

CLINICAL RESULTS, CLEAN FORMULATIONS,

SELF CARE THROUGH SKIN CARE™





PROFESSIONAL TRAINING GUIDE

TABLE OF CONTENTS

Our Mission & Heritage	4
Our Story	5
Our Products	
Dr. Luigi L. Polla	7
Ada Polla	
The Alchimie Forever Line	10
Products	
Purifying facial cleanser	12
Gentle cream cleanser	13
Gentle refining scrub	
Kantic Brightening moisture mask	
Pigment lightening serum	
Advanced retinol serum	
Tightening eye contour gel	
Rejuvenating eye balm	
Protective day cream SPF 23	
Kantic calming cream	
Kantic+ Intensely nourishing cream	
Antioxidant skin repair gel for men	
Dry skin balm	
Firming gel for neck and bust	
Optimizing body contour gel	
Afterlase soothing body milk	
Brightening peel	
Age defying serums	
7.90 derynig serdiris	50
Protocols & Cost Per Treatment	
Alchimie Forever Brightening Peel Facial - 60 minutes	38
Alchimie Forever Brightening Peel Facial - 30 minutes	
Alchimie Forever Blueberry Anti-Aging Facial	
Alchimie Forever Purifying Facial	
Alchimie Forever Blueberry Bliss Express Facial	
Alchimie Forever Moisture Quench Facial	
Using the Hydrafacial Unit and other Modalities in	01
conjunction with Alchimie Forever Products/Protocols	53
Alchimie Forever Lip Luscious	
Alchimie Forever Eye Love You	
Alchimie Forever Brightening and Firming Treatment for	50
Neck and Décolleté	60
Alchimie Forever Body Perfect	
Cost Per Treatment Chart	
COSE FEE THEALTHEIR CHAIL	US





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our mission

We believe that your skin is the mirror of your soul, and that taking care of your skin daily, effectively, gently, is essential to your self care.

Building on the heritage of our Swiss medical aesthetic institute and our commitment to pioneering dermatological advances, we create skin care products that provide visible results with a touch of magic. Our Swiss family business stands for excellence in everything we do.

Be your beautiful self. Every day. Forever.

our heritage

Dr. Luigi Polla - world-renowned dermatologist recognized as the first medical doctor to introduce laser technology to Europe. His pioneering treatment of children suffering from skin issues such as hemangiomas and port wine stains eventually led to the use of laser technology in the aesthetic treatment of adults.

Dr. Barbara Polla - biomedical researcher specializing in internal medicine, pneumology, immunoallergy and anti-aging technologies. Her extensive work with heat shock (stress) proteins, the oxidant/ antioxidant balance and iron chelation, published in 150+ peer-reviewed medical journals, is the foundation of our anti-aging product formulation.

In 1997, Dr. Barbara and Dr. Luigi Polla combined their knowledge of and passion for healthy, youthful skin by establishing the first fully integrated European medical day spa known as the Forever Laser Institut. This became the starting point for Alchimie Forever, manifested through Dr. Luigi Polla's earliest personalized formulations to ensure optimal rejuvenation results for his patients, both immediately post-procedure and at-home.

our story

"The story begins like this: A world-renowned Swiss dermatologist (Dr. Luigi Polla) meets a biomedical researcher (Dr. Barbara Polla). In love, they get married and have four beautiful daughters. In life, they decide to combine their specialties (hers, biomedical research, which focused on antioxidants and stress proteins; his, expertise in the use of laser treatment in dermatology) and open the first medical day spa in Europe (circa 1997), located in Geneva, which they called the Forever Laser Institut. By 2000, they were selling their own skin-care products. But it wasn't until 2004 that they began marketing their postprocedure skin-care line (with their oldest daughter,



Ada, serving as co-founder) outside of Switzerland. Dr. Barbara, along with Ada, branded the products and launched them in the U.S. (starting in Washington, D.C.), and Alchimie Forever, as we know it today, began to take flight."

Vanity Fair, August 2014













our products

Our clean formulations are dermatologist-tested and designed to solve immediate and long-term skin concerns. Alchimie Forever originated through the practice of using skincare as a post-procedure supplement, resulting in effective yet gentle anti-aging formulas utilizing the latest in antioxidant technology (Alchimie Antioxidant TechnologyTM). Combining the utmost standards of Swiss quality with the most potent anti-aging botanicals, Alchimie Forever provides visible results for all skin types and a calm, bright complexion for even the most sensitive skin.

Medical Strength. Spa Grade. Swiss Quality.

our committment

Alchimie Forever is a family owned and operated business devoted to customer service at the highest level. We promise the benefits of a privately owned company blended with the professionalism of a large corporation. It is as simple as giving our partners a personal touch in every experience. We call it the Forever Commitment™.

our inspiration

The inspiration behind Alchimie Forever is two-fold, beginning with Dr. Barbara Polla's idea that taking care of one's skin should be viewed as an essential ritual instead of a chore, telling her four daughters that "looking good, means feeling good, means doing good." This belief established itself as the brand's philosophy, strengthened by Dr. Luigi Polla's use of lasers, which led to his keen understanding that how a person looks is vitally important to their overall well-being. Alchimie Forever blends both doctors' appreciation for skincare as a ritual and their expertise in anti-aging to provide an at-home/ at-spa experience unlike any other.

Looking good. Means feeling good. Means doing good.

our proof

Alchimie Forever combines 20+ years of clinical experience with the most potent antioxidants. The efficacy of our formulations are certified through third party testing and substantiated through biomedical research and clinical studies. Alchimie Forever delivers visible results for calm, healthy, youthful skin.

Dr. Luigi L. Polla



co - founder

Father and world-renowned cosmetic dermatologist, Dr. Luigi Polla was the first medical doctor to introduce laser technology to Europe. His expertise in cosmetic treatments using lasers led him to the keen understanding that how a person looks is vitally important to their overall well-being. His earliest formulations were created for post-procedure and at-home care for his patients. These formulations marked the beginning of Alchimie Forever as skincare created to immediately treat sensitized skin and deliver anti-aging benefits.

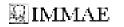
Dr. Polla specialized in dermatology during his medical studies in Geneva, Switzerland. Thereafter, he moved to Brussels, Belgium to broaden his experience in cutaneous allergies at Saint-Luc Hospital with Professor Jean- Marie Lachapelle. He then spent two years in Boston, MA gaining expertise in laser dermatology at the Wellman Laboratory, an affiliate of Massachusetts General Hospital with Professor Rox Anderson. Upon his return to Geneva in 1986, Dr. Polla opened a solo dermatology practice addressing the needs of children suffering from skin issues such as hemangiomas and port wine stains eventually leading to the use of laser technology in the aesthetic treatment of adults. In 1997, the practice made its transformation into the first fully integrated European medical day spa known as Forever Institut.

Dr. Polla is the founder of the Swiss Society for Aesthetic Medicine. a board member of the Committee on the International Union of Aesthetic Medicine and a member of the American Academy of Dermatology. Today, he continues to practice dermatology, both medical and cosmetic, at Forever Institut. The spa supports Alchimie Forever as the foundation behind the brand's philosophy and discovery.















Ada Polla



as seen on the cover of Business Week Small Biz

president & ceo

In 2004, daughter and co-creator of Alchimie Forever, Ada Polla set out to launch her family's Swiss based skincare line in the US. Seven successful years later, the brand boasts global visibility and distribution. Her focus and determination has garnered her several press-worthy opportunities to communicate her family's knowledge and passion for the science of anti-aging skincare. Securing partnerships with exclusive spas, specialty boutiques and a global collective of cosmetic dermatologists, Ada continues to share her family's philosophy that healthy skin can be achieved using effective products and promises that even though Alchimie Forever is growing, they are still dedicated to providing consumers with a personal touch in every experience that they call the Forever Commitment™.

Although day-to-day operations at Alchimie Forever keep Ada busy, she still finds time to be involved in several ventures such as the Washington Spa Alliance where she serves on the board as treasurer, as well as on the Independent Cosmetic Manufacturers and Distributors board. In addition. Ada operates on the editorial board of GCI Magazine.

She also has experience consulting for DiamondCluster International and product management expertise in the medical device industry from the Candela Corporation. Ada's distinguished educational background includes a Bachelor of Arts in political science and art history at Harvard University followed by an MBA from Georgetown University. Today, Ada contributes to several magazines and speaks at top universities and industry conferences. She was featured on the cover of Business Week Small Biz and was one of the top five finalists nominated for Emerging Entrepreneur of the Year by Entrepreneur Magazine. In 2011, the Network For Teaching Entrepreneurship presented her with the Homegrown Entrepreneur Award. Ada is a visionary in skincare and business and successfully blends the two in all of Alchimie Forever's prolific endeavors.

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Clinical results, clean formulations, safe naturals, safe synthetics

introduction

KEY FEATURES OF THE ALCHIMIE FOREVER LINE

- Alchimie Forever products are science-based and dermatologist formulated. Dr. Luigi Polla who is a pioneer in the field of dermatology and cosmetic laser therapy created the line.
- Alchimie Forever products are anti-aging and clinically proven.
- Alchimie Forever products are hypoallergenic. Indeed, the co-founder of the line, Dr. Barbara Polla, is a specialist in allergies which helps make our line ideal for those who are allergy sensitive or who have sensitive skin types.
- Alchimie Forever products are non-comedogenic. While Alchimie Forever products are specifically formulated to offer anti-aging benefits, none of its products will clog' pores, aggravate breakouts, or cause blackheads or white heads.
- The line is results-oriented, anti-inflammatory and gentle enough for sensitive and sensitized skin. All Alchimie Forever retail products are packaged in sizes designed to last about eight to ten weeks when used as suggested.
- Alchimie Forever products are the result of 20+ years of laboratory and clinical experience treating skin and researching the aging process.
- Samples of some products are available upon request.
- Alchimie Forever is committed to clean and cruelty-free formulations.

ALCHIMIE FOREVER PRODUCTS ARE:

- Developed in Switzerland
- Dermatologist formulated, dermatologist tested, dermatologist recommended
- Clinically proven
- Anti-aging
- Use a blend of antioxidants including polyphenols, vitamins, terpens, enzymes, and more
- Results-oriented
- Anti-inflammatory
- Safe for nursing and pregnant women (except for the Brightening peel and Advanced retinol
- · Gentle enough for sensitive and sensitized skin
- Hypoallergenic
- Non-comedogenic
- Botanically based
- 99% preservative-free
- Dve-free
- Gluten-free
- Sov-free
- Vegan and vegetarian friendly
- Cruelty-free (PETA & Leaping Bunny certified)



Looking good.
Means feeling good.
Means doing good.

retail recommendations based on skin type

Skin Type		Oily/Combination	Normal	Dry
Women - Face	Cleanse	Purifyir	ng facial cleanser (AF015)	Gentle cream cleanser (AF019)
	Exfoliate		Gentle refining scrub	(AF017)
	Mask		Kantic Brightening moisture	e mask (AF013)
	Moisturize	K	antic Calming cream (AF003)	Kantic+ Intensely nourishing cream (AF004)
	Protect		Protective day cream SPF	F 23 (AF022)
	Treat	Pigment	lightening serum (AF023), Adva	anced retinol serum (AF024)
	Rejuvenate	Tighteni	ng eye contour gel (AF018), Reji	uvenating eye balm (AF014)
			1	1-
Skin Type		Combination	Normal	Dry
Women -	Tighten	Firming gel for neck and bust (AF005)		
Body	Slim	Optimizing body contour gel (AF006)		
	Nourish		Dry skin balm (Al	F021)
Skin Type		Combination	Normal	Dry
Men	Cleanse	Purify	ring facial cleanser (AF015), Gen	tle refining scrub (AF017)
	Moisturize	Antioxidant skin repair gel (AF011)		
	Rejuvenate		Tightening eye contour	gel (AF018)
	Moisturize	Dry skin balm (AF021)		
	Nourish		Protective day cream SPF	F 23 (AF022)
	Treat	Pigment	lightening serum (AF023), Adva	anced retinol serum (AF024)

Our clean, paraben-free formulations, and the anti-inflammatory properties of our products are compatible with oncological treatments.

