

le feu®

By Lauritsen

D E F I N E F I R E



LE FEU FIRES
PRESSKIT 2020

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HISTORY OF LE FEU

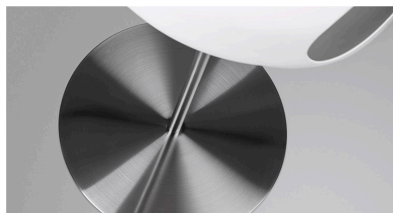
Le Feu is a Danish company that was established in 2017. Iconic Danish design, flexibility and environmental approach have given the bio fireplaces from Le Feu an overwhelmingly positive reception in the market, and today are currently sold in 17 countries worldwide.

The story of Le Feu is based on true passion and years of experience, resulting in the creation of an innovative and relevant product for today's market. For generations, the Lauritsen family has worked with fireplaces and wood stoves in defining the fireplaces as the heart and gathering place in Danish homes.

As a 3rd generation Søren Lauritsen naturally became part of the “warm universe” where he as a young boy, explored and learnt the crafts of the trade in his grandfather's fireplace shop.

One night in 2017 was, for Søren Lauritsen, crucial in the journey towards Le Feu, as we know it today. A burning desire to change the traditional view of fireplaces occupied his thoughts. Søren had one vision, to create a beautiful, environmentally friendly and simple integratable fireplace that could be a focal point in any home.

The idea took shape and late in the evening, the schematics for Le Feu were ready, and from here concept to final production progressed. Through the collaboration and development with competent specialists and engineers to ensure the highest quality, both in materials and function, Le Feu became a reality and today is Scandinavia's best-selling bio fireplace.





“All homes deserve
a warm heart”

LE FEU VISION

Every home deserves a warm heart” - a natural gathering place for cosiness and an inviting atmosphere. The dancing flames capture the gaze, letting you appreciate the beautiful shape and form of the Le Feu bio fireplace.

Every home is unique and Le Feu’s simple design and construction allows anyone to install the magic in their own home in just a few minutes. Our ambition, to be the world’s leading bio fireplace manufacturer, goes hand in hand with a desire to inspire innovation and dynamism in interior design with a live fire in every home. We want our customers to experience the authentic Danish cosiness, the stylish design and natural care for the environment - wherever in the world they are.

Fire, design and functionality along with a focus on sustainability is a passion for the team behind Le Feu - and with the continued development of new designs and concepts, the goal is to inspire the same enthusiasm amongst our customers.

