



# TOUCHSTONE® FOR PROFESSIONALS

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Touchstone Fireplaces for Builders

800.215.1990

[touchstonehomeproducts.com](http://touchstonehomeproducts.com)



## TRUSTED BRAND SINCE 2005

Top builders choose Touchstone® Electric Fireplaces for their projects. The trademark TS logo can be found in planned communities and developments from coast to coast. As the manufacturer, we intrinsically understand the value of high performance products, on time delivery and accurate inventory planning. We know the same values matter to your business.

## THE TOUCHSTONE DIFFERENCE

- ✓ Dedicated **Touchstone® For Pros** program
- ✓ In-house customer support
- ✓ Seasoned inventory planning
- ✓ Innovative products attuned to customer demand
- ✓ Generous margins for professionals



*U.S. company with  
in-house sales & support*

## WHOLESALE PRICING FOR BUILDERS

Join the Touchstone® For Pros program for big discounts when you buy in bulk.

Call us at **1-800-215-1990** to join.



“Always an excellent experience with Touchstone. These are the products we use everyday on projects.”

— Vinny

## PERFECT FOR EVERY BUILD

TOP RATED FIREPLACES, TRUSTED BY HOMEBUYERS

A Touchstone® electric fireplace makes it easy to add ambiance without the extra expense of a gas line, chimney or venting. The realistic flames can be enjoyed in any climate with the heat on or off. Homebuyers love the convenience and cost savings of an energy efficient, all-season fireplace, plus lower insurance premiums without a gas or wood burning fireplace surcharge.



*“I’ve come to really love the fact that it’s electric because I can just turn on the visual flames in the summer and still get that cozy vibe, but I don’t have to have the heat on. In the Utah fall/winter, it’s able to heat up our living room. It is beautiful, and the quality has been fantastic.”*

— Karina

**40%**  
40% of homebuyers list fireplaces as a desirable feature.

*National Association of Realtors*

**12%**  
Homes with fireplaces sold for 12% more than homes without one.

*National Bureau of Economic Research*

*“The fireplace was exactly as advertised. For the price, the fireplace exceeds expectations and provides features that most companies charge extra for.”*

— Jordan



## WHY CHOOSE ELECTRIC

- ✓ Hassle-free installation
- ✓ Same ambiance for less cost
- ✓ Easy to add to any room – no chimney or venting needed
- ✓ Ideal for all climates
- ✓ Increases the home value at a lower cost to you



*“I am completely blown away by this product! “Exceeding expectations” is printed on the box and that is no lie! Completely exceeded all my expectations! I wish I could give 10 stars!”*

— Rachel W.



## THE TOUCHSTONE® BUILDER SERIES

MADE JUST FOR YOU.

Exclusively available to professionals, our Touchstone Builder Series electric fireplaces are built to order with attractive pricing, custom sizes and unbeatable support. Deliver the top name in electric fireplaces to your customers, at margins you set to meet your business needs.



For more information, contact our sales team.

**1-800-215-1990**



## CUSTOM BUILT FOR YOU


- ✓ Maximum margins
- ✓ Deeper flame display
- ✓ No online sales offerings
- ✓ Custom build capability at MOQ
- ✓ 90 day lead time



CHOOSE THE BRAND HOMEBUYERS LOVE



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 800-215-1990

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*Touchstone® Electric Fireplaces Featured in:*



Qualified  
**Remodeler**

**PRO**REMODELER  
PROFESSIONAL REMODELER

**OPEN HOUSE**  
INTERIOR & EXTERIOR DESIGN

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