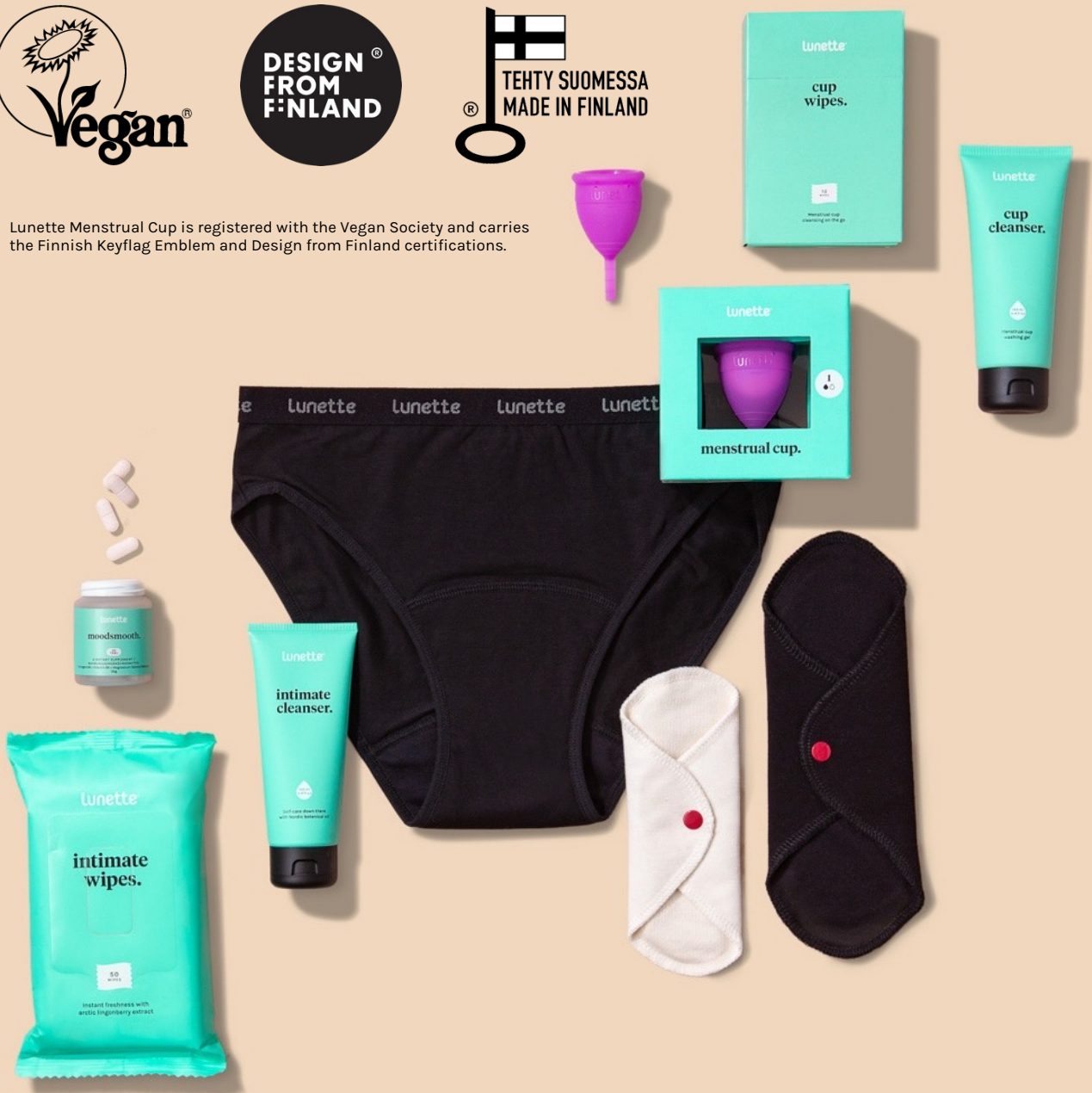
Lunette directly employs less than 10 employees, and all of our employees are between the ages of 20 and 45 years old, of which the vast majority are women.

Intentional product range

Lunette's aim is to create climate conscious, high- quality menstruation and intimate health products. Starting with menstrual cups, Lunette has since expanded to reusable pads and period panties. We have also designed cleaning products such as Cup Cleanser and Cup Wipes specifically for cleaning the medical grade silicone material that Lunette Menstrual Cups are made of. Throughout the product range we seek to favour environmentally conscious, plastic-free and recyclable solutions for products and packing materials.



Lunette Menstrual Cup is registered with the Vegan Society and carries the Finnish Keyflag Emblem and Design from Finland certifications.



Lunette Menstrual Cup

Lunette Menstrual Cups are a high quality, sustainable and safe alternative for other period management solutions. The cups are made from medical grade silicone. Silicone, a polymer made with oxygen, is extracted from silica and passed through hydrocarbons derived from fossil energy. Thus, production of silicone is not carbon neutral nor is the product biodegradable. However, silicone can be burned safely at the end of its lifespan. Due to its long lifespan, menstrual cups have the smallest carbon footprint compared to any other menstrual products. Medical grade silicone is tested for allergens and we use as pure and high quality raw materials as possible, and there is no need to worry about leaching of any chemicals or colourants as these molecules are integrated in the silicone structure, nor is there any absorbent aspects of the cup that could cause irritation or dryness. This way Lunette users can be ensured of their safety and comfortability when using the Lunette Cup.

