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Growing Tips



SUN

Pick a sunny spot with well-drained soil. Six or more hours of direct sun daily for health + blooms.



OWN ROOT

For hardy plants use "own root" roses, grown from a single variety cutting that develops its own root system.



PLANT DEEP

Plant grafted roses 2 in. deeper to ensure winter hardiness.



MULCH

Use fine-textured
mulch such as
shredded
pine or leaf mulch
to add nutrients
to the soil as it
breaks down.



WATER

Water the roots, not the leaves for even moisture and to minimize fugal problems.

Sprinklers are not recommended.



ROSE FOOD

Use Rose Food
Formula applied 3
times a season
starting in April
and ending by
August 1 st.

HYBRID TEA + GRANDIFLORA

Hybrid Tea (HT) Hybrid Tea roses, introduced in 1867 with 'La France,' are a cross between Hybrid Perpetual and Chinese Tea roses. They feature high-centered blooms with many petals, usually one per stem.

Grandiflora (GR) introduced in 1954, is a cross between Floribunda and Hybrid Tea roses, combining large flowers on long stems with more blooms per stem. 'Queen Elizabeth,' the first Grandiflora rose, was named in her honor two years after she became Queen.



PINK HYBRID TEA+ GRANDIFLORA

 ALL DRESSED UP (GR). NEW AT CHALET. Abundant, medium pink blooms exude an old-fasioned charm. The blossoms emit a mild tea fragrance. DR

PINK HYBRID TEA+ GRANDIFLORA

- ANGELIC VEIL. (HT) NEW IN 2025
 Delicate, pale pink blooms and a subtle fragrance. These elegant flowers have a strong disease resistance. DR
- MEMORIAL DAY (HT). Upright, bushy hybrid tea up to 4' tall. Clear pink with a lavender wash. Very large spiraled flowers, with a diameter up to 5". Thrives in heat. DR
- 4. MOONSTONE (HT). Unique soft cream with the finest edge of deeper pink, up to 5" in diameter. Good disease resistance. Strong repeat bloom throughout the season. **DR**
- PERFUME DELIGHT (HT). Deep rose-pink buds open into large, fully double, 5" blooms with 32+ petals. Emits a strong, rose fragrance. FR

PINK HYBRID TEA+ GRANDIFLORA

- 6. PRETTY LADY ROSE (HT). Beautiful even-pink color, the blooms reach 4-5" across. This is a compact grower and looks best toward the front of the garden bed.FR
- 7. QUEEN ELIZABETH (GR). Lovely pink flowers clustered on a sturdy, full bush with dark green glossy foliage. Mild tea rose fragrance. DR
- 8. TIFFANY (HT). Named for the American artisan family, this tall fragrant plant produces, large, high-centered, classic blooms of pink and yellow blend. DR
- 9. TIME AFTER TIME (HT). NEW IN
 2025 Named for the American
 artisan family, this tall fragrant plant
 produces, large, high-centered,
 classic blooms of pink and yellow
 blend. DR

WHITE HYBRID TEA

10. POPE JOHN PAUL II (HT). Pure white blossoms with over 45 petals blossoms. Glossy, disease resistant foliage. DR,FR

RED HYBRID TEA + GRANDIFLORA

- 11. IN LOVE AGAIN (HT). NEW IN 2025. Vibrant red blooms lighten as they mature. Each large, high-centered flower measures 4 to 5 inches with 30 to 45 petals and offers a citrus-infused, fragrance. DR,FR
- 12. INK SPOTS (HT). Blackened, velvety red medium flowers. Dark green foliage. Stands up to all types of weather. Size can shrink in heat.
- 13. OLYMPIAD (HT). True red, prolific 4-6" diameter flowers that are excellent for cutting. Tall plant.
- 14. PROUD LAND (HT). Deep red blooms and strong tea fragrance to match. Large buds mature into very double, 5-7", massive blooms all season long.



DR= Disease Resistance

FR= Strong Fragrance

ORANGE HYBRID TEA + GRANDIFLORA

- 15. FRAGRANT CLOUD (HT). Rich dark red oval buds open into high-centered double blooms of bright coral orange. Heady, luxuriant fragrance of sweet spice and rose. DR,FR
- 16. GOOD AS GOLD (HT). Orange-yellow blooms burst with a kiss of red on the petal edges. A powerhouse bloomer all season long. 5" in diameter blooms have 26-40 petals.
- 17. OVER THE MOON (HT). Height up to 4' tall. Upright, slightly spreading. Warm apricot, very large blooms. Classic double spiraled.

