

Touchstone Accessibility Conformance Report WCAG Edition

(Based on VPAT® Version 2.4Rev)

Name of Product/Version: Touchstone Home Products

Report Date: August 2023

Product Description: Touchstone Home Products Inc. is an industry leader in Electric Fireplace and TV Lift products specializing in beautifully designed wood TV Lift Cabinets, state-of-the-art TV Lift Mechanisms, and technically advanced Electric Fireplaces. Touchstone provides an online platform that allows customers to conveniently browse, search, and purchase a wide range of products and services from the comfort of their own homes. With the application, users can explore an extensive catalog of items, compare prices and features, read customer reviews, and make secure transactions with just a few clicks.

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Notes:

• In the context of our website, we utilize certain third-party applications to enhance various functionalities and user experiences. As part of our commitment to accessibility and inclusivity, we are actively engaging with the developers of these third-party apps to encourage and advocate for accessibility improvements. We are working closely with them to ensure that their apps are made accessible to users with disabilities, adhering to the relevant accessibility standards and guidelines.

We understand the importance of providing an inclusive digital environment for all users, and we are dedicated to fostering collaboration with third-party app developers to create a more accessible and user-friendly experience for everyone. We believe that by promoting accessibility in these apps, we can better serve individuals with disabilities and provide them with equal access to the features and functionalities offered by our website. We will continue to monitor progress and communicate with the application developers to ensure that accessibility remains a priority in their ongoing app development efforts and this VPAT report does not include issues related to third-party components.

List of third-party components:

- 1. **Stamped Reviews App:** Stamped Reviews App is a customer review management platform that enables businesses to collect, display, and manage customer reviews and ratings.
- 2. **Mailchimp:** Mailchimp is an email marketing and automation platform that assists businesses in designing, sending, and tracking email campaigns.
- 3. **Freshdesk by Freshworks:** Freshdesk is a customer support and helpdesk software provided by Freshworks. It allows businesses to manage customer inquiries, complaints, and support tickets through a centralized platform
- 4. **Freshchat by Freshworks:** Freshchat is a customer messaging platform developed by Freshworks. It facilitates real-time conversations and engagement with website visitors and app users.



- 5. **Bold Product Options:** Bold Product Options is an e-commerce application that integrates with various e-commerce platforms. It enables businesses to create customizable product options and variations, such as colors, sizes, and styles.
- 6. **NetSuite:** NetSuite Basic Support provides toll-free help for critical concerns 24x7. The basic level also offers online support for defects through Suite Answers— delivering a comprehensive knowledge center, online case submission, and more, along with access to NetSuite's Support Community group.
- 7. **YouTube's Video Player:** YouTube is a widely used video-sharing platform owned by Google. It allows users to upload, view, and share videos, making it a valuable platform for content creators, marketers, and entertainment purposes.
- 8. **Shop Pay:** Shop Pay is a secure and accelerated checkout platform for e-commerce stores. It simplifies the online purchasing process by storing customer information securely and offering features like one-click checkout and order tracking.
- 9. **AfterShip Order Tracking:** AfterShip is a shipment tracking platform that enables businesses to provide customers with real-time tracking updates for their orders.
- 10. **ShareASale:** ShareASale is an affiliate marketing network that connects businesses with affiliate marketers. It provides a platform for businesses to set up affiliate programs, track affiliate-generated sales and leads, and manage affiliate partnerships.
- The testing process was carried out in compliance with the WCAG 2.1 AA guidelines. The product was found to be overall supportive.



The following areas were found to be Fully Supported:

