



## 2020 Annual Report Charlotte County Art Guild, Inc.

### ANNUAL MEETING AGENDA

Charlotte County Art Guild

- Call to Order & Welcome
- Approval of CCAG 2019 Annual Meeting Minutes
- Election of Board Members

Endowment Trust

Executive Director's Comments

Member Comments

Special Announcements

Adjournment

### FROM THE PRESIDENT

WOW... what a year! We certainly were off to a great start after the annual meeting with an amazing Battle of the Brushes, a fantastic NAE that our committee and staff worked hard on, but none of us ever could imagine COVID-19 and the impact it would have. Our Executive Director, Janet Watermeier, along with her team and our instructors- really helped to pull through this tough time and enhance our technology with putting art classes online. I truly from the bottom of my heart applaud everyone for helping to continue to move forward and keeping art in the fore front of our members & our community.

In 2015, I came on the board as a newbie and I've witnessed some amazing changes to the VAC- what a transformation. I'm extremely honored to have had the opportunity to serve this great organization. A very special thank you to my board, the executive director, staff & the volunteers for all you do. You're truly the best!

I'm looking forward to continuing to serve the VAC in years to come."

**Alexia Martin**

President of the Board

### FROM THE EXECUTIVE DIRECTOR

Thank you for your support during this very unusual year!

Transitioning from the best of times to the worst of times has its challenges. The VAC was breaking new heights and set to have the best year ever when everything came to a sudden stop. It was one week before a major fundraising event when we received notice that our permit would not be issued for Peace River National Arts Festival due to concern over virus spread. All the expenses had been incurred without the potential for the income. Our winter residents went home early and those that remained, all hunkered down to be safe.

Trying to make lemonade, your VAC team reduced costs, as much as possible, and learned to use technology in a new way. The VAC now has an online studio to produce online classes, and we quickly enhanced our exhibits with virtual online tours and Facebook Live Awards Ceremonies. Our focus was to engage with our members and donors in the ways they wanted to be engaged, and to "keep in touch" as we all figured out how to enjoy art in nontraditional ways. These new tools should benefit us for years to come.

There is still a lot of uncertainty, and many unknowns about the future, but there is some good news. Our success before the virus, combined with the Paycheck Protection Program, and the donor support during the Giving Challenge, provided the resources the VAC needs to get through the year. We could not have done it without you.

**Janet Watermeier**

Executive Director



VISUAL ARTS CENTER

210 Maud Street, Punta Gorda, FL 33950 | (941) 639-8810

www.VisualArtCenter.org | Monday – Friday, 9 am – 4 pm & Saturday, 10 am – 2 pm

## TREASURER'S REPORT

The VAC was having its best year ever when COVID-19 brought everything to a halt. Total Operating Revenue reached \$636,949, our highest grossing year despite COVID-19 and \$51,823 ahead of last year. This included two significant donations: \$60,755 from the estate of Kate Staber and \$27,405 from Christel Gerdel. Total Revenue, including Restricted Revenue totaled \$80,005, including \$32,210 from the VAC Endowment Trust, \$9,000 in restricted donations and \$38,795 from the Cares Act Paycheck Protection Program for a grand total of \$716,954 for the year. This compares to \$801,159 the previous year or \$84,205 less. Overall, it was a good year for the VAC.

### Donna Peterman

Vice President & Treasurer

#### BOARD OF DIRECTORS 2019-20

##### Officers

Alexia Martin, President  
Donna Peterman, Vice President  
& Treasurer  
Mary Harbour, Secretary

##### Directors

Mary Cavanagh  
Alissa Desguin  
Ellen Harvey  
Roswitha Hergenhan  
Rosalie Mack  
Judi Roth  
Beverly Yankwitz  
Gwen Zankos

#### MANAGEMENT TEAM 2019-20

##### Staff

Janet Watermeier, Executive Director  
Kimberly Phillips, Programs Manager  
Stacy Calvino, Business Development Manager  
Michelle Lucia, Communications  
Trish Doyle, Bookkeeper  
Dave Bise, Facilities Manager  
Steven Tacy, Assistant Facilities Manager  
Deanna Housfeld, Library

