

Custom Design Form



Filling out the Custom Design Form

*Please Note: You must fill out one Custom Design Form per custom garment.
(i.e., You will need 1 form for a custom cheer top and 1 form for a custom cheer bottom.)*

The Basics

1. Start out by filling out the top of your form to the best of your ability. If you know your account name and number start there. If you are a new customer, please write NEW in the space provided for account number.
2. Please provide your phone number, email address, contact name and date you are submitting this request in the designated areas.
3. Use the checkboxes provided to inform us whether your custom garment is for gymnastics, cheer, or something else (please specify).
4. Use the spaces provided to tell us how many potential pieces you will be ordering, the approximate size range you will need (i.e., AXS-AM or CS-AS), and your budget per garment.

Please Note: These are required fields, if you do not fill them out, Customer Service will be unable to quickly process your order.

5. Next, please indicate if you would like us to reference one of our styles or one of our competitor's styles when creating your custom design. Do so by checking the box next to the appropriate line and indicating which style number to reference. If you would like us to show your custom design with a special order or stock style, please indicate the style number here. (i.e., Stock Skirt CB700-152, Special Order Shorts U503L, or Custom Skirt)

Please Note: If you would like your top shown with a custom design bottom, you must complete another Custom Design Form for the bottom.

6. Please use the Further Details box to indicate any further instructions for your garment (i.e., I would like a V-neck leotard with solid sleeves and many style lines on the torso, or I emailed Heather a picture of our sketch).

Tell Us About Your Garment

7. Please indicate what fabrics and colors you would like in each area of your garment. Start with A, which will be the main color of your garment and proceed down the list, entering your least shown color last.

- a. Area Y is the outside collar of warm-ups only.
- b. Area Z is the inside collar of warm-ups only.
- c. Areas 1-4 are for binding and piping accents.

8. Next, please use the checkboxes to indicate whether you are designing a men's or women's garment. Then check the appropriate garment type underneath. Please be sure to select a choice from all drop down menus that may be present underneath your style choice. For more information on these options please refer to the current collateral.

Please Note: When choosing your leotard logo color, please refer to the back of the current gymnastics special order catalog for a list of coordinating fabric colors. Logo colors must be contrasting and are subject to change.

Embellishments

9. Please fill out the embellishment information section by indicating the number of embellishment quotes submitted for your custom garment.

Please Note: You will also need to submit a Custom Embellishment Form for these embellishments.

Submitting Your Custom Design Form

10. If you would like, you can use one of GK's base silhouettes to sketch out your design ideas, or you can just send us a drawing you made without the base.

Please Note: You do not need to provide this, however it will help GK's designers to better understand what you are looking for.

11. Save your Custom Design Form by clicking File > Print. Once in the print menu, save your pdf as a Primo PDF or a Nitro PDF by selecting the corresponding program from the print menu.

12. Email your saved Custom Design Form and drawing to customerservice@gkelite.com or to your Customer Service Representative directly.

Custom Design Form



CUSTOM DESIGN FORM

1 & 2 →

C.S. Rep. _____ Phone # _____ Date of Request _____
 Acct. Name _____ E-mail _____
 Acct. Number _____ Contact Name _____ *RUSH yes no

3 →

Custom Gymnastics† Custom Cheer Other

4 →

Potential Pieces for order (Required) _____
 Approximate Size Range (Required) _____
 BUDGET (per garment) (Required) _____

Refer to style _____
 Competitor style _____
 Show with style _____

→ 5

6 →

Further Detail

†Custom gymnastics designs do NOT come with a free scrunchie.

* Internal Use Only

7 →

GARMENT INFORMATION
Fabrics & Colors
 A. (Main Color) _____
 B. _____
 C. _____
 D. _____
 E. _____
 F. _____
 Y. _____
 Z. _____
 1. _____
 2. _____
 3. _____
 4. _____

WOMEN'S STYLE
 Gymnastics Leotard
 Select Sleeve Length _____
 Select Leg Cut _____
 Select Logo Color _____
 Cheer Crop Top
 Select Sleeve Length _____
 Cheer Long Top
 Select Sleeve Length _____
 Cheer Short
 Select Rise _____
 Cheer Skirt
 Select Rise _____
 Select Brief Type _____
 Brief fabric/color: _____
 OTHER _____

MEN'S STYLE
 Gymnastics Competition Shirt
 Select Leg Cut _____
 Short
 Pant
 Cheer Top
 Select Sleeve Length _____
 OTHER _____

→ 8

9 →

EMBLEMISHMENT INFORMATION
Other Quotes Submitted:
 Indicate the # of each
 Jewels Sequinz Applique Embroidery
 Imprinting Embroidery Sequined Embroidery
 Further Detail

COSTING INFORMATION
 Cost _____ Estimate # _____
 Wholesale _____ CD # _____
 Retail _____

P: 1.800.345.4087

F: 1.888.866.9884

customerservice@gkelite.com

www.GKELITE.com