Patients may find the following products particularly soothing:

- Gentle cream cleanser
- Kantic Calming cream
- Rejuvenating eye balm

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• Dry skin balm

products...not instead of but in addition to treatments

Alchimie Forever products were created at Forever Laser Institut, the first European medical day spa. Our philosophy has never been that products replace treatments, but rather that products enhance and potentiate the results of cosmetic procedures. Always use Alchimie Forever products to heal the skin after treatments and make the results of your services last longer. Here is a suggestion of which Alchimie Forever product to use after which procedure.

	Face
Laser resurfacing	Gentle cream cleanser (AF019), Protective day cream SPF 23 (AF022), Kantic calming cream (AF003) (2 weeks after treatment)
Fractional resurfacing	Gentle cream cleanser (AF019), Gentle refining scrub (AF017), Protective day cream SPF 23 (AF022), Kantic+ intensely nourishing cream (AF004) (48 hours after treatment)
Photo-rejuvenation	Protective day cream SPF 23 (AF022), Kantic calming cream (AF003), Pigment lightening serum (AF023), Rejuvenating eye balm (AF014)
Photo-facial	Kantic brightening moisture mask (AF013), Protective day cream SPF 23 (AF022), Pigment lightening serum (AF023)
Anti-redness treatment	Gentle cream cleanser (AF019), Protective day cream SPF 23 (AF022), Kantic calming cream (AF003), Rejuvenating eye balm (AF014)
	Face and/or Body
Laser hair removal	Ask for our Afterlase soothing body milk (AF012) immediately post treatment
Brown spot removal	Pigment lightening serum (AF023), Gel for neck and bust (AF005), Antioxidant skin repair gel (AF011) (48 hours after treatment)
	Body
Spider vein removal	Ask for our Afterlase soothing body milk (AF012) immediately post treatment, Dry skin balm (AF021)
Anti-cellulite treatment	Optimizing body contour gel (AF006)
Firming and tightening treatments	Gel for neck and bust (AF005), Optimizing body contour gel (AF006)
	Non-laser Treatments
Botulinum toxin	Protective day cream SPF 23 (AF022), Kantic calming cream (AF003), Rejuvenating eye balm (AF014)
Fillers	Kantic brightening moisture mask (AF013), Protective day cream SPF 23 (AF022), Kantic+ intensely nourishing cream (AF004)
Microdermabrasion	Kantic brightening moisture mask (AF013), Protective day cream SPF 23 (AF022), Kantic+ intensely nourishing cream (AF004), Pigment lightening serum (AF023)



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Purifying facial cleanser

This antioxidant cleansing gel is the first step to radiant skin. Papaya and grapefruit rapidly dissolve makeup and excess oils from the skin's surface while gently exfoliating and removing deeper impurities from the pores. Cucumber softens and grapefruit refreshes and brightens the skin. This light formula helps to preserve the skin's natural pH balance, leaving it softer, healthier, and thoroughly cleansed. Ideal for normal, combination, oily, and acne-prone skin types.

BENEFITS

- Exfoliating: deep cleanses the skin and removes dead cells
- Removes impurities and makeup
- Has a nice foaming quality
- Astringent
- Doesn't damage the skin's hydrolipidic film
- pH balanced: no need for a toner
- Contains natural antioxidants to help repair signs of sun damage
- Detoxifying
- Leaves a "squeaky clean" feeling without tightness
- Suitable for men



Papaya (papain)	Protects the skin's natural antioxidant system
Cucumber (vitamin E)	 Contains vitamin E to soften and hydrate Contains pepsin, a detoxifying enzyme Ensures that pH of the cleanser is comparable to skin's natural pH
Grapefruit (naringin, vitamin C)	 Has astringent properties: tightens the pores and prevents shine Antibacterial Refreshing Contains the antioxidant naringin: neutralizes free radicals

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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USAGE

Use daily to cleanse face from excess dirt, makeup or impurities. Apply a small amount to thoroughly wet skin, work into a lather, and massage over face. Rinse with lukewarm water. For best results, follow with your favorite Alchimie Forever moisturizer. Ideal for normal, combination, oily acne-prone skin types. This product is not for you if you have dry or very sensitive skin.

SIZE AND PRICE

Retail - 6.6 oz. (AF015), \$41 Travel Size - 1 oz. (AF015TR), \$9.90 Backbar - 16oz (AF015BB), \$49



Gentle cream cleanser

This antioxidant cream cleanser glides on the skin to gently remove impurities and all traces of makeup from face, eyes, and neck, while leaving the skin silky and luminous. Our signature blueberry extract brightens the skin, while rose extract softens and enhances elasticity. Antioxidants derived from cucumber and mallow help fight free radical damage and promote a youthful appearance. Hydrating and soothing, this antioxidant cream cleanser is gentle enough for the most sensitive skin. Ideal for normal, dry, sensitive, mature skin types.

BENEFITS

- Removes dirt and makeup
- Nourishing, softening
- Detoxifying
- · Contains natural antioxidants to help repair signs of sun damage protects the skin against free radicals
- Healing and regenerative
- Increases elasticity of the skin, softening
- Quells redness and helps control vascular symptoms
- Anti-inflammatory



Rose (essential oils, proanthocyanidins)	 Softening Enhances elasticity Astringent properties Contains gallic acid, which neutralizes free radicals
Cucumber (vitamin E)	 Antioxidant Contains vitamin E to soften and hydrate Contains pepsin, a detoxifying enzyme Ensures that pH of the cleanser is comparable to skin's natural pH
Mallow (vitamin A, vitamin B complexes, proanthocyanidins, flavonoid)	 Healing, regenerative Softening and soothing Contains a precursor to vitamin A Contains various vitamin B complexes Antioxidant: contains proanthocyanidin and flavonoids that neutralize free radicals
European Blueberry (anthocyans, quercetin, resveratrol)	 Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyans that have a vasoprotective effect Ideal ingredient for rosacea-prone skin Anti-inflammatory Rejuvenating Brightening





BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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USAGE

Use daily to gently remove impurities and brighten complexion. Apply generously to dry or slightly damp face and neck with a cotton pad or finger tips. Repeat in eye area for optimal makeup removal. Remove with a cotton pad. May be used with water. For best results, use with your favorite Alchimie Forever moisturizer. Ideal for normal to dry skin types. This product is not for you if you have oily or acne-prone skin.

SIZE AND PRICE

Retail - 6.6 oz. (AF019), \$41

Gentle refining scrub

This silky exfoliant leaves the skin soft and glowing. The synergies between cranberry beads, jojoba pearls, and papaya extract effectively exfoliate the skin, both mechanically and enzymatically. Simultaneously, shea butter nourishes, while antioxidants derived from lychee and rosemary protect the skin against environmental stress. The skin is left radiant, hydrated, and protected.

BENEFITS

- Effective dual exfoliation to remove dead skin cells
- Physical: cranberry, jojoba
- Enzymatic: papaya
- Helps clear clogged pores and prevent breakouts
- Antibacterial and anti-inflammatory
- Evens out skin tone
- Nourishing, creamy, and hydrating
- Antioxidant
- Brightening
- Suitable for all skin types, including men

ALCHIMIE GENTLE REFINING SCRUB GOMMAGE PEAU DE SOIE

KEY INGREDIENTS

Cranberries	Gently exfoliate the skin mechanically
Jojoba	 Gently exfoliates the skin mechanically Hydrating and softening Nourishing Non-comedogenic - regulates sebum
Papaya (papain)	Contains papain, a gentle exfoliating enzymeProtects the antioxidant system
Lychee (proanthocyandin, catechin)	 Antioxidant molecules: Proanthocyanidin neutralizes free radicals Epicatechin reduces free radical production Softens, freshens, and brightens
Shea Butter	Nourishing and soothingHydrating and softeningProtects and repairs
Rosemary (carnosic acid, rosmarinic acid)	 Anti-inflammatory Antiseptic and antibacterial Antioxidant: contains carnosic acid that protects cells against free radicals Helps even out post-inflammatory hyperpigmentation Soothing

1602 28th St NW, Washington DC 20007

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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USAGE

Once to twice a week, gently massage over dry skin for an exfoliating effect. Rinse thoroughly with lukewarm water, then moisturize. This natural scrub leaves your skin softer, brighter, and glowing. For optimal brightening results, use our Kantic Brightening moisture mask immediately following exfoliation. Suitable for all skin types. Best for sensitive or sensitized skin.

1602 28th St NW, Washington DC 20007

customerservice@alchimie-forever.com www.alchimie-forever.com

SIZE AND PRICE

Retail - 3.3 oz. (AFO17), \$45 Backbar - 8oz (AF017BB), \$42

Kantic Brightening moisture mask

This luscious, creamy mask is packed with natural botanicals to soothe, protect, and brighten dull skin. Oats, known for their softening properties, are combined with wild pansies to speed the recovery of distressed skin and calm irritation. Antioxidants from grape extracts protect the skin from environmental stress, while blueberries help to quell redness.

BENEFITS

- Rich in natural antioxidants: prevents formation of free radicals
- Brightens the skin
- Soothes and calms irritation
- Moisturizes and rejuvenates
- Quells redness and helps control vascular symptoms
- Ideal for rosacea-prone skin
- Suitable for men



KEY INGREDIENTS

European Blueberry (anthocyans, quercetin, resveratrol)	 Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyans that have a vasoprotective effect Ideal ingredient for rosacea-prone skin Anti-inflammatory Rejuvenating
Wild Pansies (vitamin E)	 Antioxidant: contain quercetin, an iron chelator that neutralizes iron Soothing Anti-itch, anti-irritation
Oats (coumarins)	Calming and soothing
Grapes (anthocyanidins, catechin, resveratrol)	 Antioxidant Anthocyans neutralize free radicals, diminish facial redness Catechin reduces free radical production Quercetin is an iron chelator that neutralizes iron
Vitamin E	Moisturizing and nourishing

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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USAGE

Once to twice weekly, apply generously to cleansed face and neck. Rinse thoroughly with lukewarm water after 15-20 minutes. This moisturizing mask will not harden. Follow with Kantic Calming cream. For optimal results, apply after exfoliating with our Gentle refining scrub. For optimal results, apply this mask in the evening once per week and leave on the skin overnight, as a "sleep mask". Suitable for all skin types. Ideal for sensitive or sensitized skin, including after cosmetic procedures.

IN TREATMENT

- Use in traditional facials
- Apply after injectables, non-ablative laser treatments, lighter peels, and microdermabrasion

SIZE AND PRICE

Retail - 3.3 oz. (AF013), \$60 Backbar - 8 oz. (AF013BB), \$42 Travel - 1 oz. (AF013TR), \$22.50

Pigment lightening serum

This serum, packaged in a luxurious airless pump-tube, helps to impart a more youthful appearance to the face by targeting uneven pigmentation. A cocktail of powerful, anti-pigmentation actives rejuvenates the skin by preventing sun damage, evening out pigmentation, and lightening brown spots. Alchimie Forever's signature ingredient, the blueberry, in synergy with vitamins C and E fights free radical damage to minimize the appearance of sings of premature aging.