#### STATEMENT OF ACTIVITIES

June 2018 through May 2019

##### REVENUE

Community Support	\$243,839
Product Sales	128,175
Program Services	258,516
Other Income	6,419
<b>TOTAL REVENUE</b>	<b>\$636,949</b>
Less Cost of Goods Sold	199,631
<b>GROSS REVENUE</b>	<b>\$437,318</b>

##### EXPENSES

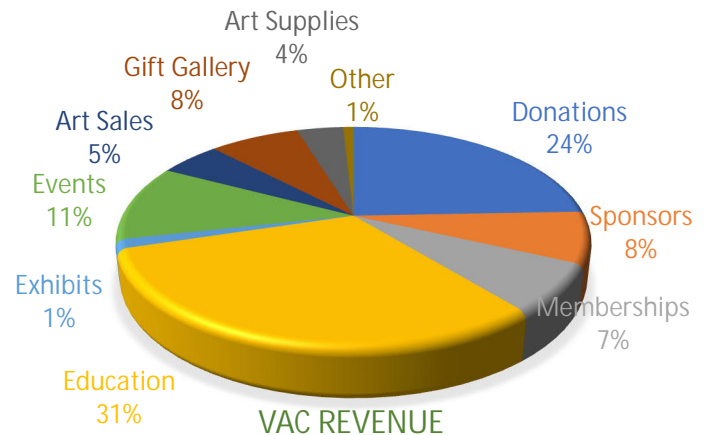
Advertising	43,407
Bank Service Fees	9,889
Insurance	20,647
Operating Expenses	50,275
Repair & Maintenance	20,332
Supplies	38,109
Wages & Salaries	187,226
<b>TOTAL EXPENSES</b>	<b>\$ 369,887</b>

**NET ORDINARY REVENUE** \$ 67,431

##### OTHER INCOME

Restricted Funds Current Income	\$ 80,005
Restricted Funds Current Expense	957
<b>NET OTHER INCOME</b>	<b>\$ 79,048</b>

**NET INCOME** \$ 146,479



#### STATEMENT OF FINANCIAL POSITION

May 31, 2019

##### ASSETS

Bank Accounts	\$205,874
Inventory	\$ 15,589
Fixed Assets	
Equipment	\$100,681
Building Improvements	350,495
Building	576,822
Furniture & Fixtures	85,277
Less: Accumulated Depreciation	(677,110)
Total Fixed Assets	446,165
<b>TOTAL FIXED ASSETS</b>	<b>\$667,628</b>

##### LIABILITIES & FUND BALANCE

Total Current Liabilities	\$ 21,477
Fund Balance	
Unrestricted Net Assets	\$454,806
Restricted Funds	44,866
Change in Fund Balance	146,479
Total Fund Balance	\$646,151
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$667,628</b>

## TOP DONORS, SPONSORS & BUSINESS PARTNERS

\$200,000+

Rebecca Durig

\$50,000+

Kate Staber

\$25,000+

Crystal Gerdel

VAC Endowment Trust

\$10,000+

Merrill Lynch Wealth Management

Donna & John Peterman

Shelly Soucha

Wyvern Hotel

\$5,000+

Janie & Steve Duke

Alexia Martin & Whitco Ins

Mary Ellen Byrd Legacy for the Arts

Frank & Paulette Morrissey

Judi Roth & Roth Foundation

Constance & Bill Robison

\$2,500+ to \$5,000

Dave Bise & Partnership for the Arts

Centennial Bank

Farr Law Firm

Greener Cleaner

Denise Henry & Remax

Susan and Loren Hill

Hoffer Family Trust

Lala Keiser Trust

Rachel Keesling

Jeff Leedy

Mosaic Fertilizer

The Patterson Foundation

Carla & Danny Nix & Nix & Assoc.

