

BOAT HOUSE
apparel

always smooth sailing

The coziest
memories
that your
customers
will love for
decades to
come.



THE LAKE OKOBOJI DOODLE

Featuring some of the most iconic landmarks in our hometown, any style featuring this graphic becomes a best seller over night.





From cozy sweatshirts & timeless tees to fun keepsakes like enamel mugs & canvas totes, we'd love to create a custom doodle for your shop showcasing your town.



THE GEORGETOWN DOODLE

Taking style cues from our original doodle,
we adapted this graphic to include
illustrated landmarks from the capital city,
Washington DC.

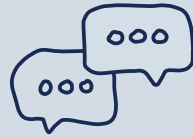


THE CREATIVE DESIGN PROCESS

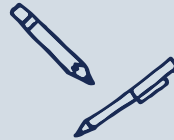
All doodle design customizations require a one-on-one design meeting with a BHA designer to determine the top 10 iconic landmarks in your area.

Illustration + design can take up to 8 weeks after the initial consultation to complete.

Clients will have one round of edits to provide feedback on their custom design.



DESIGN
CONSULTATION



ILLUSTRATION



DESIGN REVIEW

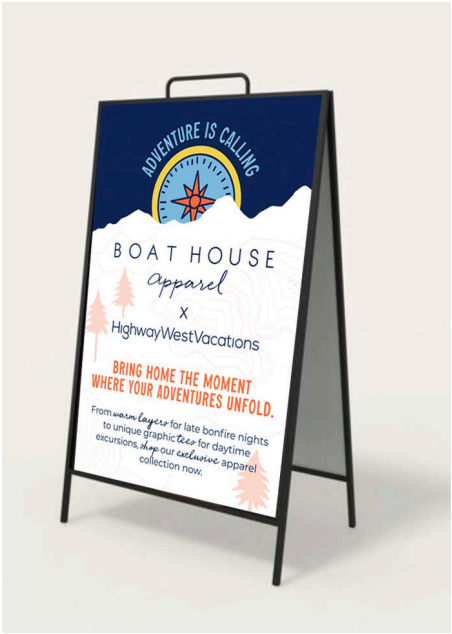


PRODUCTION



Full cycle >>>

additional items
can include
marketing
collateral, custom
co-branding, and
merchandising
consultation &
strategy.



We're more than just an elevated clothing brand your customers will love for years to come, we're a retail partner focused on building relationships, customer loyalty, guests experiences, and more...

Let's Chat -

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