

2022 Annual Report Charlotte County Art Guild, Inc. dba Visual Arts Center (VAC)

FROM THE PRESIDENT

The Visual Arts Center (VAC) celebrated its 60th Anniversary this year. It took the dedication of many, building on what was put in place by others before them, to get the VAC to where it is today. It is truly something to be proud of, considering that we made it through several hurricanes, a few recessions, an unprecedented world pandemic, and are open and thriving today.

This year has been a roller coaster year. The year began enthusiastically, as we thought we had made it through the pandemic, only to be met with the second wave forcing event cancellations as we started our Fall season. The budget was restructured to adapt for a slow recovery. We were pleasantly surprised at the pace of recovery during the third quarter, ending the year with an unanticipated strong financial finish, exceeding all expectations, and adding to our financial reserves.

A special thanks to our Executive Director, Janet Watermeier, her staff, and the VAC Board Members for delivering solid results in a very challenging environment.

After Janet Watermeier announced she would be retiring as the VAC's Executive Director, the VAC Board conducted a nationwide search for a new Executive Director. We are pleased to announce that Lisa Gallucci, will be your next Executive Director beginning July 1st, and we welcome her to the VAC team.

Thank you to everyone for your contribution in time, talent, treasure, and spirit, for keeping this incredible community art center improving and growing.

Donna C. Peterman

President of the Board

ANNUAL MEETING AGENDA

Charlotte County Art Guild

- Call to Order & Welcome
- Approval of CCAG 2021
 Annual Meeting Minutes
- Election of Board Members

Endowment Trust

Executive Director's Comments
Member Comments
Special Announcements

Adjournment

FROM THE EXECUTIVE DIRECTOR

This was the year of recovery after the outfall from COVID-19. We began the year with a gradual increase in activity and ended the year with strong financial results and positive cash flow. The 13th biennial National Art Exhibition attracted more than 400 artists from 29 states and 6 countries. It was a celebratory year, ending with the Visual Arts Center's 60th Anniversary Party, and a return to seeing formal gatherings.

I am retiring from the Visual Arts Center (VAC). It has truly been a pleasure being part of the VAC over the past six years. I am looking forward to the next chapter, but memories from the VAC will remain with me forever.

What a pleasure it was meeting creative people and working together to enhance art in our community. I was always amazed by the variety and strength of artistic talent in our community. I cannot thank you enough for your friendship and support as we together transformed the Visual Arts Center into what it is today.

A special thanks to the VAC board, staff, instructors, and volunteers who work tirelessly to make the Visual Arts Center a very special place for all to enjoy.

Thank you for the opportunity of serving as the Visual Arts Center's Executive Director. I enjoyed every minute of it.

Tanet Watermeier
Executive Director





VAC MEMBERS

2021-22 DONORS

\$80,000+

Deanna Housfeld

\$25.000+

Christel Gerdel
Shelly Socha
The Patterson Foundation &
Community Foundation
of Sarasota
VAC Endowment Trust

\$10,000+

Roth Family Foundation Wyvern Hotel

\$5,000+

Gettel Automotive
Mary Ellen Byrd
Legacy for the Arts
Janie & Steve Duke
& Westchester Gold
Denise Henry
& Remax Anchor Realty
Kathy Lynn Johnson
Frank & Paulette Morrissey
Donna & John Peterman
Ketan & Sushma Vora
Bruce & Susan Wohlfeld

\$2.500+ to \$5.000

Farr Law Firm
Lala Keiser Trust
Shawn Gilstad
& Purple House Salon
Jeff Leedy & Merrill Lynch
Alexia Martin
& Whitco Insurance
Mosaic Fertilizer
Janet Watermeier

\$1,000 to \$2,500

Dave Bise Becky Bovell Nanette Crist Norma Bradley Memorial Katherine & Tom des Enfants Jim Fambrough Carolyn & Tom Freeland Roswitha Hergenhan & Louie Askew Susan Hill Liz Hutchinson Memorial Ingman Marine Marlene Jones Carla & Danny Nix & Nix & Associates Joy & Jaret Moore Partnership for the Arts Kathleen Prendergast Constance & Bill Robison Jerilyn & Greg Schnitzel Karen & Dick Solar Ned Rose & Thelma Daida Helga Weichselbaum