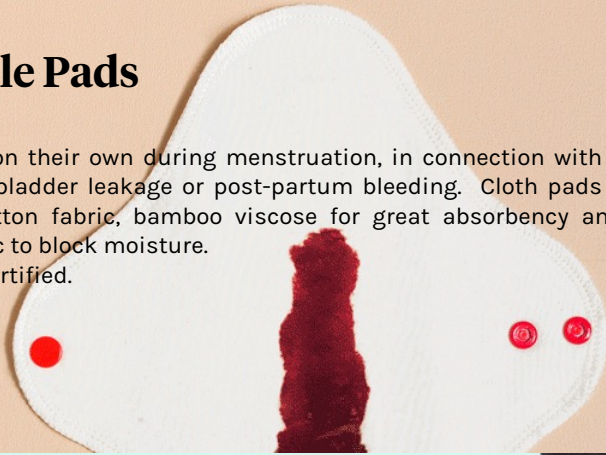
The supplier of silicone material Lunette cups are manufactured from, is a member of UN's Global Compact and adheres to Responsible Care® and Together for Sustainability initiatives.

Lunette Cups are manufactured in Finland with high factory standards, and our menstrual cup packaging is 100% recyclable with window made of wood pulp / cellulose, and zero plastic components.



Lunette Reusable Pads

Lunette Pads can be used on their own during menstruation, in connection with a menstrual cup, or to deal with minor bladder leakage or post-partum bleeding. Cloth pads are made in Finland of soft organic cotton fabric, bamboo viscose for great absorbency and a layer of waterproof coated PUL-fabric to block moisture. All fabrics are Öko-tex 100 certified.



Lunette Period Panties

Lunette Period Panties are easy to use without or with the cup as extra protection. Lunette Period Panties are made from Öko-tex – fabrics, the elastic band and the main body consisting of 95% Lyocell, 5% elastane, and 100% organic cotton in the gusset next to the sensitive intimate skin. Highly absorbent layer of 90% polyester and 10% polyamidi keeps the moisture in and 100% laminated polyester prevents it leaking through.

The panties and fabrics are ethically made in the EU and they are ETIC labelled. ETIC aims to inform on the origin of the materials as well as if all the main production phases took place in the European Union or EFTA countries, according to advanced normative and regulations to protect the environment as well as people's health and rights.



Lunette Cup Wipes

To make life easier for menstrual cup users, Lunette Cup Wipes, are a simple and easy to use option for sanitizing the menstrual cup on the go or when clean water isn't available. The wipes are made from viscose - a 100% biodegradable material, the individual packaging for the wipes is paper, lined with thin aluminium layer, which can be recycled with paper and the Cup Wipes consumer packaging is made of carton and can fully be recycled with cartons.

TO CLEAN THE CUP YOU MAY ALSO USE:

- Mild, perfume and oil free soap
- Antiseptic solution



Lunette Cup Cleanser

Lunette Cup Cleanser is a safe and specifically designed cleaning product for the medical grade silicone menstrual cup and hence may even increase the lifetime. It is totally organic, vegan, and with as short as possible INCI. The cleanser is a highly concentrated formula, so just one single drop is enough protecting the environment and our clients' wallet. The tube is made from 55 % recycled (post-consumer-recycled) plastic developed during this reporting period and the wrapping is biodegradable.

Menstrual Cup can also be used without purchasing any cleansing products and by sanitizing it by boiling the cup for 5 minutes in between the periods and rinsing it with clean water while emptying it during the period.

ATTENTION! Strong detergents can leave residue on the cup causing irritation to your vaginal mucous membranes.

Balancing Products

LUNETTE MOODSMOOTH SUPPLEMENT combines Vitamin B6, Magnesium citrate, Magnesium Bisglycinate, Magnesium oxide, and Pycnogenol to support the menstrual cycle. These ingredients support hormonal balance, relieve cramps and breast tenderness, as well as boosting mood and energy levels. Supplement is vegan, gluten free, lactose free, yeast free. Made in Finland.

LUNETTE INTIMATE WIPES are designed for sensitive skin, fragrance free and biodegradable. The re-closable packaging is recyclable as OPP/PE 07 - 0 and the Wipe is 100% biodegradable viscose. No landfill waste is generated from the production process, and all created, unavoidable by-products are recycled. Being derived from the renewable resource wood decomposes in a reasonable time after disposal. Cellulosic materials degrade according to the natural mechanism under enzymatic action, forming harmless, common substances. Made in Finland.

LUNETTE INTIMATE CLEANSER recommended by gynaecologists combines clinically proven gel and super hydrating Nordic botanicals. It is fragrance-free, pH balanced and 100% vegan. The Intimate Cleanser is a hydrating hormone and soap free intimate product. The tube is made from 55 % recycled plastic (PCR) 0 - 07, the cap is PP - 05, and the seal is PET - 01.

