



Academy of Makeup™

ESTABLISHED 1999

Course Guide 2024
Diploma of Screen & Media CUA51020
(Specialist Makeup)

"Crafting the magic of makeup artistry was my dream, and the Academy was born from a vision to give passionate individuals the best industry-driven training that Australia had been waiting for. Embark on this journey, be bold, and let's create brilliance together!"

David McConnell

Founder and Director

Diploma of Entertainment (Makeup) &
Qualified Hairdresser



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Welcome to the Academy of Makeup

The Academy of Makeup was established in response to the industry's call for a premier training hub to train aspiring Makeup Artists

Our mission is to provide you with a comprehensive and up to date course syllabus, access to the latest in tools and equipment plus, clean & modern training facilities.

The Academy of Makeup was founded in Melbourne in 2001 and now has campuses in Sydney and also in Brisbane. We have been an accredited, Registered Training Organisation since 2001 (provider number 21399). We are well renowned by the industry for our high educational standards and experienced facilitators and our graduates are well respected and sought after.

Our courses are designed with precision, reflecting the dynamic nature of Australia's makeup industry. They're designed by leading Makeup Artists, to teach you the skills and techniques required to work as a professional Makeup Artist. All courses aim to produce multi-skilled (and very

employable) Makeup Artists, able to work in a variety of aspects of the industry.

We offer courses ranging from Certificate level, through to Certificate IV, Diploma and our advanced training programs and Workshops. You will leave the Academy confident and ready to work as a professional Makeup Artist – we guarantee this and will continue to support you until you are.

In making your decision to train at the Academy of Makeup, you can rest assured that you are being trained by the industry's best. Teachers at the Academy hold qualifications in Makeup Artistry, extensive industry experience and qualifications in training. They offer a wealth of experience to share with you and will give you the benefit of their skills, knowledge and industry connections as you learn the craft of Makeup.

So, whether you're keen on initiating your makeup journey, enhancing your skills, or delving into specialized areas like spfx or HD TV, the Academy of Makeup is your platform. Here, we focus on shaping careers and fulfilling aspirations. Welcome to a journey of excellence and growth.



STATE OF THE ART STUDIOS

As a Makeup Artist,
you will enjoy
learning in our
modern, cutting
edge Academy,
which encourages
creativity and
helps you to be the
best that you can.

Our spacious, modern facilities are the ideal training ground to prepare you for your career ahead as a professional Makeup Artist.

Studio-style class rooms are large and equipped with fixtures and fittings that enable you to learn every technique correctly. Right down to the finest detail, even our lighting has been specifically selected to show true to life results.

All students have access to a variety of professional products for use in class. We use the latest equipment and supplement our classes with expert training resources, including books, video, DVD, online library & props.





Melbourne
Sydney
Brisbane



WHAT THEY
SAY

Graduates

"Thank you! I can't tell you how happy I am after studying with the Academy of Makeup. Definitely worth the investment. I graduated from the Brisbane campus and have since made makeup my full time career. I am a freelance makeup artist, running my own business and have great success. I couldn't have achieved this level of success without the fantastic training and industry insight I received whilst studying at the Academy."

Nicole

"Starting a makeup course at the Academy of Makeup is one of the best decisions I ever made. It gave me the confidence in applying makeup and of course a qualification in makeup artistry. The support from the teachers is also fantastic!"

Stella

"We learned a lot, and given the background of the Academy, I knew we were being trained by professionals."

Anne

"The work experience program really opened my eyes and let me see exactly what its like behind the scenes."

Paul

"After doing the course, doing makeup for other people was so much easier! I'm planning to start a freelance bridal makeup business and I feel totally confident that I have the skills now to do it and succeed,"

Susanne

Industry Testimonials

"David McConnell and the [Gorgeous] Academy of Makeup is extremely professional and always a pleasure to work with. His knowledge of Makeup both day to day and photographically is second to none. With his careful application, his talents and creativity he has helped make several of my fashion shoots SPECTACULAR!"

Ann King

Editor, Modern Wedding Magazine.

