



Conceptualised &  
Manufactured in India



### Clensta Shampoo



### Shampoo



### Dry Shampoo

Comprehensive  
Cleansing

Completely removes dirt,  
dust & oil

Removes dirt & dust & oil

Dirt, dust & oil stay  
in the hair

Water Wastage

No water required for use

~25 litre of water for every  
cleansing

~25 litre as the user has to  
take a regular shampoo to  
remove the starch

Freshness

Complete cleansing experience

Provides cleaning experience

No cleansing, only for  
temporary beautification

Additional Cost

Only the Shampoo  
& Towel needed

Soap, Water & Hygiene  
facility must for use

Only dry shampoo needed  
but has limited use