- 1.3.1 Info and Relationships (Level A)
- 1.3.2 Meaningful Sequence (Level A)
- 1.4.1 Use of Color (Level A)
- 1.2.1 Audio-only and Video-only (Prerecorded) (Level A)
- 2.1.1 Keyboard (Level A)
- 2.1.2 No Keyboard Trap (Level A)
- 2.4.4 Link Purpose (In Context) (Level A)
- 2.5.2 Pointer Cancellation (Level A 2.1 only)
- 2.5.3 Label in Name (Level A 2.1 only)
- 3.1.1 Language of Page (Level A)
- 3.2.1 On Focus (Level A)
- 3.3.1 Error Identification (Level A)
- 3.3.2 Labels or Instructions (Level A)
- 4.1.1 Parsing (Level A)
- 1.3.4 Orientation (Level AA 2.1 only)
- 1.3.5 Identify Input Purpose (Level AA 2.1 only)
- 1.4.3 Contrast (Minimum) (Level AA)
- 1.4.4 Resize text (Level AA)
- 1.4.11 Non-text Contrast (Level AA 2.1 only)
- 1.4.12 Text Spacing (Level AA 2.1 only)
- 2.4.6 Headings and Labels (Level AA)
- 2.4.7 Focus Visible (Level AA)
- 3.2.3 Consistent Navigation (Level AA)
- 3.2.4 Consistent Identification (Level AA)
- 3.3.3 Error Suggestion (Level AA)
- 4.1.3 Status Messages (Level AA 2.1 only)



- 2.4.2 Page Titled (Level A)
- <u>3.2.2 On Input</u> (Level A)
- 2.4.1 Bypass Blocks (Level A)
- 1.1.1 Non-text Content (Level A)
- 2.4.3 Focus Order (Level A)
- 4.1.2 Name, Role, Value (Level A)
- <u>1.4.10 Reflow</u> (Level AA 2.1 only)
- <u>1.3.3 Sensory Characteristics</u> (Level A)
- 1.4.13 Content on Hover or Focus (Level AA 2.1 only)
- 2.4.5 Multiple Ways (Level AA)
- 3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)
- 2.2.2 Pause, Stop, Hide (Level A)
- 1.2.2 Captions (Prerecorded) (Level A)
- 1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)

The following areas were found to be Not Applicable:

- 1.4.2 Audio Control (Level A)
- 2.2.1 Timing Adjustable (Level A)
- 2.3.1 Three Flashes or Below Threshold (Level A)
- 2.5.1 Pointer Gestures (Level A 2.1 only)
- 2.5.4 Motion Actuation (Level A 2.1 only)
- 1.2.4 Captions (Live) (Level AA)
- 1.4.5 Images of Text (Level AA)
- 3.1.2 Language of Parts (Level AA)
- <u>2.1.4 Character Key Shortcuts</u> (Level A 2.1 only)
- 1.2.5 Audio Description (Prerecorded) (Level AA)



The following areas were found to be Partially Supported: No Success Criteria

The following areas were found to be Not Supported: No Success Criteria

Evaluation Methods Used: The Touchstone Home Products was tested against all the applicable 50 success criteria within the Web Content Accessibility Guidelines (WCAG) 2.1 Conformance Level A and AA. The testing methodology included a combination of automated testing and manual testing. This testing methodology ensures that every aspect related to accessibility and user experience is included in our analysis. Below is a list of some of the technologies and environments used:

- Assistive technologies NVDA, Voiceover, Talkback, Color Contrast Analyzer.
- Automated tools Axe, Lighthouse, and Wave.
- Browsers Chrome & Safari.
- Desktop Windows 11, MacOS.
- Mobile iPad, iPhone, and Android.

The following combinations of technologies were used:

- Windows with Chrome and NVDA.
- Mac OS with Safari and Voice-over.
- iOS with Safari and Voice-over.
- Android with Chrome and Talkback.
- iPad with Safari and Responsiveness.
- Windows with Chrome and Axe, Lighthouse & Wave.
- · Windows with Chrome and Zoom.



• Windows with Chrome and Color Contrast Analyzer

Compatibility Matrix:

OS	Browser	Assistive Technology
Windows 11	Chrome	NVDA
Mac OS 13.4 Ventura	Safari	Voiceover
iOS 16.5	Safari	Voiceover
Android 13	Chrome	Talkback

Applicable Standards/Guidelines

This report covers the degree of conformance with the following accessibility standards/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0	Level A (Yes)
	Level AA (Yes)
	Level AAA (No)
Web Content Accessibility Guidelines 2.1	Level A (Yes)
	Level AA (Yes)
	Level AAA (No)



Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports**: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- Partially Supports: Some functionality of the product does not meet the criterion.
- **Does Not Support**: The majority of product functionality does not meet the criterion.
- Not Applicable: The criterion is not relevant to the product.
- Not Evaluated: The product has not been evaluated against the criterion. This can be used only in WCAG 2.0 Level
 AAA.

