

Featuring Exclusive Art by **Living Pattern**







made with fair &

humane labor







More than a "look", WallyGrow products are a commitment to design, performance, and sustainability.

WallyGrow has manufactured and supplied plant wall systems for more than 10 years in the business, entertainment, education, hospitality, retail, and consumer space.

Throughout those years, WallyGrow has evolved into a key player within the plant lifestyle, so it only made sense to launch a Home Collection line to continue to encompass all things style and sustainability into our customers homes.

We proudly partnered with the artist Jenny Kiker of Living Pattern to manufacture her botanical designs. Jenny is a watercolorist living in South Florida. Originally from North Carolina, she graduated from Savannah College of Art & Design with an Illustration major and Painting minor. She uses her art as a way to draw appreciation to nature, and to connect herself and her audience to its delicateness. She lets the subject inform where the lines in a piece want to go and how they want to feel. The ink is free to deepen and soften, just as the color would in the natural world.



VISUAL MERCHANDISING

See how shops have displayed the WallyGrow Home Collection.





KC TINY GREENHOUSE

HOME & GIFT SHOP

Kansas City, MO

Product Range: Provides the option for customers to buy pieces from the WallyGro Home Collection as well as the plants which inspired the collection!



HOME COLLECTION SPECS



100% ORGANIC TEA TOWEL

23 in x 30 in 1 Per Package Cotton Double Gause

Styles: Alocasia, Fern, Begonia, Monstera, Pilea, and Xanadu



100% ORGANIC SWADDLE

48 in x 48 in 1 Per Package Cotton Double Gause

Styles: Alocasia, Fern, Begonia, Monstera, Pilea, and Xanadu



100% ORGANIC BURP CLOTH

14 in x 23 in 2 Per Package Cotton Double Gause

Styles: Begonia & Fern, Alocasia & Pilea, Monstera & Xanadu



100% ORGANIC THROW PILLOW COVER

20 in x 20 in 1 Per Package Cotton Canvas

Styles: Alocasia, Fern, Begonia, Monstera, Pilea, and Xanadu

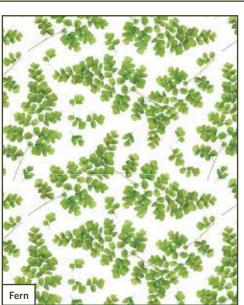


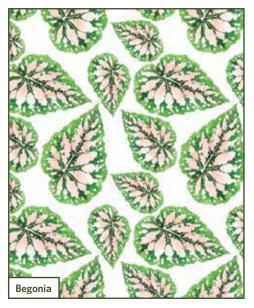
100% ORGANIC VER PLACEMAT

14 in x 20 in 1 Per Package Cotton Canvas

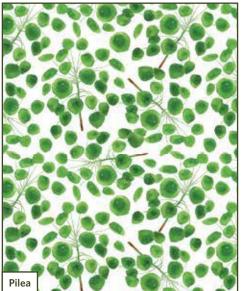
> Styles: Begonia & Fern, Alocasia & Pilea, Monstera & Xanadu













WALLY grow TM

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See how customers have enjoyed the botanical prints in their lives!