"Dear David, The Makeup that you designed and applied for the PPS Charlie Brown Fashion Parade at the Cruise Bar, The Rocks in Sydney was fantastic! Thank you so much for supporting the event. I hope we get to work together again soon."

Kim and Lisa

Mad Dog Marketing

"On the occasion of the fifth anniversary of Mercedes Australian Fashion Week, I would like to thank David McConnell. Your support has been greatly appreciated."

Simon P Lock

Founder & Managing Director
Mercedes Australian Fashion Week

Credentials are important when it comes to Makeup Training.

We understand that you want to know that you're being taught by the best in the industry and that's why each one of our trainers comes with the very highest credentials.

Our specialised trainers bring world-class knowledge to the class room to share with each and every one of our students.

All Academy of Makeup trainers continue to work in the industry, which guarantees that they are at the forefront of the latest techniques, products and equipment.

When you become a student at our Academy, we pass on all of this valuable experience to you.

Listed here are just some of the exciting events, fashion shows, magazine shoots and films that we have been involved with over the past few years.

INDUSTRY CREDITS



EDITORIAL

Cleo
Vogue
Modern Wedding
Harpers Bazaar
In Style
Oyster
Fashion Journal
Shop til you Drop
MX
Notebook
Marie Claire
Cosmopolitan



FASHION

GQ Australia
Kookai
Wella Professional
Chic Model Management
Australian Academy of Modelling
Village Roadshow
Melbourne Opera
Performing Arts Conservatory
TV Training Australia
Miss World Australia
Flight Centre
Mercedes Benz Fashion Week
Toni & Guy

THEATRE & STAGE

Billy Elliot
Dirty Dancing
Cirque Surreal
English National Opera
The Sleeping Beauty
The Beautiful and the Damned
The Wind and the Willows
Sunday Bloody Sunday
Superman
The Erotic Star
Magnificent Ambersons
2006 Commonwealth Games

TELEVISION & FILM

Channel 7
Sydney Film School
Breeding Ground Film Productions
International Film School Sydney
Green Screen Studios



TOOLS OF THE TRADE

While the Academy of Makeup provides all makeup required for use in class, students can also purchase their own professional brushes, makeup kits and accessories from the Academy, at industry prices.



For the Diploma course, there are 4 important Kits that all students must have.

Here's your step-by-step guide on what to kits and equipment you'll need for the Diploma of Screen & Media course:

Kit 1. Industry Tool Kit: This is the foundation for every makeup artist. It's an essential compilation of hygiene & safety tools that cater to a wide spectrum of makeup tasks.

Kit 2. Hairstyling Kit: This kit is your gateway to the world of hairstyling. It's important to have this kit so that you can effectively practice and refine your techniques. It also increases your opportunities for Work Experience.



Gorgeous #013



Kit 3. TEMPTU Airbrush Kit: This is primarily needed for our Airbrush Unit, but you will also be able to use it for many other topics during the course. You'll be advised which kit to purchase.

Remember, being well-prepared is the first step towards excellence. With these kits in hand, you'll be set to maximise the learning opportunities the Academy has to offer.