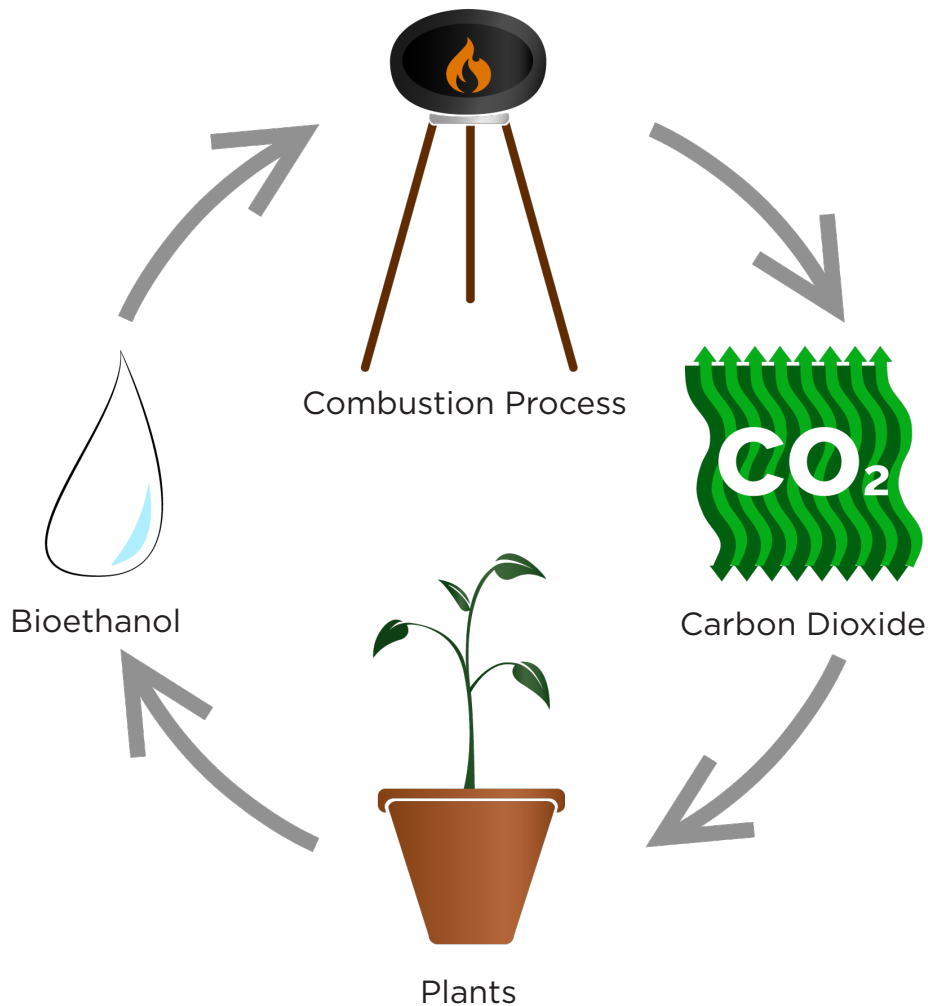
LE FEU IN THE MARKET

- 🔥 Le Feu Bio Fireplaces - One fireplace, 5 models with many easily interchangeable options for creating warmth and cosiness both indoors and in the home’s outdoor spaces.
- 🔥 Le Feu Bio Fireplaces have been created for the living home where sustainability is a natural part of the lifestyle. If desired, it is possible to change the bio fireplace from any model to another. The fire dome is interchangeable and Le Feu Sky, as an example, can become Le Feu Wood by purchasing the wooden leg and accessories.
- 🔥 Le Feu Bio Fireplace is the environmentally and indoor climate-friendly alternative to traditional wood-burning stoves and fireplaces.
- 🔥 Le Feu Bio Fireplaces burn clean and smoke-free and do not emit harmful substances in the home.
- 🔥 Le Feu Bio Fireplaces are timeless and are a stylish Danish design made of the best quality materials.
- 🔥 Le Feu is the best selling bio fireplace in Scandinavia and Le Feu Bio Fireplaces are currently sold in 17 countries.
- 🔥 Le Feu Bio Fireplaces with its modern burner technology combined with efficient choice of materials means that Le Feu Bio Fireplaces, unlike earlier bio fireplace versions, will emit ample heat. Le Feu Bio Fireplaces will increase the room temperature by 3.8° C in a room of 40 sqm.



LE FEU & THE ENVIRONMENT

The market for stoves and fireplaces is changing. Legislative restrictions on stoves and fireplaces are being introduced in several countries around the world. The purpose of the new legislation is to reduce the climate footprint and the emission of particulates pollution generated from home heat sources. From consumers there is an increasing focus to own environmentally friendly products which includes the use of secondary heat sources, such as fireplaces. Le Feu bio fireplaces burn using pure bioethanol. Bioethanol is alcohol in its simplest form produced through a fermentation of sugar. First generation bioethanol comes from edible plant parts. The second generation bioethanol comes from plant waste or straw. A fermentation process utilises the starch in the biomass, which is converted to bioethanol. Bioethanol is CO₂-neutral and thus a fantastic environmentally friendly alternative for traditional fuel types.



BUILD YOUR LE FEU BIO FIREPLACE

LE FEU OFFER 40 DIFFERENT DESIGN OPTIONS

WHICH ONE SUITS YOU?



Le Feu Wall
£1,499.00



Le Feu Sky White
£1,599.00



Le Feu Wall
£1,499.00



Le Feu Wall White
£1,599.00



Le Feu Steel White
£1,599.00



Le Feu Steel
£1,499.00



Le Feu Wood White
£1,499.00



Le Feu Wood
£1,599.00



Le Feu Ground Low
£1,499.00



Le Feu Ground Low White
£1,599.00



Le Feu Fires Catalog: Catalog: <https://lefeu.link/catalog>

Photo Bank: <https://lefeu.link/press>

Le Feu UK

14 Cypress Court
Virginia Water
GU25 4TB

Contact:

Andrew Dickson
T: +44 07931 433004
E: lefeuuk@gmail.com
W: www.lefeuuk.co.uk

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