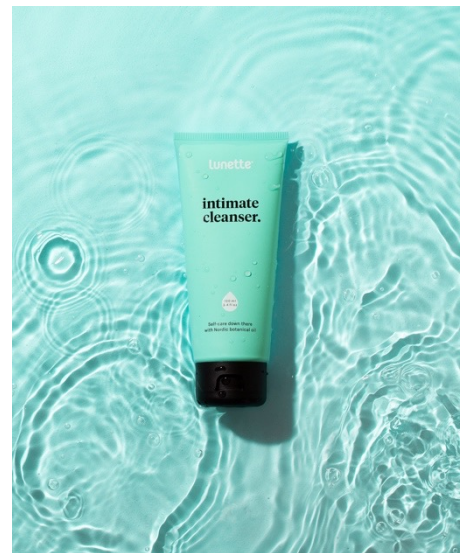
Pleasure Products

LUNETTE LUBE consists of a simple and a unique formula. It is water-based, with low pH and low osmolality, and does not include any hormones, glycerine, potassium sorbate or silicones. It is also vegan and completely fragrance free. The tube is made of HDPE -02 plastic and the cap is PP -05 plastic.

LUNETTE CONDOMS are vegan, climate-neutral by Climate Extender, and CO2 compensated. They are made from fair trade rubber and in an environmentally friendly packaging, the condom wrapper is a thin aluminium surlyn and the package is easily recyclable FSC certified carton. Each condom is electrically tested, and the production complies with ISO 4074 and EN ISO 13485 for medical devices. Condoms hold a medical device CE mark. Made in EU.

LUNETTE X SEX TOYS We have also partnered to offer ROMP Wave, Womanizer Premium and Womanizer Premium Eco products on our website to normalize the discussion around female pleasure.

The other products that we have in addition to our period care items, are all carefully selected and manufactured to be more sustainable alternatives to existing products, and to support our efforts to break the taboos surrounding periods, pleasure and intimate health. These are also offering support to the menstrual cycle and menstrual health.



Governance

Policies and Responsibilities

At Lunette we aim to high standards of ethical conduct within the company and also when considering our suppliers and partners. We are working in compliance with the Finnish labour, health and safety standards and laws, such as Finnish Employment Contract Act (55/2001) and Occupational Safety and Health Act (738/2002). The company is committed to follow and to respect Human Rights, Labour Rights and Decent Work, Environment, and to Anti-Corruption action to our best abilities in our own operations, as well as in the operations of our suppliers.

As a company we do not yet have a formal structure to address sustainability topics. However, many members including CEO and senior manager of our team work together to do sustainability reporting, and all of our team members stand behind our values and Code of Conduct to ensure Anti-Corruption actions, and Human Rights, Labour Rights and Decent Work promotion.

Lunette has been participating in the UN Global Compact Communication on Progress reporting since 2017, which has always been signed off and supervised by the CEO, and other senior executives of the company.

Due to the small size of our team and limited resources, unfortunately we have not able to conduct all monitoring and assessments that could offer beneficial insights in to our operations.

Concerns and Grievance Mechanisms

Lunette has informal processes through the senior supervisor of the company to raise concerns about the conducts related to human rights, labour rights, environments and anti-corruption efforts. The opportunity to raise issues is communicated to all employees in appropriate, local languages and our employees can be assured that they can do this in confidence, without facing any negative consequences in the workplace.

Prevention

At the current moment we do not have a formal risk assessment process on human rights, labour rights, environmental or corruption risks. However, due to the small size of our team it is feasible to easily communicate with the whole team, and for all team members to directly contact the CEO or another senior executive within Lune Group OY LTD (Lunette).

We are in the process of developing a formal risk assessment process, through which we can analyse and investigate root causes and make organisational changes, in policies, processes and practices in response to the findings.

We do have a formal process to ensure the quality of our products within the production chain through a Quality Management System, and we do follow ISO 13485:2016, but the company is not certified yet.

Our subcontractor and business partner who manufactures Lunette Menstrual Cups has ISO 9001:2015 management system in place. The company and production chain complies with Regulation No 1907/2006 of the European Parliament and of the Council of 18 December 2006 and Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH). Majority of Lunette's production chains are located in Finland, and comply with the high standards of Finnish Laws and regulations. Lunette is also FDA Registered, and we carry out small scale due diligence assessments and audits internally and of our suppliers and partners, and require certifications for risk raw materials.

Human Rights

- principle 1 -

BUSINESS SHOULD SUPPORT AND RESPECT
THE PROTECTION OF INTERNATIONALLY
PROCLAIMED HUMAN RIGHTS

- principle 2 -

BUSINESS SHOULD ENSURE THAT THEY ARE
NOT COMPLICIT IN HUMAN RIGHTS ABUSES

Commitment

At Lunette, we see the absolute value in protecting and promoting human rights, and we are fully committed to also recognize our own impacts and improve our operations and production and supply chain further.