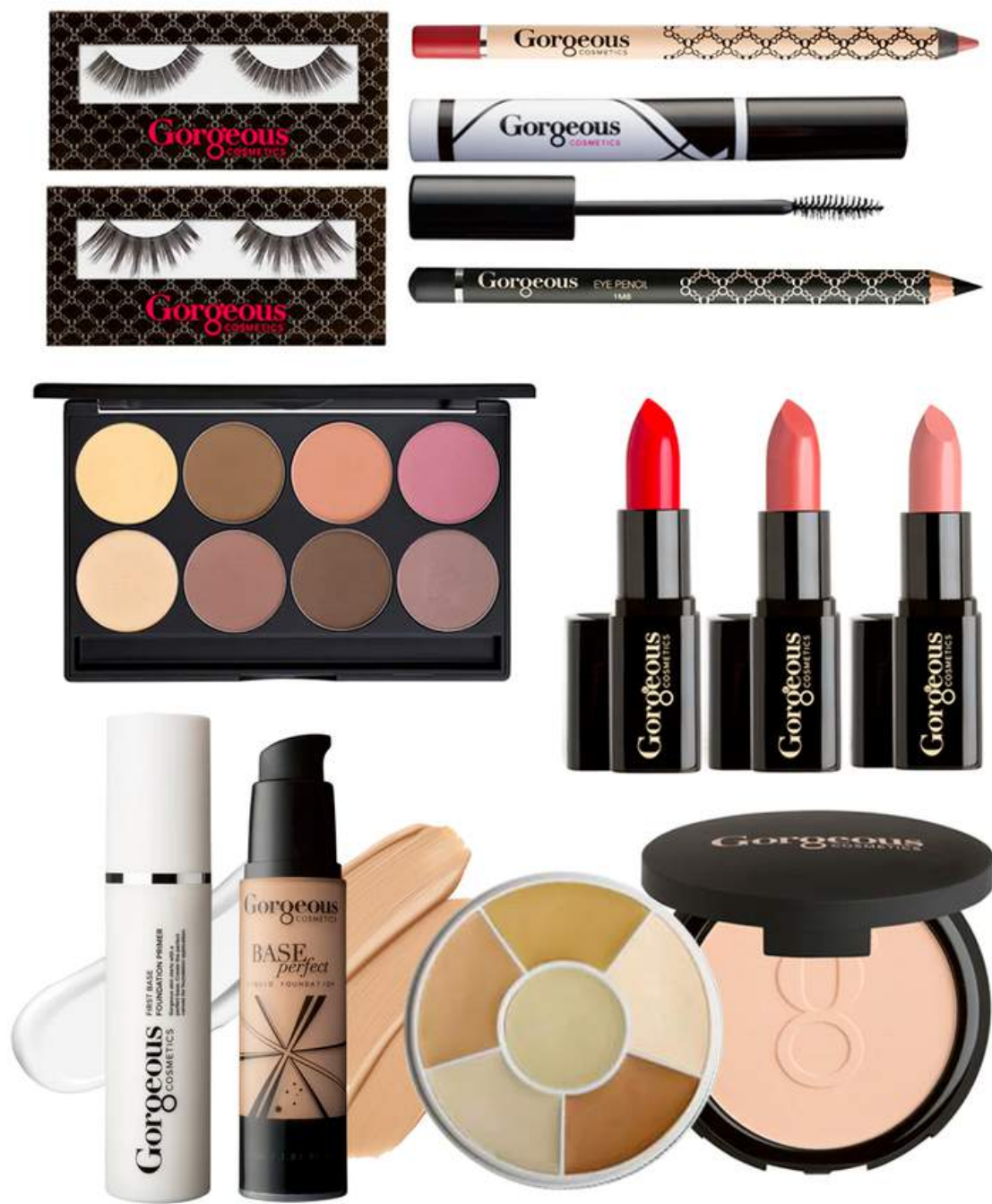
Kit 4. Special Effects Pro Kit: A must-have for mastering the realms of special effects makeup, ranging from minor cuts and bruises to major character creation.

All kits can be purchased via www.makeuptraining.com.au
We also have interest-free Student Payment Plans for Kits - just ask us for details.

Lastly, there's also a set of consumables that will be pivotal in your daily classes. These are not only affordable but might already be items you possess. For a detailed list and guidelines on their use, please refer to our Consumables Flyer.