BENEFITS

- Lightens and evens out pigmentation
- Nourishes
- Visibly reduces the appearance of fine lines and wrinkles
- Anti-aging effects



KEY INGREDIENTS

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Citrus (vitamin C, flavonoids)	 Evens out skin tone Lightens dark spots Powerful anti-pigmentation effect Antioxidant: reduces free radical production
Hop strobili (terpens, flavonoids)	 Evens out skin tone Lightens dark spots Powerful anti-pigmentation effect Antioxidant: reduces free radical production
Green tea (catechin, quercetin, resveratrol)	 Photo-protective: prevents UV damage Tightening Antioxidant: contains catechin that reduces free radical production and quercetin, an iron chelator that neutralizes iron Helps even out pigmentation (age spots, sun spots) Repairs existing UV damage
European Blueberry (anthocyans, quercetin, resveratrol)	 Antioxidant: contains quercetin, an iron chealtor that neutralizes iron and anthocyans that have a vasoprotective effect Ideal ingredient for rosacea-prone skin Anti-inflammatory Rejuvenating
Jojoba	Hydrates and softensNon-comedogenicRegulates sebum
Hylauronic acid	NourishesPlumping effect
Alpha-arbutin	Evens out skin toneLighten dark spotsPowerful anti-pigmentation effect
Vitamin C	RejuvenatingAnti-aging effectsBrightening effects
Vitamin E	MoisturizingAnti-aging effects

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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4.0-5.0

USAGE

Smooth over cleansed face and neck twice daily. Should be worn under moisturizer, preferably our Protective day cream SPF23 or Kantic Calming cream. Non-comedogenic. Suitable for all skin types.

SIZE AND PRICE

Retail - 1 oz. (AF023), \$95

Advanced retinol serum

This powerful serum combines two types of retinol with time-release technology for a more gentle delivery system. The 0.75% concentration of retinol will to a significant reduction in the appearance of fine lines and wrinkles and uneven pigmentation. A cocktail of powerful antioxidants including apple stem cell extract, edelweiss, and green tea, rejuvenates the skin by preventing and correcting sun damage. Alchimie Forever's signature ingredient, the European blueberry, in synergy with hydrating hyaluronic acid, jojoba, and collagen-boosting red clover, calm the skin and help to minimize side effects typically associated with retinol.

BENEFITS

- Visibly reduces the appearance of fine lines and wrinkles
- Hydrates
- Anti-aging effects



KEY INGREDIENTS

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0.75% Retinol (pure retinol and retinol in time-release technology	Powerful anti-aging ingredientRejuvenatingEvens out skin tone
Hyaluronic acid	NourishesPlumping / anti-wrinkle
Vitamin C	RejuvenatingAnti-agingBrightening
Vitamin E	MoisturizingAntioxidant
Green tea (catechin, quercetin, epicatechin)	 Photo-protective: prevents UV damage Tightening Antioxidant: contains catechin that reduces free radical production and quercetin, an iron chelator that neutralizes Helps even out pigmentation (age spots, sun spots)
European blueberry (anthocyans, quercetin, resveratrol)	 Antioxidant: contains quercetin, an iron chelator that neutralizes iron and anthocyans that have a vasoprotective effect Anti-inflammatory Rejuvenating
Edelweiss	Anti-agingAntioxidant
Red clover (isoflavone)	 Antioxidant: contain phloretin that neutralizes free radicals damage Soothing Rejuvenating
Apple stem cell extract (phloretin)	MoisturizingAnti-aging effects
Jojoba	Hydrates and softensNon-comedogenicRegulates sebum

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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4.5-5.5

USAGE

Apply a pea-sized amount in the evening to clean, dry skin, on face and neck, avoiding the eye area, two to three times per week. Follow with a moisturizer if desired. For those with sensitive skin, start off using once per week to allow skin to acclimate, and gradually work up to recommended frequency of use. Protect your results by wearing sunscreen daily. Flaking and redness may be possible. Do not use this product if you are nursing or pregnant. Avoid facial waxing for 72 hours pre and post application.

SIZE AND PRICE

Retail - 1 oz. (AFO24), \$99

Tightening eye contour gel

This oil-free, tightening eye contour gel penetrates instantly to reduce puffiness. Apple extract helps minimize the look of fatigue while protecting from the effects of environmental stress. Alchemilla, a powerful astringent, minimizes under eye bags, while jojoba increases firmness and elasticity. Antioxidants derived from maté and the vitamin K contained in basil combine to reduce the appearance of fine lines and dark circles. Clinically proven to be highly concentrated in antioxidants. Suitable for all skin types.

BENEFITS

- Developed specifically for the eye area to alleviate puffiness, lift, and tighten
- Reduces the appearance of fine lines
- · Powerful antioxidant and anti-aging effect
- Nourishing
- Gel formulation penetrates immediately



KEY INGREDIENTS

Alchemilla (quercetin)	 Powerful astringent, helps minimize bags and puffiness Antioxidant: contains quercetin, an iron chelator that neutralizes iron
Apple stem cells (quercetin)	Antioxidant: contains quercetin, an iron chelator that neutralizes ironAstringent, tightening
Basil (terpens, vitamin K)	HealingContains terpen that has anti-inflammatory effects
Maté (proanthocyanidins, quercetin)	 Antioxidant Proanthocyanidins neutralize free radicals Quercetin is an iron chelator that neutralizes iron Contains caffeine to lift and tighten Astringent
Jojoba	Hydrating and softeningNourishing

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рН

4.5-5.5

USAGE

Apply morning and evening to eye contour area by patting gently. For external use only. Suitable for all skin types.

SIZE AND PRICE

Retail - .5 oz. (AF018), \$45



t (+1-202) 530-3930

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23

1602 28th St NW, Washington DC 20007

Rejuvenating eye balm

Developed specifically for the eye contour, this lightweight balm instantly penetrates to restore youthful vitality to this delicate area while protecting it against the effects of environmental stress. Jojoba and cocoa butter add a boost of muchneeded moisture, increasing firmness and elasticity. Blueberries and the vitamin K in alfalfa act synergistically to reduce the appearance of dark under-eye circles, while antioxidants derived from grape seeds combat the effects of free radicals. Clinically proven to be highly concentrated in antioxidants. Suitable for all skin types.

BENEFITS

- Developed specifically for the eye area
- Reduces the appearance of fine lines, and lightens dark circles
- Increase firmness and elasticity
- Nourishing
- Rejuvenating
- · Light velvety texture with a matte finish



KEY INGREDIENTS

European Blueberries (anthocyans, quercetin, resveratrol)	 Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyans that have a vasoprotective effect Ideal ingredient for rosacea-prone skin Ideal to help treat dark circles Anti-inflammatory Rejuvenating
Jojoba	Hydrating and softeningNourishing
Alfalfa (vitamin K)	Rich in vitamin K Reduces dark circles Protects the vascular system
Grape Seeds (anthocyanidins, cathechin, resveratrol)	Antioxidant molecules - Contain catechin that reduces free radical production - Contain quercetin, an iron chelator that neutralizes iron
Cocoa Butter	Nourishing

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рН

4.5-5.5

USAGE

Apply morning and evening to eye contour area by patting gently. Dab into deeper wrinkles for best results. For external use only. Suitable for all skin types.

SIZE AND PRICE

Retail - .5 oz. (AF014), \$45 Backbar - 4oz (AF014BB), \$36

Protective day cream SPF 23

This daily cream contains chemical filters to help fight against damaging UV rays. It protects the skin to keep it looking younger. Alchimie Forever's signature ingredient, the blueberry, in synergy with vitamins C and E and edelweiss, fights free radicals damage to minimize the appearance of signs of premature aging. Suitable for all skin types including sensitive or sensitized skin.

Note: Formerly called Daily defense cream SPF23

BENEFITS

- Protects against UVA and UVB
- Hydrates and smooths the skin
- Alleviates redness
- Lightweight, penetrates instantly
- Prevents and repairs free radical damage
- Antioxidant
- Anti-aging effects
- Helps prevent sunburn
- Three products in one: anti-aging treatment, lightweight moisture, SPF protection.

ALCHIMIE

KEY INGREDIENTS

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Blueberries (anthocyans, quercetin, resveratrol)	 Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyans that have a vasoprotective effect Ideal ingredient for rosacea-prone skin Anti-inflammatory Rejuvenating
Edelweiss	Absorbs UV radiationAnti-aging effects
Jojoba	Hydrating and softeningNourishingNon-comedogenic
Vitamin C	RejuvenatingAnti-aging effectsBrightening effects
Vitamin E	MoisturizingAnti-aging effects
Homosalate (7%)	Absorbs UVB radiation
Octocrylene (7%)	Absorbs UVB radiationStabilizes avobenzone
Octisalate (5%)	Absorbs UVB radiation
Avobenzone (3%)	Absorbs UVA radiation

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рΗ

4.5-5.5

USAGE

Smooth over cleansed face and neck every morning for hydration, protection against UV rays, and anti-aging benefits. Perfect under makeup. For intensified anti-aging results, use immediately after our Pigment lightening serum. Suitable for all skin types including sensitive or sensitized skin. Ideal for all skin tones as this product leaves no ashy residue. Non comedogenic. This product is not for you if you are looking for a water-proof sunblock for the pool or beach.

SIZE AND PRICE

Retail - 1.7 oz. (AF022), \$69 Backbar - 8oz (AF022BB), \$42

Kantic Calming cream

Rich in natural antioxidants derived from blueberries and grape seeds, this midweight cream hydrates, reduces redness, revives dull skin, and helps minimize the signs of stress and fatigue, leaving the skin youthful and radiant. Suitable for normal to dry skin types.

BENEFITS

- Nourishes, hydrates, brightens renews the skin during sleep
- Strengthens cutaneous micro-vessels and helps control vascular symptoms reduces redness, ideal for rosacea-prone skin
- Prevents UV-induced damage and repairs free radical damage
- Softening
- Rejuvenating
- Mid-weight cream with a matte finish



KEY INGREDIENTS

European Blueberries (anthocyans, quercetin, resveratrol)	 Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyans that have a vasoprotective effect Ideal ingredient for rosacea-prone skin Anti-inflammatory Rejuvenating
Jojoba	Hydrates and softensNon-comedogenicRegulates sebumNourishing
Grape Seeds (anthocyanidins, catechin, resveratrol)	Antioxidant Contain catechin that reduces free radical production Contain quercetin, an iron chelator that neutralizes iron
Vitamin E	Moisturizing

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рΗ

4.0-5.0

USAGE

Smooth over cleansed face and neck twice daily. The perfect follow-up treatment for our Kantic Brightening moisture mask and Pigment lightening serum. Best for normal to dry skin types. Ideal for sensitive or sensitized skin. Non comedogenic. Hypoallergenic.

SIZE AND PRICE

Retail - 1.7 oz. (AF003), \$69



Kantic+ Intensely nourishing cream

Pamper your skin with the ultimate luxury. This ultra-nourishing cream is packed with emollients such as jojoba and vitamin E, infusing the skin with moisture. Powerful antioxidants derived from blueberries and grape seeds help quell redness and prevent the formation of free radicals. Red clover restores the skin's youthful elasticity and resilience by stimulating natural collagen production. Suitable for dehydrated, extra-dry, mature skin types. Use to restore moisture during travel.



