

WELCOME



To Kosha Yoga Co.

At Kosha Yoga Co. we believe that businesses should be inherently inclusive.

We recognize the opportunity & responsibility we have towards bettering our community and the environment through our activities. We strive to be a sustainable business through the expression we know best, our products.

Thank you for supporting our endeavour, read on to find out how your purchase has helped us make a small but significant impact on the world.

Please help us spread the word by sharing pictures of our products on social media and using **#koshayogaco**





Rumana Abdus Salaam took the brave step of being the only woman in her family to study beyond the 12th grade by signing up for a diploma course in Tailoring, Embroidery & Fashion design. After successfully completing her diploma she took another bold decision to pursue her passion by taking up small tailoring jobs as a freelancer. Rumana now has more than 10 years of work experience & has been associated with Dharavi Diary for the past 2 years where she teaches others the art of tailoring. She has blossomed into a great mentor and is instrumental in teaching the women of Dharavi the intricacies of her craft. She has been an integral part of designing our Yoga Mat carriers. She now supervises the women entrepreneurs at Dharavi Diary, ensuring that every piece produced meets the standards she has set.

By deploying their skills in manufacturing products for us, Rumana and women like her living in urban fringe communities have the opportunity to change their life narrative.

#givingback



DharaviDiary

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Mariyam Shaikh was born and brought up in Mumbai. She always believed that her destiny would not be determined by her circumstances, so when the opportunity arose she grasped it with both hands. She was the first to sign up for the Stitching course taught by Rumana at Dharavi Diary and has been working with them ever since. She now specializes in making cloth bags, purses and jewellery. Through sheer determination and hard work she has been able to support her family financially and put her daughter and 2 sons through school. If you have used one of our mat carriers, chances are you've seen her meticulous work first-hand.

By deploying their skills in manufacturing products for us, Mariyam and women like her living in urban fringe communities have the opportunity to change their life narrative.

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Mallama was born and raised in Mumbai. Her family background meant that she could only study up to the 7th grade. Married to a daily wage labourer, providing education to her 3 daughters and son was almost impossible. However, she was determined to ensure that her children had a better chance at life than she did, so she signed up for stitching class at Dharavi Diary and now works there full-time. Her salary has helped her children get an education and Mallama is now more motivated than ever to see her children succeed. If you have used one of our mat carriers, chances are you've seen her meticulous work first-hand.

By deploying their skills in manufacturing products for us, Mallama and women like her living in urban fringe communities have the opportunity to change their life narrative.

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Fatima Ansari was forced to leave her family in Punjab at a very young age and move to Mumbai where she was married off when she was only 14 years old. But being away from her loved ones in an unfamiliar and unforgiving environment, surrounded by insurmountable obstacles didn't deter this brave heart. She found solace, support and a purpose in life through the stitching course taught by Rumana at Dharavi Diary. She now has 2 beautiful children and is the sole breadwinner of her family. If you've used one of our mat carriers, chances are you've seen her meticulous work first-hand.

By deploying their skills in manufacturing products for us, Fatima and women like her living in urban fringe communities have the opportunity to change their life narrative.

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