WCAG 2.1 Report

Note: When reporting on conformance with the WCAG 2.1 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the <a href="https://www.wcashedu.com/wcashed



Table 1: Success Criteria, Level A

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A)	Web: Supports	Features The application incorporates non-textual elements, such as images, accompanied by suitable alternative text descriptions. Additionally, decorative images are concealed to ensure a seamless experience for screen reader users.
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	Web: Supports	Features For the video-only content with background music, synchronized captions have been provided. These captions accurately transcribe spoken dialogue, sound effects, and important audio cues, ensuring a seamless multimedia experience for users who rely on captions for accessibility.
1.2.2 Captions (Prerecorded) (Level A)	Web: Supports	Features Synchronized captions have been provided to all pre- recorded videos containing audio. These captions accurately transcribe spoken dialogue, sound effects, and important audio cues, ensuring a seamless multimedia experience for users who rely on captions for accessibility.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	Web: Supports	Features In the context of pre-recorded videos, essential spoken dialogues, sound effects, and actions are communicated



Criteria	Conformance Level	Remarks and Explanations
		through inbuilt captions within the videos. This
		meticulous implementation guarantees accessibility for
		all users, including those relying on an alternative
		method to access multimedia content.
		Features
1.2.1 Info and Polationships (Lovel A)	Web: Supports	The screen reader adeptly recognizes all the content
1.3.1 Info and Relationships (Level A)	web. Supports	within the application, allowing the user to effortlessly
		comprehend the connections between elements and
		their organization.
		Features
		The application possesses components that are
1.3.2 Meaningful Sequence (Level A)	Web: Supports	programmatically traversable and can be
		comprehensively read in a sequential manner, ensuring
		that the order of presentation aligns with the order of
		navigation through linear means.
		Features
1.3.3 Sensory Characteristics (Level A)	Web: Supports	The application does not rely exclusively on sensory
		attributes such as shape, size, visual position,
		orientation, or color for providing instructions.
		Features
1.4.1 Use of Color (Level A)	Web: Supports	The information conveyed through color is also made
(2000)	Подгодирова	accessible through alternative formats, including shapes,
		text, and font-weight.
		Features
1.4.2 Audio Control (Level A)	Web: Not Applicable	
		The application does not have any automatically playing



Criteria	Conformance Level	Remarks and Explanations
		audio, ensuring a seamless user experience for screen
		reader users to access the content effortlessly.
2.1.1 Keyboard (Level A)	Web: Supports	Features The application boasts numerous interactive user interface components, such as buttons, links, and dropdowns, and ensures that all these components are fully functional and operable via the keyboard, accommodating screen reader and keyboard-only users seamlessly.
2.1.2 No Keyboard Trap (Level A)	Web: Supports	Features The application enables smooth keyboard-based focus navigation, allowing users to move through each control without any keyboard traps hindering focus from shifting away from any specific control.
2.1.4 Character Key Shortcuts (Level A 2.1 only)	Web: Not Applicable	Features The application does not utilize any character key shortcuts to operate its features, thus avoiding any conflicts with the predefined screen reader shortcuts.
2.2.1 Timing Adjustable (Level A)	Web: Not Applicable	Features The application does not include any content that imposes time limits on users.
2.2.2 Pause, Stop, Hide (Level A)	Web: Supports	The application incorporates functionalities, and activities, with automatic content changes, but it also features a provided mechanism to Pause them, giving