Janet Watermeier

\$1,000 to \$2,500

Judy Aber

Louie Askew

Martha Aurelio

Becky Bovell

Donna & Steve Cardenas

Katherine & Tom des Enfants

Keith Callahan

James Coalwell

Jackie & Dan Miller

Mindy Morris

Amy & Robert Dwyer

Gettel Automotive

Mary & Robert Harbour

Deanna Housefeld

Carlton Hughes

Florida Premier Contractors

Paula & Bucky McQueen

Bob Miller

Joy & Jaret Moore

Richard & Lynn Pitz

Jerilyn & Greg Schnitzel

David & Janice Schuman

Karen & Dick Solar

Gwen Zanakos

## 46 PATRON MEMBERS

### ADVOCATE

Mary & Robert Harbour

Lee McGraw & Van Lupo

Donna & Steve Palmer

Dr. Richard & Lynn Pitz

### SUPPORTER

Louis Alstodt & Lydia Gattanell

Mary Cassidy-Anger

Marilyn & Bruce Conklin

Janie & Steve Duke

Patti & Bob Foreman

James & Elaine Fonseca

Susan Hill

Marianne Lilly

Donna & John Peterman

Karen & Dick Solar

Dorrit & Bruce Tompkins

Phil & Mary Woodruff

Gwendolyn & Nick Zanakos

### FRIEND

Pat Amberg

Dianne Brooks

Nanette Crist

Thomas Deuley

Jim Ellsworth

Miranda Fields

Alexia Martin

Juanita Pawlisch

Susan Reeves

Laurie Rice

Shelly Socha

Roxie Vetter

Mary Voyrek

Robert Weitz

## 90 LIFETIME MEMBERS

Martha & Vincent Aurelio

Bruce & Colleen Bagge

Courtney Borntraeger

Kathy Bostwick

Becky Bovell

Suzanne Bowles

Jane Brenner

Ellen Burnett & Paul O'Neil

Mark Byrd

Ingrid & Sam Carroll

Keith & Pauline Charron

Jack & Claudia Chopp

Tricia Condon

William & Patricia Cote

Ned Rose & Thelma Daida

Suzanne Delahunty

Guy & Annette Emerich

Patti & Bob Forman

Carolyn & Thomas Freeland

Christel Gerdel

Jane Geronime

Thomas Hamilton

Jeannie Harbeck

Denise Henry

Deanna Housefeld

Larry & Sylvia Hudson

Liz Hutchinson & Frank Sperry

Donna Jesse

David & Stephanie Klein

Linda Koebelen & Conrad Koerper

Susan & Donald Krasny

Diana Lehr

Cathy Lindenauer & Don Crispin

Lee McGraw & Van Lupo

Paula & Bucky McQueen

Frances Nicolozakes

Skip & Ann Peerless

Sue & John Pollaro

Lois Porter & Ronald Wiley

Mary Presley

Constance & William Robison

Judith Roth

Rona & Paul Rothschild

Miles Seter

Dorothy Shehan

Gail & Frank Short

William & Penelope Sims

Elizabeth Smith

Thalia St. Lewis & Dan Beckley

Stephanie & Larry Stewart

Dorothy & Michael Strunk

Sally Tappy

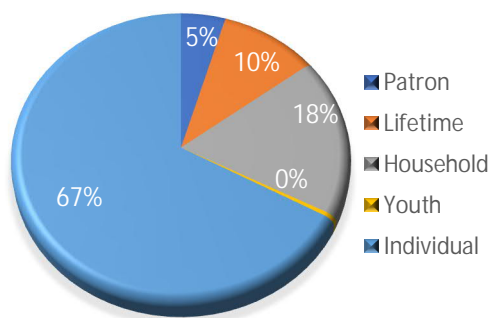
Mike & Mary Treworgy

Michele Valencourt

Gloria & John Weber

Linda & Gary Wein

Elmer Mizuno & Linda Weintz



## MEMBERSHIP

46 Patron Memberships

90 Lifetime Memberships

238 Household Annual Memberships

1 Youth Annual Memberships

700 Individual Annual Memberships

1,075 Memberships – 270 New 25%



# 219 - 2020 ACTIVITY HIGHLIGHTS

## FUN ARTS FESTIVAL'S BATTLE OF THE BRUSHES

241 Attendees, \$30,000 Raised



Judges Award  
Marjorie Benson & Jill Lindsay

Judges - Kim Devine, Carlton Hughes & Jake Williams

Thank You Dali Sponsors!



People's Choice  
Diane Hoffer & Coach Nancy Colby

Thank You Van Gogh Sponsors!