YELLOW HYBRID TEA + GRANDIFLORA

- 18. CH-CHING! (GR). Height 5-6 feet tall, Bright, clear, yellow, double, informal, large flowers up to 5" in diameter. Deep green leaves with red new shoots. **DR**
- 19. RADIANT PERFUME (GR). 4-5", deep yellow blooms have a delicious lemony scent. Graceful form and long stems complete the picture. 4-5' tall. FR

20. ST. PATRICK (HT). The luck of the Irish brought a super slow-opening yellow rose that blooms best and brightest in the heat.



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FR= Strong Fragrance

BI-COLOR HYBRID TEA + GRANDIFLORA

21. **DOUBLE DELIGHT** (HT).

Spectacular creamy ivory flowers tinged with cherry red tips. Fascinating to watch, as the color changes each day. Strong spicy fragrance. **FR**

- 22. FRAGRANT PLUM (GR). Lavender flowers full of fragrance will be lighter in heat. Plant performs best in cooler temperatures. FR.
- 23. NEIL DIAMOND (HT). Fragrant rose with pink and white striped flower coloration. Stands strong and upright. A true "diamond". DR
- **24. NEPTUNE** (*HT*). Lavender, blushed purple on the edge of petals. Large 5" diameter flower, high centered. Best bloom size in cooler temps.
- 25. PARADE DAY (GR). Medium tall, upright & bushy, with medium large (3"-4") formal, spiral & double flowers. Fuchsia pink, striped with bright white. Strong citrus fragrance. FR
- **26. PEACE** (HT). Large, double, high-centered blooms open golden yellow edged with rose pink.

27. PERFUME FACTORY (HT). 42-66".
Purple lavender blooms perfect for cutting. Upright, bushy plant. DR, FR



DR= Disease Resistance

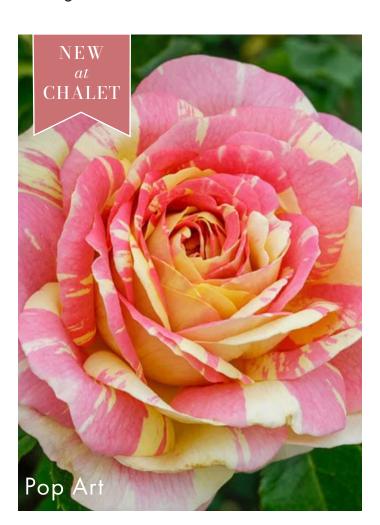
FR= Strong Fragrance

BI-COLOR HYBRID TEA + GRANDIFLORA

28. POP ART (GR). NEW AT CHALET. Height 20-60". This Grandiflora rose blooms late spring until fall. Full flowers with 4-5" diameter. Flowers are pastel pink with deep yellow

stripes. Moderately fruity scent. Very disease resistant. **DR**, **FR**

29. ROCK & ROLL (GR). Creamy buds that open to stripes and splotches of red, burgundy and white. Flowers are large, 4-6" diameter. **DR**, **FR**







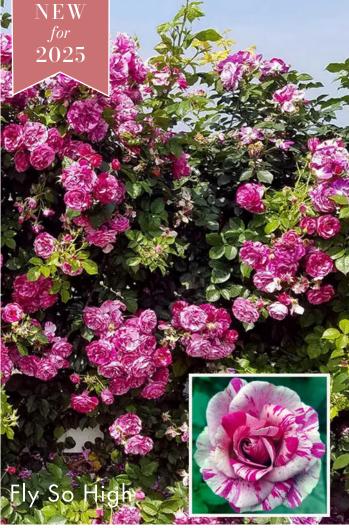
DR= Disease Resistance

FR= Strong Fragrance

CLIMBERS

Climbing roses provide the ultimate display of natural beauty and elegance. Their sprawling canes are adorned with vibrant medium to large blooms - borne singly or in clusters – in a stunning array of colors... ranging from soft pastels to bold, fiery hues. These roses climb with grace and ease, adorning walls, trellises, and fences as natural works of art. They are the epitome of sophistication, adding a touch of class and romance to any garden or landscape.