ANGEL WALL DONORS

\$100,000+

Rebecca Harbin Durig Carolyn Bretz Estate Marnie & Fred Babcock Family William & Betty Lou Baxter The Patterson Foundation Deanna & Daniel Housfeld

\$50,000

Fred Babcock Estate
Lala Keiser Estate
Kate Staber Estate
Dave & Christel Gerdel
Judi Roth
Selby Foundation
Elizabeth B. McGraw Foundation
Janet Watermeier

\$25,000

William & Suzanne Bowles
Becky Bovell
Donna & John Peterman
Mary Ellen Byrd
Hudson Family Foundation
Roylance & Mary Sharp Mem.
William & Constance Robison
Shelly Socha

\$10,000

Bucky & Paula McQueen
Dick & Tricia Condon
Steve & Janie Duke
Ingrid & Samuel Carroll
Don & Susan Krasny
The Klein Family in Memory of
Viola Odenheimer
Partnership for the Arts-Dave Bise
Liz Hutchinson
Alexia Martin
Paulette & Frank Morrissey
Nanette Crist
Sushma & Ketan Vora
National Endowment
for the Arts

Charlotte Community Foundation \$5,000

Rachel & Clint Keesling Annette & Guy Emerich **Daniel Smith** Mike & Mary Treworgy Eugene & Jane Geronime Susan Hill. Jack Durig Memorial Inzer Amos Haft Memorial Anne L. Nuzzo Memorial Denise Henry Robert & Mary Harbour F. Michael & Dorothy Strunk Brian & Mary M. Presley William & Patricia Cote Roger & Linda Tetrault In Memory of Richard Condon Sarasota Community Foundation Kathy Lynn Johnson Bruce & Susan Wohlfeld

47 PATRON MEMBERS

ADVOCATE

Mary & Robert Harbour Lisa Pervin

SUPPORTER

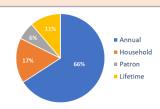
Peter & Bari Amadio
Scott & Mary Cassidy Anger
Dave & Merry Bise
Michelle & Abby Brisendine
Marilyn & Bruce Conklin
Kathy & Tom des Enfants
Susan & Steve Fraley
Tom & Vivian James
Kathy Lynn Johnson
& Dr. Bob Masson
Bob Massey & Virgi Bondi
Donna & John Peterman
Karen & Dick Solar
William Lovatt
& Esta Warshofsky

FRIENDBetty Barriga

Gina Battle Jim Beech Dianne Brooks Teresa Burritt Thomas Deuley Carol Dunkak-Dunekircher Kimberley Heffley Joanne Johnston Marianne Lilly Cheryl Montale Patti Presseller Susan Reeves Barbara Schulman Shelly Socha Jane Sturges **Roxie Vetter** Robert Weitz

5 BUSINESS PARTNERS

Farr Law Firm
Whitco Insurance
Merrill Lynch
Mosaic
Nix Realty & Associates



MEMBERSHIP

47 Patron Members 82 Lifetime Members 120 Household Annual (2) 481 Individual Annual 730 Members—328 New

82 LIFETIME MEMBERS

Martha Aurelio Bruce & Colleen Bagge Courtney Borntraeger Kathy Bostwick **Becky Bovell** Suzanne Bowles Ellen Burnett & Paul O'Neil Mark Byrd Sam Carroll Keith & Pauline Charron Jack & Claudia Chopp Tricia Condon William & Patricia Cote Ned Rose & Thelma Daida Suzanne Delahunty Guy & Annette Emerich Patti & Bob Forman Carolyn & Thomas Freeland Christel Gerdel Jane Geronime Thomas Hamilton Jeannie Harbeck **Denise Henry** Deanna Housfeld Larry & Sylvia Hudson Frank Sperry Donna Jesse David & Stephanie Klein Linda Koebelen & Conrad Koerper Susan & Donald Krasny Diana Lehr Cathy Lindenauer & Robert Crispin Paula & Bucky McQueen Frances Nicolozakes Skip & Ann Peerless Sue & John Pollaro Lois Porter & Ronald Wiley Mary Presley Constance & William Robison Judith Roth Rona & Paul Rothschild Miles Seter Dorothy Sheahan Gail Short William & Penelope Sims Elizabeth Smith Thalia St. Lewis & Dan Beckley Stephanie & Larry Stewart **Dorothy Strunk** Sally Tappy Mike & Mary Treworgy Michele Valencourt Gloria & John Weber Linda & Gary Wein