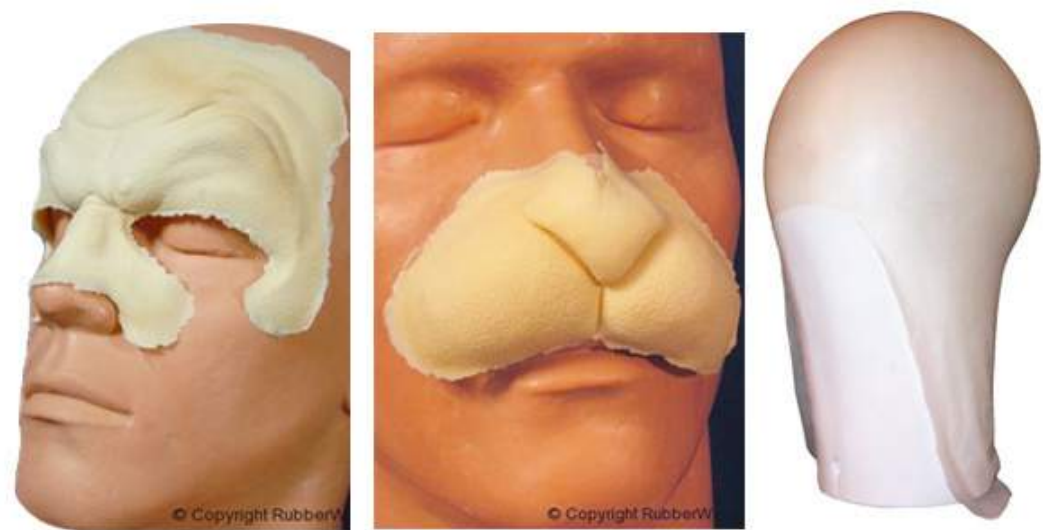
KITS & TOOLS



Pro Studio Kit



TEMPTU PRO Airbrush Kit



Special Effects All-Pro Kit



Industry Tool Kit



Hair Styling Kit



DIPLOMA OF SCREEN & MEDIA (SPECIALIST MAKEUP SERVICES) CUA 51020

A Diploma is amongst the highest levels of qualifications in Makeup Artistry.

It aims to equip students with the skills, knowledge and outlook necessary for success working as a professional Makeup Artist in their chosen field of the entertainment and multimedia industry.

It covers every aspect of makeup artistry that you'll ever need to know while on location.

DIPLOMA COURSE TOPICS

Whatever your Makeup passion is - Film, TV, Fashion, Photographic, Catwalk, SPFX, Bridal, Stage, Theatre, Body Painting or Airbrush, the Diploma of Screen & Media (Specialist Makeup) CUA 51020 is your first choice, because you'll learn the skills for all of these techniques, as well as many more, resulting in you getting the best, well-rounded education in the Makeup Industry.

We have uniquely designed our Diploma course to include the most sought after topics that all Makeup Artists must learn.

Our course has over 120, information-loaded classes on everything you must learn to become a successful Makeup Artist. This means that when you graduate from our college, you'll be job-ready and confident to launch your career.

We've also collaborated with award winning Australian Makeup Artists to develop our curriculum, and implement a ground-breaking teaching method, that no other school is using. This method is unknown by many others, but it makes it super easy for our students to understand and learn much faster.

MAKEUP TECHNIQUES • Colour Theory • Camouflage, concealer, foundation • Lip techniques • Contouring / Shading & highlighting • Colour Wash Eye technique • Socket Eye technique • Glamour Eye technique • Smokey Eye technique • Fashion Parade / Catwalk • Bridal Makeup	• Special Occasion Makeup • Corporate Makeup • Mature Age Makeup • Fashion • Fashion design and concept • Fashion Catwalk Makeup • Fashion Print Media Makeup • Fashion creative Makeup PHOTOGRAPHIC/FILM • Photographic Makeup Colour • Photographic Makeup Black & White	• Script interpretation • Opera character • Theatrical Makeup • Makeup continuity SPECIALISED • Cultural Makeup • Drag Makeup • Character Makeup • Fantasy Character • Period Makeup 1920's through to 1990's	HAIR AND WIG STYLING • Setting hair with rollers • Blow waving • Tonging • Hair straightening • Styling • Hair up designs SPECIAL EFFECTS • Ageing with creams • Ageing with Latex • Bald Cap • Facial hair • Burns and Blisters	• Cuts and Wounds • Scars and Stitches • Bruising • Injury Simulation • Sweat and Tears • Blocking out Brows • Prosthetic Foam Latex Application AIRBRUSH • Operation and care • Tan Application • Tattoos • TV Airbrush Makeup • Bridal Makeup	• Body Art • Fantasy Character INDUSTRY KNOWLEDGE • Project Knowledge • Presentations • Marketing and Budgeting • Conduct Briefings • Creating a Business Card WORK EXPERIENCE • Extensive practical in the field experience
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SUBJECT DESCRIPTION

CUAIND412 Provide freelance services

What's life as a freelance makeup artist really like? How do you stay motivated while pursuing work opportunities? Acquire the skills needed to promote your work to a range of clientele, manage your finances and undertake strategic planning for your business.

