



A PREMIUM COFFEE EXPERIENCE YOU CAN FEEL GOOD ABOUT!



- ☕ Craft roasted, high quality Arabica coffees
- ☕ Premium quality, taste and aroma
- ☕ Certified 100% compostable[†] plant-based coffee pods
- ☕ Taste the coffee, not the plastic
- ☕ Better for you and the environment
- ☕ Compatible with K-Cup®** brewing systems

PURPOD100™ COMPOSTABLE[†] TECHNOLOGY

PURPOD100™, the world's first certified 100% compostable[†] coffee pod, has been designed to completely break down in commercial composting facilities. After each freshly brewed cup of Craft Roasters™ coffee, the ring, lid, filter and brewed coffee grounds will turn into nutrients for the soil when composted (where available, check locally).



For more information, visit PurPod100.com



COMPOSTABLE PODS

FOR COLLECTION IN MUNICIPAL PROGRAMS, WHERE APPROVED.
CERT #10528537

*Club Coffee Craft Roasters™, the Club Coffee Craft Roasters™ design, PURPOD100™ and the PURPOD100™ design are trademarks of Club Coffee Company Inc.

†BPI® is a trademark of the International Biodegradable Products Institute, Inc.

**K-Cup® is a registered trademark of Keurig Green Mountain, Inc. Club Coffee Craft Roasters™ single serve pods are not affiliated with nor approved by the makers of K-Cup® brewing systems.





A PASSION

FOR THE PERFECT CUP OF COFFEE

Creating the perfect cup of coffee takes time. Sourcing the best ethically grown, premium beans... Designing perfectly balanced blends... Artfully roasting small batches to perfection...

There's a lot involved in creating the perfect cup of coffee. We think it starts with a spark of creativity, laid on a solid foundation of precision, patience and time. It has to be perfect, with every delicious sip, you'll taste the care we take, all the way from bean to cup. It's a little something we like to call craftsmanship, and you'll find it in every cup.



100% COMPOSTABLE SINGLE SERVE PODS+



BREAKFAST BLEND

LIGHT ROAST

Full of flavour, with a gentle acidity and creamy body.
100% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 88206
SCC: 10628052882060 UPC: 628052882063



FRENCH ROAST

DARK ROAST

Deep, full-bodied and fragrant, with smoky undertones.
33% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 77064
SCC: 10628052770640 UPC: 628052770643



100% COLOMBIAN

MEDIUM LIGHT ROAST

Smooth and clean, with a medium body and tangy, crisp aftertaste.
100% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 88207
SCC: 10628052882077 UPC: 628052882070



VENETIAN RESERVE

DARK ROAST

Rich full-bodied and complex with chocolate flavour.
33% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 88209
SCC: 10628052882091 UPC: 628052882094



100% COLOMBIAN SWISS WATER® DECAF

DECAF MEDIUM ROAST

Smooth, tangy and crisp Colombian, without the caffeine.
Swiss Water® Decaffeinated.
100% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 88211
SCC: 10628052882114 UPC: 628052882117



FRENCH VANILLA FLAVOURED

LIGHT ROAST

Delicious notes of vanilla and custard on a light and lively coffee base.
100% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 77065
SCC: 10628052770657 UPC: 628052770650



IMPERIAL BLEND

MEDIUM ROAST

Full-bodied, complex and spicy.
33% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 88210
SCC: 10628052882107 UPC: 628052882100



CREAMY CARAMEL FLAVOURED

LIGHT ROAST

Slight undertones of burnt sugar with a touch of cream, layered over a light coffee base.
100% Rainforest Alliance Certified™

6 x (20x10g) Product Code: 77063
SCC: 10628052770633 UPC: 628052770636

Choose from a selection of our Rainforest Alliance™ certified coffees, traditional espresso blends, and Certified 100% Compostable+ single serve coffee pods.

For more information please visit CraftRoastersCoffee.com

