## Clover customers love these PREMIUM BRANDS

(they typically will make you the most money):

Anavini Kate Quinn Organics Keen Pippa & Julie
Angel Dear Kissy Kissy Polarn O. Pyret
Athleta Girl Kyte Baby Posh Peanut
Bailey Boys Lands' End Primary
Barbour Lilly Pulitzer Primigi

(The) Beaufort Bonnet Little English (The) Proper Peony

Company Livie & Luca Quince

Bella Bliss Magnetic Me Remember Nguyen

Birkenstock Magnolia Baby Riley Roos Boden Mango Robeez Burt's Bees Baby Mayoral Rylee + Cru Castles & Crowns Me & Henry Sal & Pimenta Cienta Milly Minis Sarah Louise **Colored Organics** Mini Melissa See Kai Run

Crewcuts Monica+Andy Shrimp & Grits Spearmint Love

Dr. Martens MORI Sperry Top-Sider
Egg Native Stride Rite
Elephantito (The) North Face Sun-San Surfer

Feltman Brothers (The) Oaks Apparel Ugg
Florence Eiseman Oeuf Vans

Footmates Patagonia Vineyard Vines
Freshly Picked Pediped Vive la Fête
Hanna Andersson Pehr Zara

Hartstrings Petit Ami Zella
Hatley Peek Zutano

Hunter Petite Plume Janie & Jack Pink Chicken

Joules

We are **VERY SELECTIVE** with low-quality/fast fashion brands like Gap, H&M, Old Navy and Target. We typically pass on these (and similar) brands because our customers do not buy them secondhand: Amazon Basics, Bonnie Jean, Carters, Circo, Children's Place, Crazy 8, George/Walmart, Gymboree, Justice, Osh Kosh B'Gosh, Rare Editions, Shein and Wonder Nation.

Since Polo/Ralph Lauren is sold at discount stores like T.J. Maxx, we typically can only price polos, dress shirts and pants around \$9-12. Activewear from brands like Adidas, Champion, Columbia, Nike and Under Armour will not make you much money.

Moms-to-be look for top brands like A Pea in the Pod, Beyond Yoga, HATCH, Isabella Oliver, Latched Mama, Motherhood, Olian, PinkBlush and Séraphine.