

## HEALTH AND BEAUTY

## Item of the Moment: Don't Call Me Ma'am Skin Care

Streamlined skin products from a local source

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Locally made skin care products are on the up-and-up. First, there's **Kari Gran's** line of little-black-dress–inspired oils, and new to the scene: **Don't Call Me Ma'am**.

The Redmond-based beauty brand launched late last year with an 11-product collection aimed at **celebrating the skin you're in** with botanically sourced ingredients, eco-friendly packaging, and a streamlined selection with clear instructions on use and efficacy.



The idea is that you could throw away every product on your counter and start fresh with the DCMM line—but you can also pick and choose a serum or wash to fall in with your current regime. **Our favorite** is the **In Balance toner**, a calming spray that reduces inflammation and works as a great morning wakeup.

**The bigger idea is that women are strong, sexy, and beautiful at any age.** The brand's manifesto sends the message that all women deserve high-quality skin care to be healthy, but not because they are in need of an often-promised age reversal.

Products are available for individual sale, or go a different route by **purchasing a skin care subscription** to be shipped every three months. Don't Call Me Ma'am is not currently in stores, so while it's a leap of faith to buy before you try, you can return any item with no questions asked.

<http://www.seattlemet.com/style-and-shopping/shop-talk/articles/item-of-the-moment-dont-call-me-maam-skincare-february-2015>