CLIMBERS

CLIMBERS

- AMERICA. Climbs to 12' tall. Coral pink buds, exudes spicy fragrance.
 Late to flower in spring. DR, FR
- 31. BLAZE. Climbs to 12' tall. Semidouble scarlet red flowers. Flowers heavily in early summer and again in late summer. DR, SH
- 32. FLY SO HIGH. NEW IN 2025.

Climbs to 12' tall. Medium to large blooms that featuring magenta, pink, and white stripes, accompanied by a subtle fruity scent. These flowers bloom in clusters repeatedly throughout the season.

- fragrant and will attract pollinators. This ever-changing climbing rose bush features a kaleidoscope effect of bright red buds tinged with coral that open to reveal stunning blooms of gold.
- 34. PEARLY GATES. Grows 8'-12' tall. Pure, pastel, pink, big gorgeous flowers with sweet spicy fragrance. Late bloom in spring. FR
- 35. ROYAL GOLD. NEW AT CHALET.

Grows 8-10' tall. Rich, deep, yellow blooms, with cutting length stems. Best color & size when cooler.

- 36. WHITE DAWN. Climbs to 12' tall. Loads of bright white flowers. Flowers in early summer and again in late summer. DR, FR
- 37. ZÈPHIRINE DROUHIN. With a nearly thornless form, this is an excellent choice for use in fresh-cut floral arrangements and bouquets. Gorgeous, antique dark pink blooms pop against the deep green foliage.



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FR= Strong Fragrance

FLORIBUNDA

The Floribunda rose class, introduced in 1912, is a cross between Hybrid Tea and Polyantha roses, offering larger flowers and more blooms per stem. The first cultivar is 'Red Riding Hood' (or 'Rodhatte').





- 38. COLORIFIC. 4-4.5' tall with big pointed buds that swirl open to shades of peach, coral & salmon. As the sun "tans" flowers, petals blush into deeper tones of orange, scarlet & burgundy. Great addition to the cutting garden. **DR**
- 39. DROP DEAD RED. Jaw-droppingly delicious red blooms, set against highly-glossed deep green leaves. Best flower size in cooler conditions. **DR**
- 40. EASY DOES IT. Free-flowing swirling shades of sunset show up in fragrant large colorful clusters atop a rounded bushy plant. DR
- EASY GOING. Peachy golden yellow color that holds to the very end. Consistent in every climate. Great in mass plantings. DR
- **42**. **EASY SPIRIT**. Naturally disease resistant with large white flowers. **DR**

FLORIBUNDA

FLORIBUNDA

- 43. EBB TIDE. Height 2-3' tall. Dusky deep purple buds open to double old fashioned flowers of velvet plum, washed with a haze of sultry smoke. Intensive clove fragrance and deep green foliage. FR
- 44. GEORGE BURNS. NEW AT
 CHALET. Medium height, upright &
 bushy. Flowers are scarlet red, striped
 gold with red blush on finish. Swirls of
 color intensify as the flower ages. FR
- **45**. **ICEBERG**. This floribunda rose reaches 4' tall with broad, white flowers. **DR FR, SH**

46. JULIA CHILD. MOST POPULAR.

A floribunda worthy of its namesake. Clusters of full, buttery gold flowers emit a delicious licorice and spice fragrance. Hardy and floriferous in all weather. 4-5' tall, 3' wide. **FR**

- 47. JUMP FOR JOY. Height 32 43".

 Peachy-pink color. Large showy clusters of long lived flowers. Round bushy and super flowerful. Loads of glossy green leaves.
- 48. LIFE OF THE PARTY. Powerful fragrance of fruit and citrus coming from her old-fashioned, 3- 3½" blooms of soft yellow that finish with a kiss of pink on the petal edges. FR

49. LIVIN EASY. Clouds of bright and bold orange decorate a continually blooming plant. Her semi-double 3 ½" blooms have 25-30 petals with a clove and spicy fragrance. FR

50. QUEEN OF ELEGANCE.

Non-fading blooms of mauve to medium pink. Double, 3.5" flowers. Blooms in flushes throughout the season and fills the garden with the fragrance of old roses. **FR**