BENEFITS

- · Heavyweight, hydrating moisturizer
- Packed with emollients to nourish the skin and infuse it with moisture
- Increases elasticity and collagen production to reduce the appearance of fine lines
- Strengthens the skin for more firmness and elasticity
- Strengthens cutaneous micro-vessels to help control vascular symptoms and alleviates redness
- Ideal for rosacea-prone skin
- Prevents UV-induced damage
- Rejuvenating, ideal for women going through menopause

KEY INGREDIENTS

European Blueberries (anthocyans, quercetin, resveratrol)	 Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyans that have a vasoprotective effect Ideal ingredient for rosacea-prone skin Anti-inflammatory Rejuvenating
Jojoba	Hydrating and softeningNourishingNon-comedogenic
Grape Seeds (anthocyanidins, catechin, resveratrol)	Antioxidant Contain catechin that reduces free radical production Contain quercetin, an iron chelator that neutralizes iron
Vitamin E	Moisturizing
Red Clover (isoflavone)	 Contains phytoestrogen to stimulate production of collagen and elastin Softening Increases elasticity of the skin

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рΗ

4.0-5.0

USAGE

Smooth over cleansed face and neck twice daily. Best for dry to very dry skin types. The perfect follow-up treatment for our Kantic Brightening moisture mask and Pigment lightening serum. Best for sensitive or sensitized skin, and for menopausal skin. Non comedogenic. Hypoallergenic. This product is not for you if you have oily or acne-prone skin.

SIZE AND PRICE

Retail - 1.7 oz. (AF004), \$79 Backbar - 8oz (AF004BB), \$42

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t (+1-202) 530-3930 f (+1-866) 351-5587

Antioxidant skin repair gel

This refreshing oil-free gel is ideal after shaving thanks to the anti-inflammatory properties of rosemary and healing properties of turmeric. Packed with antioxidants derived from green tea and tomato, this gel soothes the skin while acting as a shield against environmental stress. Used under a sunscreen, this gel contributes to the prevention of sun damage. Suitable for normal to oily skin types. Can be used on the scalp for men without much hair.

BENEFITS

- Multi-purpose: after-shave and anti-aging
- Calms razor burn and prevents ingrown hairs
- Prevents and repairs free radical damage assists with signs of sun damage (pigmented spots and fine lines and wrinkles)
- Oil-free gel, absorbs quickly
- Musky, masculine scent
- Created for men, but women suffering fro ingrown hairs love it too

ANTIOXIDANT SKIN REPAIR GEL GEL ANTIOXYDANT ET ANTISTRESS Pulsten-free Dom. / 3.3 fr. Dr.

KEY INGREDIENTS

Green Tea (catechin, quercetin, epicatechin)	 Photo protective: prevents UV damage Tightening Antioxidant Catechins reduce free radical production Quercetin is an iron chelator that neutralizes iron Helps even out pigmentation (age spots, sun spots) Repairs existing UV damage
Rosemary (carnosic acid, rosmarinic acid)	 Anti-inflammatory Antiseptic and antibacterial Antioxidant: contains carnosic acid that protects cells against free radicals Helps even out post-inflammatory hyperpigmentation Soothing
Tumeric (curcumin)	 Anti-inflammatory Healing Has preventative benefits: curcumin stimulates the production of protective proteins
Tomato (lycopene)	Anti-inflammatoryContains lycopene which neutralizes free radicalsAntioxidant and anti-aging

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рΗ

4.5 -5.5

USAGE

Apply to cleansed face and neck morning and evening, in particular after shaving. For best results, cleanse skin with Purifying facial cleanser. Pairs well with Tightening eye contour gel. Suitable for normal to oily skin types and for darker complexions. Post-shaving, can be used on the face and body. Great also on the scalp for men who shave their heads.

SIZE AND PRICE

Retail - 3.3 oz. (AFO11), \$55

Dry skin balm

Ideal for hands, elbows, knees, feet, and other areas that need an extra dose of moisture and protection, this cream was developed by Dr. Luigi Polla specifically to provide instant relief from dry, chapped, uncomfortable skin. Leaves a light, fresh scent on the skin. The finish is silky, smooth, with no oily residue.

BENEFITS

- Moisturizing, softening, nourishing
- Exfoliating: helps to slough away dead, dry skin cells
- Reduces swelling
- Purifying and detoxifying
- Heals and protects
- Alleviates pain and discomfort naturally
- Leaves skin feeling silky smooth with no oily residue
- Ideal for dry, dehydrated, or mature skin



KEY INGREDIENTS

Jojoba	HydratingNourishing
Shea Butter	SoothingSofteningProtects and repairs
Willow Bark (salicin)	 Has keratolytic and exfoliating properties to slough off rough skin Helps alleviate brown spots Anti-inflammatory Contains salicin, a natural pain alleviator
Watercress (carotenoids, flavonoids, vitamin C)	 Toning, purifying Antioxidant: contains carotenoids and flavonoids that neutralize free radicals Anti-swelling

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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4.5-5.5

USAGE

Apply this moisturizer to dry areas as often as desired. Leaves a light, fresh scent on the skin. The finish is silky, smooth, with no sticky residue. For the appearance of firmer, more-youthful skin, pair with the Firming gel for neck and bust and Optimizing body contour gel body products. Suitable for all skin types, including sensitive or sensitized skin. Particularly beneficial to alleviate the feeling of swelling caused by pregnancy.

SIZE AND PRICE

Retail - 3.3 oz. (AFO21), \$25 Travel - 1 oz. (AFO21TR), \$11.50

Firming gel for neck and bust

This award-winning brightening oil-free gel tones and firms the neck, bust, and arms, helping to impart a more youthful appearance to this oftenforgotten part of the body. Natural antioxidants derived from green tea and rosemary rejuvenate the décolleté by preventing sun damage, evening out pigmentation, and lightening brown spots, for a complete anti-aging treatment. Clinically-proven to have an immediate lifting and tightening effect.

BENEFITS

- Tightens, lifts, and firms
- Evens out skin tone
- Anti-aging effects



KEY INGREDIENTS

Green Tea (catechin, quercetin, epicatechin)	 Photo protective: prevents UV damage Tightening Antioxidants: Catechins reduce free radical production Quercetin is an iron chelator that neutralizes iron Helps even out pigmentation (age spots, sun spots) Repairs existing UV damage
Rosemary (carnosic acid, rosmarinic acid)	 Anti-inflammatory Antiseptic and antibacterial Antioxidant: contains carnosic acid that protects cells against free radicals Helps even out post-inflammatory hyperpigmentation Soothing

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рН

5.5-6.5

USAGE

Apply to neck, bust, and arms morning and evening. For a complete body treatment, use in conjunction with our Optimizing body contour gel. Suitable for all skin types.

SIZE AND PRICE

Retail - 8 oz. (AF005), \$49 Travel - 1oz (AF005TR), \$10.50





1602 28th St NW, Washington DC 20007

Optimizing body contour gel

This top-selling toning and slimming oil-free gel is infused with caffeinated maté, Amazonian guarana, stimulating ginger, and marine algae. These natural antioxidants combine to visibly lift and tighten the skin, minimizing the appearance of cellulite, smoothing the skin, and reducing water retention, resulting in tighter, firmer-looking skin and more beautiful feminine contours.

BENEFITS

- Anti-cellulite effects
- Alleviates water retention





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KEY INGREDIENTS

Maté (proanthocyanidins, quercetin, caffeine)	 Antioxidants: Proanthocyanidins neutralize free radiacals, Quercetin is an iron chelator that neutralizes iron Slimming: contains caffiene that dissolves fat Astringent
Guarana (caffeine)	Slimming: contains caffeine that dissolves fatLifts, tightens
Marine Algae	StimulatingReduces water retentionActivates lymphatic system
Ginger (terpens)	Contains terpen that has anti-inflammatory properties

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рН

4.5-5.5

USAGE

Apply to the lower body, concentrating on problem areas such as hips, thighs, buttocks, morning and evening. For a complete body treatment, use in conjunction with our Firming gel for neck and bust. Suitable for all skin types.

SIZE AND PRICE

Retail - 8 oz. (AF006), \$49

Afterlase soothing body milk

Created for sensitive skin, this soothing body milk restores comfort and softness to irritated areas. The skin feels healthier and rejuvenated. This product is perfect to soothe inflammation, including after sun exposure, wind burn, or hair removal (laser, waxing, and shaving). Rosemary has an anti-inflammatory effect while green tea helps repair the signs of past sun damage. Menthols provides a cooling effect.

BENEFITS

- More comfort, less ingrowns, less redness
- Ideal after waxing and laser hair removal
- Immediate cooling and soothing effect



KEY INGREDIENTS

Green Tea (catechin, quercetin, epicatechin)	 Photo protective: prevents UV damage Tightening Antioxidants: Catechins reduce free radical production Quercetin is an iron chelator that neutralizes iron Helps even out pigmentation (age spots, sun spots) Helps repair existing UV damage
Rosemary (carnosic acid, rosmarinic acid)	 Anti-inflammatory Antiseptic and antibacterial Antioxidant: contains carnosic acid that protects cells against free radicals Helps even out post-inflammatory hyperpigmentation Soothing
Menthol	Cooling, refreshing

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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6.0 -7.0

USAGE

Ideal to soothe the skin after all modalities of hair removal: laser hair removal, waxing, electrolysis.

SIZE AND PRICE

Retail - 8oz (AF012) \$49





PROFESSIONAL ONLY PRODUCTS

Brightening peel

This Brightening peel exfoliates the skin, evens out pigmentation, and alleviates acne and breakouts, while it tightens and rejuvenates the skin. The uniqueness of this peel is the combination of AHAs, BHAs, and botanical ingredients to treat various skin conditions, and numerous skin types. It can ne used on sensitive, normal, and oily skin types. The peel neutralizes with water, and extractions can be performed after neutralization. 13% acids.

BENEFITS

- Exfoliates and smooths skin
- Refines pores
- Immediate firming and tightening effect
- Minimizes acne and breakouts
- Evens out pigmentation
- Anti-aging properties
- Facilitates extractions
- Visible results after one use



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KEY INGREDIENTS

Citric Acid (3.5%)	 An alpha-hydroxy acid that is found naturally in lemons and oranges Evens out skin tone. Has antioxidant and firming properties.
Lactic Acid (3.5%)	 An alpha-hydroxy acid that is found naturally in milk. Has powerful exfoliating properties evening out pigmentation. Promotes more effective cellular regeneration. Has an immediate firming and lifting effect.
Glycolic Acid (3%)	 An alpha-hydroxy acid that is naturally found in sugar cane. Penetrates through the cell walls by its small molecular size and by breaking the links between the corneocytes to stimulate the new collagen formation. Visibly reduces fine lines and wrinkles giving the skin a smoother look and feel.
Mandelic Acid (2%)	 An alpha-hydroxy acid that is naturally found in bitter almonds. Evens out pigmentation. Treats inflammatory acne. Rejuvenates photo-aged skin. Has antiseptic and anti-redness properties.
Salicylic Acid (1.0%)	 A beta-hydroxy acid that is found in willow. Has exfoliating and astringent properties. Minimizes acne and breakouts. Facilitates extractions and tightens the pores.
European Blueberries	 Alchimie Forever's signature extract. Has antioxidant, anti-aging, anti-redness, and anti-inflammatory properties.