CUAIND512 Enhance professional practice using creative arts industry knowledge

Learn how to maintain and monitor your own creative work. By applying industry knowledge taught to you in this unit, you will be able to complete research-based work activities and interact with others in a professional and timely manner.

CUAPPR411 Realise a creative project

This unit provides you with the creative freedom to experiment with a number of ideas and techniques in order to find your own unique style and voice. You will have the opportunity to plan and implement a creative makeup project of your choosing.

CUAPPR515 Establish and maintain safe creative practice

This unit will provide you with a thorough understanding of the health and safety requirements of the beauty industry. Learn how to identify hazards, manage risks and enhance the safety of your own practice, as well as ensuring the safety of those around you.

CUAMUP411 Design, apply and remove make-up

This unit teaches you the fundamentals of makeup design, including how to consult with clients, analyse face shapes, skin types and colour undertones. Learn how to apply a number of beauty makeup techniques - from naturally understated through to big, bold and colourful.

CUAMUP412 Maintain make-up and hair continuity

This unit will grant you the skills needed to work across film, TV, theatre and photographic productions. Learn how to interpret and analyse scripts, create a range of complex characters and apply hair and makeup services to performers.

CUAMUP413 Style hair for productions

From pony tails, through to top-knots and twists (and everything in between), learn how to create a variety of hair styles for events, film, TV, theatre, photographic and live performances. Gain the skills and knowledge required to work with a range of styling tools and products, as well as diverse clientele.

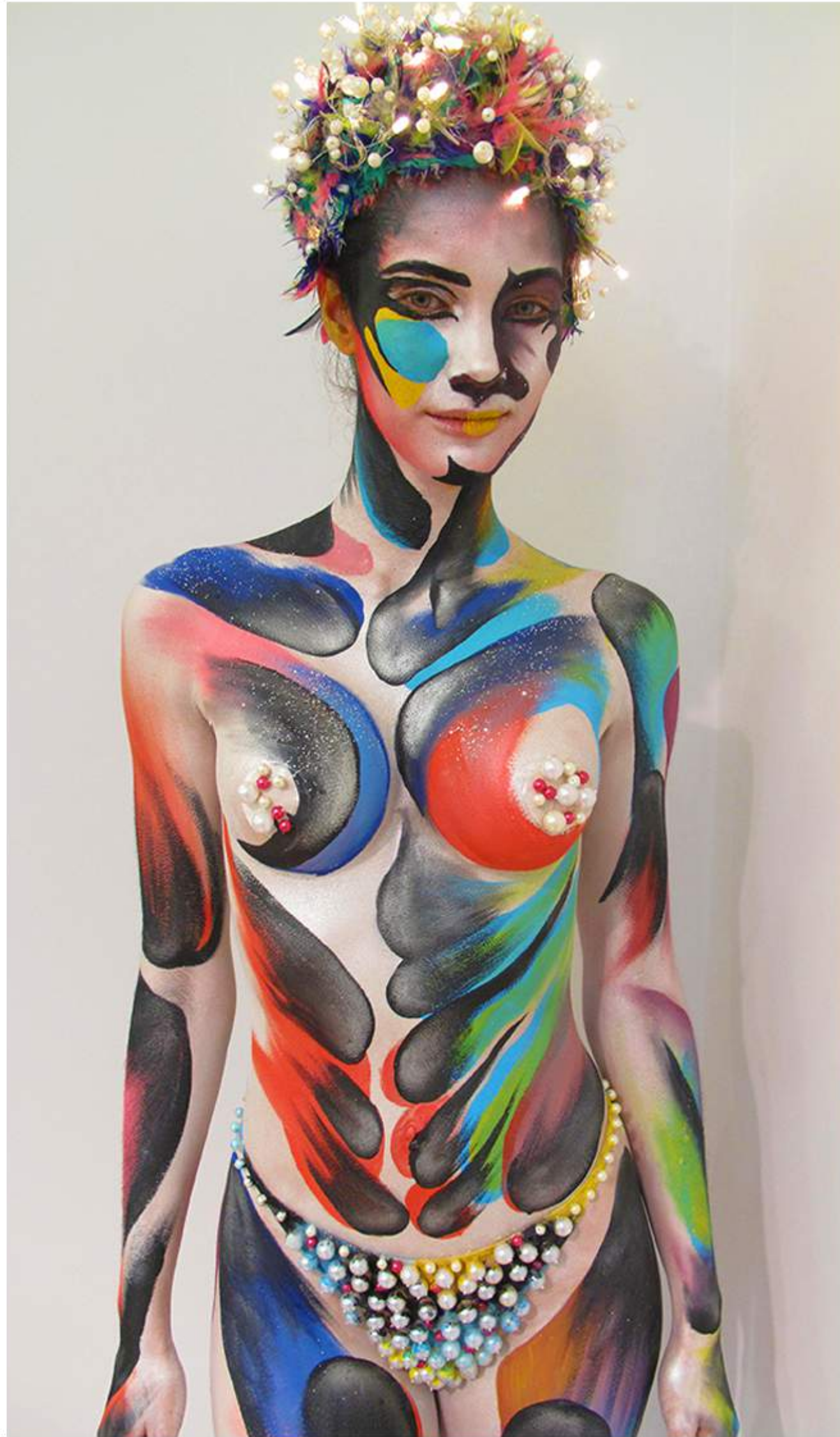
CUAMUP512 Design and apply specialised make-up