Elmer Mizuno & Linda Weintz

TREASURER'S REPORT

The fiscal year began as a very challenging year for the Visual Arts Center as the community began to recover from COVID-19. With the return of in-person classes and events and the help of several successful fundraising campaigns, the year ended ahead of budget in a revenue positive position instead of a projected loss, and we were able to grow our reserves.

First and second quarters were slower than anticipated due to the resurgence of COVID-19, however, the third quarter gained momentum resulting in a very strong year. The VAC is in a good financial position as it enters the next fiscal year.

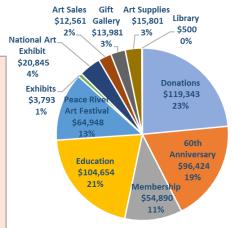
- Operating Revenue: \$794,713, 167% of the previous year.
- Program & Product Revenue (Classes, Exhibits, Art Sales, Art Supplies, Membership & Events): \$454,299 with 50% returned to artists through art sales, awards, and instructor fees.
- Community Support: \$230,845 from giving campaigns, donations, and sponsorships, 29% of Operating Revenue.
- Restricted Revenue: \$42,750, including VAC Endowment Trust.
- Net Revenue: \$107,830 (with Restricted Revenue before Depreciation).
- Current Assets: Ended the year at \$305,246 comprised of \$278,999 in bank accounts and \$26,276 in inventory.
- Total Assets: Ended the year at \$742,864 (with Depreciation)

Kathy des Enfants

Treasurer

VAC BOARD OF **DIRECTORS 2021-2022**

Donna Peterman, President Becky Bovell, Vice President Kathy des Enfants, Treasurer Gwen Zanakos, Secretary Roswitha Hergenhan, Director Susan Hill, Director Beverly Yankwitt, Director Alexia Martin, VAC ET President



VAC Activity Net Revenue FY 21-22

VAC MANAGEMENT TEAM 2021-2022

Janet Watermeier, Executive Director Kimberly Phillips, Programs Manager Teresa Desguin, Community Relations Manager Tes Scholtz & Bonnie Walker, Communications Barbara Ann Wikoff, Education Coordinator Jill Lindsay, Exhibit Coordinator Mary Cavanagh, Welcome Desk Coordinator Trish Doyle, Bookkeeper Mike Wager, Facilities Manager Adam Egan, Assistant Facilities Manager Deanna Housfeld, Library & Volunteers

STATEMENT OF ACTIVITIES

June 1 2021 through May 21 2022

June 1, 2021 through May 31, 2022	
REVENUE	
Community Support	\$239,745
Membership	54,890
Program Services	343,251
Product Sales	111,048
Other Income	3,518
TOTAL REVENUE	\$794,713
Less Cost of Goods Sold	186,134
GROSS REVENUE	\$608,580
EXPENSES	
Advertising	\$ 41,628
Bank Service Fees	11,366
Insurance	22,410
Operating Expenses	63,003
Repair & Maintenance	28,981
Supplies	83,731
Wages & Salaries	250,193
TOTAL EXPENSES	\$ 501,311
NET ORDINARY REVENUE	\$ 107,341
OTHER INCOME	
Restricted Funds Current Income	\$ 42,750
Restricted Funds Current Expense	42,261
NET OTHER INCOME	\$ 489
NET INCOME	\$ 107,830