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BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

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1.8

USAGE

Pour the contents of one packet of the Brightening peel into a small bowl. Apply with a fan brush, peel applicator, or aesthetic wipe; focus on face, neck, and décolleté. Depending on skin type, leave the peel on between 2 and 7 minutes. Neutralize with water.

Note: For detailed directions, see the Alchimie Forever® Brightening peel protocol.

CONTRAINDICATIONS

- Do not perform this peel on skin aggressively treated with depigmenting products.
- Do not perform facial waxing for a week pre- and post-peel.
- Do not perform this peel on sunburned skin.
- Do not use this peel on pregnant or nursing women.
- Do not perform this peel on people who are allergic to aspirin.

ADDITIONAL INFORMATION

- Avoid eye contour area and lips.
- Transient redness may be visible for 24-48 hours.
- Mild flaking may be possible 48 hours after the peel.
- Avoid sun exposure for 48 hours post-peel, and recommend sunscreen.
- Avoid retinol and AHA products for 48 hours post-peel.

SIZE AND PRICE

Professional Only - 20x .17 fl. oz. (AF020BB), \$77 per box, i.e. \$3.85 cost per peel





35

PROFESSIONAL ONLY PRODUCTS

Age defying serums

These two age defying serums are packaged separately to maximize the benefits of the antioxidants derived from rosemary and green tea. This powerful combination tones and energizes the skin, providing an immediate firming effect. The skin is smoother and tighter after a single application. Clinically proven to have an immediate lifting and tightening effect.

BENEFITS

- Heal and soothe the skin
- Help even out pigmentation
- Reduce the appearance of fine lines
- Enhance the skin's luminosity
- Packaged separately to ensure highest concentrations of the extracts for optimal effect
- Clinically proven to have an immediate tightening and firming effect
- Suitable for all skin types, including men



KEY INGREDIENTS

Green Tea (catechin, quercetin, epicatechin)	 Photo protective: prevents UV damage Tightening Antioxidants: Catechins reduce free radical production Quercetin is an iron chelator that neutralizes iron Helps even out pigmentation (age spots, sun spots) Repairs existing UV damage
Rosemary (carnosic acid, rosmarinic acid)	 Anti-inflammatory Antiseptic and antibacterial Antioxidant: contains carnosic acid that protects cells against free radicals Helps even out post-inflammatory hyperpigmentation Soothing

BEAUTIFUL WITHOUT

Soy, nuts, animal byproducts, dyes, phthalates, sulfates, mineral oil, propylene glycol, formaldehyde and formaldehyde releasers, GMO.

рΗ

Age defying serum 1 - 5.5 - 6.5 Age defying serum 2 - 5.5 - 6.5

USAGE

Use in traditional facials as a toner and to heal the skin after extractions. See protocols.

SIZE AND PRICE

Professional Only - 2x6.6 fl. Oz. (AF001BB) \$65

PROTOCOLS





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ALCHIMIE FOREVER BRIGHTENING PEEL FACIAL - 60 MINUTES

This precise, light peel contains a combination of AHAs, BHAs, and blueberry extract to chemically improve the texture, tone, and pigment of the skin, leaving it brighter, softer, and perfectly radiant. Brightening peel exfoliates the skin, evens out pigmentation, and alleviates acne and breakouts, while it tightens and rejuvenates the skin. It yields immediate and visible results for all skin types, including sensitive and acne-prone skin. The peel neutralizes with water, and extractions can be performed after neutralization of the peel. Note: This peel can be performed on the face, neck décolleté, back of the arms, and/or the back.

Skin Type: Safe for all skin types including male skin and darker skin types.

Average Time: 60 minutes Suggested price: \$125-\$150

Approximate Cost of Products: \$8.42

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 8 oz. Gentle refining scrub (AF017BB)
- 0.17 oz. Brightening peel (AF020BB) (20 packets per box)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- 8 oz. Kantic Brightening moisture mask (AF013BB)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)
- 8 oz. Firming gel for neck and bust (AF005)
- 4 oz Rejuvenating eye balm (AF014BB)
- 8 oz. Protective day cream SPF23 (AF022BB)

Required Supplies

- Cotton pads/rounds or gauze
- Warm moist towels/sponges/or 4x4s
- Magnifying lamp
- 3 bowls
- 2 Fan Brushes
- Spatula

Always check your state regulations to ensure that you are practicing within the scope of your license.

Procedure

Cleanse (3 minutes)

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(remove impurities & excess oils)

- 1. Use minimal amount of Purifying facial cleanser to remove impurities and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin; massage.
- 2. Remove the cleanser using a warm moist towel/sponges/or 4x4s that have been pre-wetted and placed in a hot towel cabi.

Skin Analysis (2 minutes)

(determine specific needs of client)

3. Using a magnifying lamp, perform a detailed skin analysis to determine the specific needs of your client.

Exfoliation (5-7 minutes)

(gently remove dead cells)

- 4. Pat the skin dry.
- 5. Using a small amount of Gentle refining scrub, focus on the face, neck, and décolleté to gently remove dead cells.
- 6. Remove excess scrub with a warm moist towel/sponges/or 4x4s that have been pre-wetted and placed in a hot towel cabi.
 - Note: If you cover the towel on either side of your guest's head with a tissue, it will be easier to remove any beads that might fall during this step.
- 7. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.
- 8. Dry skin with esthetic wipes or a tissue.

Note: Do not use steam prior to applying the peel; make sure skin is perfectly dry prior to applying the peel. Do not perform a facial massage before or after applying the peel.

Peel (2-7 minutes)

(exfoliate and remove dead cells)

- 9. Pour the contents of one packet of the Brightening peel into a small bowl. Apply with a fan brush, peel applicator, or aesthetic wipe; focus on face, neck, and décolleté. (More than one packet will be needed if treating the décolleté in addition to the face.)
- 10. Leave the peel on for 2-3 minutes for sensitive skin types, 3-5 minutes for normal skin types, and 5-7 minutes for oily skin types. Avoid eye contour area and lips. Always use gloves while handling the peel.

Neutralization (5 minutes)

(neutralize the peel)

- 11. Remove the peel using a warm moist towel/sponges/or 4x4s that have been pre-wetted and placed in a hot towel cabi.
- 12. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Extractions (10 minutes)

(perform extractions if necessary)

13. Perform extractions as needed.

Treatment (2 minutes)

(calms the skin and has a powerful anti-inflammatory effect)

14. To provide a powerful antioxidant treatment, press 5 pumps of the first age-defying serum into the face and décolleté. Repeat with the second age-defying serum.

Face Mask (20 minutes)

(soothe and brighten the skin while quelling redness)

15. Apply a thick coat of Kantic Brightening moisture mask to the face and neck using a fan brush. Do not avoid the eye contour.

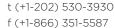
Massage of neck and shoulders (15-20 minutes)

(manual soothing massage)

- 16. Premix equal amounts of Firming gel for neck and bust and Kantic+ Intensely nourishing cream (4 to 5 pumps of each product) in a bowl. Mix well using a spatula creating the massage mixture.
- 17. Using the massage mixture, perform a soothing manual massage using long Swedish-like strokes. Focus on the neck and shoulders. Do not massage the face.







Mask removal (2 minutes)

(remove excess mask)

19. Remove excess mask with esthetic wipes - this will minimize the staining of your towels. Complete the mask removal using warm moist towels/sponges/or 4x4s that have been prewetted and placed in a hot towel cabi.

Treatment (2 minutes)

(powerful antioxidant treatment)

19. To provide a powerful antioxidant treatment, press 5 pumps of the first age-defying serum into the face and décolleté. Repeat with the second age-defying serum.

Moisturize & Protect (2 minutes)

(hydrate and protect)

- 20. Hydrate and protect the skin by applying Rejuvenating eye balm around the eyes.
- 21. Finish the treatment with an application of Protective day cream SPF 23.

Contraindications

- Do not perform this peel on skin aggressively treated with depigmenting products.
- Do not perform facial waxing for a week pre- and post-peel.
- Do not perform this peel on sunburned skin.
- Do not use this peel on pregnant or nursing women.
- Do not perform this peel on people who are allergic to aspirin.

Additional Notes:

- Avoid eye contour area and lips.
- Tingling is to be expected.
- Transient redness may be visible for 5-24 hours.
- Mild flaking may be possible 48 hours after the peel.
- Avoid sun exposure for 48 hours post-peel, and recommend sunscreen.
- Avoid retinol and AHA / BHA products for 48 hours post-peel.

Retail Recommendations

- Alchimie Forever Kantic Brightening moisture mask (24 hours post peel) (AF013)
- Alchimie Forever Gentle refining scrub (48 hours post peel) (AF017)
- Alchimie Forever Protective day cream SPF 23 (AF022)
- Alchimie Forever Pigment lightening serum (AF023)

ALCHIMIE FOREVER BRIGHTENING PEEL - 30 MINUTES

This precise, light peel contains a combination of AHAs, BHAs, and blueberry extract to chemically improve the texture, tone, and pigment of the skin, leaving it brighter, softer, and perfectly radiant. Brightening peel exfoliates the skin, evens out pigmentation, and alleviates acne and breakouts, while it tightens and rejuvenates the skin. It yields immediate and visible results for all skin types, including sensitive and acne-prone skin. The peel neutralizes with water, and extractions can be performed after neutralization of the peel. Note: This peel can be performed on the face, neck, décolleté, back of the arms, and/or the back.

Skin Type: Safe for all skin types including male skin and darker skin types.

Average Time: 30 minutes **Suggested Price:** \$65-\$85

Approximate Cost of Products: \$4.90

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 0.17 oz. Brightening peel (AF020BB) (20 packets per box)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- 4 oz Rejuvenating eye balm (AF014BB)
- 8 oz. Protective day cream SPF23 (AF022BB)

Required Supplies

- Cotton pads/rounds or gauze
- Warm moist towels/sponges/or 4x4s
- Magnifying lamp
- Bowl
- Fan Brush

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Cleanse (3 minutes)

(remove impurities & excess oils)

- 1. Use minimal amount of Purifying facial cleanser to remove impurities and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin; massage.
- 2. Remove the cleanser using a warm moist towel/sponges/or 4x4s that have been pre-wetted and placed in a hot towel cabi.

Skin Analysis (2 minutes)

(determine specific needs of client)

3. Using a magnifying lamp, perform a detailed skin analysis to determine the specific needs of your client.



Peel (2-7 minutes)

(exfoliate and remove dead cells)

- 4. Pour the contents of one packet of the Brightening peel into a small bowl. Apply with a fan brush, peel applicator, or aesthetic wipes; focus on face, neck, and décolleté. (More than one packet will be needed if treating the décolleté in addition to the face.)
- 5. Leave the peel on for 2-3 minutes for sensitive skin types, 3-5 minutes for normal skin types, and 5-7 minutes for oily skin types. Avoid eye contour area and lips. Always use gloves while handling the peel.

Note: Do not use steam prior to applying the peel; make sure skin is perfectly dry prior to applying the peel. Do not perform a facial massage before or after applying the peel.

Neutralization (5 minutes)

(neutralize the peel)

- 6. Remove the peel using a cool towel/sponges/or 4x4s that have been pre-wetted.
- 7. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Extractions (10 minutes)

(perform extractions if necessary)

8. Perform extractions as needed.

Treatment (2 minutes)

(calms the skin and has a powerful anti-inflammatory effect)

9. To provide a powerful antioxidant treatment, press 5 pumps of the first age-defying serum into the face and décolleté. Repeat with the second age-defying serum.

