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8 Niche Beauty Brands We're Hoarding

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I'm going to get right to the point: Kari Gran's Lip Whip is *everything* you ever wanted in a lipstick. It's thick, moisturizing, and ever-so-slightly tinted. I slather it on after the occasional scrub, after I hop out of the shower, and right before bed. I love the Cinnamon-Pimenta Berry flavor and the hefty black pot looks extra good sitting on my nightstand.

Kari Gran Lip Whip, \$15, available at [Kari Gran](#).