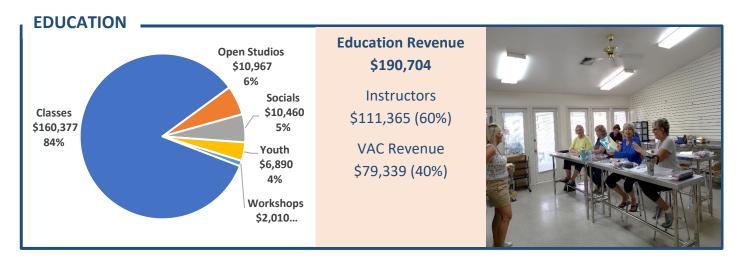
STATEMENT OF FINANCIAL POSITION

May 31, 2022	
ASSETS	
Current Assets	
Bank Accounts	\$278,999
Inventory	26,247
Total Current Assets	\$305,246
Fixed Assets	
Equipment	\$105,994
Building Improvements	361,637
Building	576,822
Furniture & Fixtures	118,900
Less: Accumulated Depreciation	(725,735)
Total Fixed Assets	437,619
TOTAL ASSETS	<u>\$742,864</u>
LIABILITIES & FUND BALANCE	
Total Current Liabilities	\$ 18,520
Fund Balance	
Unrestricted Net Assets	\$590,405
Restricted Funds	26.110
Change in Fund Balance	107,830
Total Fund Balance	\$ <u>724,344</u>
TOTAL LIABILITIES & EQUITY	<u>\$742,864</u>

The fiscal year started out slowly with the cancellation of Summer Camp, Battle of the Brushes, Arts in August, and Holiday Market, due to COVID-19 and the recommendation that large groups do not gather. This had a significant effect on first and second quarter VAC Activities. A primary VAC focus was online and outdoor activity.



As artists, VAC Members, and visitors emerged from COVID-19 restrictions and returned to gathering together, VAC activities, classes and programs returned to normal levels in the third quarter. Highlights of classes, art markets, exhibits, including the biennial National Art Exhibit, and events are below.



Art Class Type Youth Glass **Photography** 4% 5% 2% Draw & **Fiber Arts Paint** 5% 48% Jewelry_ 11% 50% Unique **Pottery Participants** 25% 50% Attend

31 Instructors | 41 Offerings | 2,952 Participants | 7,486 Sessions

CLASS PARTICIPANTS

859 2D Fine Arts

372 Pottery

209 Jewelry

94 Fiber Arts

70 Glass

54 Photography

1,658 Students

TOTAL PARTICIPANTS

1,658 Onsite Classes

904 Open Studios

299 Art Socials

70 Youth

21 Workshops

2,952 Participants



more than 1





NEW FIBER ARTS STUDIO – YELLOW HOUSE

The VAC rented the Quednau-Hindman House originally built in 1892 (Yellow House) in History Park and created an offsite Fiber Arts Studio and workshop classroom. It is located at 501 Shreve Street, near the Punta Gorda Library. Classes at the site include weaving, dying, pine needles, and more.



OUTDOOR/INDOOR OPEN HOUSE

10am-2pm | September 10 & 11 | January 7 & 8

VAC Open House held the weekend after Labor Day and New Year's Day featuring VAC Instructors and art demonstrations before the start of the 12-week class term.

Tent | Radio Remote | Mimosas | Demos

> Instructors 19 in September 28 in January



Attendees | 192 September | 296 January

ART MARKETS

2 - PEACE RIVER NATIONAL ART FESTIVALS

DECEMBER 4 & 5, 2021 & March 19 & 20, 2022

Dec.	RESULTS	Mar
40	Vendors	58
2,206	Attendance	3,506
\$12,262	Revenue	\$32,65





SPONSORS Gettel Automotive Group | Ingman Marine | Mosaic | Denise Henry Remax Realty & Punta Gorgeous

GIFT GALLERY

58 Artists 836 Sales \$34 Ave. Sale



ART SUPPLY STORE

1,121 Transactions \$30,229 Sales

\$72 Average Sale

52 Class Kits

56 Glass & Supplies

134 Clay & Supplies

154 VAC Logo Items 698 2D Art Supplies

END OF YEAR SALE

58 Artists 836 Sales \$12,600 Art Sales \$7,560 to Artists

\$34 Average Sale

EXHIBITS



VAC EXHIBITS

Not Including NAE 13 Exhibits 306 Artists 918 Art on Exhibit 91 Art Sold \$168 Average Sale Price

