

ALCHIMIE FOREVER

OF SWITZERLAND



Modern Luxury DC, May 2019

The It LIST 2019

The healthiest among us have a mind, body and soul connection, and these DC gurus will help you live your best life right now.

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THE ALCHEMIST

Alchimie Forever CEO Ada Polla's dermatologist father launched the clean skincare line in Switzerland in the 1980s with celeb-favorite Kantic Brightening moisture mask. Today, the family business operates out of DC (and is sold at Salamander Resort & Spa). It recently launched an advanced retinol serum (\$99)—the most "medical" item, says Polla, who lives in Georgetown and travels frequently for the brand. "For a long time, I didn't want to

offer a retinol: It falls outside of our focus on sensitive skin. Then I turned 40." Next up is a new mask for acne-prone skin. It's all part of Alchimie's motto: "Self-care through skincare." By *appointment only*, Georgetown, alchimie-forever.com