

FOR IMMEDIATE RELEASE

The Outdoor Gear Builders of WNC present the 5th Annual Get in Gear Festival

Asheville, NC (February 18, 2019) - The Outdoor Gear Builders are kicking off the start of Spring with the [5th Annual Get In Gear Fest](#). The Annual Get in Gear Fest is the go-to Spring event for gathering the outdoor community that is the heart of Asheville and the surrounding region. Held at the [Salvage Station](#) in Asheville, NC on March 23rd, the festival will feature regional outdoor brands showcasing their newest gear for the upcoming season!



“The outdoor gear manufacturers based here in Western North Carolina continue to make industry leading gear for outdoor adventurers,” said Kyle Mundt, vice-chairman of OGB. “The Get in Gear Fest is always a great place to celebrate with the local community and showcase the amazing gear being designed and created right in our backyard.”

At this year’s festival, Brevard-based [SylvanSport](#) will be debuting a new line of outdoor gear, and Hendersonville-based [Liquidlogic](#) will have its new Ventura Kayak on display. You can check out [Astral’s](#) new line of hemp footwear and Recover Brands new performance fleece made entirely in North Carolina with 100% recycled materials. And, you can stop by the [Bellyak](#) booth to meet the World Champion and World Record holder for first descents of prone whitewater paddling! With so many great gear makers to meet and gear to demo you will want to take a break at the [ENO](#) Hammock Relaxation Station and enjoy a local brew from the Salvage Station taps.

The Get in Gear Fest is a family-friendly, free event that has something for everyone, from distance hiker to outdoor glamper, and every adventurer in between. It will also boast a climbing wall courtesy of [Camp Cedar Cliff](#), field games, a silent auction featuring prize packages from local favorites like [Watershed Drybags](#), [Diamond Brand Gear](#), [Tsuga](#), [Rightline Gear](#) and much more. Plus, the first 100 attendees will claim a goodie bag filled with coupon codes valid for the event.



The festival runs from 12 noon to 5 pm at the Salvage Station on Riverside Drive, with opportunities to demo, explore, and buy outdoor gear. Come meet the makers of your favorite gear and start making plans for a summer full of adventures!

The full list of participating brands includes [Astral](#), [Blue Ridge Chair Works](#), [boatgirl](#), [ENO](#), [SylvanSport](#), [Rightline Gear](#), [Watershed Drybags](#), [Fifth Element Camping](#), [Bellyak](#), [Rockgeist](#), [Diamond Brand Gear](#),

[Tsuga](#), [Recover Brands](#), [Mount Inspiration](#), [Lucky Sheep](#), [Native Watercraft](#), [Liquidlogic](#), [LightHeart Gear](#), and [Alpine Towers](#).

ABOUT THE OGB

The Outdoor Gear Builders of WNC are Western North Carolina-based companies collaborating to share talents, encourage new ideas and inspire each other. Our member brands are dedicated to creating exceptional outdoor gear with a focus on responsible manufacturing, cutting edge innovation and economic growth in our region. Our motto is: "Extraordinary Gear Made Here." Learn more at outdoorgearbuilders.com or join the conversation on facebook.com/OutdoorGearBuildersOfWnc/

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