Moisturize & Protect (2 minutes)

(hydrate and protect)

- 10. Hydrate and protect the skin by applying Rejuvenating eye balm around the eyes.
- 11. Finish the treatment with an application of Protective day cream SPF 23.

Contraindications

- Do not perform this peel on skin aggressively treated with depigmenting products.
- Do not perform facial waxing for a week pre- and post-peel.
- Do not perform this peel on sunburned skin.
- Do not use this peel on pregnant or nursing women.
- Do not use this peel on people who are allergic to aspirin.

Additional Notes

- Avoid eye contour area and lips.
- Tingling is to be expected.
- Transient redness may be visible for 5-24 hours.
- Mild flaking may be possible 48 hours after the peel.
- Avoid sun exposure for 48 hours post-peel, and recommend sunscreen.
- Avoid retinol and AHA / BHA products for 48 hours post-peel.

Retail Recommendations

- Alchimie Forever Kantic Brightening moisture mask (24 hours post peel) (AF013)
- Alchimie Forever Gentle refining scrub (48 hours post peel) (AF017)
- Alchimie Forever Protective day cream SPF 23 (AF022)

ALCHIMIE FOREVER BLUEBERRY ANTI-AGING FACIAL

The Blueberry Anti-Aging Facial offers the best of Alchimie Forever: sensual luxury, anti-aging efficacy, and absolute wellness. A calming, soothing, nourishing, and antioxidant facial aimed at rejuvenating and brightening the skin while correcting free radical damage, this treatment also features lymphatic drainage of the face (eliminates toxins and minimizes dark circles), massage of the face and neck (alleviates tension), and a massage of the hands and feet (softening and hydrating). The products work powerfully to reduce the visible signs of aging and give the complexion an immediate glow. This facial does not include extractions. Perfect for dull and dry skin types and those in need of hydration. The pleasure of effective skin care.

Skin Type: Suitable for all skin types. Particularly good for mature, sensitive, dull, dry, dehydrated skin.

Average Time: 90 minutes **Suggested Price:** \$150

Approximate Cost of Products: \$5.84

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 8 oz. Gentle refining scrub (AF017BB)
- 8 oz. Kantic Brightening moisture mask (AF013BB)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)
- 4 oz Rejuvenating eye balm (AF014BB)
- 8 oz. Firming gel for neck and bust (AF005)
- 3.3 oz. Dry skin balm (AF021)
- 8 oz. Protective day cream SPF23 (AF022BB)

Required Supplies

- Cotton pads/rounds or gauze
- Warm moist towels/sponges/or 4x4s
- Cleansing brush (optional)
- Magnifying lamp
- 2 Bowls
- Spatula
- Fan Brush
- Disposable mitts
- Electric mitts/herbal mitts/or heated towels.
- Disinfectant for the feet
- Disposable bootie
- Electric booties/herbal booties/or heated towels

Always check your state regulations to ensure that you are practicing within the scope of your license.

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PROCEDURE

Cleanse (5 minutes) (remove impurities and excess oils)

- 1. Using the Purifying facial cleanser, remove makeup, impurities, and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply on damp skin and massage into the skin.
 - Optional: Use a facial cleansing brush for the second cleanser. It could be incorporated into the treatment as an upsell.
- 2. Remove the cleanser using a warm moist towel/sponges/or 4x4s that have been pre-wetted and placed in a hot towel cabi.
- 3. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Skin Analysis (2 minutes)

(determine the specific needs of your client)

4. Using a magnifying lamp, perform a detailed skin analysis to determine the specific needs of your client.

Facial Lymphatic Drainage (15 minutes)

(manual drainage massage)

5. Perform manual drainage massage to eliminate toxins. Focus on the face and neck. Combine longer strokes with pressure points. Perform the lymphatic drainage without any product.

Note: An eLearning certification entitled "Alchimie Forever: Facial Technique Training", including video demonstration and printable Manual Lymphatic Drainage Massage Manual, is available at: www.universalcompanies.com/brandcertification

Exfoliate (5-7 minutes)

(gently remove dead cells)

Note: Extractions are optional.

- 6. Pat the skin dry.
- 7. Using a small amount of Gentle refining scrub, focus on the face, neck, and décolleté to gently remove dead cells.
- 8. Remove excess scrub with a warm moist towel/sponges/or 4x4 that have been pre-wetted and placed in a hot towel cabi.
 - Note: If you cover the towel on either side of your guest's head with a tissue, it will be easier to remove any beads that might fall during this step.
- 9. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Facial Massage (15 minutes)

(manual soothing massage)

- 10. Premix equal amounts of Firming gel for neck and bust and Kantic+ Intensely nourishing cream in a bowl. Mix well using a spatula, creating a massage mixture.
- 11. Using the massage mixture, perform a soothing manual massage using long Swedish-like strokes. Focus on the neck, décolleté, and face.

Face Mask (15-20 minutes)

(soothe and brighten the skin)

12. Apply a thick coat of the Kantic Brightening moisture mask to the face and neck using a fan brush. Do not

avoid the eye contour.

Arm/Hands Massage (10 minutes)

- 13. While the mask is on the face, massage the hands and forearms with Dry skin balm.
- 14. Slip disposable mitts over the hands. Place electric or herbal mitts on the hands after the massage or wrap them in heated towels. Remove them at the end of the treatment. Massage any excess product into the hands and arms.

Foot Massage (10 minutes)

- 15. Cleanse the feet with a disinfectant or a cloth saturated with alcohol.
- 16. While the mask is on the face, massage the feet and lower legs using Dry skin balm.
- 17. Slip disposable booties over the feet. Place the feet in electric booties or wrap them in heated towels for the remainder of the treatment.
- 18. At the end of the treatment, use a warm, moist towel or prewetted 4x4s to remove any remaining product from the bottoms of the feet so that your client doesn't slip on the floor.

Alternative: If you prefer not to do a foot treatment, you may perform extractions or a scalp massage to achieve a 90 minute treatment.

Mask Removal (2 minutes)

19. Remove excess mask with esthetic wipes - this will minimize the staining of your towels. Complete the mask removal using warm moist towels/sponges/or 4x4s that have been prewetted and placed in a hot towel cabi.

Treatment (3 minutes)

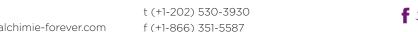
v20. To provide a powerful antioxidant treatment, massage 5 pumps of the first age-defying serum into the face and décolleté. Repeat with the second age-defying serum.

Moisturize and Protect (3 minutes)

(hydrate and protect)

- 21. Apply firming gel for the neck and bust to the client's neck and bust.
- 22. Hydrate and protect the skin by applying Rejuvenating eye balm around the eyes and Kantic+ Intensely nourishing cream to the face, neck, and décolleté.
- 23. For facials completed during daylight hours, finish the treatment with an application of Protective day cream SPF23 instead of the Kantic+ Intensely nourishing cream.







ALCHIMIE FOREVER PURIFYING FACIAL

Cleansing, exfoliating, and antioxidant facial aimed at purifying and brightening the skin while correcting free radical damage. This facial includes extractions.

Skin Type: All; particularly recommended for congested skin types.

Average Time: 60 minutes Suggested Price: \$105

Approximate Cost of Products: \$5.20

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 8 oz. Gentle refining scrub (AF017BB)
- 8 oz. Kantic Brightening moisture mask (AF013BB)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)
- 4 oz Rejuvenating eye balm (AF014BB)
- 8 oz. Firming gel for neck and bust (AF005)
- 3.3 oz. Dry skin balm (AF021)
- 8 oz. Protective day cream SPF23 (AF022BB)

Optional Products for Men

• 8 oz. antioxidant skin repair gel (AF011BB)

Required Supplies

Cotton pads/rounds or gauze

- Warm moist towels/sponges/or 4x4s
- Mechanical cleansing brush (optional)
- Magnifying lamp
- Steamer
- 2 Bowls
- SpatulaFan Brush
- Disposable mitts
- Electric mitts/herbal mitts/or heated towels.

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Cleanse (5 minutes)

(remove impurities and excess oils)

1. Use minimal amount of Purifying facial cleanser to remove impurities and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin; massage.

- Optional: Use a facial cleansing brush for the cleanser. It could be incorporated into the treatment as an upsell.
- 2. Remove the cleanser using a warm moist towel/sponges/or 4x4s that have been pre-wetted and placed in a hot towel cabi.
- 3. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Skin Analysis (2 minutes)

4. Perform a detailed skin analysis using a magnifying lamp to determine the specific needs of your client.

Exfoliate (5-7 minutes)

(gently remove dead cells)

- 5. Pat the skin dry.
- 6. Use a small amount of Gentle refining scrub; focus on face, neck, and décolleté.

 Note: If desired, you may use steam during the last 2 minutes of the exfoliating step to help prepare the skin for extractions.
- 7. Remove excess scrub with a warm moist towel/sponges/or 4x4 that have been pre-wetted and placed in a hot towel cabi.
 - Note: If you cover the towel on either side of your guest's head with a tissue, it will be easier to remove any beads that might fall during this step.
- 8. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Extractions (5-10 minutes)

9. Perform extractions as needed.

Calming Step (3 minutes)

(powerful anti-inflammatory and anti-bacterial treatment)

10. To provide a powerful antioxidant treatment, massage 5 pumps of the first age defying serum into the face and décolleté. Repeat with the second age defying serum.

Facial Massage (15 minutes)

(manual soothing massage)

- 11. Premix equal amounts of Firming gel for neck and bust and Kantic+ Intensely nourishing cream in a bowl. Mix well using a spatula, creating a massage mixture.
- 12. Using the massage mixture, perform a soothing manual massage using long Swedish-like strokes. Focus on the neck, décolleté, and face.

Face Mask (10 minutes)

(soothe and brighten the skin)

13. Apply a thick coat of the Kantic Brightening moisture mask to the face and neck using a fan brush. Do not avoid the eye contour.

Massage of arms and hands (10 minutes)

- 14. While the mask is on the face, massage Dry skin balm into hands and forearms.
- 15. Slip disposable mitts over the hands. Place electric or herbal mitts on the hands after the massage or wrap them in heated towels. Remove them at the end of the treatment. Massage any excess product into the hands and arms.





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Mask Removal (2 minutes)

16. Remove excess mask with esthetic wipes - this will minimize the staining of your towels. Complete the mask removal using warm moist towels/sponges/or 4x4s that have been prewetted and placed in a hot towel cabi.

Treatment (3 minutes)

(powerful antioxidant treatment)

17. To provide a powerful antioxidant treatment, massage 5 pumps of the first age-defying serum into the face and décolleté. Repeat with the second age-defying serum.

Moisturize and Protect (3 minutes)

(hydrate and protect)

- 18. Hydrate and protect the skin by applying Rejuvenating eye balm around the eyes and Kantic+ Intensely nourishing cream to the face, neck, and décolleté.
- 19. For facials completed during daylight hours, finish the treatment with an application of Protective day cream SPF 23 instead of the Kantic+ Intensely nourishing cream.
 - Note: To customize this facial for men, modify step #18 by substituting antioxidant skin repair gel.

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ALCHIMIE FOREVER BLUEBERRY BLISS EXPRESS FACIAL

Express antioxidant facial aimed at brightening the skin while correcting free radical damage. Suitable for men or women.