We have developed a Human Rights Policy commitment and a Code of Conduct, which make statements on Human Rights and particularly relating on topics such as Gender equality and women's rights, access to water and sanitation and freedom of expressions and non-discrimination policies.

Our policy commitments are aligned with international human rights standards, we aim to utilise guidelines such as UN Sustainable Development Goals in our reporting to make it easily approachable and understandable. We are working on making all of our commitments publicly available on our website in connection to the renewal of our website. Our policies and values are approved by the CEO at the most senior level of the company and applied in our own operations and value chain, including our suppliers, consumers, communities and other business partner relationships.

Materiality

One of our most important missions continues to be the fight for the right to sexual and reproductive health and the right for bodily autonomy, which must be tackled on local and global levels. All of our projects and the causes we have supported, align with these values and aim to address inequalities experienced by menstruators in a variety of settings. We are approaching the topics of menstruation and sexual and reproductive health through a human rights derived approach, especially in developing countries. In connection to these issues, the main concern for human rights and health is the access to clean, safe and affordable period products and intimate care products, or the use of insufficiently cleaned or worn out, unhygienic means of dealing with periods.

Lunette is currently also an official UN supplier and have had collaborations with international and local NGOs and individual activists, as well as public and private sectors and schools to implement several approaches towards tackling these aforementioned issues.

Prevention

We engage with our customers, different NGOs and other organisations specializing in promoting the visibility and well-being of affected communities to understand, discuss and assess risks and negative impacts on these affected stakeholders. We are also committed to understand the impacts of our actions, and to collaborate in prevention of negative impacts and bringing positive change to different stakeholders and communities.

This year we have developed a Code of Conduct - report and a Human Rights Policy that will be publicly shown on our updated website. To remediate and prevent Lunette has also this year partnered with many organisations and individual aid groups to donate menstrual cups and hygiene products, such as Lunette Intimate Wipes, or cleaning products to for instance, to refugees from Ukraine residing in Finland or local people Tanzania.



Labour

- principle 3 -

UPHOLD THE FREEDOM OF ASSOCIATION AND THE EFFECTIVE RECOGNITION OF THE RIGHT TO COLLECTIVE BARGAINING

- principle 5 -

SUPPORT THE EFFECTIVE ABOLITION OF CHILD LABOUR

- principle 4 -

SUPPORT THE ELIMINATION OF ALL FORMS OF FORCED AND COMPULSORY LABOUR

- principle 6 -

ELIMINATE DISCRIMINATION IN RESPECT OF EMPLOYMENT AND OCCUPATION

Commitment

In 2022, we have developed a Code of Conduct statement commitment to follow labour rights principles and to take our stance on forced labour, child labour, working conditions, non-discrimination, health and safety of our employees and Freedom of Association and right to collective bargaining. We also continue to commit to prevent and eliminate discrimination in respect of employment and occupation within the company and this is also expected from our suppliers and business partners.

We at Lunette do not accept any forms of discrimination based on factors of ethnic or national origin, disability, gender, sexual orientation, age, religion, social background, pregnancy or any other factor that could lead to a risk of discrimination elsewhere. Lunette also believes in equal opportunity and treatment of employees, in all aspects and we are not accepting of any other discriminatory behaviour or harassment.

For several years we have continued to work with and support fair and equal employment opportunities, together with a packaging operations team, where employment opportunities are provided for people with disabilities and other vulnerable groups. This is also an important value for us in regard to fair employment opportunities, labour rights and human rights issues. We want to consider sustainable employment, and to respect the welfare of our employees, by offering interesting and inclusive working environments. As stated in our Code of Conduct, we are striving for a staff policy with emphasis a safe and healthy working environment, which offers opportunity to thrive without the fear of discrimination and harassment.

All of the fore mentioned labour rights principles that Lunette has committed to are aligned with international labour standards and the Employment Contract Act (55/2001) of Finland and they are applied to the company's own operations and the value chain. The Code of Conduct is approved at the most senior level of the company and will be publicly available.

At Lunette, we want to ensure the right of workers to join a trade union of their choice, without the fear of intimidation or reprisal. The workers have the right to file complaints without negative consequences. We also commit to protect workers from discrimination due to antiunion attitudes and to facilitate trade union representatives with support if they decide to join trade unions.



Labour

Labour Policy

Lunette has a zero policy on forced labour, child labour and discrimination of employees or due to occupation. Recently we have added an official Code of Conduct in place to protect the right of our employees for freedom of association and collective bargaining, we hold our working conditions in high standards and are following the Employment Contract Act (55/2001) of Finland and amendments made to it. We can ensure that all of our employees are on maximum of 40 working hours per week, aside from negotiated overtime, which are compensated for. We are committed to pay fair living wages that can reflect good living standards in the local economies.

Response and Reporting

Further we will continue improving our policies, measurement and reporting of our employee well-being, and aim to be more transparent on our occupational health and safety processes. Lunette will continue to hold high standards for labour rights and inclusivity in our employment and operations.