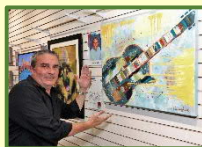
- Boyette & Miller Construction
- Centennial Bank
- Westchester Gold and Diamonds
- Burg'r Bar
- SouthWestern Florida State College
- Interior Resources
- WrightWay Emergency Services
- Kitchen Classics, Friendly Floors
- Generator Solutions of SWFL
- The Wotitzky Law Firm
- Florida Premier Contractors

Bob Miller

Rachel Keesling

James Coalwell

Keith Callaghan



Match-up 9/23/19

Exhibit Ribbon Cutting 11/4/19



## Palette Pairings

THANKS TO OUR CELEBRITY AND ARTIST VOLUNTEERS!



Rachel Keesling  
& Lionel Lewis



Marjorie Benson  
& Jill Lindsay



Joanne Stramara  
& James Coalwell



Rosalie Mack  
& Keith Callaghan



Marquelynn Rzeposa  
& Bob Miller



Diane Hoffer  
& Nancy Colby

## 278 ART CLASSES



28 Instructors  
65 Offerings  
1,395 Students

14 WORKSHOPS - 102 Participants

Students

- 763 Fine Arts
- 261 Pottery
- 208 Jewelry
- 83 Glass
- 26 Photography
- 54 Specialty



## 16 ART & WINE EVENING SOCIALS



247 Attendees

- Glass Etching
- Let's Get Splashed
- Anything but Canvas
- Sip & Paint with Opera



## YOUTH PROGRAMS

- 33 Elementary Summer Camp Kids
- 57 Middle School Summer Camp Kids
- 20 Cooper Street Kids
- 18 Sponsorships - Thank You!





2019 - 2020 ACTIVITY HIGHLIGHTS

12 EXHIBITS – 1,100+ Entries from 450 Artists

6 Main Gallery  
6 Goff Gallery



"Red on the River" by DM Palmer



Water, Water, Everywhere  
By Kathy Wilson



BLACK & WHITE



THE MEMBER'S SHOWCASE  
ON DISPLAY FROM JULY - AUGUST 6, 2020



Punta Gorda Quickdraw

NATIONAL ART EXHIBIT

537 Entries  
275 Artists  
39 States  
150 Selected

Sponsored by  
**MARY ELLEN BYRD**  
LEGACY FOR THE ARTS



1st Place - \$2,000 NATIONAL ART EXHIBITION  
"No New Friends" by Corinne Forrester



PUNTA GORDA HISTORIC MURAL SOCIETY 25th Anniversary



Punta Gorda Mural Rendering Art Auction & Gala  
January 30th at Co.m.

52 Renderings  
188 Participants  
\$17,880 from Auction



Exhibit Ribbon Cutting

ARTS IN APRIL  
AT FISHERMEN'S VILLAGE



ARTS IN AUGUST  
AT FISHERMEN'S VILLAGE





Partnership with Fishermen's Village  
30 Art Vendors

TEAM PUNTA GORDA Annual Meeting "Duelling Brushes" with Marki Raposa & Zoe Hale "In the Style of Monet"



Peterman's 50th Anniversary

Dave Bise's Surprise Birthday Party




OFFSITE EXHIBITS

- Wyvern Hotel
- Nix & Associates
- Charlotte Community

20 Artists  
Artwork changes every 6 months



FRESH ART UNVEILING AT THE WYVERN HOTEL  
SEPTEMBER 17, 2019 AT 6:00PM

PEACE RIVER WRECK BY JEANNETTE CHUPACK



Holiday Market

Dec 6-8, 2019

Gifts and Holiday Items  
Hand Crafted by Local Artists  
only at the Visual Arts Center

60 Tables  
\$27,000 Sales



EDGEWATER CORPORATE TEAM BUILDING – 24




Teams: Alabama  
Florida  
Pennsylvania



## ENDOWMENT TRUST ANNUAL REPORT 2018 - 2019

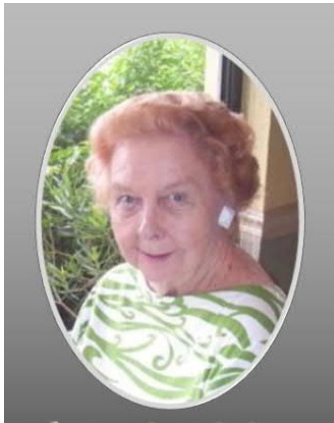
The primary mission of the VAC Endowment Trust is to preserve the investments by monitoring the portfolio managers and obtaining investment management proposals every five years. A yearly contribution to the Visual Arts Center is determined by the Trustees based on the income earned. This past year the VAC distribution was \$37,210 which was used for building maintenance, roof repairs and special projects. The Trust's balance at the end of May 2020 was \$1,073,247 as compared to \$871,034 the previous year.