Skin Type: Suitable for all skin types.

Average Time: 30 minutes **Suggested Price:** \$30

Approximate Cost of Products: \$4.43

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 8 oz. Gentle refining scrub (AF017BB)
- 8 oz. Kantic Brightening moisture mask (AF013BB)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)
- 4 oz Rejuvenating eye balm (AF014BB)
- 3.3 oz. Dry skin balm (AF021)
- 8 oz. Protective day cream SPF23 (AF022BB)

Optional Products for Men

• 8 oz. antioxidant skin repair gel (AF011BB)

Required Supplies

- Cotton pads/rounds or gauze
- Warm moist towels/sponges/or 4x4s
- Steamer
- Bowl
- Fan Brush
- Disposable mitts
- Electric mitts/herbal mitts/or heated towels

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Cleanse (3 minutes)

(remove impurities and excess oils)

- 1. Use a minimal amount of Purifying facial cleanser to remove impurities and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin and massage into the skin.
- 2. Remove the cleanser using a warm moist towel/sponges/or 4x4 that have been pre-wetted and placed in a hot towel cabi.
- 3. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.





49

Exfoliate (5 minutes)

(gently remove dead cells)

- 4. Pat the skin drv.
- 5. Using a minimal amount of Gentle refining scrub, focus on the face, neck, and décolleté to gently remove dead cells. Massage the scrub into the skin until most of the product has penetrated. Avoid the shoulders and neck area to ensure that the product is easy to remove.
 - Note: If desired, you may use steam during the last 2 minutes of the exfoliating step to help prepare the skin for extractions.
- 6. Remove excess scrub with a warm moist towel/sponges/or 4x4 that have been pre-wetted and placed in a hot towel cabi.
 - Note: If you cover the towel on either side of your guest's head with a tissue, it will be easier to remove any beads that might fall during this step.
- 7. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Face Mask (10 minutes)

(soothe and brighten the skin)

8. Apply a thick coat of the Kantic Brightening moisture mask to the face and neck using a fan brush. Do not avoid the eye contour.

Arm/Hand Massage (7 minutes)

- 9. While the mask is on the face, massage the hands and forearms with Dry skin balm.
- 10. Slip disposable mitts over the hands. Place electric or herbal mitts on the hands after the massage or wrap them in heated towels. Remove them at the end of the treatment. Massage any excess product into the hands and arms.

Mask Removal (2 minutes)

11. Remove excess mask with esthetic wipes - this will minimize the staining of your towels. Complete the mask removal using warm moist towels/sponges/or 4x4s that have been prewetted and placed in a hot towel cabi.

Treatment (3 minutes)

(powerful antioxidant treatment)

12. To provide a powerful antioxidant treatment, massage 5 drops of the first age defying serum into the face and décolleté. Repeat with the second age defying serum.

Moisturize and Protect (3 minutes)

- 13. Hydrate and protect the skin by applying Rejuvenating eye balm around the eyes and Kantic+ Intensely nourishing cream to the face, neck, and décolleté.
- 14. For facials completed during daylight hours, finish the treatment with an application of Protective day cream SPF 23 instead of the Kantic+ Intensely nourishing cream.
 - Note: To customize this facial for men, modify step #13 by substituting antioxidant skin repair gel.

ALCHIMIE FOREVER MOISTURE QUENCH FACIAL

Hydrating and nourishing, this facial is ideal to restore moisture to the skin and counteract the effects of cold temperatures, wind burn, dry climates, and long flights. This facial will leave the skin supple, comfortable, and will help to strengthen its natural protective barrier.

Skin Type: All; particularly recommended for dry, dehydrated skin types, and for those undergoing aggressive medical treatments such as chemotherapy

Average Time: 50 minutes

Approximate Cost of Products: \$5.25

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 8 oz. Gentle refining scrub (AF017BB)
- 8 oz. Kantic Brightening moisture mask (AF013BB)
- 6.6 oz (each) Age-defying serums (AF001BB)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)
- 4 oz Rejuvenating eye balm (AF014BB)
- 3.3 oz. Dry skin balm (AF021)

Required Supplies

- Cotton pads/rounds or gauze
- Warm moist towels/sponges/or 4x4s
- Spatula
- Fan Brush

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Cleanse (5 minutes)

(remove impurities and excess oils)

- 1. Use minimal amount of Purifying facial cleanser to remove impurities and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin; massage
- 2. Remove the cleanser using a warm moist towel/sponges/or 4x4s that have been pre-wetted and place in a hot towel cabi.
- 3. Apply 2 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Exfoliate (5 minutes)

(gently remove dead cells)

- 4. Pat the skin dry.
- 5. Use Gentle refining scrub, focus on face, neck, and décolleté
- 6. Massage; Do not remove excess scrub.





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Face Mask #1 (10 minutes)

(hydate and brighten the skin)

- 7. Apply a thick coat of the Kantic Brightening moisture mask on top of the remaining Gentle refining scrub to the face and neck using a fan brush. Do not avoid the eye contour.
- 8. Leave mask on for 10 minutes.
- 9. Perform a massage of the scalp while the mask is on.

Mask Removal (2 minutes)

10. Remove excess scrub and mask with esthetic wipes – this will minimize the staining of your towels. Complete the mask removal using warm moist towels/sponges/or 4x4s that have been prewetted and placed in a hot towel cabi.

Face Mask #2 (10 minutes)

(hydate and nourish the skin)

- 11. Apply a thick coat of the Kantic+ Intensely nourishing cream to the face and neck using a fan brush. Do not avoid the eye contour.
- 12. Leave product on for 10 minutes.
- 13. Perform a massage of the hands with the Dry skin balm while the product is on.
- 14. Do not remove the excess product.

Facial Massage (10 minutes)

(manual soothing massage)

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- 15. Premix 6 pumps of Kantic+ Intensely nourishing cream and 6 pumps of age defying serums (3 pumps of each product). Mix well using a spatula, creating a luxurious massage medium.
- 16. Using the massage mixture, perform a soothing manual massage using long Swedish-like strokes. Focus on the face, neck and décolleté.
- 17. Remove excess product using warm moist towels/sponges/or 4x4s that have been prewetted and placed in a hot towel cabi.

Moisture (3 minutes) (hydrate)

18. Hydrate and protect the skin by applying Rejuvenating eye balm around the eyes and Kantic+ Intensely nourishing cream to the face, neck and décolleté.

USING THE HYDRAFACIAL UNIT AND OTHER MODALITIES IN CONJUNCTION WITH ALCHIMIE FOREVER PRODUCTS/PROTOCOLS

The Hydrafacial Machine can easily and effectively be incorporated into Alchimie Forever facials. Should you choose to do this, perform the protocol as is, simply replacing the exfoliating step with the Hydrafacial Machine. Never use the Alchimie Forever Brightening peel and the Hydrafacial Machine in the same treatment, as this can result in over-exfoliation of the skin.

In addition, microdermabrasion can be substituted for the exfoliating step and other pieces of equipment such as microcurrent, iontosonic, LED, and a rotary/ultrasound brush can also be incorporated into Alchimie Forever treatments.

The following protocol has been developed specifically for use with a hydrafacial machine.

ALCHIMIE FOREVER MOISTURE QUENCH HYDRAFACIAL PROTOCOL

Cleansing, exfoliating and quenching facial with deep antioxidant infusion to address free radical damage, dull skin, clogged pores and reactivity

Skin type: All; particularly suited to sensitive, dull, dry, dehydrated and congested

Average Time: 60 minutes **Suggested Price:** \$95 - \$195

Approximate Cost of Alchimie Forever Products: \$5.25

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- Hydrafacial Serums (Activ-4, Antiox-6)
- 8 oz. Firming gel for neck and bust (AF005)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)
- 8 oz. Kantic Brightening moisture mask (AF013BB)
- 3.3 oz. Dry skin balm (AF021)
- 16.9 oz. Rejuvenating eye balm (AF014BB)
- 8 oz. Protective day cream SPF23 (AF022BB)

Required Supplies

- Magnifying lamp
- Cotton pads/rounds or gauze
- Esthetic Wipes
- Mask Bowl
- Spatula
- Fan Brush





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- Disposable mitts
- Electric mitts/herbal mitts/or heated towels
- Disposable bootie
- Electric booties/herbal booties/or heated towels
- Hot Towels/Sponges
- Hydrafacial Unit

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Cleanse (5min)

(remove eye makeup, lipstick, impurities & excess

oils)

1. Use minimal amount of Purifying facial cleanser to remove makeup impurities and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin; massage.

Tone (1 min)

(complete cleansing process)

2. Apply 3-5 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

Skin Analysis (2 minutes)

(determine the specific needs of your client)

3. Using a magnifying lamp, perform a detailed skin analysis to determine the specific needs of your client.

Exfoliate (9 minutes)

(gently remove dead cells)

4. Perform the Hydrafacial suggested treatment pattern to exfoliate the skin.

Extractions (9 min)

- 5. Deposit the HydraFacial Activ-4 serum on the skin, allowing it to absorb completely.
- 6. Extract using short, slow overlapping passes with a small tip.

Antioxidant (2minutes)

(antioxidant infusion)

7. Spread the HydraFacial Antiox-6 or Antiox-4 serum and allow to absorb for 2 minutes

Treatment (3 minutes)

(powerful antioxidant treatment)

8. Apply 3 pumps of age defying serum 1; massage into the face & décolleté. Repeat with age defying serum 2.

Facial Massage (10 minutes)

(manual soothing massage)

- 9. Premix equal amounts of Firming gel for neck and bust and Kantic+ Intensely nourishing cream (4 to 5 pumps of each product) in a bowl. Mix well using a spatula, creating the massage mixture.
- 10. Using the massage mixture, perform a soothing manual massage using long Swedish-like strokes. Focus on the neck, décolleté, and face.

Face Mask (2 minutes)

(soothe and brighten the skin)

11. Apply Kantic Brightening moisture mask with a fan brush to face, neck, and décolleté in an upward direction in a very thin layer. Do not avoid eye contour.

Arm/Hands/Foot Massage (10 minutes)

(soothing massage to hands/feet)

- 12. While the mask is on the face, massage the hands/forearms and feet/legs with Dry skin balm.
- 13. Slip disposable mitts over the hands/feet. Place electric or herbal mitts/booties on the hands/feet after the massage or wrap them in heated towels. Remove them at the end of the treatment. Massage any excess product into the hands/feet and arms/legs.

Mask Removal (2 minutes)

14. Remove excess mask with esthetic wipes - this will minimize the staining of your towels. Complete the mask removal using warm moist towels/sponges/or 4x4s that have been prewetted and placed in a hot towel cabi.

Treatment (2 minutes)

(powerful antioxidant treatment)

15. Apply 3 pumps of age defying serum 1; massage into the face & décolleté. Repeat with age defying serum 2.

Moisturize and Protect (4 minutes)

(hydrate and protect)

- 16. Hydrate and protect the skin by applying Rejuvenating eye balm around the eyes.
- 17. Finish the treatment with an application of Protective day cream SPF 23.

ALCHIMIE FOREVER LIP LUSCIOUS

Plumping and moisturizing treatment to replenish dry cracked lips, minimize the appearance of fine lines, and reduce lipstick feathering. Ideal as an add-on.