Environment

- principle 7 -

SUPPORT A PRECAUTIONARY APPROACH TO ENVIRONMENTAL CHALLENGES

- principle 8 -

UNDERTAKE INITIATIVES TO PROMOTE GREATER ENVIRONMENTAL RESPONSIBILITY

Commitment

Preciously we have included the commitments to environmental topics, such as climate change, energy and resource use, and waste impacts, mainly in our UN Global Compact reporting, but now as we are renewing our website and improving the transparency of our actions, we will be adding a public stand-alone Environmental Policy along with our Code of Conduct, and Human Rights policy.

Our new Environmental Policy will be developed to align with international environmental standards, it will be publicly available and approved by our senior leadership. Our environmental policy and values are applied in our own operations and the value chain, and communicated to our suppliers, consumers and wider communities.

We are committed to further develop and choose more environmentally conscious options for our product and packaging materials, and improve the efficiency and aim for energy conservation where possible, to reduce the adverse environmental impacts of our production.

At Lunette we are also striving to offer education and understanding of the benefits of the cup, or other reusable and more sustainable period and intimate care products compared to general disposable options.

We have worked with numerous organisations and activists to better understand environmental risks and implications of menstruation and menstrual products, including the possibility of introducing Lunette products in different settings. By understanding the issues that can be caused by plastic pollution, sewage blockages and over all difficulties with waste management due to single use menstrual care items, such as pads and tampons, we have understood that education on new options like a reusable menstrual products can be vital in certain communities. This is one of the many reasons we have worked to donate cups and helped to organise availability of educational materials.

- Principle 9 -

ENCOURAGE THE DEVELOPMENT AND DIFFUSION OF ENVIRONMENTALLY FRIENDLY TECHNOLOGIES

Mitigation

We have set internal goals towards assessment processes, including prevention and mitigation activities. For example, we are hoping to be able to conduct Lunette life cycle carbon footprint assessment in the near future. Lunette product specific LCA for carbon footprint would help internal operation development, responding to authority and customer demands, supporting decision-making and process development, and for environmental communication. Through this we would be able to derive accurate measurements and time bound targets to more concretely commit to minimising and monitoring the carbon emissions and other adverse environmental impacts.

Individual products in the company's product range have been carbon emission offset Climate neutral by Climate Extender, such as the new Lunette Condoms. In the development of new products and in the renewal of our brand we switched to a larger percentage of recycled materials in our packaging. Lunette Menstrual Cup storage pouches are also made of 100% recycled polyester (RPET) from post-consumer recycled plastic bottles, or plastic collected from the ocean. The shipping companies we are using are carbon emission offsetted.

Our company's energy contract aims to favour the cheapest alternative of renewable energy source and energy comes from mixed resources, with largest share being hydropower.



Prevention

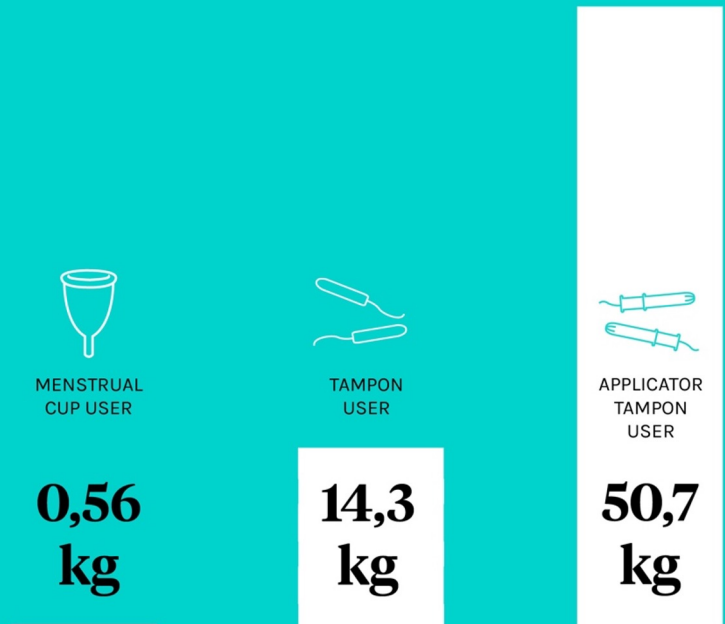
Our main product, the Lunette Menstrual Cup reduces the carbon footprint and waste load of menstrual health management to a minimum in comparison to traditional disposable period products. We want to provide different solutions to make more sustainable choices for period care. Along the menstrual cup, we also have reusable pads and period panties, that offer an option for those who cannot or do not want to use the cup.

We promote high environmental standards and sustainable approach to our supply and production chains with co-agreed goals and guidelines for waste management, logistics, energy and material consumption. Innovation for plastic free, recyclable and recycled packaging options, supports the climate conscious goals that are a part of our business model. In our supply chain, we want to emphasise optimising and conserving material consumption. Our aim is to eliminate single-use plastics and other unsustainable materials from our products and packaging. Lunette also hopes to make a difference in the market for menstrual hygiene management, and the approach taken, towards more sustainable development and mindful consideration for the environment.

