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What's the point of buying [non-toxic skin and body care products](#) if you're left with a pile of non-recyclable plastic containers that will sit for centuries and leach toxins into a landfill? A growing number of people may be rejecting conventional products in favour of safer ones, but more attention needs to be given to packaging. The problem is that packaging is not nearly as glamorous as the product itself, and a customer's desire for the product will often outweigh concerns about packaging. Organic Monitor, a marketing research firm, [made this observation](#) a few years ago: "Although packaging has the highest environmental footprint within the realm of cosmetics products, it appears to be largely ignored when beauty companies look at sustainability." Despite this, I do believe the tide is turning ever so slightly. Some companies, particularly small and homegrown operations, are starting to think about the entire lifespan of their products. It is possible to find biodegradable, recyclable, and reusable packaging, if you look hard enough. This list is hardly comprehensive, but at least it's a start and can hopefully point you in a fresh direction when shopping.

6. Kari Gran – Radiant Lip Whip (limited edition), \$30



Kari Gran/Promo image

I've written about [Kari Gran's high-end skin care products](#) before, but it deserves mention again. All products come in dark glass, which is recyclable. This particular [lip whip](#) is a great combo of balm and colour. Refuse the complimentary brush if you don't want any plastic.