Criteria	Conformance Level	Remarks and Explanations
		users the ability to control the content display as
		needed.
		Features
2.3.1 Three Flashes or Below Threshold (Level A)	Web: Not Applicable	The application is entirely free from any flashing or blinking content, ensuring a safe and visually comfortable user experience.
		Features
2.4.1 Bypass Blocks (Level A)	Web: Supports	In the application, whenever repetitive sections are employed, a skip mechanism is incorporated to allow users to bypass these repetitive sections. Additionally, the application utilizes defined landmarks such as "main", "navigation," and "banner," further enhancing the accessibility and navigability of the interface for all users.
2.4.2 Page Titled (Level A)	Web: Supports	Features All webpages within the application are equipped with unique and descriptive titles that effectively convey their purpose. This thoughtful implementation enhances the accessibility of the application and ensures a more inclusive user experience.
2.4.3 Focus Order (Level A)	Web: Supports	Features The application incorporates user interface components that receive focus in a meaningful order, ensuring a logical and intuitive navigation experience from left to right and top to bottom of the page. This thoughtful design promotes ease of use and enhances accessibility



Criteria	Conformance Level	Remarks and Explanations
		for all users, regardless of their preferred method of interaction.
2.4.4 Link Purpose (In Context) (Level A)	Web: Supports	Features The purpose of each link in the application can be discerned either from the link text alone or from the programmatic context of the link. This ensures that users, including those utilizing assistive technologies, can easily understand the destination or action associated with each link without relying on additional visual cues.
2.5.1 Pointer Gestures (Level A 2.1 only)	Web: Not Applicable	Features The application does not incorporate any complex pointer gestures, eliminating the necessity to offer alternative means for operating the content. Users can interact with the application using standard input methods, ensuring a straightforward and accessible user experience for all individuals.
2.5.2 Pointer Cancellation (Level A 2.1 only)	Web: Supports	Features The application's single pointer functions are activated and executed upon the user releasing the pointer. This design ensures that users can conveniently initiate and complete actions with straightforward pointer interactions, promoting ease of use and efficiency in the application's interface.
2.5.3 Label in Name (Level A 2.1 only)	Web: Supports	Features The visual label of all user interface components within



Criteria	Conformance Level	Remarks and Explanations
		the application includes their accessible or programmatic name, ensuring that all controls are appropriately identified by the users using assistive technologies. This thoughtful approach enhances accessibility, allowing individuals with diverse needs to
		interact with the application effectively and comprehensively. Features
2.5.4 Motion Actuation (Level A 2.1 only)	Web: Not Applicable	The application does not incorporate any functionality that relies on device motion or user motion activation for operation. As a result, users can interact with the application using standard input methods, promoting a stable and consistent user experience across different devices and accessibility settings.
3.1.1 Language of Page (Level A)	Web: Supports	The default language of the application's webpage is identified as "English" through the lang attribute specified in the HTML element. This implementation allows assistive technologies and search engines to accurately interpret and present the content in the appropriate language, ensuring a more accessible and localized user experience.
3.2.1 On Focus (Level A)	Web: Supports	Features The application's components do not trigger a change of context when focused. This design ensures a consistent user experience, preventing unexpected shifts in content or behavior, and promotes accessibility for all users, including those relying on keyboard navigation or



Criteria	Conformance Level	Remarks and Explanations
		assistive technologies.
3.2.2 On Input (Level A)	Web: Supports	Features The application maintains a stable context when users modify the settings of any input controls. Change of context is avoided in such instances, providing a predictable and seamless user experience, regardless of the adjustments made to the input controls. This design promotes usability and accessibility for all individuals interacting with the application.
3.3.1 Error Identification (Level A)	Web: Supports	In the application, whenever input errors are detected, they are promptly communicated to the user through descriptive text, clearly identifying the specific item or field where the error occurred. This approach enhances user awareness and provides guidance for addressing and resolving the errors, resulting in a more user-friendly and accessible experience for all individuals.
3.3.2 Labels or Instructions (Level A)	Web: Supports	Features The application incorporates user interface elements that are equipped with accurate and meaningful labels, enhancing their clarity and usability. By providing clear labels or instructions, users can better understand the context and purpose of each input, leading to an improved overall user experience.
4.1.1 Parsing (Level A)	Web: Supports	Features In content implemented using markup languages,



Criteria	Conformance Level	Remarks and Explanations
		elements have complete start and end tags, elements are nested according to their specifications, elements do not contain duplicate attributes, and any IDs are unique, except where the specifications allow these features.
4.1.2 Name, Role, Value (Level A)	Web: Supports	Features All components within the application are equipped with appropriate name/label, role/state, and value attributes, facilitating screen reader users in comprehending the precise purpose and characteristics of each component. This meticulous implementation ensures a more inclusive and accessible user experience, enabling all individuals to effectively interact with the application.

