



# PURE INTENTIONS *Coffee*

## WHOLESALE SERVICES OVERVIEW

### OUR CORE VALUES

QUALITY • ACCESSIBILITY • SERVICE • EDUCATION • INNOVATION

### WHO WE ARE

Pure Intentions Coffee is a specialty coffee roaster and wholesaler located in Charlotte, NC. We have been in business since 2011 and provide a suite of services for cafés, markets, restaurants, hotels, offices, and more! We believe that everyone deserves to have a personal connection with great coffee and we're here to help make that happen!

### OUR COFFEES

#### WHOLE BEAN BULK & RETAIL

- Focusing on high quality, sustainably produced coffees from all over the globe, our coffees span the spectrum from full bodied and rich dark blends to delicate and complex single origins.
- We are Fair Trade and USDA Organic Certified, providing many options with those designations.
- Many offerings are available longer term; other limited releases are sourced for superior quality and quick turnover for seasonal freshness.

#### COLD BREW SERVICES

- We are North Carolina's only coffee roaster who roasts, brews, and cans cold brew coffee completely in-house and independent of third party breweries or canning companies. This attention to detail guarantees a consistent and high quality final product.
- We offer multiple types of cold brew coffee in cans and sixth-barrel American Sankey kegs.
- New to cold brew? Don't worry! We are a turnkey draft technician and can provide a kegerator for standalone service, or convert an existing draft line to nitrogen for coffee service!

### ABOVE AND BEYOND

#### TRAINING

All of our exclusive wholesale accounts (90% Pure Intentions Coffee usage or more) are eligible to receive free barista and coffee origin training at our training facility.

- Trainings are focused and intimate, concentrating on the fundamentals of coffee and objective descriptions of quality, not task or button pushing repetition.

#### EQUIPMENT

We are a turnkey provider of espresso, batch brew, and other specialty coffee equipment, from purchase and installation to warranties and service.

- We coordinate all warranty work, with loaner equipment available should extended repairs be required.
- Trusted electrical and plumbing contractor references are also available for new builds or upgrades.

#### CONSULTATION

With multiple SCA Certified baristas, roasters, and instructors on staff we can help you plan your coffee service from bar layout to volume estimates.

- Have a new build? New to café ownership? Come by for a tour of our mock coffee bar to see how it all works!

### THE RELATIONSHIP

Using Pure Intentions Coffee means more than serving a great cup of coffee, it means you have the backing and commitment of a partner that has been in the industry and can help when you need it. Whether you are new to coffee or are a veteran of the industry, we strive to help you in every way possible to create the coffee program of your dreams. Some ways we can help include:

- Volume estimates and weekly order estimate assistance
- Inventory management and order tracking
- Consistent and reliable order and delivery timing and staff
- New offering communication and information
- Dedicated account reps that actually pick up the phone and show up!

If your coffee program is in need of an upgrade or you're looking to start an adventure in specialty coffee, we would love to speak with you!

*Contact Us*