JUDGED EXHIBITS Member Showcase Color! Falling for Art (Juried) Off the Wall New Beginnings (Juried) **Charlotte County Schools** Water, Water, Everywhere

> **OFFSITE EXHIBIT** Wyvern Hotel

FEATURED EXHIBITS Black & White Fired Up Artful Expressions The Art of Jim Beech David Sussman Photos The Art of Jill Lindsay Scratchboard Art





13TH NAE

407 Submissions 206 Artists 29 States + 6 Countries

Judge: Dean Mitchell 132 Accepted Paintings from 100 Artists \$8,000+ in Awards

17 Art Pieces Sold \$12,600 Art Sales \$7,560 to Artists \$741 Average Sale Price

NAE EXHIBIT & EVENTS

Judge's Luncheon **Sneak Peak Reception Award Reception Poetry Night**

Exhibit on Display 2/18-4/16

Sponsored by Mary Ellen Byrd Legacy for the Arts









VAC 60TH ANNIVERSARY





The VAC ended a year-long celebration of 60 years of art on April 9th with a 60th Anniversary Party raising more than \$100,000 for the VAC. About 200 people attended the evening enjoying an elegant reception, dinner, silent auction, and entertainment, featuring . . .

- National Art Exhibit
- VAC Working Artists
- Deb Byers, Harpist
- Gulfshore Opera Divas
- Kitt Moran & The Mike Moran Trio



CHANGING OF THE GUARD

The VAC Board of Directors began a nationwide search for a new Executive Director in April 2022, and hired Lisa Gallucci from North Port, FL as the successor to Janet Watermeier. Lisa began serving effective July 1, 2022, and after a month of working with Lisa to familiarize her with VAC's many activities and processes, Janet retired effective July 31, 2022. We thank Janet for her 6 years of service and welcome Lisa to carry forward with continued success.

Janet Watermeier





Lisa Gallucci

ART ANGEL WALL

A working group of VAC Board and Endowment Trust leadership developed a plan to enhance the Angel Wall to honor donors who cumulatively contribute more than \$5,000 to either the Visual Arts Center or the VAC Endowment Trust. At each Annual Meeting, donors who have contributed to the higher level are moved from one level to the new level and new donors are added to the wall and unveiled in an honor ceremony at the conclusion of the Annual Meeting. A list of all Angel Wall Donors can be found on page 2.

Donors moving to new levels or added this year:

- Deanna & Daniel Housfeld, \$100,000 Level
- ❖ Janet Watermeier, \$50,000 Level
- ❖ Shelly Socha, \$25,000 Level
- Liz Hutchinson, \$10,000 Level
- Dave Bise-Partnership for the Arts, \$10,000 Level
- Susan Hill, \$5,000 Level
- ❖ Kathy Lynn Johnson, \$5,000 Level
- Bruce & Susan Wohlfeld, \$5,000 Level



VAC ENDOWMENT TRUST ANNUAL REPORT 2021 - 2022

The VAC Endowment Trust provides long term fiscal management of donated funds to support the future of the Visual Arts Center (VAC). Its primary mission is to preserve investment value by monitoring the portfolio managers and obtaining investment management proposals. A yearly contribution to the Visual Arts Center is determined by the Trustees based on the income earned. This past year the VAC distribution was \$39,663. The Trust's balance at the end of May 2022 was 1,094,810.

The Endowment Trust has granted over \$400,489 to the VAC over the past 24 years. An additional \$19,124 has been distributed from the Bowles Fund for Portraiture. The VAC Endowment Trust and the VAC Board of Directors work closely together to ensure that long-term funding and VAC goals are closely aligned.