The Endowment Trust has granted over \$345,232 to the VAC over the past 20 years. The VAC Endowment Trust and the VAC Board of Directors work closely together to ensure that long-term funding and VAC goals are closely aligned.

Trustee Faiza Kedir's term expired this year. She has given her time and energy to the VAC Endowment Trust and supported the Visual Arts Center in many ways. We thank her for her loyalty and wish her well.



Faiza Kedir



Rebecca Durig

Just 16 days into the fiscal year, VAC Endowment Trust Director Emeritus, Rebecca Durig, passed away. Rebecca was one of the VAC's early pioneers and lifelong supporters. She went door to door in the early years, collecting contributions to build the VAC. Rebecca Durig left \$200,000 to the VAC Endowment Trust in her will. Her contribution moved the bar of Endowment Trust investments to more than \$1 million dollars, a long-term goal of the Trustees.

### Constance Robison

President

#### ENDOWMENT TRUST

2019 - 2020

##### Officers

- Constance Robison, President
- Susan Krasny, Vice President
- Ron Olsen, Treasurer
- Keith Callaghan  
Recording Secretary
- Denise Henry  
Corresponding Secretary

##### Trustees

- Kelsey Veitengruber
- Faiza Kedir
- Ingrid Carroll, Director Emeritus

#### VAC ENDOWMENT TRUST, INC

##### FINANCIAL SUMMARY

	5/31/19	5/31/20
Contributions & Grants	\$ 4,610	\$ 207,059
Investment Income	<u>33,278</u>	<u>33,893</u>
Total Revenue	\$ 37,888	\$ 240,952
Grants Paid	\$ 32,082	\$ 37,210
Other Expenses	<u>8,317</u>	<u>1,530</u>
Total Expenses	<u>\$ 40,399</u>	<u>\$ 38,740</u>
Revenue – Expenses	\$ (2,511)	\$ 202,212
Total Assets	\$871,034	\$1,073,247
Total Liabilities	<u>0</u>	<u>0</u>
Net Assets	\$871,034	\$1,073,247

Leave a Legacy: Consider including the Endowment Trust in your Will, Trust or Estate Planning. You will be helping to insure the future of art for generations to come



## COVID-19

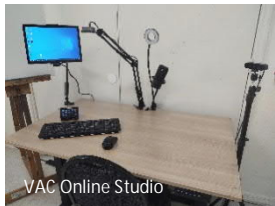
This year's Annual Meeting is being conducted via Facebook Live to enable as many members as want to participate to do so safely. Hopefully, by this time next year, we will be able to congregate together to celebrate art. COVID-19 hit at the peak of our last fiscal year season, however, has continued into this fiscal year and is having a challenging effect on the Visual Arts Center (VAC). We thought you might appreciate the highlights of VAC actions in response to COVID-19 currently in place and likely to continue for some time in the future. Through September, it is estimated that COVID-19 has already affected the VAC by more than \$100,000 in cash flow.

Protections & Procedures: The Visual Arts Center is equipped with antiseptic materials, including wipes, sprays, and hand sanitizing stations. We have initiated additional cleaning protocols and use antiseptic misting as appropriate. A new "hands free" automatic door opener has been installed. Social Distancing 6' floor markers surround the Front Desk and Gallery entries. The wearing of masks is encouraged within the main hallways and wherever social distancing cannot easily be accomplished. Masks, gloves, and a no-touch thermometer are available. The classrooms are equipped with plastic and plexiglass dividers and ultraviolet lights are being explored for the air conditioners. We encourage anyone who registers for anything and does not feel well to remain home and let us know.

The Journey: We were in the midst of high season and getting ready to hold our annual Peace River National Arts Festival, a mid-March event that typically carries us through the offseason, when COVID-19 caused the event to be postponed after spending the budgeted costs on planning, marketing, and advertising. We refunded a significant portion of booth fees and sponsorship funds.

