



Announcing the winners of the Clean + Conscious Awards 2021

Celebrating exceptional products that are safe / non-toxic, ethical, sustainable and responsible

Wednesday, 3rd November 2021

The Gold, Silver and Bronze winners of the Clean + Conscious Awards 2021 have been announced. Over 250 exceptional products have been awarded across the categories of Skincare, Makeup, Body, Baby, Kids, Home, Zero Waste, Fashion, Food & Drink and Fitness.

The Clean + Conscious Awards celebrate exceptional products that work in perfect harmony with our bodies, our environment and our society. Now running in their third year, the Awards celebrate exceptional products that are safe / non-toxic, ethical, sustainable and socially responsible.

All finalist products have been scientifically researched and scrutinised by Awards Founder and Head of Research and Education, Emily Fletcher, while each finalist product has been hands-on reviewed by a panel of 45 industry experts. The Clean + Conscious 2021 Expert Panel is made up of eco-leaders, beauty experts, editors, changemakers and influencers. The panel includes Sarah Berry of the Sydney Morning Herald / The Age, Beauticate founder Sigourney Cantelo, ethical fashion blogger Britney Dreghorn (of Britt's List), First Nations Director of Groundswell Giving, Lille Madden, and many more. The Expert Panel is diverse and inclusive of disability and First Nations communities.

Founded as the Australian Non-Toxic Awards back in 2019, the Awards are the brainchild of blogger, mother and practising Optometrist Emily Fletcher, who founded the Awards when she identified the need to celebrate safe and socially responsible products. Emily, who is also the Head of Research and Education at the Awards, says, "We are thrilled to announce the winners of the Clean + Conscious Awards 2021. Since the inception of the Awards back in 2019, we have noticed great change. More and more brands are working hard to produce products that are healthier for their customers, kinder to our planet and beneficial to local and global communities," says Emily.

The Awards, which are 100% independent and unaffiliated with any brands, corporations or media organisations, are free of sponsorship and advertising, ensuring a fair judging process. "By running these fair, transparent and non-biased Awards, we are providing consumers with a trustworthy resource where they can discover products verified to be both clean and conscious," says Emily. "In our directory, you'll discover honest information on each product's ingredients or materials, further information on how each product is ethical, sustainable and responsible, and hands-on product reviews from our Expert Panel."

The Social Responsibility Award winners will be announced on Friday November 12th, 2021. *The Social Responsibility Awards* will be awarded to businesses that lead change and are committed to making a positive impact on society.

To view the full list of 2021 winners, please visit

<https://cleanandconscious.com.au/directory/>

For updates please follow @cleanandconscious_awards on Instagram.

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