



## Our Story

My name is Gady Lev. I am the man behind the [Lebice](#) products.

Nice meeting you!

I grew up in a health-conscious environment. My positive experiences led to me strongly believe in the importance of a healthy lifestyle. Healthy and organic food, exercise, and sleep are meaningful aspects of my life.

Having enjoyed the benefits of my healthy lifestyle firsthand, I now want to help other people access that wonderful feeling of physical and emotional wellbeing. That's why I set up a small, family-run company L&J Quality, under which I opened the brand [Lebice](#).

[Photos and more](#)

My current goal is bringing you products that will facilitate your preparation of healthy foods. I know the temptation of going for something quick and easy without considering its healthfulness. I'm here to fill that temptation, without compromising on your health!

We currently offer popsicle molds, funnels, popsicle sticks, and an ice cube tray. Our products are designed with the user's convenience in mind. They are all highly efficient and easy to use, clean, and store. They are [BPA-free](#) and dishwasher safe. When planning and producing our items, we settle for the best, strongest and highest-quality materials to ensure long-term satisfaction. Production happens in a factory that creates top-quality items while respecting the environment.

Our role continues even after our items have arrived at our customers' doors. We pride ourselves on our impeccable customer support: customers' questions (and there are many of them!) are answered with a smile, and our lifetime guarantee (for most of our items) provides our clientele with lifetime happiness.

In this manner we have served and [satisfied thousands of customers](#), mostly in the US and its surrounding countries. Our clientele consists of many young parents, but also grandparents and singles – which goes to show that our items are enjoyed by young and old.

## **Our Team**

### *Gady Lev*

Owner and CEO of L&J Quality, Gady does most of the behind the scenes work including research, office management, and marketing.

### *Harry Lev*

Harry is Gady Lev's nephew. With a BA in mechanical engineering, he is the one who designs our items and oversees production. Harry is also forwarded all the suggestions from our customers and continually tries out new methods and ideas to bring the best possible products to our clients.

### *Rebecca Sanders*

Rebecca – Gady's wife – does most of the secretarial work, including the customer service. Many customers contact us with questions about making popsicles and occasionally when they face problems with our products. Rebecca answers each email personally and separately, considering each case with utmost concern in order to give customers the best possible support.

### [Photos and more](#)

**Social Media Links** with amount of followers as of 10/30/2018

<https://www.facebook.com/lebice.popsicles>

- 3776 follows
- 3763 likes

<https://twitter.com/LebicePopsicles>

- 3259 followers

<https://www.instagram.com/lebicepopsiclemolds>

- 98 followers

## **Blogs That Mention Us**

<https://www.littleactivists.com/blogs/thoughtfulthreads/tagged/recipe>

<https://kellysthoughtsonthings.com/healthy-summer-time-popsicle-pops-lebice/>

<https://perchancetocook.com/2017/06/29/apple-juice-and-berry-popsicles-paleo-gf/>

<https://www.camdenliving.com/blog/5-must-haves-summer>



## BoddyGift Popmakers



### WHY BODDYGIFT POPMAKERS?

First and foremost, the BoddyGift Popmakers set is the first on the market to combine disposable (wooden) and reusable (plastic with drip tray) popsicle sticks.

Want to enjoy it at home?

Use the sturdy plastic handles.

Want your child to eat it without getting all sticky?

Use the sturdy plastic handles.

Want to enjoy it in the garden?

Use the disposable wooden sticks.

Want to take it along to the park?

Use the disposable wooden sticks.

Want to store a lot of pops for an upcoming party?

Use the disposable wooden sticks.

That's the main idea behind the BoddyGift Popmakers.

But we believe our strength lies in the perfect design and execution at least as much as in the creativity of the idea.

[Photos and more](#)

### SILICONE REMOVABLE LIDS WITH POPSICLE STICKS



After filling your molds, cover them with a silicone lid. Through the slot in the lid, slide a popsicle stick into each mold. Before taking your frozen popsicle outdoors, take off the lid and you're left with your delicious popsicle on a disposable stick. No more losing lids! Using these lids is also handy if you want to prepare a lot in advance. When your popsicles are frozen, take them out of the molds and store in bags or containers. Prepare and stock delicious popsicles on disposable sticks!

