

CONOFECO

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SMART. SEXY.
SUSTAINABLE.

*THE
WINTER
ISSUE*



beauty DIRECTOR LOVES



CURATED BY: Brandie Gilliam, Beauty Director & Founder of organicbeautytalk.com

New to the scene, all of these breakout beauty stars have made their mark in 2013.



ILIA LIP GLOSS
One of the best lip glosses around with an ultra smooth application that keep lips soft and hydrated. Comes in 5 gorgeous colors and you'll want every one.
\$24
<http://iliabeauty.com/collections/lip-gloss>



MAY LINDSTROM THE HONEY MUD
This pudding-like treat gently infuses your skin with active enzymes and nourishment while restoring your optimal hydration and individual rhythm with a delicious chocolate scent.
\$80
http://maylindstrom.com/the_honey_mud.php



OSMIA ORGANICS DEODORANT CREAM
Perfect for travel and throwing in your purse or gym bag, this deodorant cream goes on smooth for lasting odor protection throughout the day.
\$12
<http://www.osmiaorganics.com/best-deodorant-women>



TALLULAH JANE ROOM SPRAYS
Makes everything around you smell divine and gets rid of the toughest odors on the spot.
\$28
https://tallulahjanenyc.com/Room_Spray___Kateri.html

RMS BEAUTY BURITI BRONZER
A sheer cream bronzer without any orange, pink or grey that gives just the right amount of warm, glowing sun-kissed skin. Works on all skin tones and doubles as a luminizer for darker skin.
\$28
<http://www.rmsbeauty.com/shop/product/2.html>



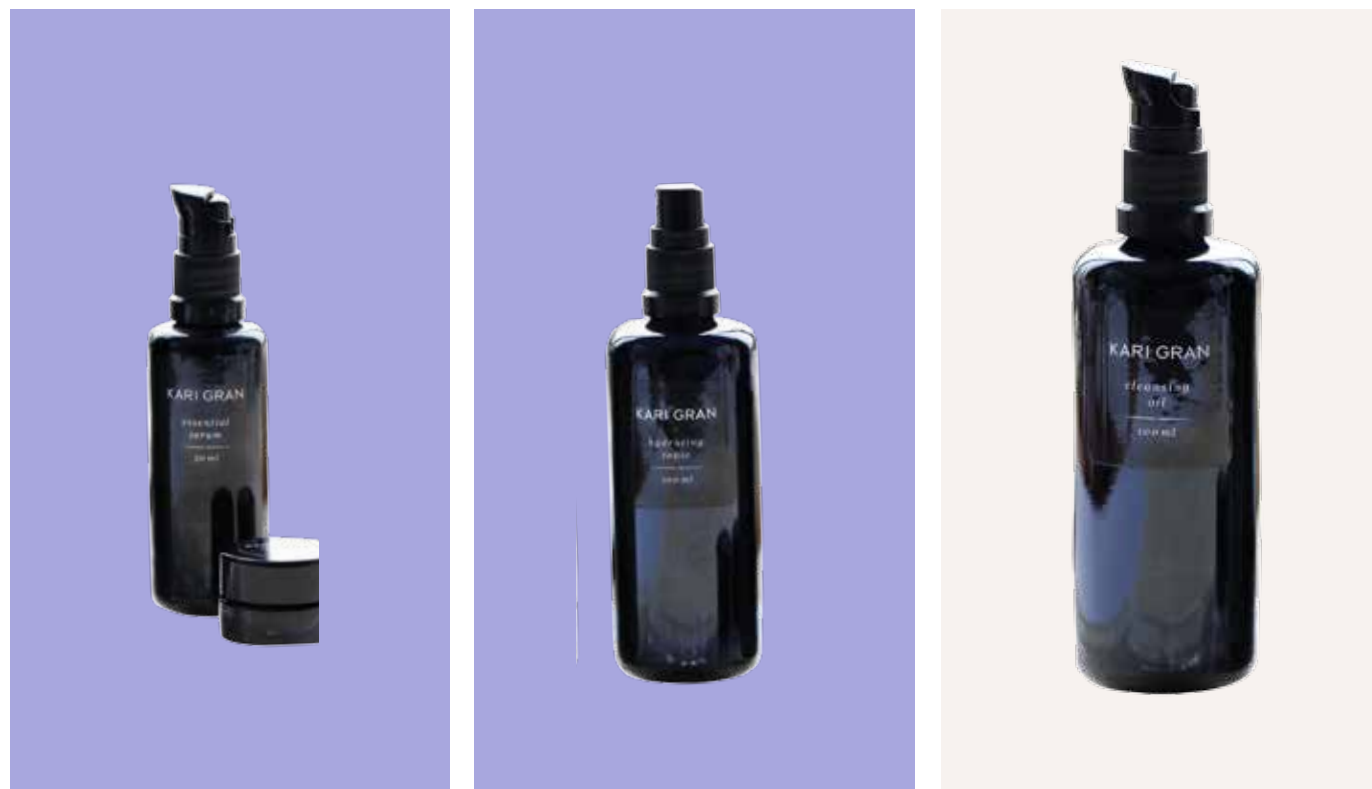
KJAER WEIS MASCARA
Darkens, lengthens and long-lasting all with a lovely rose scent. Plus, it's refillable.
\$38
<http://kjaerweis.com/store/eye-shadow-1/mascara.html>