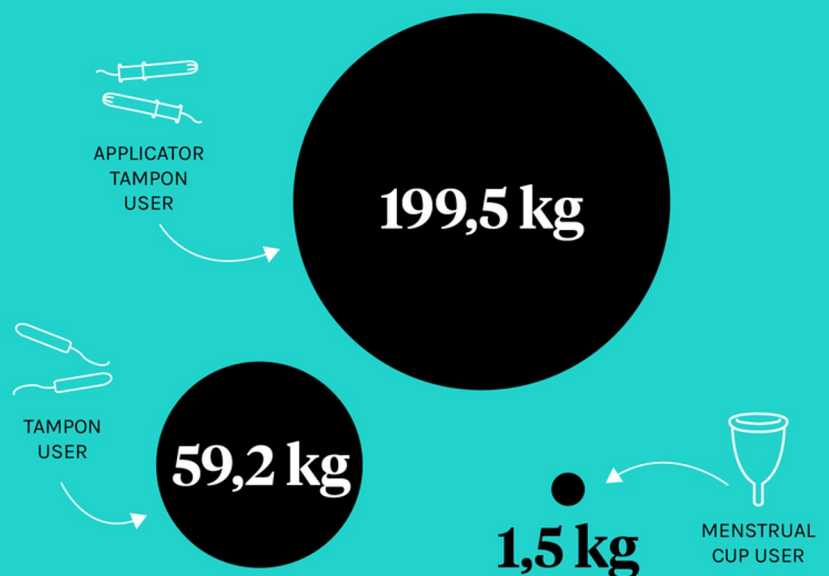
We continuously support the efforts to increase awareness about sustainable and environmentally conscious consumption solutions.

Lunette aims to eliminate any unnecessary travel and flights, and since 2021 we have mainly moved toward home offices, whilst continuing to support our employees and holding weekly online meetings with the team.

WASTE GENERATED IN A LIFETIME



CO2 EQ GENERATED IN A LIFETIME



Anti-corruption

- principle 10 -

BUSINESS SHOULD WORK AGAINST CORRUPTION IN ALL ITS FORMS, INCLUDING EXTORTION AND BRIBERY

Commitment

During 2022 we have developed a written anti-corruption commitment in our Code of Conduct report, and the commitment statement includes the expectation of our contractors and business partners to meet the same criteria.

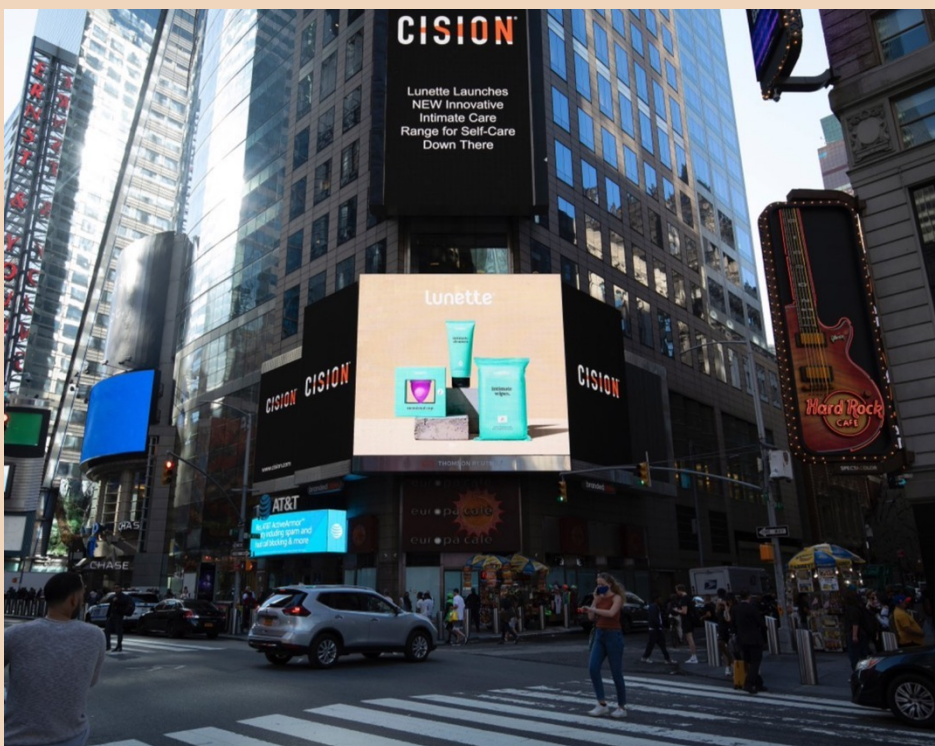
We oppose any form of corruption, including blackmail and bribery. We are not participating in or accepting any bribes or other forms of corruption to or from governments, public officials, business partners nor any other third parties. We conduct our commercial activities in accordance with international, national and local laws and regulations relevant to our business.

Our employees are not allowed to participate in gift exchange with any business partners or third parties, aside from gifts or entertainment of minor value accepted as reasonable hospitality. However, gift exchange or offerings of entertainment may happen only on occasional basis and should never lead to a conflict of interest between Lunette and business partners or an employee and a stakeholder.

Approach

We expect our employees, distributors, and business partners to abide by the law and national regulations. We are hoping to develop a more transparent and concrete reporting and response system for our decisions and practises.