Hone your skills and knowledge as a makeup artist in order to work across the film, TV, commercial, photographic and live entertainment industries. Learn how to interpret complex design briefs, generate design ideas and provide specialised makeup services.

CUAMUP513 Design and apply special make-up effects

Ever wondered how film and TV productions are able to make their special effects look so realistic? This unit will teach you how to create sophisticated special effects and apply prosthetics for the screen and entertainment industries. Learn how to work independently or as part of a team on large scale productions.





SHBHDES004 Create classic long hair up-styles

This unit provides you with the confidence to consult with range of hair styling clientele, including an analysis of hair and facial characteristics. By the end of this topic, you will have the skills needed to design and complete a range of complimentary up-styles for long hair.

CUAPPR415 Develop and discuss ideas for own creative work

This unit will allow you the skills and knowledge required to participate in discussions with others regarding your own creative practice. As well, enabling you to formulate a number of creative design solutions.

CUARES412 Conduct research

How do makeup artists interpret a design brief and where do they source their information from? This unit will prepare you for life as a working makeup artist, enabling you to research and present on a number of creative topics.

SHBBMUP012 Apply Airbrush Makeup

Learn the latest airbrushing techniques, products, tools and equipment. Learn the application of airbrush makeup for the face and body – from beauty through to body art, special effects and beyond.

SHBBMUP010 Design and apply makeup for photography

What's life like as a working makeup artist in a studio environment? This unit offers an overview of how to apply makeup for a range of different lighting scenarios, as well as how to design and apply photographic makeup in response to a client or stylist's creative brief.

CUAPPR512 Develop sustainability of own professional practice

So you've had the idea...but how do you turn your creative vision into a reality? This unit explores real life scenarios in order to ensure that you are able to establish and meet professional goals and maintain a healthy and sustainable career as a makeup artist.

GOVERNMENT ACCREDITATION

Our Diploma of Specialist Makeup Services is fully government accredited, which means that the qualification you receive is recognised by the industry Australia-wide.



Why choose the Academy of Makeup?

Established in 1999



When you want to be the best, you need to train with the best. With a reputation that is second to none in the Makeup Industry, the world-class training program offered at the Academy of Makeup is simply the best in Australia.

Here's what makes the Academy of Makeup your first choice when it comes to investing in your career in makeup:

World Class Trainers

Sharing a wealth of education between them, the Academy of Makeup Training Team is experienced, knowledgeable and professional. Many trainers still contribute to the industry, working as Makeup Artists in TV, theatre, photography, print-media and other fields. The Academy encourages and facilitates this industry participation, as it keeps our trainers at the forefront of all industry development, techniques and product releases.

