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AUSTRALIA'S BIGGEST WINE FRIDGE!

Grand Cru Launches 640 Bottle Dual Zone Wine Fridge

Home Icon, a leading Australian wine fridge importer and distributor is pleased to announce the launch of the Grand Cru 640 wine fridge to its already extensive product line up.

The first of its kind in this luxury large capacity size, this fridge is ideal for the enthusiastic collector who is looking for dedicated cellaring for their valuable wine investment or the restaurant/bar that is struggling to store and look after their ever expanding wine offer.

Home Icon's founder and CEO Matthew Gerard claims "The Grand Cru 640 is the biggest wine fridge ever launched on the Australian market and we are excited to be able to make this offer to all our customers who are looking for a large capacity, good quality, affordable wine fridge".

"Having a large fridge with the flexibility to hold various size bottles is what our consumers are really after. We've listened to the feedback and given our customers what they've asked for, a really big wine fridge" he states

The Grand Cru 640 can hold approximately 600 bottles of various sizes or 640 bottles of standard Bordeaux style bottles. Dual temperature zones allow for cellaring between 5 and 22 degrees Celsius, ensuring all your wine varietals will be on hand for serving at their respective ideal temperatures, while its built in vibration free compressors ensure your wine is stored at the optimum temperatures all year round.

With an affordable recommended retail price of \$5599, these units can be built in to cabinetry or provide convenient cellar space in the home, garage, office or restaurant.

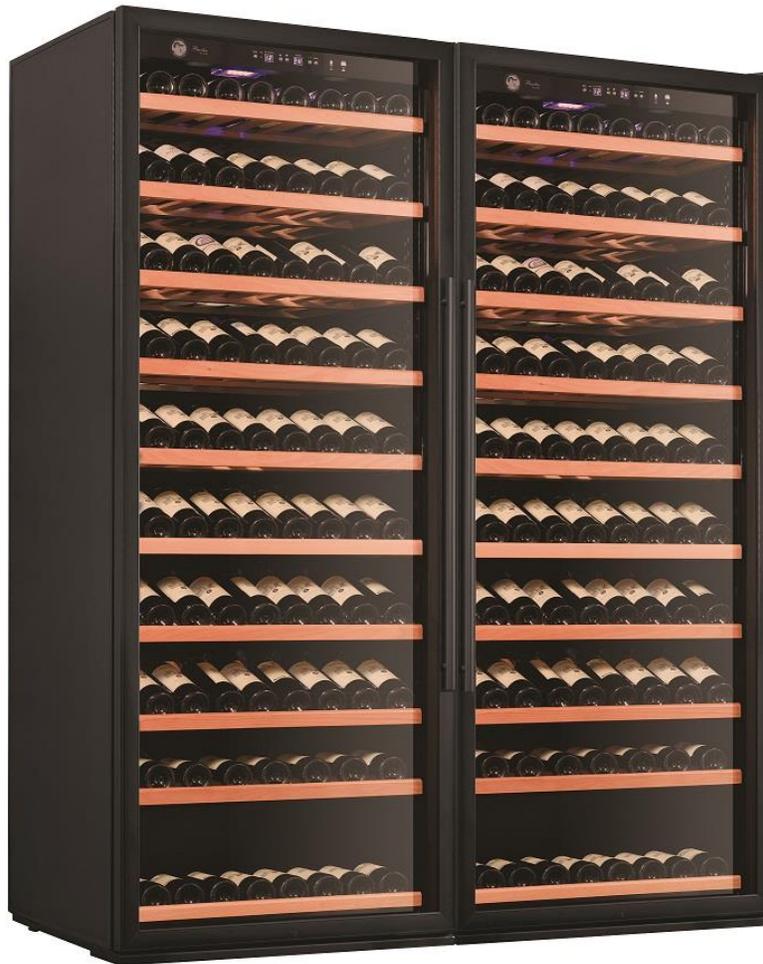
"Offering stylish, practical and affordable wine storage solutions is what we pride ourselves on. Our range is continuing to grow with the demands of the Australian consumer" Matthew declares.

Cheers et profitez de.

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If you would like more information about this product or any of the Grand Cru wine fridge range, please contact Laura Melenhorst at 03 9092 8506 or email Laura at sales@homeicon.com.au

The Grand Cru 640



Please view the video of the Grand Cru 640