The high quality and high standards for our product are the main factor for our position in the global scheme and market place, which is dominated by a majority of well established but non-sustainable, disposable menstrual hygiene management products.



Source: Instagram @lunettecup

Our impact



OVER 150 000
Education booklets printed
and distributed around the
world



500
Education packs delivered for
healthcare professionals every year



OVER 30 000
Lunette Cups donated through
various organisations



OVER BILLION
Disposable period products
reduced from landfills and
oceans

Our approach

We at Lunette aim to improve menstruators health and well-being by providing high quality, safe menstrual products, and by educating and informing on menstruation related topics, as well as by advocating for inclusion in relation to menstruation and sexual and reproductive health and rights (SRHR). We work with partners, organisations, city boards and individual activists and influencers to reach wider audiences.

Addressing menstrual taboos, promoting inclusive menstruation and availability of SRHR services to all, are our core company values and we invest time and resources into advancing these agendas.

We have used the United Nations Sustainable Development Goals for showing our commitment, some projects and actions, which have taken place since our last Global Compact - Communication on Progress reporting from 2021.





CITY OF HELSINKI X LUNETTE

City of Helsinki started a project to offer free menstrual products, to address and start conversation around period poverty. They decided to start distributing products for students in four schools, for the duration of three months. The students are able to choose between a supply of disposable pads or tampons and the reusable Lunette Menstrual Cup.

ARTELI – THE NIGHT OF THE HOMELESS

Lunette donated a batch of Lunette Menstrual Cups and cleansing products to an event held by Artteli to help out homeless, houseless or otherwise disadvantaged persons.

“Artteli is a non-profit community founded by the people in Tampere. Its aim is to support the wellbeing of the locals. It is an organization that works actively for civil society and the strengthening of people’s welfare together with other organizations and partners. Among them are locals, unions, schools and the City of Tampere.”

AGAINST FGM – WORLD VISION FINLAND X LUNETTE

Lunette has continued to work with World Vision Finland to end female genital mutilation (FGM) in Kenya and Somalia. World Vision Finland has been doing this for over 20 years. More than 200 million women and girls around the world are living with the results of the dangerous practice of female genital mutilation (FGM/C), also known as cutting, according to a report by UNICEF, the U.N. children’s agency. In the next decade, 30 million more are at risk of being mutilated.

GOOD HEALTH AND WELL-BEING

Data analysis from a pilot study from Moshi, Tanzania show that the women using menstrual cups are less likely to report health symptoms such as itching, rashes, pain associated with their periods, while this is more commonly reported among those not using menstrual cups. Laboratory testing also confirmed that menstrual cup users had fewer positive diagnoses for urinary tract infections, as well as lower incidence of bacterial vaginosis, and yeast infections. Result thus indicate that using menstrual cups can assist in reducing menstrual ailments, common to low-income countries.

**4 QUALITY
EDUCATION**



**5 GENDER
EQUALITY**



**17 PARTNERSHIPS
FOR THE GOALS**



MENSTRUAL EDUCATION

At the moment we are developing an educational presentation, and a menstrual cup project approach, to ensure that correct and sufficient information on menstrual cycle, period products and user information along the donated menstrual cups and education on taboos, that can be easily implemented in different settings. Along that we will continue advocacy for access to safe menstruation, sufficient education and collaboration with organisations to provide the opportunity to indulge in education and work fully even during menstruation. For example, World Vision has estimated that even 50% of girls in Uganda are absent from school due to menstruation.

We also have plenty of general information available on our website, relating to menstruation, intimate health, sex, and sports, and how menstrual cycle might be in connection to these in different phases.

LUNETTE X MONKI X THE CUP FOUNDATION

We have continued our partnership with Monki and the Cup Foundation, with the pink Monki x Lunette cups, and new Monki x Lunette period panties with “Periods are cool. Period.” slogan on the waistband. This collaboration has allowed us to now continue developing the educational materials for a menstrual project approach and general education with the Cup Foundation, and to donate cups to many countries, such as Tanzania and Uganda through various different organisations.

THE CUP - IVORY COAST

The Cup Foundation expanded their work to Ivory Coast with a multi-day workshop, in collaboration with Bayer Foundations, and their purpose is to catalyse science and social innovation for a world with Health for All and Hunger for None. The taboos and myths are a barrier to hygienic menstrual management and can also lead to a high number of teenage pregnancies. Ensuring no school days are missed due to periods, and both girls and boys are supported with health information and can focus and finish their studies, is vital for sustainable and inclusive development. All participants received a Lunette Menstrual Cup, with instructions and demonstrations on how to use the cup and discussion to break the taboos around menstruation.



ACCESS TO CLEAN WATER AND SANITATION

Menstrual cups can help to reduce waste from entering and clogging sanitation systems and water networks. Compared to the use of reusable pads, period panties or other cloths, the menstrual cup requires only a very small amount of clean water for rinsing and boiling the cup.

ENERGY RESOURCING

As a company we have an energy contract, which aims to favour the cheapest renewable energy source and energy comes from mixed renewable resources, with largest share being hydropower.