Table 2: Success Criteria, Level AA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Web: Not Applicable	Features The application has no live multimedia content.
1.2.5 Audio Description (Prerecorded) (Level AA)	Web: Not Applicable	Features



Criteria	Conformance Level	Remarks and Explanations
		The application has no multimedia content that requires audio description.
1.3.4 Orientation (Level AA 2.1 only)	Web: Supports	Features The content in the application is designed to be viewable and operable across multiple display orientations, avoiding any restriction to a single orientation, such as portrait or landscape, unless a specific display orientation is crucial for a particular functionality. This adaptable approach ensures that users can access and interact with the application comfortably, regardless of their device's orientation, promoting a seamless user experience for all individuals.
1.3.5 Identify Input Purpose (Level AA 2.1 only)	Web: Supports	The purpose of each input field collecting information about the user is programmatically determined when: The input field serves a purpose identified in the Input Purposes for User Interface Components, and the content is implemented using technologies with support for identifying the expected meaning for form input data.
1.4.3 Contrast (Minimum) (Level AA)	Web: Supports	Features Large-scale text and images of large-scale text in the application maintain a contrast ratio of at least 3:1, while regular-scale text and images of text achieve a contrast ratio of at least 4.5:1. This adherence to contrast guidelines ensures that the content remains easily legible and distinguishable, promoting a more



Criteria	Conformance Level	Remarks and Explanations
		inclusive and accessible visual experience for all users, including those with low vision or visual impairments.
		Features
1.4.4 Resize text (Level AA)	Web: Supports	The content in the application seamlessly adapts to the current viewport, maintaining logical sequence and coherence without compromising any functionalities or essential aspects when zooming to 200% in the browser. This responsive design approach ensures that users can comfortably access and interact with the content at increased magnification levels, promoting a more inclusive and user-friendly experience for individuals with varying visual needs.
1.4.5 Images of Text (Level AA)	Web: Not Applicable	The application does not contain any information presented solely in the form of images of text. All text-based content is provided as actual text, ensuring that users, including those relying on assistive technologies, can easily access and comprehend the information without any barriers posed by image-based representations.
1.4.10 Reflow (Level AA 2.1 only)	Web: Supports	Features The content within the application seamlessly adjusts to the current viewport when zoomed to 400%, maintaining logical sequence, coherence, and all functionalities intact. This responsive design approach ensures that users can comfortably navigate and interact with the content at significantly magnified



Criteria	Conformance Level	Remarks and Explanations
		levels, promoting an inclusive and user-friendly experience for individuals with varying visual requirements.
1.4.11 Non-text Contrast (Level AA 2.1 only)	Web: Supports	The application ensures a sufficient contrast ratio for various user interface components. Non-text UI elements, including buttons and focus indicators on different controls, maintain a contrast ratio of at least 3:1. This thoughtful implementation enhances the visibility and usability of these elements for all users, including those with low vision or visual impairments, promoting an accessible and inclusive user experience.
1.4.12 Text Spacing (Level AA 2.1 only)	Web: Supports	The application offers robust support for individuals with low vision and cognitive disabilities by providing customizable text spacing options. Users have the flexibility to adjust the text spacing to their preferred settings, including letter, word, line, and paragraph spacing, empowering them to personalize the content display for improved readability and comprehension.
1.4.13 Content on Hover or Focus (Level AA 2.1 only)	Web: Supports	The application incorporates content that becomes accessible on hover and on focus, and it remains visible until the user dismisses it. This persistent display ensures that users have ample time to interact with the content without it disappearing unexpectedly, providing a seamless and uninterrupted user experience, especially for users who require additional time to



