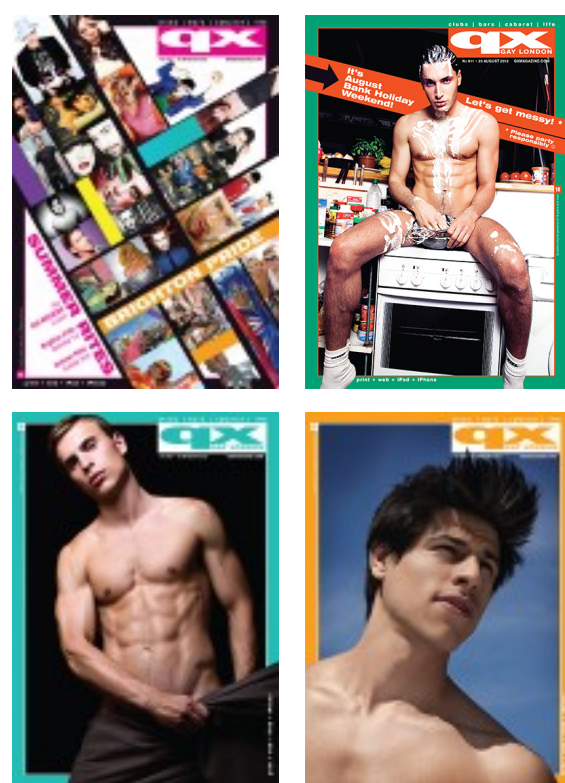




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CALIFORNIA-BASED COMPANY, VANWOLFF, LAUNCHES NEW MEN'S SWIMWEAR COLLECTION

Posted on August 8, 2012

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Vanwolff is a new Los Angeles-based swim and underwear company for men that desire to be different. Founded by Canadian designer Andrew Maxin, Vanwolff products are uniquely designed for the uninhibited, discerning man.

The inaugural summer lines, "Prey" and "Essentials," are available now at www.vanwolff.com. Free Shipping is available worldwide. Products are manufactured in Los Angeles, California.



The company's premium line, "Prey," includes fourteen unique aquatic animal designs specially engineered and embedded into the fabric; while the company's more basic swimwear line, "Essentials," offers a selection of four vibrant colors using the same sleek, innovative styles.

Available in briefs and trunks, both lines boast Vanwolff's signature "woven-in-cording," meaning each suit comes adorned with an original clever quote (i.e. "I Promise To Behave This Summer," "Looking for Trouble," etc.) expertly woven into the drawstring cording. The swimsuit material is made of high-end, fade-resistant poly-nylon, and all pieces have lining throughout the entire suit.



Moving forward, Vanwolff plans to expand the brand into all aspects of men's swimwear and underwear.

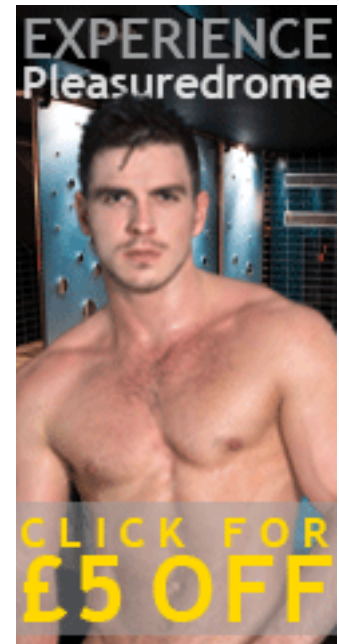
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