As COVID-19 progressed, our Winter visitors stopped attending in the middle of their class sessions and returned to their northern homes. Our activity levels dropped by more than 60%. The Florida Governor and U.S. President requested everyone remain home to slow the virus spread, and our activity level dropped to zero, retail sales stopped, and memberships and donations dwindled, however, our overhead expenses continued onward. We strived to keep our employees active using distance technology, online meetings, and work at home strategies. Once the staff could return to the VAC, we established a blended plan of work from home and onsite to minimize virus exposure.

Program Transformation: We realized if we were going to be able to continue our mission, we would have to adapt to the times and transform our operation from a social gathering place focused on art, into an art connection hub of online activities and services. We adapted our programs through distance learning, virtual exhibits and online sales of art and art supplies. We upgraded our internet and online capabilities, purchased technology, software, and equipment for an online studio, established an online virtual tour of the facility and exhibits, and held our first two-day virtual open house featuring instructors and

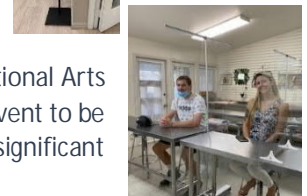


classes live on Facebook. To reduce personal contact, we asked all customers to register and pay online in advance for Open Studios, Classes and Exhibits and limited in-person participation to 6 to 10 per session. Exhibit Receiving and Removal were extended to 2 days with drop off and pick-up times scheduled by appointment. Awards ceremonies were conducted via Facebook Live and posted to the website virtually.

Financial Impact: COVID-19 related changes have caused our monthly operating costs to increase by more than \$2,500. We had a good year last year and with the help of a \$38,795 Paycheck Protection Loan, were able to keep our team employed. We reduced our hours as a cost saving measure. Most of our fundraising and gathering activities, including, Battle of the Brushes and Holiday Market are cancelled for this year. Next year's budget has been reduced by 50% to 75% for each budget line item. We anticipate having sufficient cash to be able to operate at a loss through this season, but it will dwindle our reserves to do so.

Going Forward: Our strategy is to conserve cash, reduce expenses, and engage with our customers and donors carefully and safely as they emerge from this crisis. We are planning to actively participate in "Giving Tuesday", a global day of philanthropy, on December 1<sup>st</sup>, to take advantage of matching donations from national companies. We hope to also develop a local matching fund from VAC supporters to enhance the donation impact of each contribution. If you can help, please let us know.

Thank you to everyone who has stepped up to support the VAC during these very challenging times. It is sincerely appreciated.





## 2020-2021 DATES TO REMEMBER

2020 GIVING TUESDAY – December 1st

2020 PEACE RIVER NATIONAL ARTS FESTIVAL – December 5<sup>th</sup> & 6<sup>th</sup>  
Postponed from March 21<sup>st</sup> & 22<sup>nd</sup>

Outdoor Art Fair at Laishley Park with 50 art vendors, food, fun & more

- 3/21 & 3/22 from 9am to 4pm
- Volunteers Needed

### HOLIDAY SHOPPING

- Holiday Cards – October 15<sup>th</sup> to December 15<sup>th</sup>
- Holiday Ornaments – November 1st to December 23rd
- Holiday Wall – November 15<sup>th</sup> to December 23<sup>rd</sup>
- “Off the Wall” Exhibit (artwork under \$200) – November 25<sup>th</sup> to December 19<sup>th</sup>
- Holiday Market scheduled for December 5<sup>th</sup> & 6<sup>th</sup> is cancelled

2021 VISUAL ARTS CENTER OPEN HOUSE – January 3<sup>rd</sup> & January 4<sup>th</sup>

Meet Our Instructors, Free Demonstrations, New Class Schedules & More

- 1/3 at 10am to 4pm – Open for Visitors
- 1/4 at 10am to 1pm – Open for Visitors

2021 PEACE RIVER NATIONAL ARTS FESTIVAL - March 21<sup>st</sup> & 22<sup>nd</sup>

Outdoor Art Fair at Laishley Park with 80 art vendors, food, fun & more

- 3/21 & 3/22 from 9am to 4pm
- Volunteers Needed

2021 PALETTE TO PALATE - May 8<sup>th</sup>

Dinner with an Artist

2021 EXHIBITS:

### Business Partners



**FARR LAW FIRM**

FARR, FARR, EMERICI, HACKETT,  
CARR & HOLMES, P.A. | 1924



# VISUAL ARTS CENTER

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