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FOR IMMEDIATE RELEASE

The Patterson Foundation to Match Nonprofit Earned-Income Plan Investments

The match will benefit organizations participating in Margin & Mission Ignition, an initiative of The Patterson Foundation focused on boosting nonprofit mission impact through earned-income strategies

SARASOTA, Fla. (Nov. 20, 2018) – The Patterson Foundation will match investments made toward the startup costs of the entrepreneurial plans developed by the five nonprofits participating in its Margin & Mission Ignition initiative. Donations and investments to each organization will be matched dollar for dollar up to 50 percent of the organization’s startup capital requirement – up to \$50,000 maximum – through Feb. 15, 2019.

Now in its fourth year, Margin & Mission Ignition gives nonprofits in our area the opportunity to explore, develop and execute strategies that will strengthen and extend the impact of their mission in the community. The Patterson Foundation engages No Margin, No Mission, a social enterprise and national consulting firm, to provide comprehensive guidance to each organization participating in the 30-month process. As of June, the 16 previously participating organizations had collectively generated more than \$4 million in revenue through ventures like creating new service offerings or growing existing ones.

“Through Margin & Mission Ignition, these organizations have embarked on a journey toward greater thrivability, which will ultimately boost their community impact,” said Debra Jacobs, president and CEO of The Patterson Foundation. “The Patterson Foundation’s dollar for dollar match affirms the merits of the mission-aligned business plans.”

Pledges, in-kind contributions and debt funding are not eligible to be matched.

The following organizations are seeking investors for their 2018 Margin & Mission Ignition earned-income plans:

- Beyond the Spectrum
- Big Cat Habitat and Gulf Coast Sanctuary
- The Charlotte County Art Guild, Inc. dba Visual Arts Center
- Manatee County Habitat for Humanity
- UnidosNow

Follow Margin & Mission Ignition by visiting www.thepattersonfoundation.org or join the conversation on social media using #TPFMarginMission.

About The Patterson Foundation

The Patterson Foundation strengthens the efforts of people, organizations and communities. The Foundation focuses on issues that address common aspirations and foster wide participation, along with ways organizations learn and share as they evolve. For more information, please visit www.thepattersonfoundation.org and connect with [@ThePattersonFdn](https://twitter.com/ThePattersonFdn) on Twitter.

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