

15 Mil Water-Resistant Econo Scrim Vinyl



15 Mil Water-Resistant Econo Scrim Vinyl is a 15-mil scrim-reinforced vinyl with a white point that produces photo-realistic images on a durable, weather-resistant surface. This 15 mil banner is priced attractively for printing low or high volume production runs of an aqueous banner material that can be exposed to the weather. The super smooth, bright-white surface and heavy ink-saturation properties, ensure deep rich colors with the expanded gamut needed to produce great-looking banners every times. The proprietary, matte, ink receptive coating provides a high level of water and scratch resistance.

Compatible with all aqueous inkjet printing inks.

Benefits	Applications	Customers
<ul style="list-style-type: none">• Proprietary water-resistant ink receptive coating for aqueous ink• 15 mil thickness, with scrim for high tear resistance• Economical and high-performance design	<ul style="list-style-type: none">• Indoor / outdoor banners• Trade show displays• Custom table skirts	<ul style="list-style-type: none">• Print service providers• Sign shops• Trade show display companies

SPECIFICATIONS

Material Type	Scrim vinyl
Gauge	15 mil
Weight	445 gsm
Finish	Matte: Pressure-sensitive vinyl laminates can be applied to increase the fade and abrasion resistance of the image. Before applying the laminate, allow the image to dry for 24 hours.
Whiteness	120% (CIE)
Opacity	85%
RIP & Printer Media Settings	For the best and most consistent results, a profile should be created using an external color calibrator in conjunction with your RIP and color matching software. However, if these tools are not available, printers using dye ink should be set for the highest print quality and media selection should be "Photopaper". When using UV inks, the "heavy weight coated" option should be selected. Ink coverage up to 300% is recommended.
Light Fastness	The fading time of inkjet ink is a direct result of the inks that you choose to use and the environment where the print is displayed. Please consult with your ink manufacturer for light fastness data.
Water Resistance	To obtain a high degree of water resistance, use only pigmented ink. Allow the print to dry for 24 hours before exposing to moisture. Lamination is not required. Ink saturation over 250% can affect the water-resistant properties and show ink bleed.
Optimal Service Environment	60°-86° F, 50% Relative Humidity.
Ideal Storage Conditions	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
Color	$L > 90, a = 0, b^* = -4$
Ink Compatibility	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
Shelf Life	1 year from the ship date when stored in proper conditions.

SKU	Size
WRSV2440-AC	24" x 40 ft.
WRSV3640-AC	36" x 40 ft.
WRSV4240-AC	42" x 40 ft.
WRSV5040-AC	50" x 40 ft.
WRSV6040-AC	60" x 40 ft.

Product Performance & Suitability: All of the descriptive information and recommendations should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind. All purchasers shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss or damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.