S.W. BASICS HIBISCUS MASK
Made with just 3 ingredients, this facial mask smooths and detoxifies in a really cool burgundy color.
\$22
<http://store.swbasicsofbk.com/products/hibiscus-mask>



KARI GRAN SKINCARE
New to us in 2013, this 3-step skincare system has risen to the top when it comes to luxury eco beauty that works.
\$30-\$95
<http://karigran.com/skincare/the-kg-system.html>



KARIGRAN SKINCARE

WRITTEN BY: Brandie Gilliam, Beauty Director & Founder of organicbeautytalk.com

Kari Gran is an eco-luxe, all-natural skin care brand that provides a simple, elegant and clean solution for everyday skin care. Kari Gran products draw on plant and essential oils as the essence of a good skin care regime, combined with a holistic approach to skin care health. Kari Gran products are gentle, timeless and natural as they work flawlessly for any age and skin type.

Kari Gran was founded in 2011 by Kari Gran and Lisa Strain, after Kari (the namesake) herself battled an autoimmune thyroid disorder that caused her to take a second look at the beauty products she put on her skin. What she found wasn't pretty. Most beauty products on the market are full of parabens and toxins, which get into the bloodstream through topical application, and have been linked to very serious diseases and hormone disruption. Kari decided to adopt a natural approach instead, and after trying and failing to find a sexy, luxurious take on "green" beauty products, she set out to create her own.

Kari Gran's signature product line is its luxury oil-based skin care system, made of all natural plant and essential oils that gently nourish the skin. The collection is handmade and hand-poured and includes three core products for daily skin care maintenance: Cleansing Oil, Hydrating Tonic and Essential Serum. The line also



includes a Lip Whip balm to add a smooth finishing touch. All products within the line are made using the finest natural, organic, wild harvested and non-GMO ingredients. The products are packaged in sleek dark violet glass bottles that block light and protect the delicate oils, mimicking the “cool, dark place” required for natural-based products.

All Kari Gran products contain absolutely no water, ensuring consumers get only pure ingredients for their skin instead of useless filler. Most beauty cleansers and moisturizers on the market count water as their lead ingredient, often up to 80% of the product.

Although oil-based cleansing is a new approach for many, it has been used by various cultures around the world for centuries. It provides a luxurious alternative to many detergent-based products designed to strip oil from the skin without replenishing it—succeeding only to signal the skin to make more oil. Oil-based cleansing operates on the principle that “like attracts like.” Applying healthy, plant-based oil on the skin and steaming it away draws out grimy oils from within, while still maintaining the skin’s natural balance for soft and supple results. Important to note, Kari Gran products are not made from mineral oils or petroleum products which suffocate skin and clog pores— beauty products with these ingredients are never a good idea.

In addition, Kari Gran markets its own line of makeup, also made from all natural ingredients without any fillers or toxins. The makeup complements the skin care line, providing lightweight, long lasting and light reflecting coverage which includes mineral foundation, eye shadow and blush.

For more information about Kari Gran Skincare, visit

www.karigran.com.