

ELUXE MAGAZINE



Organic Skincare: Why You Need A Serum

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What is a serum? Many people don't actually know the answer to this basic beauty question. In a nutshell, the molecules in a serum are smaller than those found in a moisturiser, so the product penetrates the skin more deeply. For this reason, many serums are targeted at specific skincare problems they can help to solve.

But don't think a serum can take the place of a skin cream. These products don't contain emollients, hydrating oils or thickeners which create that rich creamy texture. Additionally, serums won't contain sunscreen ingredients like a daytime moisturiser might. So a serum won't replace your daily or nightly moisturiser, but it will boost your overall skin health when used regularly.

In fact, regular use is the key here: while you will probably see some improvements immediately, as their antioxidant-rich formula soothes redness and brightens skin, in the long run, if you find the right product for you, you'll be sure to see signs of damage fade and skin will look and feel healthier and firmer, too!

TRIED AND TESTED SERUMS

As mentioned above, it's always a good idea to read tried and tested reviews of serums before you commit to buying: after all, these are usually pricier than mere skin creams, and you want to ensure what you choose will work for you! Here, we've tested several natural serums and wrote honest, non-sponsored reviews to help you select one for yourself.

Kari Gran Essential Serum

The Essential Serum takes it back to the most natural of basics. It's a potent blend of 15 plant and essential oils known for their nourishing properties, plus a boost of natural Vitamin E, providing serious levels of hydration to the skin. This simple serum is a hardworking multi-tasker: the rich texture means it gives you an immediate moisture boost, and the light, fresh scent also provides a bit of aromatherapy. It can even be mixed in with mineral makeup to give it a creamier texture for dry skins.

Overall: Reasonably priced and 100% natural **Vegan Friendly?** Absolutely



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