51. WHITE LICORICE. Height 3-4'. Fully double, spiral formed flowers. Color is lemon chiffon suffusing to white. Sweet licorice and lemon blossom fragrance. More yellow when cool. More white when warm. FR



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FLOWER CARPET

The Flower Carpet® rose is a low-maintenance, ground-covering shrub rose known for its abundant, continuous blooms from spring to frost. Available in various colors, its self-cleaning, semi-double flowers contrast beautifully with glossy, disease-resistant foliage. Drought-tolerant and hardy, it thrives in borders, slopes, and containers, creating a lush, colorful display.

AVAILABLE COLORS:



AMBER



PINK SUPREME



RED



SCARLET

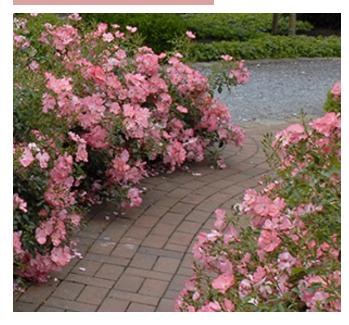


WHITE



YELLOW

PLANTING EXAMPLE:



OWN ROOT ROSES

Own Root roses are a unique type of rose that grow on their own rootstock, providing numerous benefits. Unlike grafted roses, they are naturally disease resistant and hardy.



- **52.** AT LAST. A Proven Winners fragrant, disease-resistant shrub rose with lush, apricot-orange blooms that re-bloom from spring to frost. **FR**
- 53. BLANC DOUBLE DE COUBERT.

Hybrid rugosa shrub rose. Grows to 5-7' tall and as wide. Features strongly fragrant, pure white, 2-3" diameter, semi-double flowers. **DR**

- 54. DWARF PAVEMENT. Hardy, compact shrub with semi-double pink fragrant blooms. Thrives in tough conditions from spring to frost. DR
- 55. HANSA. Rugosa shrub rose with height up to 7 feet. Vibrant violet red, large full flower. Very hardy. Red hips in fall so avoid chemicals. **FR**
- 56. HOPE FOR HUMANITY. Rugosa shrub rose with height from 5-7 feet tall. Velvety, deep, saturated red, double cluster flowers, that do well in cooler temps.
- 57. OUTTA THE BLUE. Upright, sightly rounded and bushy. Magenta, blended with yellow that age to many shades of blue lavender. Sweet spicy scent. Very hardy and disease resistant. DR, FR, SH
- 58. ORANGES N LEMONS. Height 30" 10'. Brilliant orange, striped yellow. Full medium size flowers. Mahogany red new foliage maturing to a very deep green. More blooms in cool weather. FR

OWN ROOT ROSES

OWN ROOT

- 59. PILLOW FIGHT. 2' Tall shrub rose. Bright white, full cluster small flowers. Very deep glossy green foliage. FR
- 60. PURPLE PAVEMENT. Vibrant purple blooms, excellent disease resistance, and a compact growth habit, making them perfect for borders or ground cover. DR
- 61. RINGO. CHALET FARM GROWN.

A vibrant Proven Winners rose with bright yellow, single-petal blooms featuring a striking red eye. It re-blooms from spring to frost, adding long-lasting color to the garden.

- 62. TAKE IT EASY. 2' Tall shrub rose.
 Bright white, full cluster small flowers.
 Very deep glossy green foliage.
 Fragrant flowers.
- 63. THERESE BUGNET. An extremely hardy and disease resistant shrub.

 Beautiful, loosely double, rich pink flowers of Old Rose character. DR, FR
- 64. TOP GUN. Top Gun is the "best" and a must for any garden. The rounded, bushy plant produces vigorous stems ending in clusters of long-lasting, dark red flowers.

 Outstanding disease resistance. DR





DR= Disease Resistance

FR= Strong Fragrance

KNOCK-OUT SHRUB

The Knockout rose was first introduced in 2000 and acclaimed a "breakthrough shrub rose" by the All-American Rose Selections because of its exceptional disease resistance and hardiness. Knockout roses stand true to their name and are truly knockouts in curb appeal and aesthetics.

