



# ARTWORK CHECKLIST



## 1. ARTWORK

Artwork should be supplied in either of the following formats;



A vectored .ai (Adobe Illustrator)



A vectored .eps (Encapsulated Postscript) format

Vector images are not resolution dependent, which is why we encourage their use wherever possible. For example if your logo is a vector graphic, it can be resized to almost any size without the quality deteriorating. Please note: A vector containing embedded bitmaps is not a true vector and therefore cannot be used.

## 2. TEXT

- All text must be converted to curves / paths
- All outlines must be converted to objects / paths
- All objects / paths must be combined and not grouped
- White geometry cannot be used as a mask to hide any parts of the design
- Overlapping geometries must be welded to form one path

## 3. POSITIONING

Please provide clear detailed information on positioning and orientation required.

## 4. SCREEN PRINTING COLOUR

For UK supplied orders, your artwork should consist of one colour only. For two or more colours, these will be supplied direct from our overseas factory. Please see Section 6 of the attached Terms and Conditions for minimum order quantities

A Pantone colour reference for all print colours must be provided (excl. black and white)

## 5. VISUAL REQUESTS

We are happy to provide you with one free electronic visual of your artwork

### 5.1 AMENDMENTS

Each amendment must be authorised by email and will incur a charge of £30.00, payable by credit or debit card before any change can be made. This charge will be deducted upon a receipt of an order with the final version attached.

#### Please note:

**If your artwork is not properly formatted, we will need to rework this and a charge of £30.00 will be applied.**