OUR RESPONSIBILITIES

We are working to minimise the environmental impacts of our production chain and operations, and so we always aim to choose responsibly sourced high-quality raw materials in our production, and make sure that all of our products are also safe and durable. We favour recycled and recyclable materials as much as possible, and try to implement new, more sustainable technologies to reduce our impacts where possible. All of our products are developed as a support to our main product, the Lunette Menstrual Cup to increase its life-cycle or as more sustainable alternatives for already existing products on the markets. This way our customers can trust that when they choose to support the Lunette brand, they are choosing a more environmentally friendly alternative in comparison to many others.

8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



WORK AND ECONOMY

At Lunette we value inclusivity and good working conditions for all of our employees, and we want them to be encouraged to be productive and inspired by their work.

We have continued to use the global Lunette Ambassador Programme, which offers abilities for networking, learning and earning by advocating for Lunette.

INNOVATION IN THE INDUSTRY

A Lunette Cup can replace, on average, 22 disposable period products during one cycle, so even in 2 years a menstrual cup can replace almost 600 disposables. Lunette Menstrual Cups are also made free from harmful chemicals and are completely safe for humans. Besides physical health benefits the study in Moshi, Tanzania also gives evidence of positive impacts on psychological health, whereby menstrual cup users reported having less feelings of shame during their menstruation compared to non-menstrual cup users. Moreover, menstrual cup users also reported having higher levels of confidence while on their period compared to non-menstrual cup users.

SUSTAINABLE COMMUNITIES

Through the advocacy and activism work that we do, Lunette aims help to create safe and resilient communities. Education on periods, menstrual health management, menstrual cycle and other intimate health topics, can help communities and individuals to have a safer and more accurate approach towards these topics.

Implementing menstrual cup projects and the donations of menstrual cups, particularly in developing countries or in other settings that suffer from water scarcity, insufficient waste disposal infrastructure or in general lack of knowledge of menstrual hygiene management, can offer a sustainable and feasible solution to a problem.

Findings also gives evidence that women's overwhelmingly positive attitudes towards using menstrual cups continue after several years, ensuring their sustained usage.



CLIMATE ACTION

Throughout the product range we innovatively seek for eco-conscious, plastic-free and biodegradable solutions for product and packing materials. For instance we have transferred to more sustainable packaging materials in connection with our brand renewal and shifted to climate compensated delivery methods. Furthermore Lunette condoms are climate compensated by Climate Extender. This way we aim to minimize the negative effect on biodiversity and harm to life under water and on land.

LUNETTE X CITY TO SEA

Disposal of menstrual products, particularly single-use pads, tampons and tampon applicators generates 200,000 tonnes of waste per year, according to wen.org.

Our Lunette Menstrual Cup storage pouch is made of post-consumer recycled plastics, of which a part is plastic bottles collected from the oceans, which replace an estimate of 1880kg of virgin plastic in a year. We also worked with City to Sea, UK by campaigning to stop plastic pollution from the source.

Based on our own estimations, we have saved around 50 million single use products from the landfills, assuming that the alternative to the sold menstrual cups and other reusable products would have been single use pads or tampons.

LUNETTE X FITPIT

We started discussions with FitPit, as they had previously already done swimming teaching in Zanzibar, Tanzania to help locals, especially women, to learn to swim and connect with the local marine life and ecosystems to help protect the coral reefs and biodiversity. Now they are planning on implementing another project, and asked us to help them address menstruation issues, that came up previously. We already donated 50 Lunette Menstrual Cups for the swim instructors and local project participants, and by offering teaching materials and support, we are hoping to be able to donate more cups to the participants and to break the taboos around menstruation and especially insertable menstrual products.



By addressing various human rights issues, period poverty and access to safe period care, we want to promote inclusive spaces and communities with effective and just institutions, which can be held accountable at all levels. We welcome feedback and take into account the hopes for development of our content from our customers and the Lunette community.

LUNETTE X LGBTQ+ RIGHTS

We are strong and active advocates for inclusive conversation around menstruation and the LGBTQ+ community, including trans- and non-binary people. Lunette wants to break taboos, raise conversation, and reduce the negative impact menstruation has for many menstruators. We want to include all people who menstruate, not just those who are women or girls.

“NOT ALL WOMEN HAVE PERIODS AND NOT ALL PEOPLE WHO HAVE PERIODS ARE WOMEN”

Lunette has received positive feedback from the transgender and non-binary community, who are often overlooked in the discourse on menstruation and SRHR.

LUNETTE X PEOPLE WITH DISABILITIES

We are working on addressing the issues many people with disabilities face, when dealing with periods. In a 2020 survey about periods and disability, City to Sea found that 2 in 5 people were dissatisfied with the period care products they were using. We want to commit to share more information and personal perspectives from the perspectives of people with disabilities.

LUNETTE X BODY POSITIVITY

At Lunette we also want to make sure to represent different bodies, and advocate strongly for body positivity through the choices of our influencers, models and social media materials. The relationship with one's body is often stigmatized, and we want to intervene and to open up space for bodies of different shapes and sizes to be celebrated.

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