AVAILABLE COLORS:



BLUSHING



CORAL



DOUBLE PINK



DOUBLE RED



KNOCK OUT



ORANGE GLOW



PEACHY



PETITE



PINK



SUNNY



WHITE

GRACE + GRIT

A newer introduction with upright bouquets of beautiful double roses on a fuss-free, medium-size shrub that will endure the long, hot summers we've been seeing more frequently... and respond with an unwavering blooming zeal. With outstanding disease resistance and self-cleaning ease, this rose makes a dynamic hedge, barrier, or accent plant.

AVAILABLE COLORS:







RED



WHITE



YELLOW

PLANTING EXAMPLES:





DRIFT ROSES

Drift Roses, introduced in 2006, are compact, low-growing shrub roses that bloom continuously from spring to frost, offering vibrant color with minimal maintenance. Perfect for garden borders, containers, or ground cover, they combine the beauty of full-size roses with the resilience of hardy landscape plants.

AVAILABLE COLORS:



BLUSHING



CORAL



PEACH



PINK



RED



WHITE

PLANTING EXAMPLE:



DAVID AUSTIN

Hybridized by Englishman David Austin, these shrub roses are well-known for their deeply cupped, heavily petaled flowers with rich, complex fragrances. Those with longer canes may be grown as climbing roses. We expect the following varieties in late April.



65. CARDING MILL. NEW AT CHALET.

A striking blend of pink, apricot, and yellow, creating a rich orange hue. Its fully double, cupped blooms exude a delightful myrrh fragrance. *DR, FR*

66. CHARLES DARWIN. NEW AT CHALET.

Large blooms change from rich yellow to soft lemon. These fully double flowers, with over 140 petals, release a strong fragrance of floral tea and lemon. DR. FR

- 67. DESDEMONA. Peachy pink buds open to beautiful, white, chalice-shaped blooms, with a pinkish hue. FR
- 68. EMILY BRONTE. Each bloom is a lovely soft pink, the smaller central petals deepening to rich apricot and surrounding deep-set stamens. Strong tea scent. DR, FR
- 69. LADY OF SHALOTT. Rich orangered buds open to chalice-shaped blooms. The surrounding outer petals are salmon-pink.
- 70. GABRIEL OAK. Striking shade of deep pink, the outer petals of each bloom paling slightly over time. The beauty of the blooms is enhanced by a wonderful, strong fruity fragrance. FR
- 71. OLIVIA ROSE AUSTIN. Beautiful, cupped rosettes of an even, mid pink coloring. Light to medium fruity fragrance. Flowers early in the season and continues into the fall.

DAVID AUSTIN

DAVID AUSTIN

72. PRINCESS ALEX OF KENT.

Unusually large, bright pink flowers are full-petaled and deeply cupped. Strong tea fragrance. *FR*

73. THE POET'S WIFE. Rich yellow flowers, which pale over time. Their formation is most pleasing, having a neat outer ring of petals enclosing an informal group of petals within. FR







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FR= Strong Fragrance

NEW-EDIBLE ROSES

A brand new way to love roses. On your plate! The new line of Flavorette roses will transform your garden from just viewable, to edible! Each rose was bred for reliable landscape performance and excellent taste, so you'll get the best of both worlds. With Flavorette® These two new varieties are grown straight from our Chalet Farm and will be ready for you taste test this June.

EDIBLE ROSES

74. FLAVORETTE® HONEY-APRICOT

The Flavorette® Honey-Apricot edible rose offers a sweet, honeyed flavor with delicate apricot undertones. Its vibrant, peachy blossoms add a touch of elegance to gardens and culinary creations alike. Ready June 2025.

75. FLAVORETTE PEAR'D®. The Flavorette® Peard'd edible rose delivers a unique pear-like flavor with a subtle floral sweetness. Its creamy, pale blossoms are perfect for enhancing both garden beauty and culinary dishes. Ready June 2025.







PLANTING + CARE



SITE SELECTION

Select a site that provides plenty of air circulation, good soil drainage, and ideally, at least 6 hours of direct sun daily.



PREPARATION

Dig the soil to a depth of 18" and mix in organic matter such as Chalet Leaf Mulch, cotton burr compost or dehydrated manure. The ratio should be 1 part organic matter to 3 parts soil. This is also a good time to mix in a starter food with beneficial soil microbes.