World Class Facilities

Gleaming floors, spotless mirrors, professional lighting, new premises, motivating imagery and impeccably clean products. These are just a few of the things that are standard in all Academy of Makeup campuses.

Be inspired by your surroundings and bring out your creative best. Our student to teacher ratio is also purposely kept low, to facilitate effective learning. At the Academy of Makeup, we would rather open another class than to over-crowd an existing class.

World Class Syllabus

Being the best isn't easy or for the faint hearted! To maintain our world-class syllabus, we review, improve and update our courses on an annual basis. Senior members of our training team travel the world, researching new information and furthering their own skills and knowledge base. This ensures that our students are always taught using the latest techniques or products.

World Class Administration and Management

From our first phone call to the day that you receive your graduating qualification, you'll receive the very best in service from the Academy of Makeup Team. As one of Australia's largest colleges specialising in Makeup, the Academy has campuses in Melbourne, Sydney and Brisbane.





Work Experience

The Work Experience Program is one of our students most prized opportunities while studying with us here at the Academy of Makeup. This is the opportunity to experience real work as a Makeup Artist and get credit as an experienced Makeup Artist. Students will be presented with an amazing range of Work Experience throughout their course allowing them to truly discover their inner Makeup Artist and what field they love the most!

Students will volunteer or undertake free work through to attain a variety of different work experiences opportunities to build connections and network within this amazing industry. Students have the chance to receive all professional imagery of each job to quickly build their Makeup Artistry Portfolios and use all work experience names to build their references on their Resumes and industry contact lists.

Students will get to experience every single avenue that the Makeup Industry offers. Students gain experience through the following avenues through out their courses:

TV, Film, Photography / Photoshoots, Editorial / Model Portfolios, SPFX, Freelance Makeup Artistry, Fashion Runway / Catwalk, Theatre, Assisting Establish Makeup Artists, Freelance Makeup Artistry, And much more!

Our Work Experience Program is a huge part of our students personal and professional development as Makeup Artists. We see confidence, skills and techniques blossom throughout their work experience jobs as they quickly develop communication and networking skills within this industry. It is so exciting to see each student follow their passions through experiencing new avenues of Makeup Artistry and building connections to get ready to launch their career when they graduate from the Academy of Makeup.





YOUR NEXT STEP...

Course Fees

For details on fees, Call 03 8585 3700, Call/Text 0428 217 285 or Email courseadvisor@makeuptraining.com.au

Discount for Upfront Course Fee Payment

We offer a generous discount if you pay your fees upfront, in one lump-sum, before the course starts. For details, contact our Course Advisor on 0428 217 285 or courseadvisor@makeuptraining.com.au

Timetable/Next Start Date

To request a Timetable, showing the next course start date, Call 03 8585 3700, Call/Text 0428 217 285 or Email courseadvisor@makeuptraining.com.au

Government Subsidies/VET Student Loans

We are an approved VET Student Loans Provider, which means eligible students can study the Diploma now and pay their fees later.

To let us know you would like to apply for a VET Student Loan, simply tick the box headed "I want to apply for VET Student Loans for course Fees" in the Enrolment Form. We can assist you with the application process, which can be very quick and simple.

Please quote code 3P370 to government agencies when enquiring about government assistance such as Youth Allowance, Austudy, Abstudy or the Pensioner Education Supplement.

Scholarship Applications

A Scholarship will reduce your course fees by thousands of dollars. Scholarship Applications are open to all interested students. To request an Application Form, contact our Course Advisor on 0428 217 285 or courseadvisor@makeuptraining.com.au

Campus Tours

We welcome all prospective students to a Campus Tour! They are fun and obligation free. Come along with your friends or family and see what it's like to study with us. Our Course Advisor will be thrilled to organise a Tour at a time/date that suits you. Simply call or email us to book it in - 0428 217 285 or courseadvisor@makeuptraining.com.au

To Enrol

Complete the online Enrolment form <https://makeuptraining.com.au/pages/enrol>

Contact Us

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Registered Training Provider Number 21399

www.makeuptraining.com.au