#### **BPA-FREE PLASTIC LID + HANDLE AND DRIP-TRAY**



If you prefer using our reusable plastic handles, or maybe choosing depending on your plans for the popsicles – we've got you covered! Our BoddyGift Popmakers also come with the six regular lids! The handles of the BPA-free plastic lids are just the right size to ensure a great grip. These lids also have a drip tray to prevent those sticky little (or big) fingers.

#### **HIGH-QUALITY 100% WOOD POPSICLE STICKS**



The set includes approximately 50 FDA-approved sticks, which fit exactly in the silicone lids' slots.

- ✓ They're disposable.
- ✓ They're made out of 100% wood that is appropriate for use with food.
- ✓ They're naturally colored.
- ✓ They're smooth.
- ✓ They're very strong.
- ✓ They're gentle on the lips of adults and children alike.
- ✓ They will give you and your children the best licking experience!

## PREPARATION with Silicone Lids



STEP 1: **Prepare** your favorite **recipe**.

e.g. 1 cup of nectarines, 1 cup of strawberries, 1 cup of orange juice, and a spoonful or two of sugar (optional)

STEP 2: **Prepare** the **tray** with the molds standing on it.

STEP 3: Use the funnel to **fill the molds** with your prepared filling.

STEP 4: **Cover** each mold with a **silicone lid**. Slide a **popsicle stick** through the slot on the silicone lid into each mold.

STEP 5: **Freeze** in an upright position. When your popsicles are frozen you can take the molds out of the tray and place them lying down in the freezer to save space.

STEP 6: **Clean** the funnel. If you have a dishwasher, just pop it in. If you don't, clean it by hand using warm water, detergent, and the custom-sized brush for the funnel's stem.

## CONSUMPTION with Silicone Lids



STEP 1: **Remove** as many molds as desired **from** the **freezer**.

STEP 2: **Remove** the **silicone lid** from each mold.

STEP 3: **Hold** each mold under **warm running water** for 15-20 seconds, or until you feel the popsicle starting to loosen.

STEP 4: Gently pulling the stick, **remove** the **popsicle** from the mold.

STEP 5: **Enjoy** indoors or outdoors! You can also just put it back into the freezer in a bag or container, to free up your set.

STEP 6: **Clean** the molds and the silicone lids. If you have a dishwasher, just pop them in. If not, you can wash them with warm water and detergent. Use the custom-sized brush to reach the bottom of the molds.

STEP 7: Dry the set well and **store** in the Lebice bag... Or use them right away to make even more delicious popsicles!

## PREPARATION with Plastic Lids



STEP 1: **Prepare** your favorite **recipe**.

e.g. 1 cup of nectarines, 1 cup of strawberries, 1 cup of orange juice, and a spoonful or two of sugar (optional)

STEP 2: **Prepare** the **tray** with the molds standing on it.

STEP 3: Use the funnel to **fill the molds** with your prepared filling.

STEP 4: **Cover** each mold with a **plastic lid**. You don't have to hear a snap, it just has to slide on.

STEP 5: **Freeze** in an upright position. When your popsicles are frozen you can take the molds out of the tray and place them lying down in the freezer to save space.

STEP 6: **Clean** the funnel. If you have a dishwasher, just pop it in. If you don't, clean it by hand using warm water, detergent, and the custom-sized brush for the funnel's stem.

## CONSUMPTION with Plastic Lids



STEP 1: **Remove** as many molds as desired **from** their place in the **freezer**.

STEP 2: **Hold** each mold **under warm running water** for 15 to 20 seconds, or until you feel the popsicle starting to loosen in the mold.

STEP 3: **Remove** the **popsicle** by its handle from the mold.

STEP 4: **Enjoy** indoors or outdoors and share with family and friends for maximum popsicle pleasure!

STEP 5: **Clean** the molds and the plastic lids. If you're lucky enough to have a dishwasher, just pop them in. If not, don't worry. You can wash them perfectly well with some warm water and detergent. Use the custom-sized brush to reach the bottom of the molds.

STEP 6: Dry the set well and **store** in the Lebice bag... Or use them straight away to make even more delicious popsicles!