Alexia Martin

FNDOWMENT TRUST

President

LIADO ANIAILIAI TIVOOTI		
2021 - 2022		
Alexia Martin, <i>President</i>		
Susan Krasny, Vice President		
Ron Olsen, <i>Treasurer</i>		
Keith Callaghan, Recording Secretary		
Denise Henry, Corresponding Secretary		
Kelsey Veitengruber, Trustee		
Constance Robison, <i>Trustee</i>		

VAC ENDOWMENT TRUST, INC				
FINANCIAL SUMMARY				
	5/31/22	5/31/21		
Contributions & Grants Investment Income (Loss) Total Revenue (Loss)	\$ 4,499 (74,753) (70,254)	\$ 9,729 <u>166,274</u> \$ 176,003		
Grants Paid Other Expenses Total Expenses	\$ 42,750 <u>2,749</u> \$ 45,499	\$ 36,631 <u>2,056</u> \$ 38,687		
Revenue – Expenses	(\$ 115,753)	\$ 137,316		
Total Assets Total Liabilities Fund Balance	\$1,094,810 0 \$1,094,810	\$1,210,563 0 \$1,210,563		



Leave a Legacy: Consider including the VAC Endowment Trust in your Will, Trust, or Estate Planning. You will be helping to ensure the future of art for generations to come.

2022-2023 DATES TO REMEMBER

2022 VAC ANNUAL MEETING - October 20th 4pm

2022 BATTLE OF THE BRUSHES - September 20th through November 18th

- Celebrity & Artist Match-up Reception September 20th, 6pm
- Battle of the Brushes Exhibit November 11th to 22nd
- Battle of the Brushes Finale & Dinner November 18th, 6pm

2022 GIVING TUESDAY - November 29th

2022 PEACE RIVER NATIONAL ARTS WINTER FESTIVAL – December 3rd & 4th Outdoor Art Fair at Laishley Park with 50 art vendors, food, fun & more

- 12/3 & 12/4 from 9am to 4pm
- Volunteers Needed

HOLIDAY SHOPPING

- Holidays in the Hall Cards, Ornaments & Décor, November 15th to December 24TH
- "Off the Wall" Exhibit (artwork under \$200) December 1st to December 24TH
- End of Year Sale December 28 & 29 10% to 50% Off, Art & Supplies

2023 VISUAL ARTS CENTER OPEN HOUSE – January 6th & 7th, 10am-2pm Meet Our Instructors, Free Demonstrations, New Class Schedules & More

2023 PEACE RIVER NATIONAL ARTS SPRING FESTIVAL - March 18th & 19th, 9am-4pm Outdoor Art Fair at Laishley Park with 80 art vendors, food, fun & more

2022-2023 EXHIBITS

In the Galleries . . .

- Florida Watercolor Society, 9/14-11/12
- Color! 9/15-10/12
- Falling for Art, 10/20-11/7
- Battle of the Brushes, 11/11-11/22
- Holiday Wall, 11/17-12/29
- Holiday Showcase, 11/17-12/29
- Off the Wall, 11/30-12/29
- Painting Stories Group, 10/10-2/2
- Glass Duchess, 1/10-2/2
- New Beginnings, 1/12-2/22
- Featured VAC Member Artists, 2/7-3/2
- VAC Student Show, 3/2-3/22
- Suncoast Water Society, 3/6-4/11
- Call of the Wild, 3/30-4/25
- Abstract Art by Yankwitt, 3/28/4/26
- Charlotte County Schools, 4/29-5/20
- Water, Water, Everywhere, 5/25 6/14
- Summertime, 6/22-7/11
- The Member's Showcase, 7/21 8/23

Gallery Receptions...

- Battle of Brushes
 Match Up Reception 6-8pm, 9/20
 Finale Dinner, 6pm-9pm, 11/18
- Exhibit Award Ceremonies, 5-7pm
 - o September 22
 - o October 27
 - o January 19
 - o March 9
 - o April 6
 - o May 11
 - o June 1
 - o June 29
 - o July 27
- Charlotte County Schools
 Middle School 11am-1pm 5/6
 High School 6pm-8pm 5/11,
 Elementary School 11am-1pm 5/20