Criteria	Conformance Level	Remarks and Explanations
		engage with the information.
2.4.5 Multiple Ways (Level AA)	Web: Supports	The application offers various methods, such as the "search functionality" and "navigation menus," to access different categories of products. Additionally, all essential links, such as "Contact Us", "Shipping", "Affiliate Program", and "Privacy Policy" are conveniently located within the content info landmark. This thoughtful organization ensures that users can easily navigate and access crucial information, enhancing the usability and accessibility of the application.
2.4.6 Headings and Labels (Level AA)	Web: Supports	Features All headings within the application are thoughtfully crafted to be descriptive, enabling users to comprehend their purpose accurately. Additionally, for all form fields requiring a descriptive label, the application provides sufficient and clear labels, ensuring that users can understand the context and expected input for each field.
2.4.7 Focus Visible (Level AA)	Web: Supports	Every focusable element within the application features a visible keyboard focus indicator. This design choice ensures that users, including those navigating through the application using the keyboard or assistive technologies, can easily identify their current focus position. By providing a visible focus indicator, the



Criteria	Conformance Level	Remarks and Explanations
		application promotes accessibility and usability, enabling seamless navigation and interaction for all individuals.
3.1.2 Language of Parts (Level AA)	Web: Not Applicable	Features The application's content is exclusively available in the English language, and there are no language changes throughout the interface. By maintaining a consistent language, the application offers a coherent and streamlined user experience for all individuals, eliminating any potential language barriers and ensuring content comprehension remains uniform and accessible.
3.2.3 Consistent Navigation (Level AA)	Web: Supports	The application presents repeated components consistently in the same order on every page, facilitating screen reader users and those with cognitive needs to predict the location of various web elements across the application. This thoughtful arrangement enhances predictability and familiarity, allowing users to navigate efficiently and comprehend the content effectively, regardless of the page they are visiting.
3.2.4 Consistent Identification (Level AA)	Web: Supports	Elements with identical functionalities throughout the application maintain consistent labels or names. This uniformity ensures that users can easily recognize and understand the purpose of these elements, regardless of the page they are visiting. By providing consistent labels or names, the application promotes clarity and streamlines user interaction, enhancing usability and



Criteria	Conformance Level	Remarks and Explanations
		accessibility for all individuals across different pages.
3.3.3 Error Suggestion (Level AA)	Web: Supports	In the application, error messages are designed to be descriptive enough to help users identify and correct the underlying problem. The error messages provide clear and specific information that assists users in understanding the issue at hand and taking appropriate corrective actions.
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Web: Supports	While entering payment details in various payment options, the application thoroughly checks for input errors and provides users with the opportunity to correct any mistakes. This proactive error validation process ensures that users can review and rectify any inaccuracies before submitting their payment information, promoting a secure and smooth transaction experience for all users. This feature enhances usability and prevents potential issues that could arise from incorrect or incomplete payment details.
4.1.3 Status Messages (Level AA 2.1 only)	Web: Supports	Peatures Dynamic changes and notifications in the application are automatically announced, ensuring that screen reader users can efficiently identify the updated status and progress of all tasks programmatically. This real-time feedback enables users to stay informed about any changes, alerts, or updates within the application,



Criteria	Conformance Level	Remarks and Explanations
		enhancing their overall user experience and ensuring
		equitable access to the same level of information as
		other users. This inclusive design approach promotes
		usability and accessibility for all individuals interacting
		with the application.

Table 3: Success Criteria, Level AAA

Notes: These documents are not evaluated on Level AAA Success Criteria.

Legal Disclaimer (Touchstone)

Accessibility analysis was carried out using the Web Content Accessibility Guidelines 2.0 and 2.1 – Levels A and AA as of the date of 22nd August, 2023 testing identified in the VPAT. This VPAT is for the Touchstone and is for informational purposes only and for the sole purpose of assisting in efforts to assess accessibility for the application. It is not intended to be a certification of compliance. Neither this VPAT nor any statement contained in it shall be construed to create any legal obligation or commitment by Touchstone regarding accessibility whatsoever, whether express or implied or direct or indirect. Touchstone expressly disclaims any liability with respect to this VPAT. The content of this VPAT or the Touchstone website herein is subject to change at any time without notice. Touchstone does not guarantee that any information in this VPAT will remain accurate after the date of testing. This VPAT does not constitute any representation or warranty concerning accessibility or the ability of assistive technologies or other products to interoperate with the named product.