

ECOLUP Capsules all the taste, less waste.

Convenient to Use, Easy to 'Do the Right Thing'

HOWII WORKS

EcoCup™ Capsules:

- 1. Simply click and separate the lid from the capsule
- 2. Recycle the capsule
- 3. Compost product, discard lid and filter

100% WASTE

- Over 10 billion capsules consumed annually in North America
- That's the equivalent of approximately 160,700 cars in weight
- Until now!!!! Ecocup capsules will help change that
- By doing the right thing we can help make a significant impact

COMPOST

- Clean water is trapped within capsules after brewing
- Composting saves water. Water is put back into the environment instead of wasted in landfills



DID YOU KNOW?

A preliminary 'Life Cycle Analysis' shows a 30% carbon footprint reduction comparing EcoCup™ Capsules to conventional capsules.

Reducing the carbon footprint of 1 million capsules is equivalent to driving a car around the world almost 2 times.













realcup.com