Skin Type: For all skin types

Average Time: 10 minutes

Suggested Price: \$10 as an add on **Approximate Cost of Products:** \$0.96

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 8 oz. Gentle refining scrub (AF017BB)
- 8 oz. Kantic Brightening moisture mask (AF013BB)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)

Required Supplies

- Cotton pads/rounds/ or gauze
- Tissues
- Lip brush or cotton swab
- Bowl
- Spatula

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Cleanse (seconds)

(remove makeup and impurities)

1. Apply a drop of Purifying facial cleanser to a moist, warm cotton round and wipe the perioral area and lips.

Exfoliate (2 minutes)

(gently remove dead cells)

2. Apply a half-pea sized amount of Gentle refining scrub to a cotton swab. Massage the scrub first along the border of the lips in circular motions then in linear back and forth motions gently over any areas of flaky skin on the body of the lips. Press a tissue over the lips to lift away excess product, then gently wipe lips with a moist cotton round, ensuring no granules are left behind.

Nourish (1 minute)

(powerful anti-inflammatory and anti-aging treatment)

3. Apply 1 drop of the first age defying serum to the lips with your fingertip; use gentle "tapotement" to the perioral area along the border of the lips to penetrate. Repeat with the second age defying serum.

Mask (5 minutes) (soothe and heal)

4. Apply a half pea size amount of Kantic Brightening moisture mask to lips (including skin above the colored border of the lips) with a lip brush or cotton swab. Leave on for 3-5 minutes.

Mask Removal (seconds)

5. Remove excess mask with a moist cotton round.

Plumping Massage (2 minutes)

(petrissage plumping technique)

- 6. Premix Firming gel for neck and bust with a pea-sized amount of the Kantic + Intensely nourishing cream
- 7. Apply the massage mixture to the lips (including the skin above the colored border of the lips) with a lip brush or cotton swab. Perform quick, gentle "pinching" all along the border of the lips until product penetrates. Finish with gentle "tapotement" to the perioral area. Press a tissue to the lips to lift away any excess moisturizer.
- 8. Using a tissue, gently wipe away any excess product from the lips.





ALCHIMIE FOREVER EYE LOVE YOU

This soothing and rejuvenating treatment minimizes dark circles while brightening and tightening the delicate eye contour area. Ideal to eliminate toxins and minimize the look of dull skin. Ideal as an add-on.

Skin Type: All

Average Time: 30 minutes **Suggested Price:** \$30

Approximate Cost of Products: \$1.88

Products

- 16 oz. Purifying facial cleanser (AF015BB)
- 6.6 oz. (each) Age-defying serums (AF001BB)
- 8 oz. Kantic+ Intensely nourishing cream (AF004BB)
- 4 oz Rejuvenating eye balm (AF014BB)
- 3.3 oz. Dry skin balm (AF021)
- 8 oz. Protective day cream SPF23 (AF022BB)

Required Supplies

- Cotton pads/rounds or gauze
- Warm moist towels/sponges/or 4x4s
- Compresses or cool marble stones
- Bowl
- Fan brush
- Disposable mitts
- Electric mitts/herbal mitts/or heated towels

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Cleanse (5min) oils)

(remove eye makeup, lipstick, impurities & excess

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1. Use minimal amount of Purifying facial cleanser to remove makeup impurities and excess oils from the face, neck, and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin; massage.

Tone (1 min) (complete cleansing process)

2. Apply 3-5 pumps each of the two Age-defying serums to a moist cotton round. Tone the face.

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(helps eliminate toxins, minimize dark circles and puffiness) Manual Lymphatic Drainage (10 minutes)

3. Perform manual drainage massage to eliminate toxins. Focus on the eye contour area. Combine longer strokes with pressure points. Perform the lymphatic drainage without any product.

Eye Contour Mask (7 minutes)

(soothe and brighten the skin, reduce dark circles and puffiness)

- 4. Using a fan brush, apply Rejuvenating eye balm thickly as a mask to the eye contour area. Go as close to the lash line as possible.
- 5. Apply two compresses pre-soaked in cold water or two cool marble stones on the eye lids.

Hand Massage (7 minutes)

(while mask is on)

6. While the mask is on, massage Dry skin balm into hands and forearms. Slip disposable mitts over the hands. Then cocoon the hands in warming mitts or warm moist towels. Remove them at the end of the treatment. Massage any excess product into the hands and arms.

Mask Removal (2 minutes)

7. Remove excess mask with tissues followed by a cool, moist towel or sponge; dry skin with tissues.

Treatment (3 minutes)

(powerful antioxidant treatment)

8. To provide a powerful antioxidant treatment, massage 5 pumps of the first age defying serum into the face and décolleté. Repeat with the second age defying serum.

Moisturize and Protect (3 minutes)

(hydrate and protect)

9. Apply Kantic+ Intensely nourishing cream to the face. For facials completed during daylight hours, finish the treatment with an application of Protective day cream SPF 23 instead of the Kantic +Intensely nourishing cream.





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ALCHIMIE FOREVER BRIGHTENING AND FIRMING TREATMENT FOR NECK AND DÉCOLLETÉ

Skin Type: All

Average Time: 30 minutes; to be marketed as an add-on

Suggested Price: \$65-85

Approximate Cost of Products: \$4.83

Products

• 16 oz. Purifying facial cleanser (AF015BB)

• 0.17 oz. Brightening peel (AF020BB) (20 packets per box)

• 8 oz. Firming gel for neck and bust (AF005)

• 8 oz. Protective day cream SPF23 (AF022BB)

Required Supplies

• Cotton pads/rounds or gauze

• Warm moist towels/sponges/or 4x4s

Spatula

Fan Brush

PROCEDURE

Cleanse (2 minutes) (remove impurities and excess oils)

1. Use minimal amount of Purifying facial cleanser to cleanse the neck and décolleté. Emulsify the foaming cleanser between your fingertips with a few drops of water. Then apply the cleanser to moist skin; massage.

2. Remove the cleanser using a warm moist towel/sponges/or 4x4s that have been pre-wetted and place in a hot towel cabi.

(exfoliate and remove dead cells) Peel (3-5 minutes)

- 3. Pour the contents of one packet of the Brightening peel into a small bowl. Apply with a fan brush, peel applicator, or aesthetic wipes; focus on neck and décolleté.
- 4. Leave the peel on for 3-5 minutes according skin types. Always use gloves while handling the peel. Note: Do not use steam prior to applying the peel; make sure skin is perfectly dry prior to applying the peel.

Neutralization (2 minutes) (neutralize the peel)

5. Remove the peel using a cool towel/sponges/or 4x4s that have been pre-wetted

Treatment (3 minutes) (powerful antioxidant treatment)

6. To provide a powerful antioxidant treatment, massage 2 pumps of Firming gel for neck and bust into the neck and décolleté

Moisture (2 minutes) (hydrate)

7. Hydrate and protect the skin by applying Protective day cream SPF 23 to the neck and décolleté.

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ALCHIMIE FOREVER BODY PERFECT

Optimize your client's body with a slimming, tightening, anti-aging treatment. This treatment enhances the silhouette and softens the skin while repairing sun damage. This treatment includes a lymphatic drainage massage.

Average Time: 60 minutes **Suggested Price:** \$85

Approximate Cost of Products: \$5.12

Products

- 8 oz. Gentle refining scrub (AF017BB)
- 8 oz. optimizing body contour gel (AF006)
- 8 oz. Firming gel for neck and bust (AF005)
- 3.3 oz. Dry skin balm (AF021)

Required Supplies

- Body brush
- Mylar and/or a heated blanket
- Cool facial cloth (optional)
- Warm moist towels/sponges/or 4x4s

Always check your state regulations to ensure that you are practicing within the scope of your license.

PROCEDURE

Exfoliate (10 minutes)

(gently remove dead cells)

- 1. Dry brush the body prior to exfoliating with the Gentle refining scrub. Use circular strokes and move toward the heart.
- 2. Gently remove dead cells with a generous amount of Gentle refining scrub. Beginning on the front of the body, exfoliate the arms and legs using circular motions and always moving toward the heart. You may also exfoliate the stomach, but use less pressure and work in a clockwise motion. Assist the client in turning over and exfoliate the back of the legs and arms and the client's back using circular motions.

Shower (5-7 minutes)

(remove excess product)

3. Assist your client off the table and to the shower to remove excess product. Alternatively, you may use warm moist towels to remove the product from the body.

Body Treatment (10 minutes)

(massage)

- 4. Massage the hips, thighs, and buttocks using optimizing body contour gel to eliminate toxins, reduce water retention, and tighten the skin. Use "palper-rouler" movements.
- 5. Use Swedish massage movements to massage the arms, décolleté, and stomach using the Firming gel for neck and bust to tighten and refresh the skin.





61

Hands/Feet Treatment (10 minutes)

(soften hands and feet)

6. Generously apply Dry skin balm to the hands, forearms, feet, and lower legs to soften them.

Wrap (10 minutes)

7. To enhance product penetration and eliminate toxins, wrap the body in Mylar and/or a heated blanket. Monitor your client carefully as some people become claustrophobic during a wrap. Do not leave the room while your client is wrapped. Place a cool facial cloth on their forehead if needed.

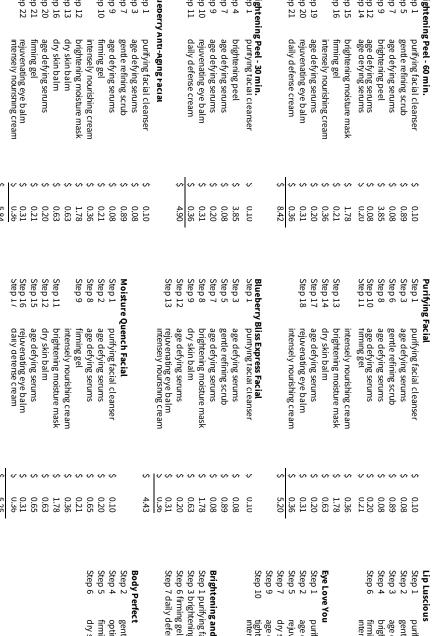
Facial Lymphatic Drainage (10 minutes)

8. During the wrap, perform lymphatic drainage massage on the face and neck to eliminate toxins. Combine longer strokes with pressure points. Perform the lymphatic drainage without any product.

Finishing the Treatment (1-2 minutes)

9. Unwrap your client. Assist your client to a sitting position on the side of the table and have him/her sit for a few moments prior to standing. When the client stands, make sure that he/she is stable and does not feel light headed.

cost per treatment





Step 1	purifying facial cleanser gentle refining scrub	· \$ \$	0.10
Step 4 Step 6	brightening moisture mask firming gel intensety nourishing cream	2000	0.44
Eye Love You	ou .	· · · · · · · · · · · · · · · · · · ·	0.96
Step 1	purifying facial cleanser	\$	0.10
Step 2	age defying serums	s	0.20
Step 5	rejuvenating eye balm day skin balm	Λ·Λ	0.31
Step 9	age defying serums	\$	0.20
Step 10	tightening eye contour gel intensely nourishing cream	4.4	0.08
		\$	1.88
Brightenin Step 1 purif	Brightening and firming treatment for neck and décolleté Step 1 purifying facial cleanser \$0.10 \$ 0.10	ک <u>و</u>	\$ 0.10
Step 3 brigh	Step 3 brightening peel \$3.85	· 4	3.85
Step 7 daily defense cr	Step 7 daily defense cream \$0.36	S	0.36
		V	4.83



\$ 1.78 \$ 1.04 \$ 1.26 \$ 5.12

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