PLANT SPACING

Roses should be spaced 24 to 30" apart or more.



GRAFTED ROSES

If grafted, the depth should be that when the root ball is set in the hole, the graft union (the knobby growth between the branches and the roots) is 1 to 2" below ground level. This is important in our climate to increase winter hardiness.



OWN ROOT ROSES

If the rose is own root, the rose should be planted with the top of the root ball level with the soil surface.

PLANTING + CARE



WATERING

Water the roots, not the leaves. Roses like even moisture, so if there is no rain, water 3 times per week. To minimize the chance of fungal problems, it's best to water roses in the morning and at the base only. Overhead sprinklers are not advised.



PRUNING

Roses are flowering woody shrubs. They bloom the best on new wood (stems that are produced in the current growing season). The first pruning of the year should be around April 15th. Hybrid-Teas, Floribundas, Grandifloras should all be pruned to 12 to 18 inches from the ground, removing stems growing into the center of the shrub. The goal is to leave 3-5 stems that form an open vase shape. The goal is to force the roots to make new stems. You are managing "your crop" by pruning.

The second type of pruning is after the first flush of flowers. By removing the spent flowers, new flowers are made. Prune down the stem below the flower(s) above a leaf that has 5 leaflets. The adventitious bud that forms at that node will produce flowers. If cutting at a 3 leaflet node only vegetative growth will form. Shrub roses should be pruned like other flowering shrubs (Viburnums & Lilacs). Every 3 years cut the length of the branches down by 1/3 and cut 1/3 of the oldest stems to the ground. This is known as the "Rule of 3" pruning of shrubs.



WINTER PROTECTION

It is best to wait until the soil has frozen (end of November). Start with a Fall pruning - cutting the longest branches to 3 feet from the ground to prevent them from whipping around in the winter winds and breaking the feeder roots. Use Rose Collars to surround the crown of the plant where the stems emerge from the ground. Fill the 6-8 inches from the ground to the top of the collar with top soil. After it freezes, cove with leaf mulch or bark mulch to hide the white rose collar. After April 15, move the mulch away, remove the collar and wash the topsoil away from the stems. Then proceed with the Spring pruning.

ACCENT YOUR ROSES

Pairing roses with complementary plants enhances their beauty and creates a vibrant, harmonious garden. Thoughtful combinations add texture, color, fragrance, and attract pollinators.

Here are some great pairings to consider:

COMPANION PLANTS:



ANNUAL BORDER MARIGOLDS



BUTTERFLY BUSHES



CATMINT



FIREFLY YARROW



FOXGLOVE



HYDRANGEAS



LAVENDER



SALVIA



CHALET RECOMMENDS

FERTILIZER



- Dr. Earth Rose & Flower Fertilizer Organic, granular slow release- Apply first in April after pruning or planting. Apply fertilizer again after the first flush of blooms and lastly at the end of July.
- Greensand Granular, Extends bloom and promotes winter hardiness. Apply twice per year, April and September.

INSECT + DISEASE CONTROL SYNTHETIC:

- Bio Advanced All-in-One, Feeds and provides long-term insect and/or disease control. Mix with water and pour. Apply three times per year at 6 week intervals starting in April.
- Bonide Rose Rx Systemic Drench Protects against insects and disease for 6 weeks. Mix with water and pour. Apply three times per year at 6 week intervals starting in April.
- Bio Advanced Insect, Disease & Mite Control, Protects up to 30 days.
- Bonide Infuse, Immunox Ready-to-Use or Immunox Ready-to-Spray, For the two most common diseases of roses, black spot and powdery mildew apply at 7-10 day intervals if weather is rainy and cool.

INSECT + DISEASE CONTROL EARTH FRIENDLY:

- Captain Jack's Deadbug, Organically controls insects. Ready-to-use spray.
- Bonide Copper Fungicide & Sulfur Fungicide, Organically control disease. Mix with water spray and/or dust.
- Bonide Revitalize, A new bio-fungicide that organically controls black spot and powdery mildew by triggering plants' immune response.
- Neem Oil (Bonide Bon-Neem Ready-touse spray & Bonide Neem-Max Concentrate) Controls fungus, insects and spider mites.





LEARN MORE:

