

SWITZERLAND



Northern Virginia, March 2019

life & style

BEST IN BEAUTY

International Women's Day is March 8. But you don't have to leave the country-or even the region-to find some major inspiration from women leading the way. We chatted with four local women behind successful beauty brands. Here's what they shared about starting their own business—and sneaking in some self care. BY KATIE BIANCO



Alchimie Forever

Polla heads up the North American arm of Alchimie Forever, a Swiss skin care brand started by her father and dermatologist, Luigi Polla. Based in DC, Polla leads the family biz because "I wanted to help women and men feel better, be better," she says. "In my family, we do this through skin care and dermatology."

Self Care Splurge: "Self care through skin care. Spend time in your bathroom, applying lotions and creams and serums. Take a bath. Close the door. These moments of intimacy with one's self are essential to body, heart and soul."

Must Try: Advanced Retinol Serum with time-release technology, \$99 (available at alchimie-forever.com and Bellacara in Alexandria)